

# Irina Blumenfeld

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[www.irinablumenfeld.com](http://www.irinablumenfeld.com)

Orlando, FL

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Results-oriented developer with over 15 years of experience. Passionate about web performance and user experience. Detail-oriented and knowledgeable in various programming languages. Dedicated to superior customer service at all levels from the first meeting with a client to the website maintenance after launch.

## KEY SKILLS

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- Project Management
- User Experience
- Web Development & Maintenance
- Requirements Gathering
- Data Analysis
- Client Relationship Management
- Website Performance
- Testing & QA
- Customer Training & Support

## TECHNICAL SKILLS

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- WordPress
- HTML / CSS
- RESTful API
- JavaScript
- Git Version Control
- Node.js
- React JS
- PHP
- SQL/MySQL

## PROFESSIONAL EXPERIENCE

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**Netmagik | Web Consultant - [www.netmagik.com](http://www.netmagik.com)**

Orlando, FL | 2005 - Present

### **Project: University of Central Florida Research Lab Website - Project Manager & Developer**

- Developed a modern, user-friendly website to help better communicate the capabilities of the Master of Science in Data Analytics to current and potential students
- Created a custom faculty directory, organized by department
- Developed and organized a system to showcase research projects and publications
- Achieved delivery on time and on budget of all project deliverables in an effective and quality bound manner.
- Developed documentation and training to further assist graduate students to update faculty directory, ongoing projects, research papers, and courses.

### **Project: Eye Physicians of Central Florida Website - Project Manager & Developer**

- Developed an accessible, high performance website for a large physician group.
- Developed customized forms to book appointments and receive referrals. Decreased call center load by 40%.
- Developed custom practice rating system to receive patient feedback. Increased patient satisfaction score by 50%.

### **Project: Impressions E-Commerce - Developer**

- Set up financial transaction platform, product customization, and custom shipping. Increased sales by 80%
- Improved site security and eliminated vulnerabilities. Improved website speed by 60%

**Silent Planet | Web Developer**

Winter Park, FL | 2003-2005

**Project: Hilton Grand Vacations Club - Developer**

- Developed email marketing templates to communicate with customers.
- Analyzed web performance, created and communicated key performance metrics to the client

**Project: Orlando Science Center - Developer**

- Developed modern, user friendly website to communicate programs and upcoming events
- Customized user forms to streamline donations
- Analyzed web traffic, created and communicated key performance metrics to the client

**Phoenix International | Automated Solutions Engineer**

Lake Mary, FL | 2001-2003

- Created and implemented a new Time Accounting System that provided detailed metrics on productivity, workflow, time phasing for the entire Quality Services Department.
- Provided configuration management (CM) support for the Quality Services Department through database backups, restores and software version control.
- Created and maintained Quality Services Department website.

## **CERTIFICATIONS**

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Responsive Web Design | JavaScript Algorithms and Data Structures | Front End Libraries

## **CONFERENCES**

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WordCamp Orlando Organizer and Speaker | 2015-2020

WordCamp Miami Speaker | 2016, 2018

WordCamp Jacksonville Speaker | 2017-2018

## **EDUCATION**

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B.S. - Management Information Systems with Computer Science Minor

University of Central Florida | Orlando, FL