

Snapchat Redesign Feedback Survey

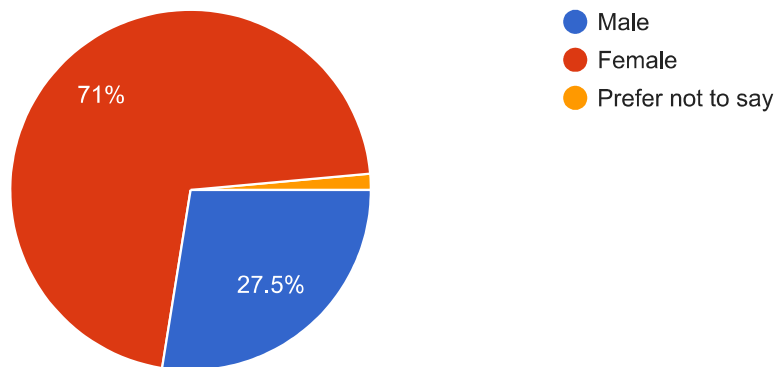
69 responses

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What is your gender?

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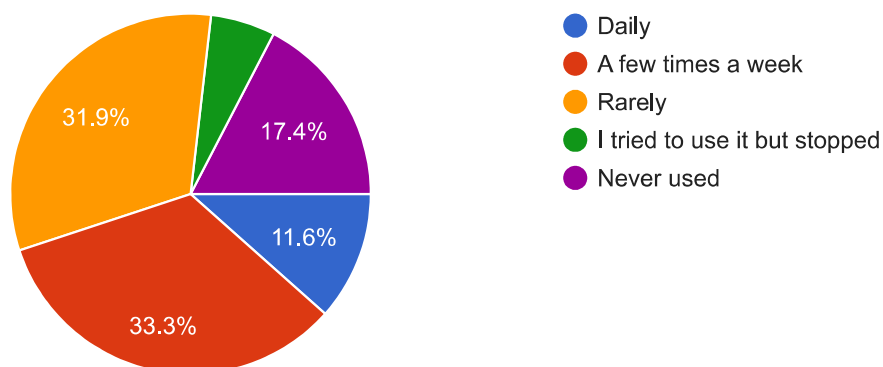
69 responses



How often do you use Snapchat?

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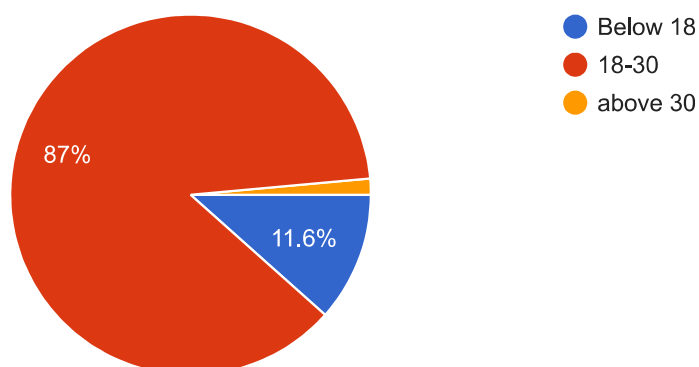
69 responses



