Original pca Slides

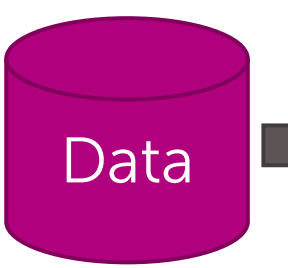
Dimensionality Reduction Principal Component Analysis (PCA)

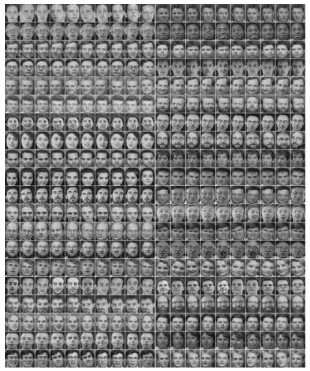
CS229: Machine Learning
Carlos Guestrin
Stanford University

Slides include content developed by and co-developed with Emily Fox

Embedding

Example: Embedding images to visualize data





Images with thousands or millions of pixels

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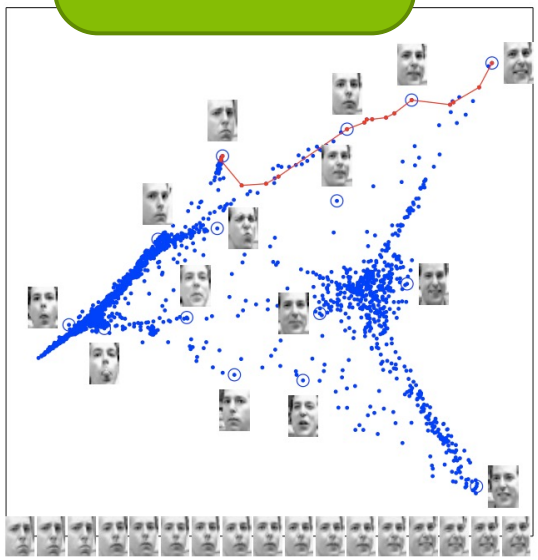
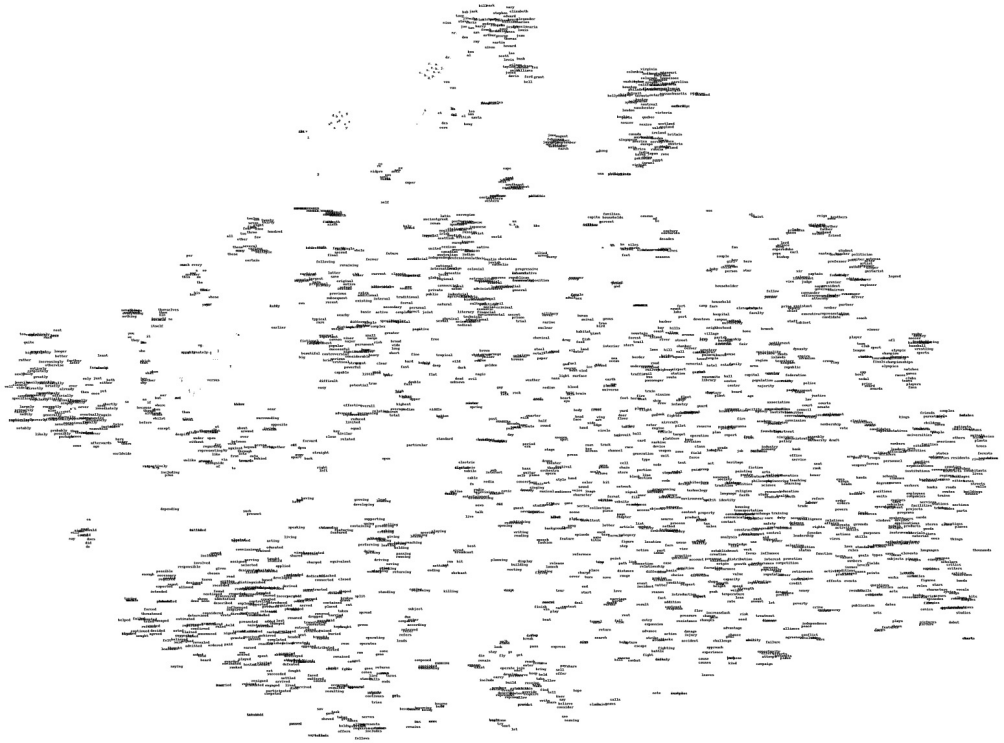


