

USE CASE STUDY REPORT

Group No: Group 23

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Executive Summary:

This use case aims to overcome the challenges arising from the absence of networking and engagement platforms specifically designed for the unique needs of university students and alumni. The inadequacies of generic social media platforms become apparent as they fall short in facilitating meaningful connections, collaborations, guidance, and information exchange within the university community. To fill this void, our proposal involves the creation of a dedicated Student Networking Platform, strategically crafted to encourage and enhance interactions between students and alumni of a university.

The envisioned platform goes beyond the limitations of generic alternatives by providing a space for mentorship, career guidance, personalized updates on university events and opportunities, and secure information exchange through discussion forums and messaging functionalities. Notable features include verified user profiles, data analytics to drive continuous improvement, and scalability to adapt to the evolving needs of users.

This initiative seeks to foster a supportive community deeply rooted in the university identity, aiming to enrich the academic experience and relationships throughout the crucial university years and beyond. Recognizing the significant differences between the college or university environment and one's home, we acknowledge the universal yearning for support, direction, and friendship in unfamiliar settings. The Student Networking Platform aspires to be the go-to place where students can seamlessly find their own community and thrive in their academic journey.

I. Introduction :

Universities aim to cultivate knowledge and relationships that support learners throughout their lives. However, conventional digital platforms often lack the specificity to facilitate meaningful connections and guidance tailored to the university experience. While general social networks provide superficial connections, students seek deeper engagement within the context of their academic environments in order to nurture productivity, identity, and lifelong affinities.

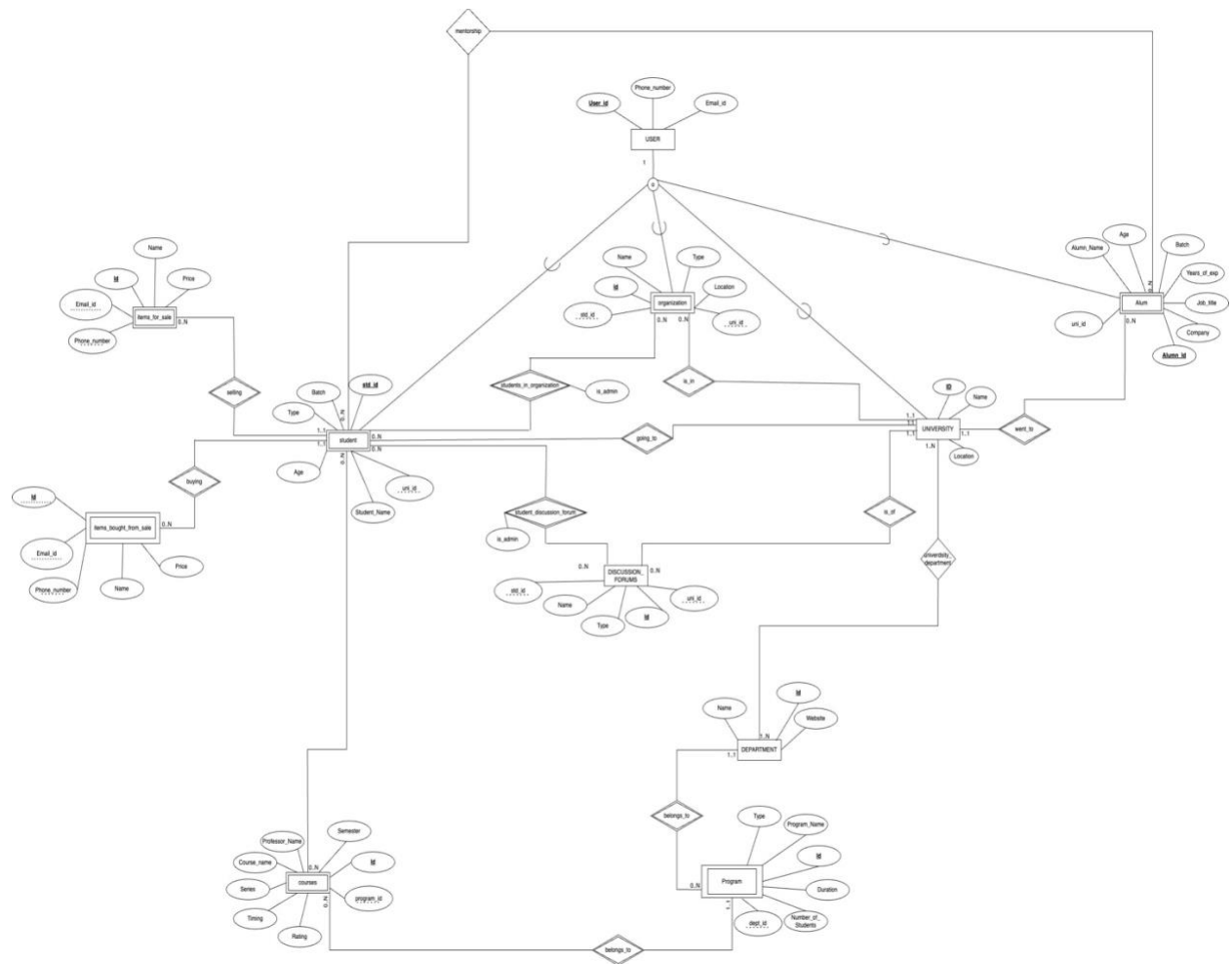
To meet this need, we propose the UniQuad – an adaptable, secure, and exclusive networking solution focused wholly on meaningful exchanges between students and alumni within their university ecosystems. Key features will enable profile-building, discussion forums, a peer-marketplace, career guidance, real-time activity feeds, and analytics.

By developing specialized functionality intentionally designed around the university context, the platform fosters an engaging space for impactful relationship-building and lifelong community