What is your age group

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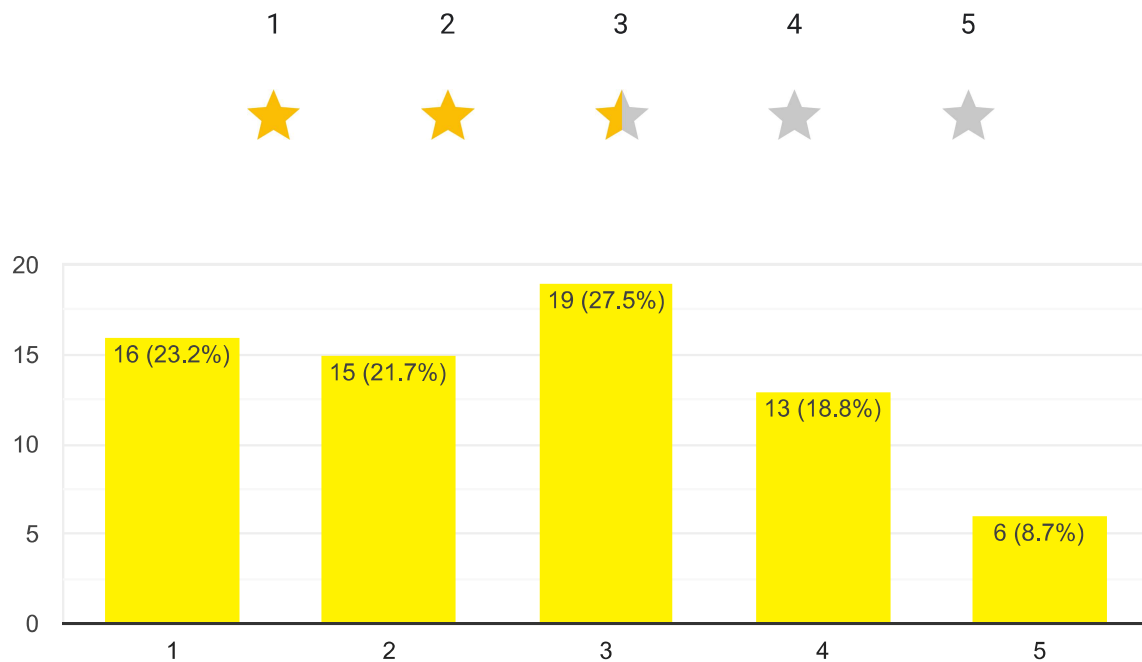
69 responses



How would you rate your overall experience with Snapchat?

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69 responses

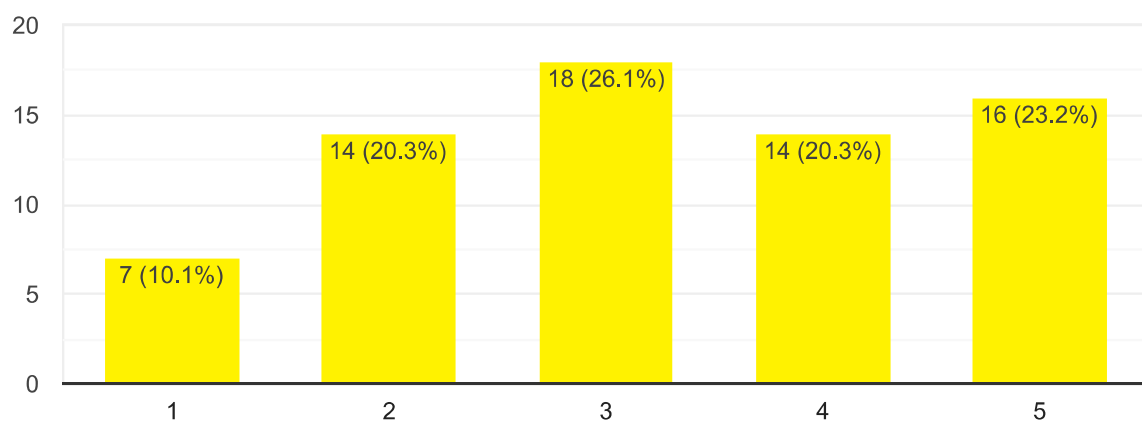
Average rating (2.68)

Learnability & Navigation

When you first used Snapchat, how easy was it to understand and navigate the app?

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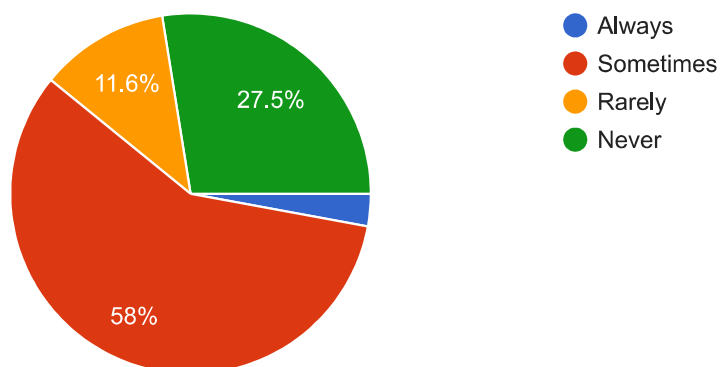
69 responses



Did you feel confused about how to go back or exit a feature/page in the app?

