Junior Performance Analyst

Full Job Description

****Please note: No Visa sponsorship available****

We have an immediate opening for a Junior Performance Analyst, helping deliver Digital Insights using a range of monitoring tools.

This is a remote working position for the majority of the time, with occasional client visits where appropriate.

As a Junior Performance Analyst, you'll work with some of the largest sites on the web, across major industries (e-commerce, events, technology, telecoms etc.) and help them answer questions about site performance and user engagement. Our combined work helps to drive improved customer experience for our customers and improve their business.

Performance monitoring tools generate mountains of data, and customers don't always know how to make good use of this…that's where you come in. You will help us to distil that mountain of data into invaluable insight which we can then present to our clients. As someone who enjoys data analysis and problem solving you will help our clients to take the right action to improve overall site performance and user experience.

What You'll Be Doing

- Familiar with APIs and their applications from an end user's perspective
- Setting up, creating and preparing data visualizations for competitor benchmarks.
- Creating visualizations of performance data over time, helping to identify patterns, trends and anomalies in the data.
- Helping us to prepare for our deep dive performance analysis, including data pulls, gathering screenshots and other evidentiary data that we can use to create our Insights packs.
- Building data models using Excel and Google Sheets, and preparing data for presentation (Powerpoint, Google Slides).
- Managing some service requests - receiving email requests for ad hoc reports, requests for account creation, data access, etc.
- Communicating analytical findings to clients
- Automating reports

Our ideal candidate

- Is numerate, and also has a good understanding of statistical functions, creating different scenarios units of measurement and basic formulas. **Priority is given to those who are versed in Python and/or R.**
- Is good with Excel and Google Sheets and has previously used JIRA for ticket management.
- Has good attention to detail.

- Enjoys problem solving.
- Has good concentration and is able to work at the computer for extended periods of time.
- Is comfortable working in a fast paced, deliverable focused environment.
- Loves to (and is open to) learning: new technologies, approaches, methodologies, processes.
- Is able to work on their own initiative to develop solutions to various problems.
- Is good at managing time, handling multiple tasks and balancing competing priorities.
- Is a strong communicator and consensus-builder, bringing together business unit needs and technical teams.

Skills We Love

- Self starter, able to work remotely on your own for long periods of time.
- Great attention to detail. Has a good visual eye and can present data in a compelling way.
- Experience in data driven analysis - excellent at working with, understanding and analyzing data.
- Happy handling both routine tasks and requests for new reports and different types of analysis.
- Exposure to cloud services (preferably AWS)
- Exposure to concepts of statistical analysis
- Basic understanding of web technologies including web page construction, networking, Content Delivery Networks, Cloud etc.
- Experience with analysis tools: Google Analytics, Adobe Analytics, Excel, Google Sheets, etc.
- Experience with presenting data to clients in a way that is clear and understandable

Service Skills

- Great data visualization skills
- Great listening skills and good with customers
- Passion and adaptability. Bring strong desire to a dynamic startup

Job Types: Full-time, 40 hours per week. Contract to hire.

Job Type: Full-time

Benefits:

- 401(k) matching
- Employee discount
- Health insurance
- Paid time off
- Referral program

Schedule:

- Monday to Friday

Education:

- Bachelor's (Preferred)

Work authorization:

- United States (Required)

Application Question:

- What is your desired salary?

Work Location:

- Fully Remote

Company's website:

- www.thisisoptimal.com

Benefit Conditions:

- Waiting period may apply

Work Remotely:

- Yes