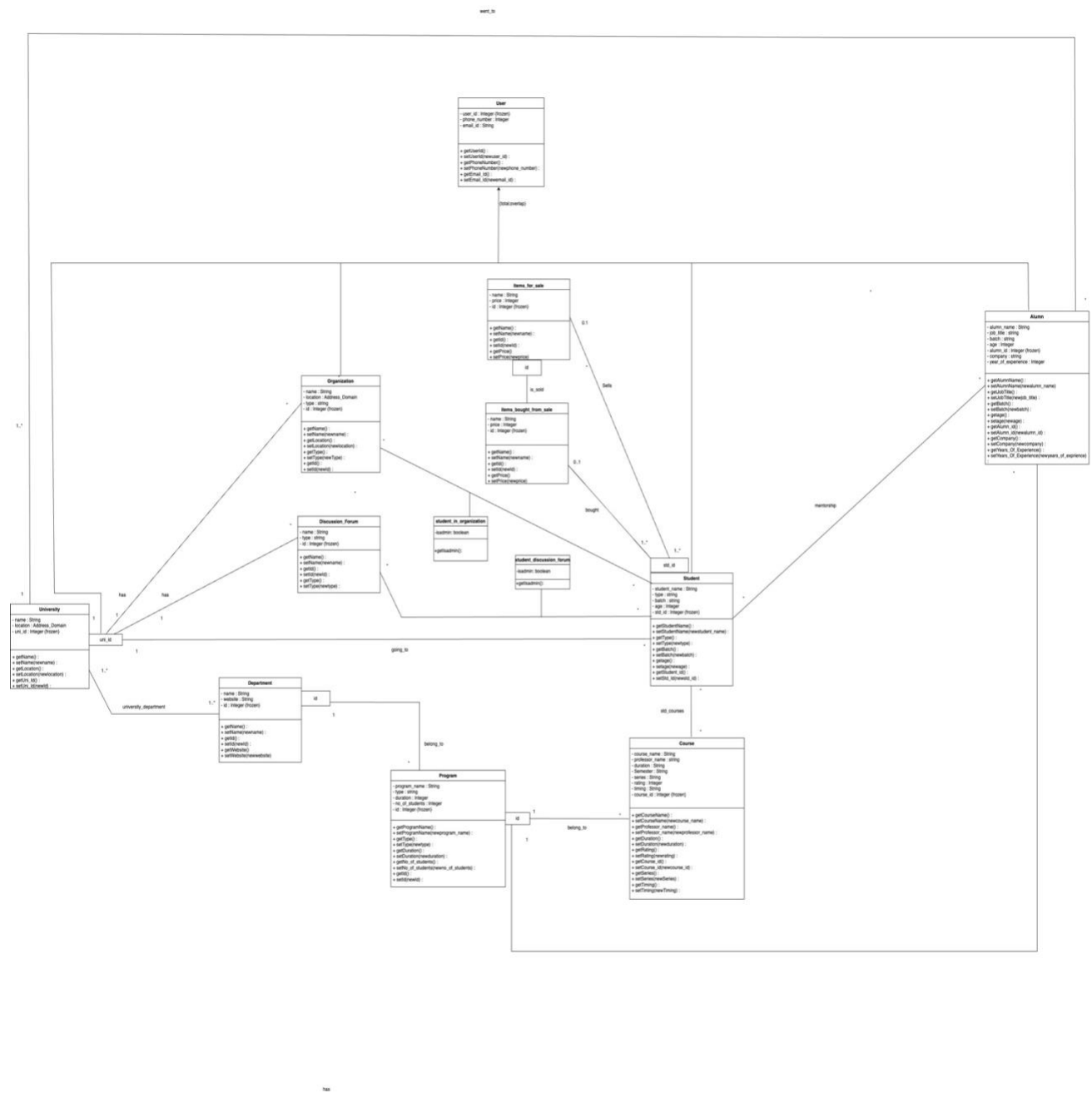
rooted in the shared academic journey before, during, and after one's university years. It aspires to supplement the university experience by cultivating deeper bonds and support channels for students navigating a pivotal life stage.

II. Conceptual Data Modeling

1. EER Diagram



2. UML Diagram



III. Mapping Conceptual Model to Relational Model

Primary Key- **Bold and Underlined**

Foreign Key- *Italicized and Dotted lined*

- USER (**User_id**, phone_number, email_id)

NOTE: This table captures the details of users who are using the app. It stores unique identifier id, phone number and email id.

- DEPARTMENT (**Id**, name)

NOTE: This table stores all the departments in the university. It has unique identifier id and name.

- UNIVERSITY(**Uni_id**, name, location, *user_id*)

NOTE: This table stores all universities who are part of applications network. It is subclass of user. It has unique identifier id, name, location, and it derives user_id from user superclass.

- STUDENT (**Std_id**, batch, type, age, std_name, *user_id*, *Uni_Id*, *Program_Id*)

NOTE: This table stores all students who attend or will be attending the university. It is subclass of user. It has unique identifier std id, name, age, batch, and student type whether graduate/undergrad/phd, and it derives user_id from user superclass, it is dependent on university and program and derives uni_id from university id attribute and program_id from program id attribute.

- ALUM (**Alum_Id**, company, job_title, years_of_experience, batch, age, alum_name, *user_id*, *Uni_id*, *program_id*)

NOTE: This table stores all alumni of the university. It is a subclass of user superclass.

It has unique identifier alum id, company, job title, years of experience, batch, age, alum name and user_id which is derived from user class, it is dependent on university and program and derives uni_id from university id attribute and program_id from program id attribute.

- PROGRAM (**Id**, type, name, duration, number_of_students, *Dept_Id*)

NOTE: This table stores all the programs offered by the university.

It has unique identifier id, type, name, duration, number of students and it is dependent on department and derives dept_id from department id attribute.

- COURSES (**Id**, course_name, professor_name, semester, series, timing, rating, *Program_Id*)

NOTE: This table stores all the courses that are offered by university. It has unique identifier id, course name, professor name, semester in which it was offered, which series, timing of course and rating, it is dependent on program and derives program_id from program id attribute.

- ORGANIZATION (**Id**, name, type, location, *user_id*, *Uni_id*)

NOTE: This table stores all organizations in the university. It is subclass of user.

It has unique identifier id, name, type, location, and it derives user_id from user superclass. It is dependent on university and borrows uni_id from the university id attribute.

- DISCUSSION_FORUMS (**Id** , name, type, **Uni_Id**)

NOTE: This table stores all the discussion forum happening in the app. It has unique identifier id, discussion forum name and discussion forum type. It is dependent on university and borrows uni_id from the university id attribute.

- ITEM_BOUGHT_FROM_SALE (**Id**, Name, Price, **Std_Id**)

NOTE: This table captures all the items bought by students with unique identifier id for item, name, and the price of item. It is dependent on students buying. It borrows std_id from student table. Prices bought can be null or zero.

- ITEMS_FOR_SALE (**Id**, Name, Price, **Std_Id**)

NOTE: This table captures all the items sold by students with unique identifier id for item, name, and the price of item. It is dependent on students selling. It borrows std_id from student table. Prices sold can be null or zero.

- MENTORSHIP (**Alum_Id**, **Std_id**)

NOTE: This relation contains two foreign keys alum id borrowed from id attribute of alum, student id borrowed from id attribute of student together acting as the primary key of relation. It represents the students mentored by alum.

- UNIVERSITY_DEPARTMENT (**University_Id**, **Dept_Id**)

NOTE: This relation contains two foreign keys dept id borrowed from id attribute of department and program id borrowed from id attribute of program which together act as the primary key of relation. It represents which university the department belongs to.

- STD_COURSES (**course_id**, **Std_id**)

NOTE: This relation contains two foreign keys course id borrowed from id attribute of course, student id borrowed from id from student together acting as the primary key of relation. It represents who among current students are taking which courses.

- STUDENT_DISCUSSION_FORUM (**Std_Id**, **Forum_Id** , IsAdmin)

NOTE: This relation contains a foreign keys student id borrowed from id from student. The forum has a forum_id and the student in the forum can or cannot be an admin. It represents students who are participating discussion forum.

- STUDENT_IN_ORGANIZATION (**Std_Id**, **Org_id**, IsAdmin)

NOTE: This relation contains two foreign keys student id borrowed from id from student and organization id borrowed from id from organization. The student in the forum can or cannot be an admin. It represents students who are part of the organization.