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69 responses

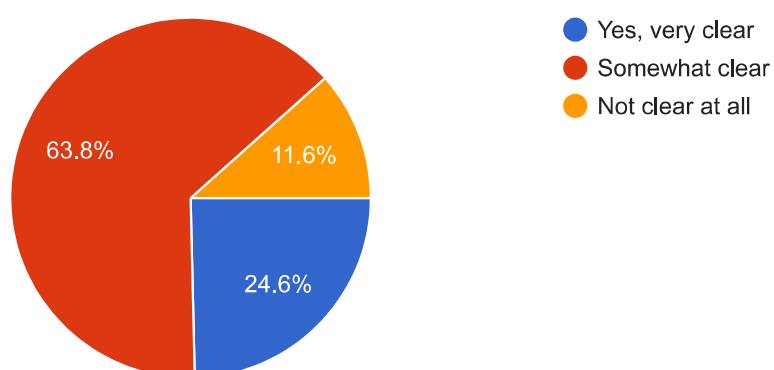


Icons and Features

Do you think Snapchat's icons (e.g., Spotlight, Snap Map) are easy to understand?

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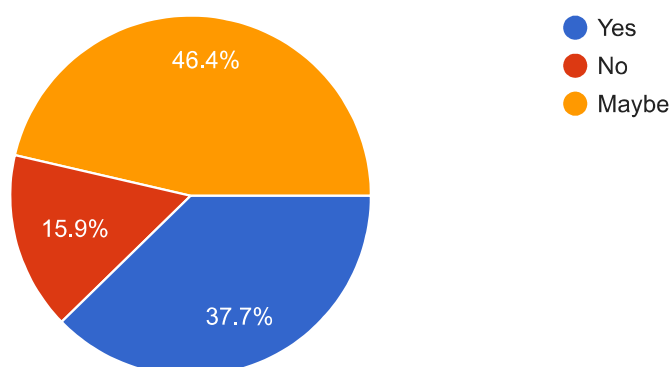
69 responses



Would you prefer if Snapchat added text labels or tooltips to its icons?

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69 responses

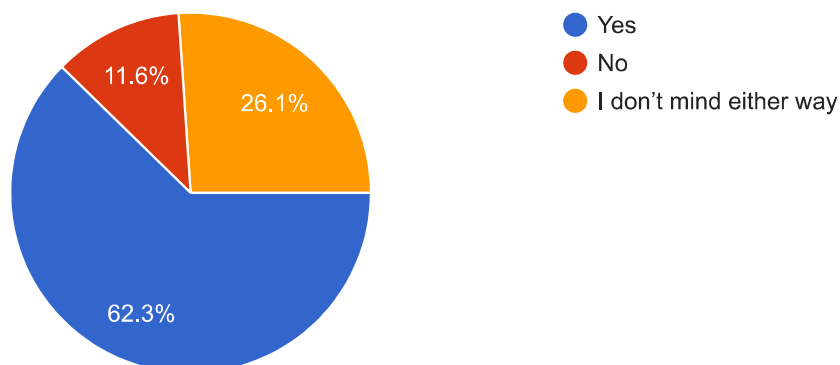


Default Camera Page Experience

Do you think Snapchat should start with a navigation menu instead of the camera page?

