



Nielsen Norman Group

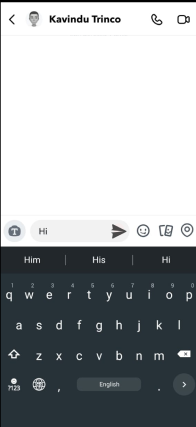
Heuristic Evaluation

Group 06 - Snapchat



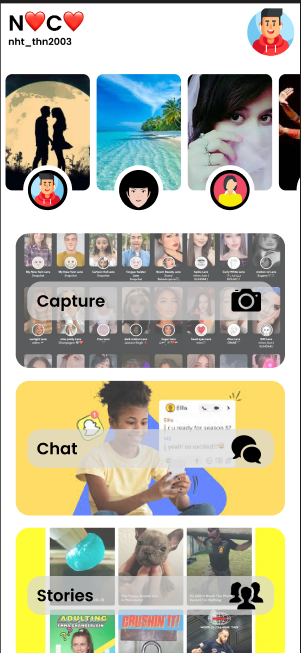
# Visibility of System Status







# Match Between System and the Real World



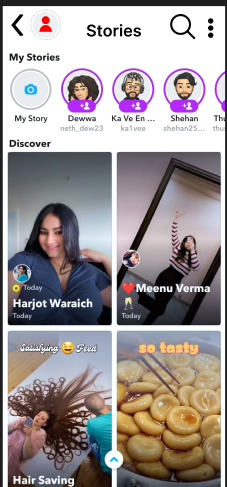


# User Control and Freedom

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# Consistency and Standards



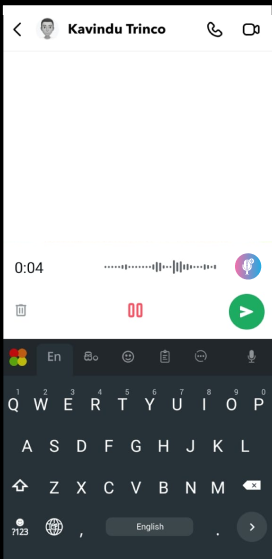




# Error Prevention



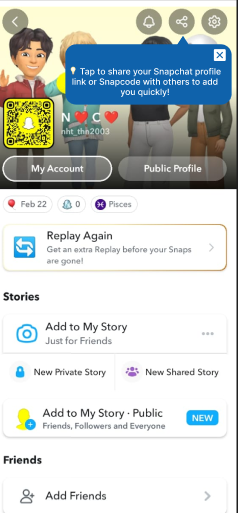


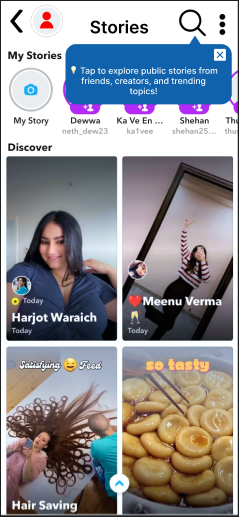




# Recognition Rather Than Recall





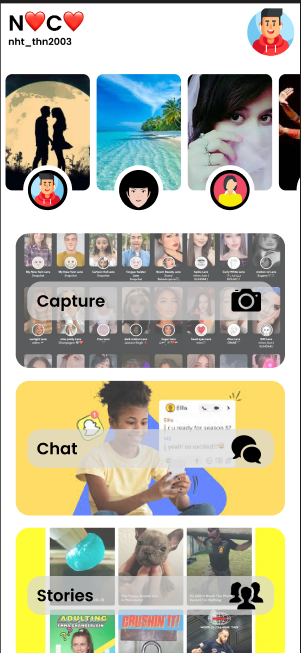






# Flexibility and Efficiency of Use

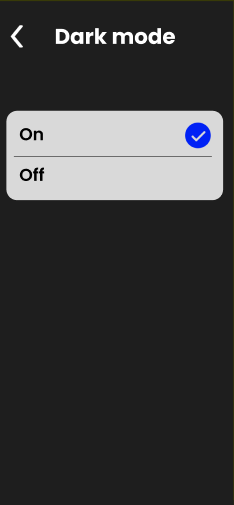






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# Aesthetic and Minimalist Design







# Help Users Recognize, Diagnose, and Recover from Errors

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# Help and Documentation