IV. Implementation of Relation Model via MySQL

MySQL Implementation:

The database was created in MySQL and the following queries were performed:

Query 1: Simple query

#Retrieve all information about a specific student with ID 123:

```
SELECT * FROM student
WHERE Std_id = 12;
```

Std_id	batch	type	age	std_name	user_id	Uni_Id	Program_Id
12	Fall 2024	Postgraduate	31	Natalie Wilson	22	2	25

Query 2: Aggregate query

#Calculate the average number of years of experience for alumni in each company:

```
SELECT company, AVG(years_of_experience) AS avg_experience
FROM alum
GROUP BY company;
```

company	avg_experience
Chemistry Lab	5.7500
History Museum	4.0000
Literature Analysis Inc	6.0000
MBA Solutions	7.0000
Business Analytics Corp	8.0000
Engineering Innovations	6.0000
Computer Solutions	9.0000
Mechanical Innovations	5.0000
Project Innovate	7.0000
Data Systems	7.5000

Query 3: Joins

#Query to find the total revenue generated from sales for each student:

```
SELECT s.Std_id, s.std_name,
       COUNT(b.Id) AS total_items_sold,
       SUM(bf.Price) AS total_revenue
FROM student s
LEFT JOIN items_for_sale b ON s.Std_id = b.Std_Id
LEFT JOIN items_bought_from_sale bf ON b.Id = bf.Id
```

WHERE bf.Price is not null
 GROUP BY s.Std_id, s.std_name;

Std_id	std_name	total_items_sold	total_revenue
1	John Doe	1	550.00
4	Emily White	1	100.00
6	Lisa Wang	1	200.00
7	Michael Brown	1	180.00
8	Sarah Kim	1	20.00
11	Ryan Anderson	1	70.00
14	Katherine Hall	1	120.00
15	Daniel Martin	1	50.00
17	Matthew Cooper	1	250.00
19	Ian Harris	1	70.00

Query 4: Joins

#Retrieve the names of students and the courses they are enrolled in:

```
SELECT s.std_name, c.course_name
FROM student s
INNER JOIN std_courses sc ON s.Std_id = sc.Std_id
INNER JOIN courses c ON sc.course_id = c.Id;
```

std_name	course_name
John Doe	Advanced Organic Chemistry
John Doe	Quantum Chemistry
Jane Smith	World History I
Jane Smith	Modern History
Sam Jones	Introduction to Literature
Sam Jones	Shakespearean Studies
Emily White	Strategic Management
Emily White	Financial Analysis
Alex Miller	Data Mining Techniques
Alex Miller	Predictive Analytics
Result 32	

Query 5: Nested Query

#Find students from the 'Engineering' department:

```
SELECT * FROM student
WHERE Program_Id IN (
  SELECT Id
  FROM program
  WHERE Dept_Id = (
```

```

SELECT Id
FROM department
WHERE name = 'Engineering');

```

Std_id	batch	type	age	std_name	user_id	Uni_Id	Program_Id
27	Spring 2023	Postgraduate	31	Steven Chen	37	7	6
22	Fall 2022	Undergraduate	22	Kelly Jones	32	2	19
32	Fall 2024	Graduate	29	Melissa Nguyen	42	2	19
33	Spring 2024	Postgraduate	33	Dylan Morris	43	3	21

Query 6: Correlated Query

#List all students who are older than the average age in their respective programs:

```

SELECT * FROM student s
WHERE age > (
SELECT AVG(age)
FROM student
WHERE Program_Id = s.Program_Id);

```

Std_id	batch	type	age	std_name	user_id	Uni_Id	Program_Id
3	Spring 2022	Postgraduate	28	Sam Jones	13	3	15
9	Spring 2023	Postgraduate	29	David Johnson	19	9	16
11	Spring 2024	Graduate	27	Ryan Anderson	21	1	9
14	Fall 2024	Graduate	28	Katherine Hall	24	4	15
15	Spring 2024	Postgraduate	32	Daniel Martin	25	5	12
16	Spring 2022	Undergraduate	25	Grace Jackson	26	6	1
17	Fall 2022	Graduate	29	Matthew Cooper	27	7	22
student 34							

Query 7: Greater Than or Equal to All

#Find programs with a duration greater than or equal to all other programs:

```

SELECT * FROM program p
WHERE duration >= ALL
(SELECT duration
FROM program
WHERE Id <> p.Id);

```

Id	type	name	duration	number_of_students	Dept_Id
12	Undergrad	MBBS	5	80	6
25	Undergrad	MBBS	5	80	6

Query 8: Query with Exists

#Check if there are any students who are also administrators in organizations:

```
SELECT std_name
FROM student s
WHERE EXISTS (
  SELECT 1
  FROM student_in_organization sio
  WHERE sio.Std_Id = s.Std_id
  AND sio.IsAdmin = 1);
```

std_na...	
John D...	
Jane S...	
Sam J...	
Emily...	
Alex M...	
Lisa W...	
student 37	

Query 9: Set Operation

#Combine the names of students who are in the 'Engineering' department and students who are administrators in organizations:

```
SELECT std_name FROM student
WHERE Program_Id IN (SELECT Id
FROM program
WHERE Dept_Id = (SELECT Id
FROM department
WHERE name = 'Engineering'))
UNION
SELECT s.std_name FROM student s
JOIN student_in_organization sio ON s.Std_id = sio.Std_Id
WHERE sio.IsAdmin = 1;
```

std_name	
Steven Chen	
Kelly Jones	
Melissa Nguyen	
Dylan Morris	
John Doe	
Jane Smith	
Result 38	

Query 10: Subqueries in Select

#Get the count of students for each program:

```

SELECT p.name AS program_name,
(SELECT COUNT(*)
FROM student s
WHERE s.Program_Id = p.Id) AS student_count
FROM program p;

```

program_name	student_cou...
Chemistry	4
History	1
English Literature	2
MBA	0
Business Analytics	1
Engineering Management	1
Result 39	

Query 11: Subquery

#Retrieve the names of students along with the count of items they have sold, excluding those who haven't sold any items:

```

SELECT s.std_name, IFNULL(items_sold.item_count, 0) AS total_items_sold
FROM student s
LEFT JOIN (
SELECT Std_Id, COUNT(Id) AS item_count
FROM items_for_sale
GROUP BY Std_Id
) items_sold ON s.Std_id = items_sold.Std_Id
WHERE items_sold.item_count > 0;

```

std_name	total_items_sold
John Doe	1
Jane Smith	1
Sam Jones	1
Emily White	1
Alex Miller	1
Lisa Wang	1
Result 40	

