

Irina Blumenfeld

irina@netmagik.com

www.irinablumenfeld.com

Maitland, FL

Results-oriented developer with over 15 years of experience. Passionate about web performance and user experience. Detail-oriented and knowledgeable in various programming languages. Dedicated to superior customer service at all levels from the first meeting with a client to the website maintenance after launch.

KEY SKILLS

- Project Management
- User Experience
- Web Development & Maintenance
- Requirements Gathering
- Data Analysis
- Client Relationship Management
- Website Performance
- Testing & QA
- Customer Training & Support

TECHNICAL SKILLS

- HTML / CSS
- Git Version Control
- RESTful API
- JavaScript
- WordPress
- Node.js
- React JS
- PHP
- SQL/MySQL

PROFESSIONAL EXPERIENCE

Netmagik | Web Developer | Owner - www.netmagik.com Maitland, FL | 2005 - Present

Project: University of Central Florida Research Lab Website - Project Manager & Developer

- Developed a modern, user-friendly website to help better communicate the capabilities of the Master of Science in Data Analytics to current and potential students
- Created a custom faculty directory, organized by department
- Developed and organized a system to showcase research projects and publications
- Achieved delivery on time and on budget of all project deliverables in an effective and quality bound manner.
- Developed documentation and training to further assist graduate students to update faculty directory, ongoing projects, research papers, and courses.

Project: Eye Physicians of Central Florida Website - Project Manager & Developer

- Developed an accessible, high performance website for a large physician group.
- Developed customized forms to book appointments and receive referrals. Decreased call center load by 40%.
- Developed custom practice rating system to receive patient feedback. Increased patient satisfaction score by 50%.

Project: Impressions E-Commerce - Developer

- Set up financial transaction platform, product customization, and custom shipping. Increased sales by 80%
- Improved site security and eliminated vulnerabilities. Improved website speed by 60%

Silent Planet | Web Developer

Winter Park, FL | 2003-2005

Project: Hilton Grand Vacations Club - Developer

- Developed email marketing templates to communicate with customers.
- Analyzed web performance, created and communicated key performance metrics to the client

Project: Orlando Science Center - Developer

- Developed modern, user friendly website to communicate programs and upcoming events
- Customized user forms to streamline donations
- Analyzed web traffic, created and communicated key performance metrics to the client

Phoenix International | Automated Solutions Engineer

Lake Mary, FL | 2001-2003

- Created and implemented a new Time Accounting System that provided detailed metrics on productivity, workflow, time phasing for the entire Quality Services Department.
- Provided configuration management (CM) support for the Quality Services Department through database backups, restores and software version control.
- Created and maintained Quality Services Department website.

CERTIFICATIONS

Responsive Web Design | JavaScript Algorithms and Data Structures | Front End Libraries

CONFERENCES

WordCamp Orlando Organizer and Speaker | 2015-2020

WordCamp Miami Speaker | 2016, 2018

WordCamp Jacksonville Speaker | 2017-2018

EDUCATION

B.S. - Management Information Systems with Computer Science Minor

University of Central Florida | Orlando, FL