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69 responses

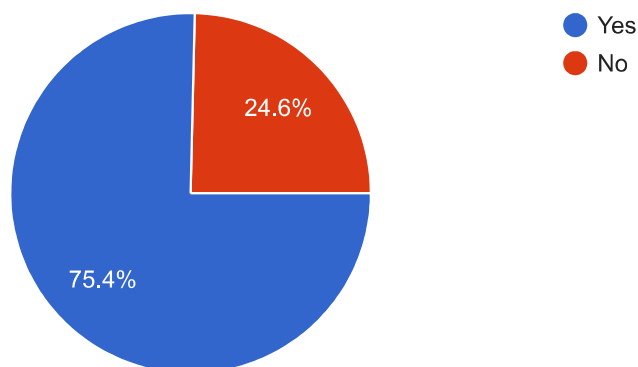


Message Sending Experience

Do you find it confusing that there's no visible send icon after typing a message in Snapchat?

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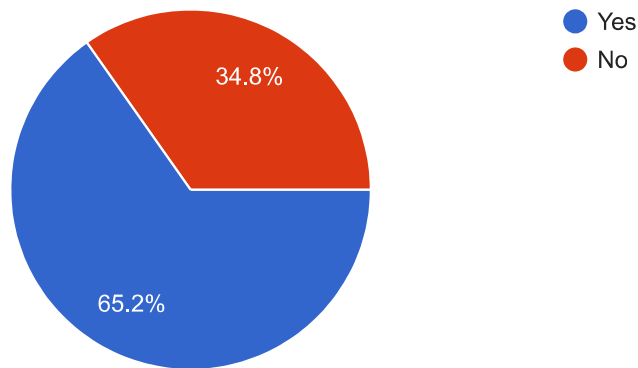
69 responses



Would you prefer a visible send button instead of using the keyboard to send messages?

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69 responses

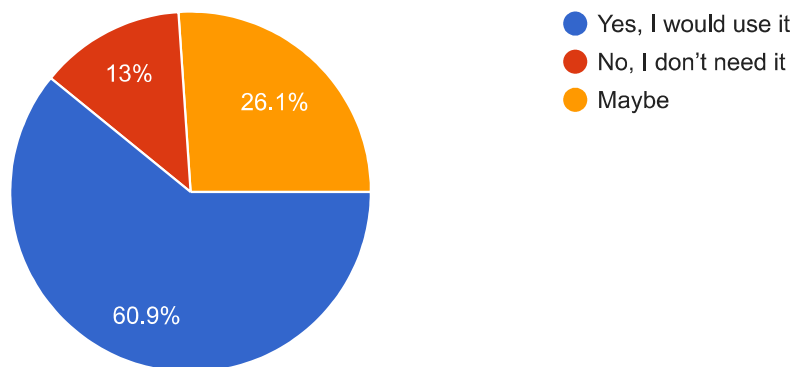


Dark Mode & Accessibility

Do you think Snapchat should have a dedicated **dark mode** feature?

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69 responses



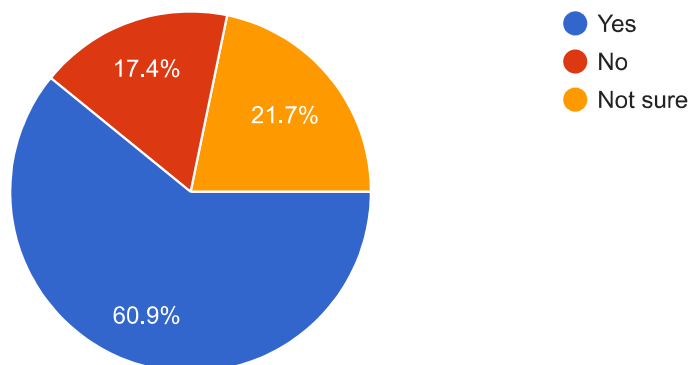
Voice Message Functionality





Would you like the ability to **preview a voice message** before sending it?