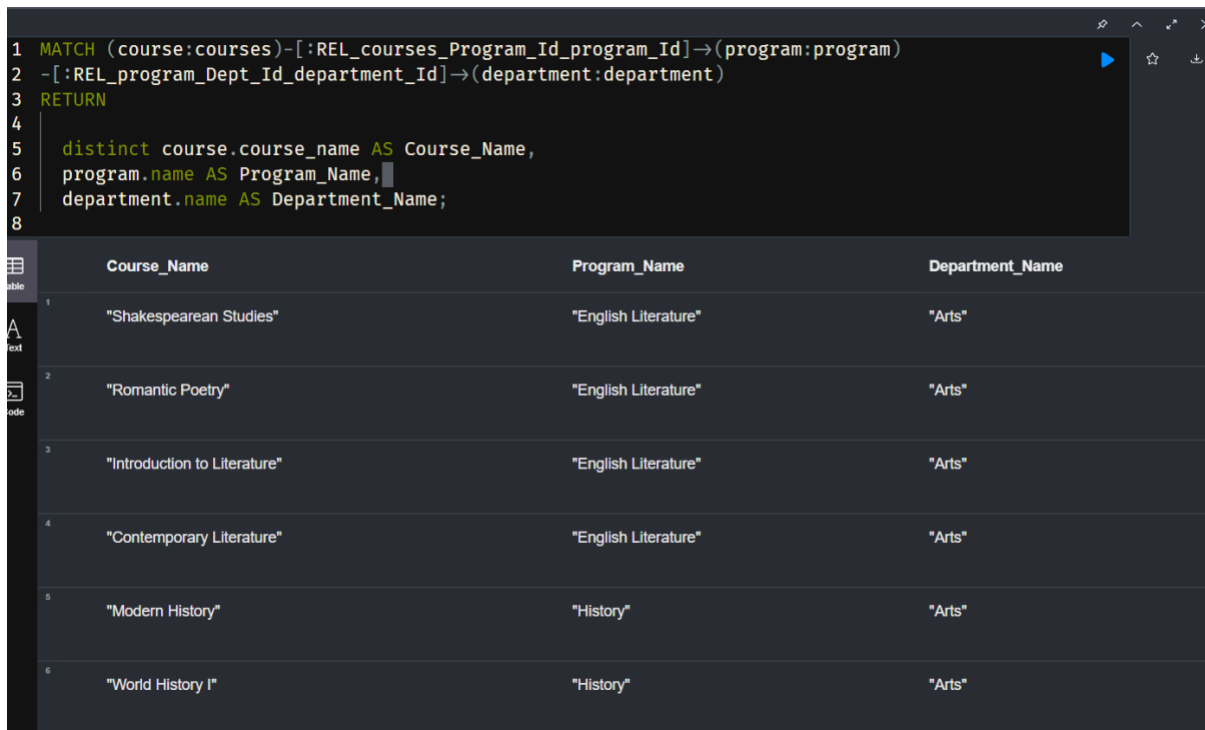
Implementation via NoSQL

Query 1: Simple query

#The query is executed to find all the courses, their department and program:

```
MATCH (course:courses)-[:REL_courses_Program_Id_program_Id]-
>(program:program)
-[:REL_program_Dept_Id_department_Id]->(department:department)
RETURN
distinct course.course_name AS Course_Name,
program.name AS Program_Name,
department.name AS Department_Name;
```

Output:



The screenshot shows a query editor with a Cypher query and its results. The query is as follows:

```
1 MATCH (course:courses)-[:REL_courses_Program_Id_program_Id]→(program:program)
2 -[:REL_program_Dept_Id_department_Id]→(department:department)
3 RETURN
4
5 distinct course.course_name AS Course_Name,
6 program.name AS Program_Name,
7 department.name AS Department_Name;
8
```

The results are displayed in a table with three columns: Course_Name, Program_Name, and Department_Name. The table contains six rows of data.

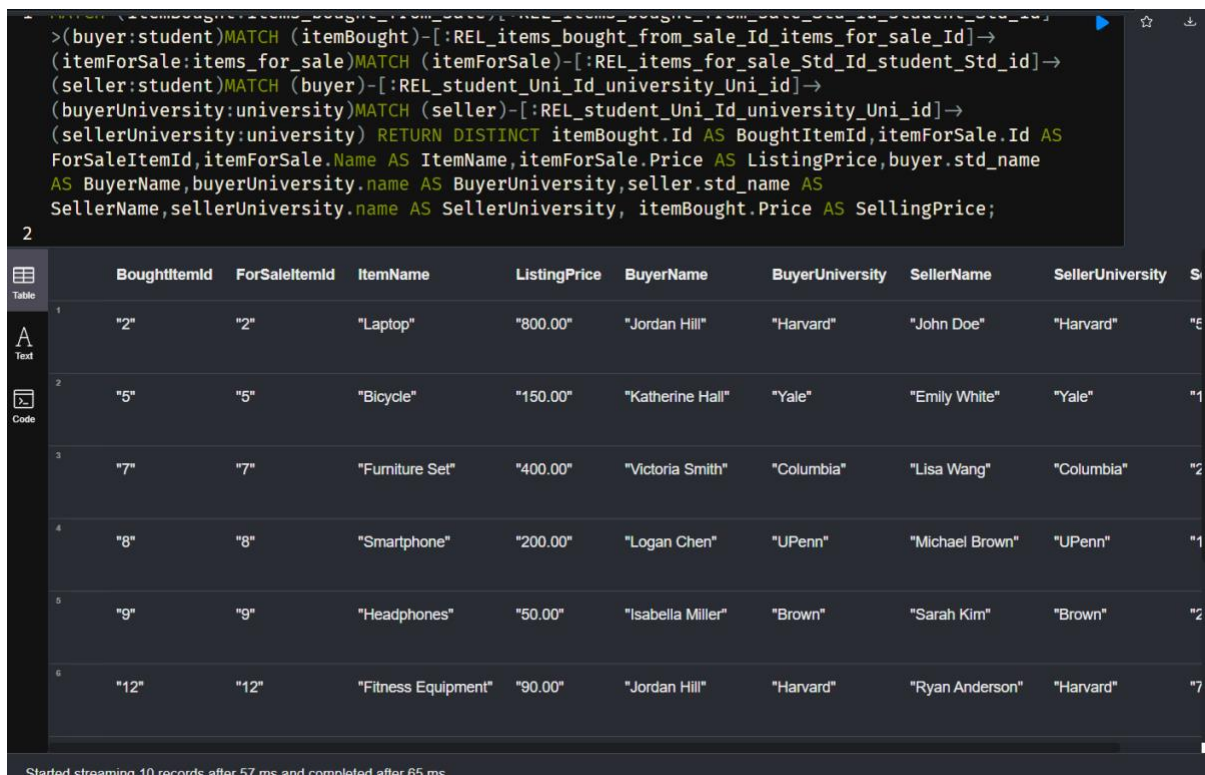
	Course_Name	Program_Name	Department_Name
1	"Shakespearean Studies"	"English Literature"	"Arts"
2	"Romantic Poetry"	"English Literature"	"Arts"
3	"Introduction to Literature"	"English Literature"	"Arts"
4	"Contemporary Literature"	"English Literature"	"Arts"
5	"Modern History"	"History"	"Arts"
6	"World History I"	"History"	"Arts"

Query 2: Query with joins

#To retrieve information about the sale of items, including details about the item, its listing, selling price, buyer, seller, and the respective universities:

```
MATCH (itemBought:items_bought_from_sale)-
[:REL_items_bought_from_sale_Std_Id_student_Std_id]->(buyer:student)
MATCH (itemBought)-[:REL_items_bought_from_sale_Id_items_for_sale_Id]-
>(itemForSale:items_for_sale)
MATCH (itemForSale)-[:REL_items_for_sale_Std_Id_student_Std_id]->(seller:student)
MATCH (buyer)-[:REL_student_Uni_Id_university_Uni_id]-
>(buyerUniversity:university)
MATCH (seller)-[:REL_student_Uni_Id_university_Uni_id]-
>(sellerUniversity:university)
RETURN
DISTINCT itemBought, itemForSale, buyer, buyerUniversity, seller, sellerUniversity;
```

Output:



The screenshot shows a Neo4j query editor with a Cypher query and its results displayed in a table view. The query is designed to retrieve information about item sales, including item details, buyer and seller information, and their respective universities.

```

>(buyer:student)MATCH (itemBought)-[:REL_items_bought_from_sale_Id_items_for_sale_Id]->
(itemForSale:items_for_sale)MATCH (itemForSale)-[:REL_items_for_sale_Std_Id_student_Std_id]->
(seller:student)MATCH (buyer)-[:REL_student_Uni_Id_university_Uni_id]->
(buyerUniversity:university)MATCH (seller)-[:REL_student_Uni_Id_university_Uni_id]->
(sellerUniversity:university) RETURN DISTINCT itemBought.Id AS BoughtItemId,itemForSale.Id AS
ForSaleItemId,itemForSale.Name AS ItemName,itemForSale.Price AS ListingPrice,buyer.std_name
AS BuyerName,buyerUniversity.name AS BuyerUniversity,seller.std_name AS
SellerName,sellerUniversity.name AS SellerUniversity, itemBought.Price AS SellingPrice;

```

	BoughtItemId	ForSaleItemId	ItemName	ListingPrice	BuyerName	BuyerUniversity	SellerName	SellerUniversity	S
1	"2"	"2"	"Laptop"	"800.00"	"Jordan Hill"	"Harvard"	"John Doe"	"Harvard"	"E
2	"5"	"5"	"Bicycle"	"150.00"	"Katherine Hall"	"Yale"	"Emily White"	"Yale"	"1
3	"7"	"7"	"Furniture Set"	"400.00"	"Victoria Smith"	"Columbia"	"Lisa Wang"	"Columbia"	"2
4	"8"	"8"	"Smartphone"	"200.00"	"Logan Chen"	"UPenn"	"Michael Brown"	"UPenn"	"1
5	"9"	"9"	"Headphones"	"50.00"	"Isabella Miller"	"Brown"	"Sarah Kim"	"Brown"	"2
6	"12"	"12"	"Fitness Equipment"	"90.00"	"Jordan Hill"	"Harvard"	"Ryan Anderson"	"Harvard"	"7

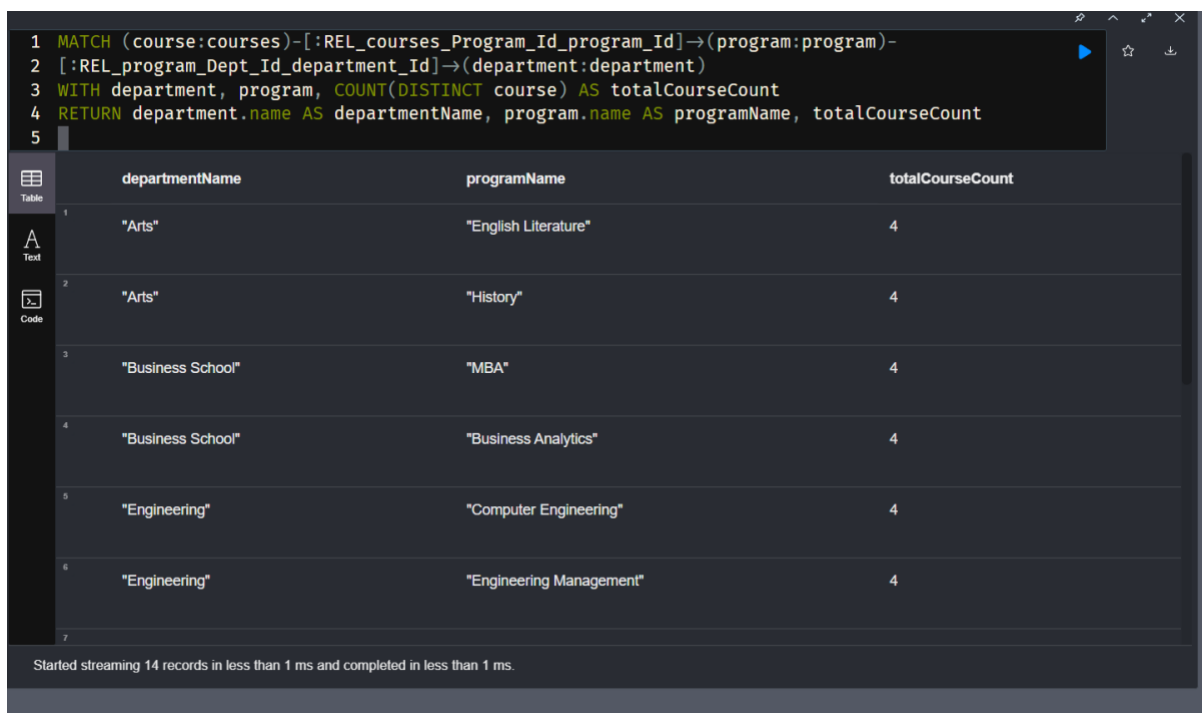
Started streaming 10 records after 57 ms and completed after 65 ms.

Query 3: Aggregate query

#This query gives the total count of courses in each program of the respective department:

```
MATCH (course:courses)-[:REL_courses_Program_Id_program_Id]
->(program:program)-
[:REL_program_Dept_Id_department_Id]->(department:department)
WITH department, program, COUNT(DISTINCT course) AS totalCourseCount
RETURN department.name AS departmentName, program.name AS programName, total
CourseCount
```

Output:



The screenshot shows a query execution interface with a dark theme. At the top, a Cypher query is entered in a text area. Below the query, there are three view options: 'Table' (selected), 'Text', and 'Code'. The 'Table' view displays the results of the query as a table with three columns: 'departmentName', 'programName', and 'totalCourseCount'. The table contains six rows of data. At the bottom of the interface, a status message indicates that 14 records were streamed in less than 1 ms and completed in less than 1 ms.

	departmentName	programName	totalCourseCount
1	"Arts"	"English Literature"	4
2	"Arts"	"History"	4
3	"Business School"	"MBA"	4
4	"Business School"	"Business Analytics"	4
5	"Engineering"	"Computer Engineering"	4
6	"Engineering"	"Engineering Management"	4
7			

Started streaming 14 records in less than 1 ms and completed in less than 1 ms.

V. Database Access via Python:

Query execution using Python :

Connected MySQL database using **mysql.connector** and executed the following queries.

```

1  import dash
2  from dash import dcc, html
3  from dash.dependencies import Input, Output
4  import plotly.express as px
5  import pandas as pd
6  from sklearn.cluster import KMeans
7  from sklearn.preprocessing import StandardScaler, OneHotEncoder
8  import mysql.connector
9  from sqlalchemy import create_engine
10
11 # Replace these values with your own database information
12 host = "127.0.0.1"
13 user = "root"
14 password = "password"
15 database = "uniquad"
16
17 # Establish a connection for Dash app
18 connection_dash = mysql.connector.connect(
19     host=host,
20     user=user,
21     password=password,
22     database=database
23 )
24 cursor_dash = connection_dash.cursor()
25

```

Query 1 :

```
query1 = """
```

```

    SELECT
        o.name AS Organization_Name,
        COUNT(os.std_id) AS Student_Count
    FROM
        organization o
    JOIN
        student_in_organization os ON o.Id = os.Org_id
    GROUP BY
        o.name;
"""

```

```

print("Executing Query 1:")
print(query1)
cursor_dash.execute(query1)
results1 = cursor_dash.fetchall()
print("Query 1 Results:")
for row in results1:
    organization_name, student_count = row
    print(f'Organization Name: {organization_name}, Student Count: {student_count}')
print("\n")