69 responses

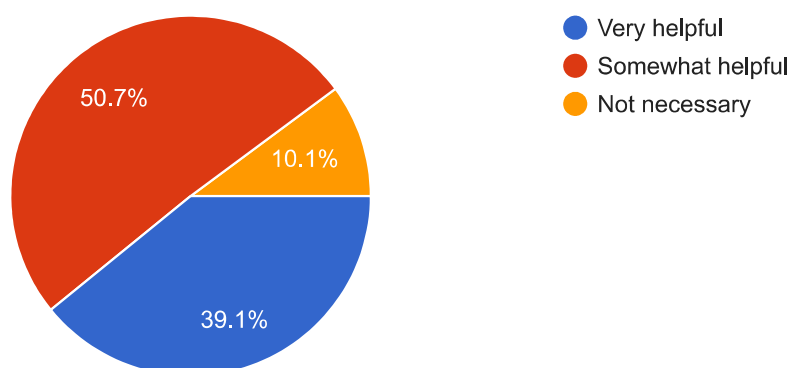


New User Experience



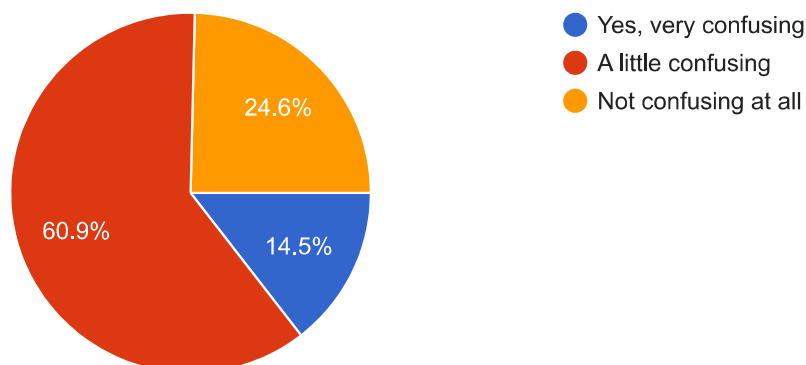
How helpful would tooltips and labeled icons be when using Snapchat for the first time?

69 responses



If you're a new or returning user, did you find the swipe-based navigation confusing?

69 responses



Final Thoughts



What features do you **wish Snapchat had** to make your experience better?

38 responses

Yes

There isn't much

to make it atleast optional to take away the little people in the corner looking at you while you type. It causes anxiety when typing.

An edit button for sent snaps and better chat organization.

Better filters

I don't have any of in my mind

Speed

I liked this app

I love had snapchat and this app is very help full

Its okay if people who don't know can't contact us

Nothing to say

I prefer dark mode and I would like to use it's interface like any other social media like Tik tok,you tube

No

Enhanced AR Lens Creation Tools
Better Control Over Notifications
Improved Chat Organization

Camera filters

Nothing

Good

The photo quality. I like if it improve the photo quality a little bit.

Modifiable filters

Keeping memories for a long time



Better Privacy Controls

I dont used

I think allowing Snapchat users to create groups, allow them to add friends to groups, and send snapchats to groups would be an excellent new feature.

I don't know much about Snapchat because I don't use it much.

Voice preview

I think it would be good if fixed the issues mentioned above

Good

No any ides

It has confusing UI better to switch understandable UI

yes

Contacts

Make e call

I wish Snapchat had a way to schedule Snaps, save chats better, and find old messages or photos more easily. A folder to organize saved Snaps would also help.

Chatting

I like dark mode

I don't know



Have you faced any **other problems** using Snapchat that you'd like to share?

38 responses

No

Yes

Please remove half swipes (like come on whats the point if I can pay 2\$ a month to remove the whole point of them), and also remove those public story video things below your friends stories.

Yes, sometimes snaps don't load properly or disappear too quickly before I can view them.

I never use snapchat.

No...

Adding unknown people's contact to the friend list

When I'm using snap chat i had recived too many notifications ,
It's not like other social media if we consider whatsapp vs telegram their we only few differences If people how familiar with whatsapp if he go telegram he or she can can understand all the concepts in telegram within 1 or 2 minitues.But at the snap chat it was very difficult fo manipulate.

Limited Customization

Privacy Concerns:

We can't pin our favourite filters

I had no problem.

App Crashes or Freezing

Never used

There are a lot of times where I want to send a snapchat to a certain group of people, and I have had to click on each person individually.

I don't know much about Snapchat because I don't use it much.

It would be better if the Snapchat app had a more user-friendly interface than just showing the camera when you enter it

no



Too many data charges

Not yet

I don't know

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