```

Output of query 1:

```
Executing Query 1:

SELECT
    o.name AS Organization_Name,
    COUNT(os.std_id) AS Student_Count
FROM
    organization o
JOIN
    student_in_organization os ON o.Id = os.Org_id
GROUP BY
    o.name;

Query 1 Results:
Organization Name: Future Innovators Society (FIS), Student Count: 3
Organization Name: Global Perspectives Club (GPC), Student Count: 3
Organization Name: Tech Wizards Alliance (TWA), Student Count: 3
Organization Name: Environmental Stewards Collective (ESC), Student Count: 4
Organization Name: Literary Explorers Guild (LEG), Student Count: 3
Organization Name: Creative Arts Fusion (CAF), Student Count: 3
Organization Name: Healthy Living Coalition (HLC), Student Count: 3
Organization Name: Entrepreneurship Ambassadors (EA), Student Count: 3
Organization Name: Cultural Exchange Network (CEN), Student Count: 3
Organization Name: STEM Mavericks Society (SMS), Student Count: 5
Organization Name: Mindfulness Matters Circle (MMC), Student Count: 3
```

Similarly query 2 and 3 were executed.

Output of query 2:

```
Executing Query 2:

SELECT
    alum_name,
    years_of_experience,
    CASE
        WHEN years_of_experience < 5 THEN 'Early Professional'
        WHEN years_of_experience BETWEEN 5 AND 10 THEN 'Professional'
        WHEN years_of_experience > 10 THEN 'Senior Professional'
    END AS Experience_Category
FROM
    alum
ORDER BY
    alum_name;

Query 2 Results:
Alum Name: Ajay Sharma, Experience: 6 years, Category: Professional
Alum Name: Alex Miller, Experience: 8 years, Category: Professional
Alum Name: Andrew White, Experience: 8 years, Category: Professional
Alum Name: Bonnie Chen, Experience: 8 years, Category: Professional
Alum Name: Brian Harris, Experience: 6 years, Category: Professional
Alum Name: David Johnson, Experience: 7 years, Category: Professional
Alum Name: Dylan Morris, Experience: 6 years, Category: Professional
Alum Name: Emily White, Experience: 7 years, Category: Professional
Alum Name: Emma Roberts, Experience: 5 years, Category: Professional
Alum Name: Eric Sommers, Experience: 7 years, Category: Professional
Alum Name: Harry Smith, Experience: 7 years, Category: Professional
Alum Name: Hermonie Miller, Experience: 6 years, Category: Professional
Alum Name: Isabella Miller, Experience: 5 years, Category: Professional
Alum Name: Jane Smith, Experience: 4 years, Category: Early Professional
Alum Name: Jhon Wick, Experience: 9 years, Category: Professional
Alum Name: Jhonny Bravo, Experience: 8 years, Category: Professional
Alum Name: John Doe, Experience: 5 years, Category: Professional
Alum Name: Jordan Hill, Experience: 6 years, Category: Professional
Alum Name: Kelly Shankar, Experience: 4 years, Category: Early Professional
Alum Name: Kerr Smith, Experience: 7 years, Category: Professional
Alum Name: Kevin Potter, Experience: 5 years, Category: Professional
Alum Name: Lisa Wang, Experience: 6 years, Category: Professional
Alum Name: Liu Wang, Experience: 4 years, Category: Early Professional
Alum Name: Logan Chen, Experience: 9 years, Category: Professional
Alum Name: Logan Lerman, Experience: 6 years, Category: Professional
Alum Name: Luffy Dragon, Experience: 6 years, Category: Professional
Alum Name: Melissa Nguyen, Experience: 4 years, Category: Early Professional
Alum Name: Michael Brown, Experience: 9 years, Category: Professional
Alum Name: Natalie Jones, Experience: 7 years, Category: Professional
Alum Name: Nathan Wang, Experience: 7 years, Category: Professional
Alum Name: Nethra Murugan, Experience: 6 years, Category: Professional
Alum Name: Nobita Suzuki, Experience: 7 years, Category: Professional
Alum Name: Olivia Johnson, Experience: 8 years, Category: Professional
Alum Name: Olivia Taylor, Experience: 8 years, Category: Professional
Alum Name: Sam Jones, Experience: 6 years, Category: Professional
Alum Name: Sarah Kim, Experience: 5 years, Category: Professional
Alum Name: Shelly Jones, Experience: 8 years, Category: Professional
Alum Name: Shin Nguyen, Experience: 9 years, Category: Professional
Alum Name: Shincan Johnson, Experience: 6 years, Category: Professional
Alum Name: Victoria Smith, Experience: 6 years, Category: Professional
```

Output of query 3 :

Executing Query 3:

```
SELECT
    s.Std_id,
    s.std_name,
    SUM(ib.price) AS total_items_bought_price
FROM
    student s
JOIN items_bought_from_sale ib ON s.Std_id = ib.Std_Id
GROUP BY
    s.Std_id, s.std_name
HAVING
    total_items_bought_price <= 100;
```

Query 3 Results:

```
Student ID: 14, Student Name: Katherine Hall, Total Items Bought Price: $100.00
Student ID: 38, Student Name: Isabella Miller, Total Items Bought Price: $20.00
Student ID: 25, Student Name: Kevin White, Total Items Bought Price: $50.00
Student ID: 29, Student Name: Alexandria Wang, Total Items Bought Price: $70.00
```


For the graphs we used the combination of plotly, pandas, sklearn, sqlalchemy and used dash server to create dynamic charts that can be interactive and can give more detailed visualization of our analysis.

```
# Establish a connection for SQLAlchemy engine
engine = create_engine(f"mysql+mysqlconnector://{user}:{password}@{host}/{database}")
# Load necessary views into Pandas DataFrames
sales_df = pd.read_sql('SELECT * FROM sale_info_view', engine)
user_df = pd.read_sql('SELECT * FROM user', engine)
student_df = pd.read_sql('SELECT * FROM student', engine)
uni_df = pd.read_sql('SELECT * FROM university', engine)
student_program_department_university_df = pd.read_sql('SELECT * FROM student_program_department_university_view', engine)
# Fetch alum data from the database
alum_df = pd.read_sql('SELECT * FROM alum', engine)

# Check the columns in the DataFrame
print(student_program_department_university_df.columns)

# Assuming you have a table named 'mentor_mentee' in your database
mentor_mentee_df = pd.read_sql('SELECT * FROM mentorship', engine)
```

Pandas read was used to read the default tables

```
# Assuming you have a table named 'mentor_mentee' in your database
mentor_mentee_df = pd.read_sql('SELECT * FROM mentorship', engine)

print("Columns before merging mentor_mentee_df:")
print(mentor_mentee_df.columns)

# Merge mentor_mentee_df with student_df to get university information for mentors
mentor_mentee_df = pd.merge(
    mentor_mentee_df,
    student_df[['Std_id', 'Uni_Id']],
    left_on='Std_id',
    right_on='Std_id',
    how='left'
)

# Print columns after merging
print("Columns after merging mentor_mentee_df:")
print(mentor_mentee_df.columns)

# Merge mentor_mentee_df with university_df to get university names for mentors
mentor_mentee_df = pd.merge(
    mentor_mentee_df,
    uni_df[['Uni_id', 'name']],
    left_on='Uni_Id',
    right_on='Uni_id',
    how='left',
    suffixes=('_mentee', '_mentor')
)

# Print columns after the second merge
```

Pandas merge was used whenever we wanted queries to join in python to perform more comprehensive analysis, like the above example. Similarly we used a combination of inbuilt views, functions present in our DB and python pandas, plotly and sklearn libraries to perform calculation and other comprehensive analysis to display below visualizations, like code in the below example to calculate profit by universities for uniuquad app by sales of items through

the app. The appendix of this assignment has the entire code and view of the locally hosted interactive visualization.

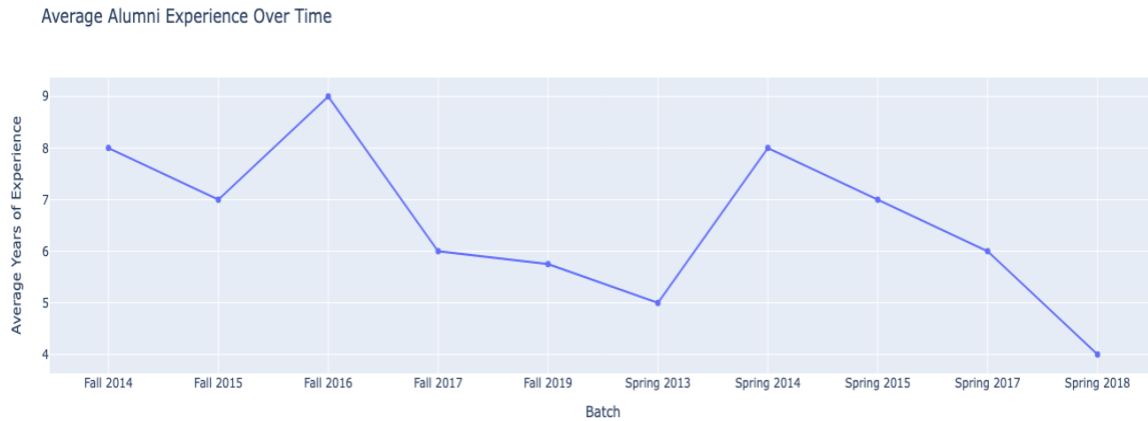
```

199     if profit_info.shape[1] == 4:
200         # Replace NaN values with a default value
201         profit_info = profit_info.fillna(0)
202
203         # Create a dictionary with the extracted values
204         university_profit = {
205             'university_name': university_name,
206             'total_items_sold': int(profit_info.iloc[0, 0]),
207             'total_price_obtained': float(profit_info.iloc[0, 1]),
208             'total_profit': float(profit_info.iloc[0, 2]),
209             'highest_sale': float(profit_info.iloc[0, 3]),
210         }
211
212         # Append the dictionary to the list
213         universities_profit_data.append(university_profit)
214     else:
215         print(f"Warning: Unable to extract data for university_name {university_name}")
216
217     # Create a DataFrame from the list of dictionaries
218     universities_by_profit_df = pd.DataFrame(universities_profit_data)
219
220     print(student_program_department_university_df['cluster'].unique())
221
222     # Initialize Dash app
223     app = dash.Dash(__name__)
224
225     # Define app layout
226     app.layout = html.Div([
227         dcc.Tabs([
228             dcc.Tab(label='Prices and Alumsns', children=[
229                 # Dropdown for selecting the metric to display
230                 dcc.Dropdown(
231                     id='metric-dropdown',
232                     options=[
233                         {'label': 'Average Listed Price', 'value': 'item_listed_price'},
234                         {'label': 'Average Bought Price', 'value': 'item_bought_price'},
235                         {'label': 'Price Difference', 'value': 'price_difference'},
236                     ],
237                     value='price_difference',
238                     placeholder='Select Metric'
239                 ),

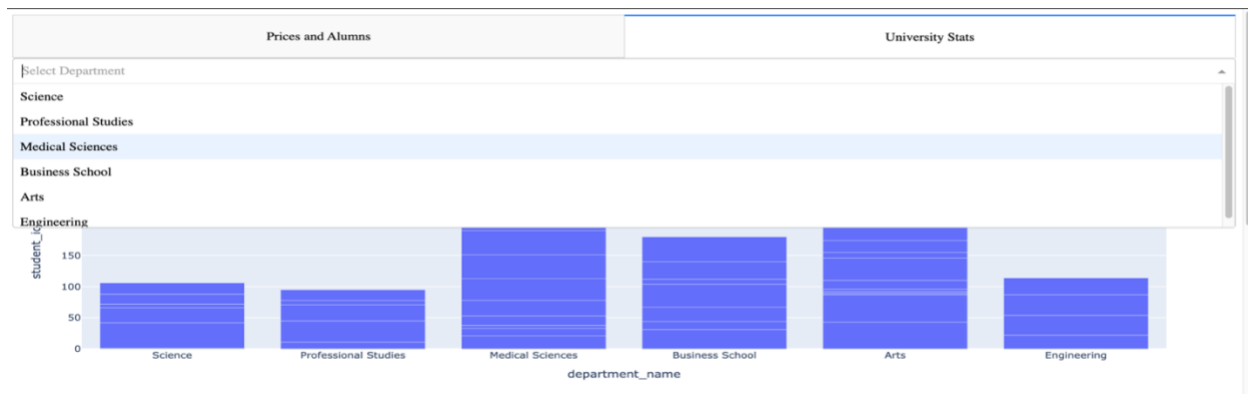
```

Graphs output are given below:

Graph 1 : Average alumni experience over time



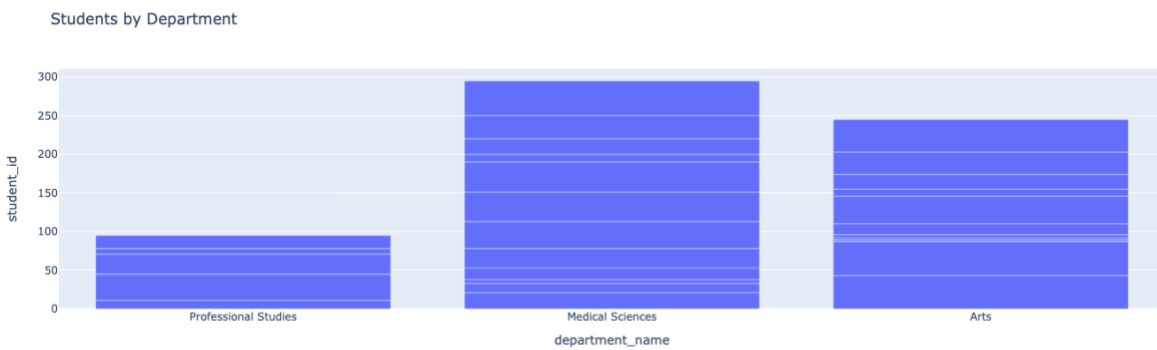
Graph 2 : The bar graph consists of students enrolled in all the departments. There is a filter that retrieves data about the number of students enrolled in each department. Also, the number of students in various departments can be compared.



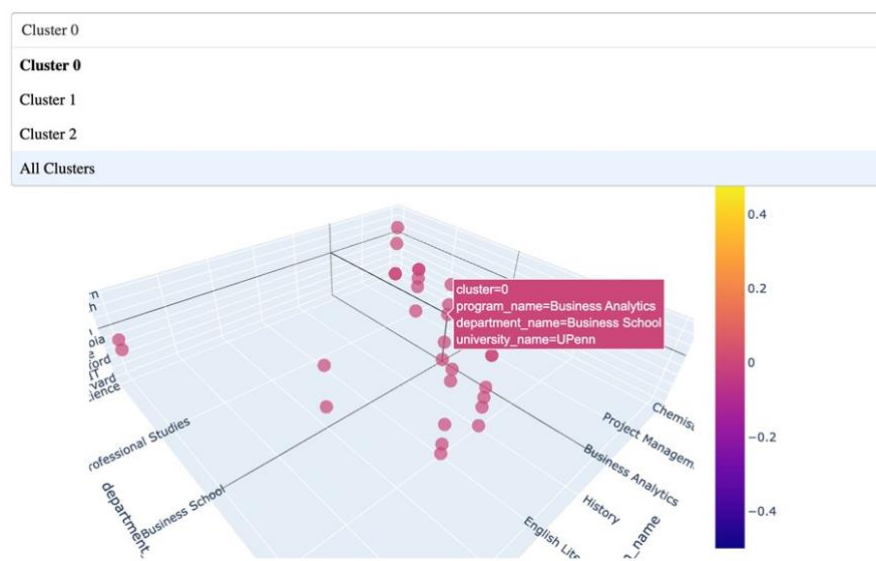
Graph 2.1 : The bar graph displays the number of students enrolled in business school



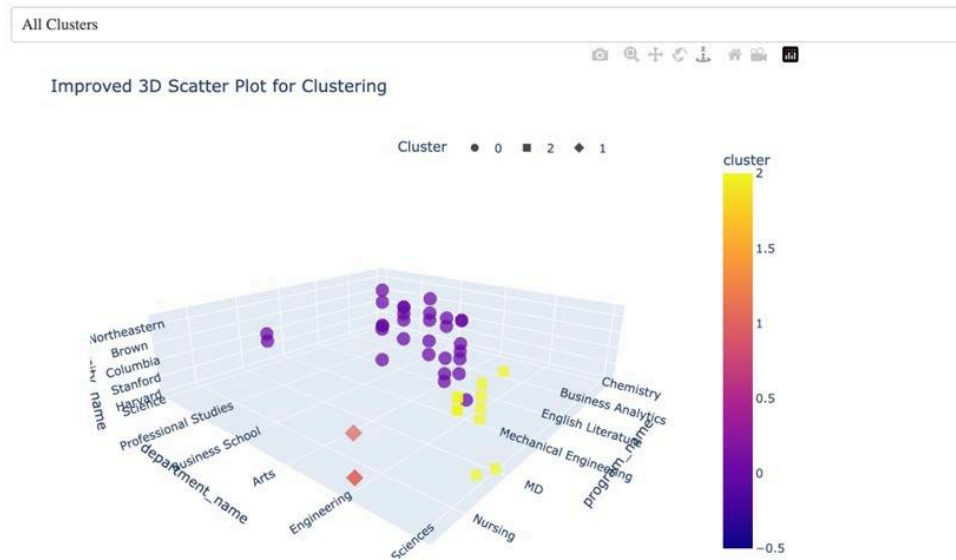
Graph 2.2 : Number of students enrolled in professional studies, medical science, and arts



Graph 3 : The 3D scatter plot for clustering displays the relation between university, program and department

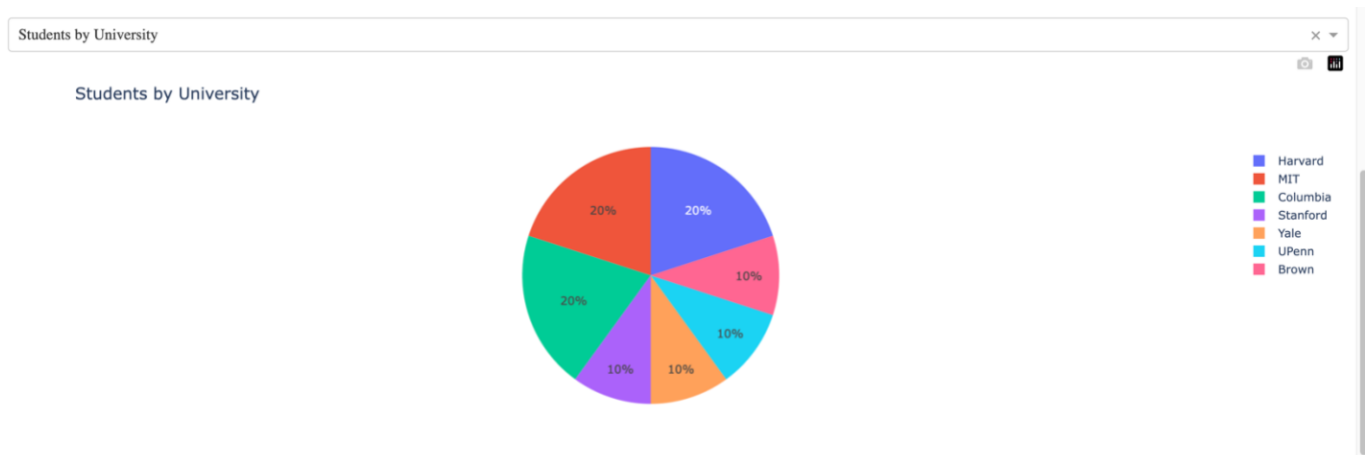


Graph 3.1 : The scatter plot displays all the clusters

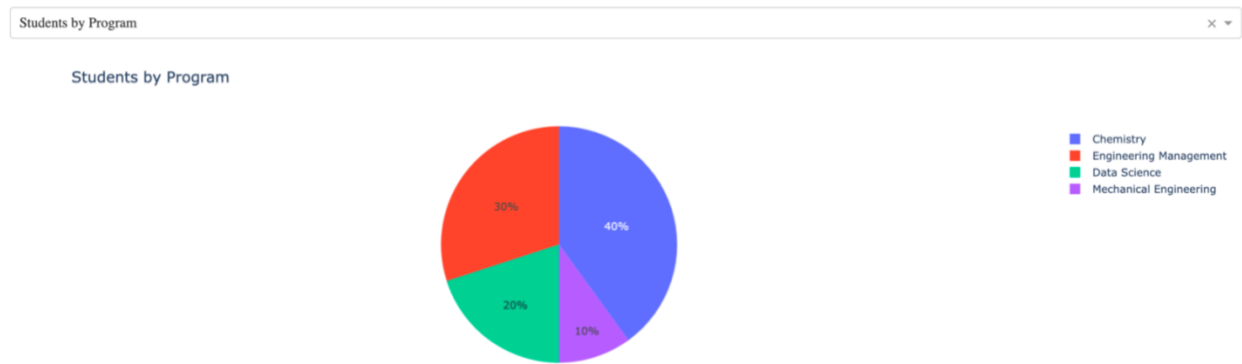


Graph 4 : The pie chart has a filter to display the number of students by university and the number of students by program.

The graph below displays the number of students in each university.



Graph 4.1 : The graph below displays the number of students by program.



VI. Wireframing/High Fidelity Models