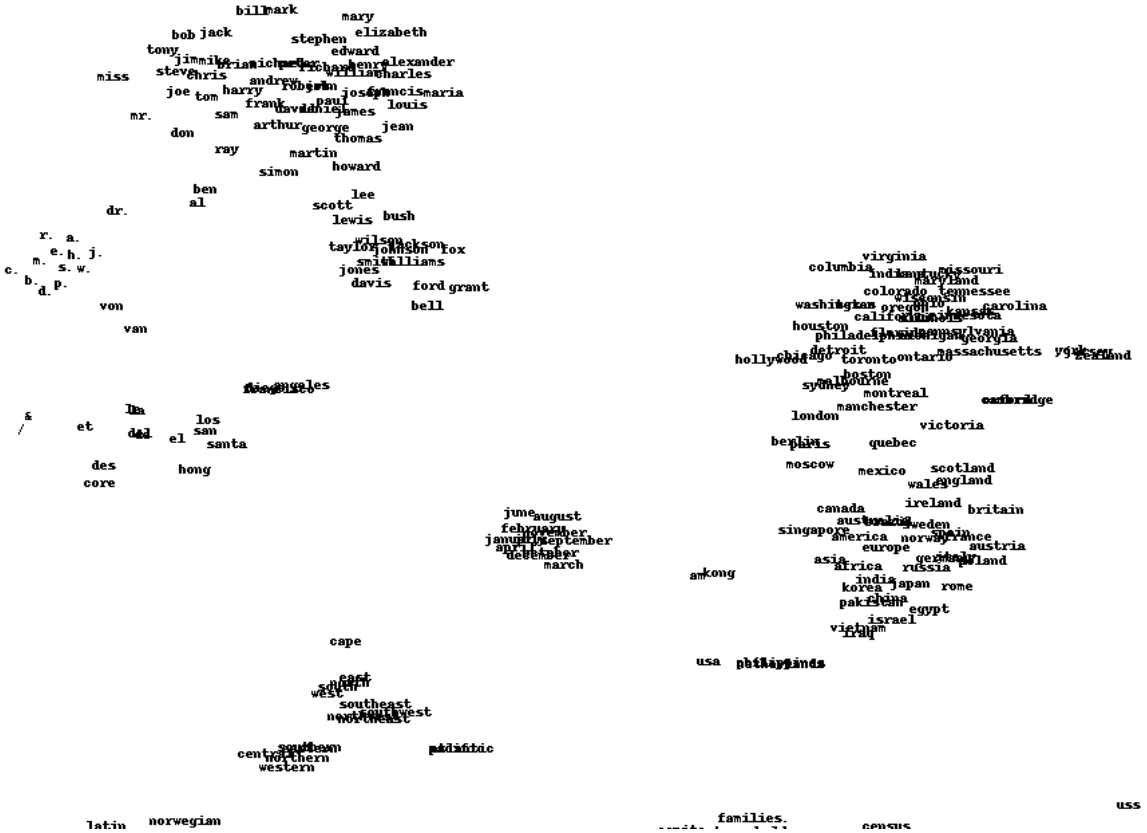
[Saul & Roweis '03]

Embedding words



[Joseph Turian 2008]

Embedding words (zoom in)



[Joseph Turian 2008]

Dimensionality reduction

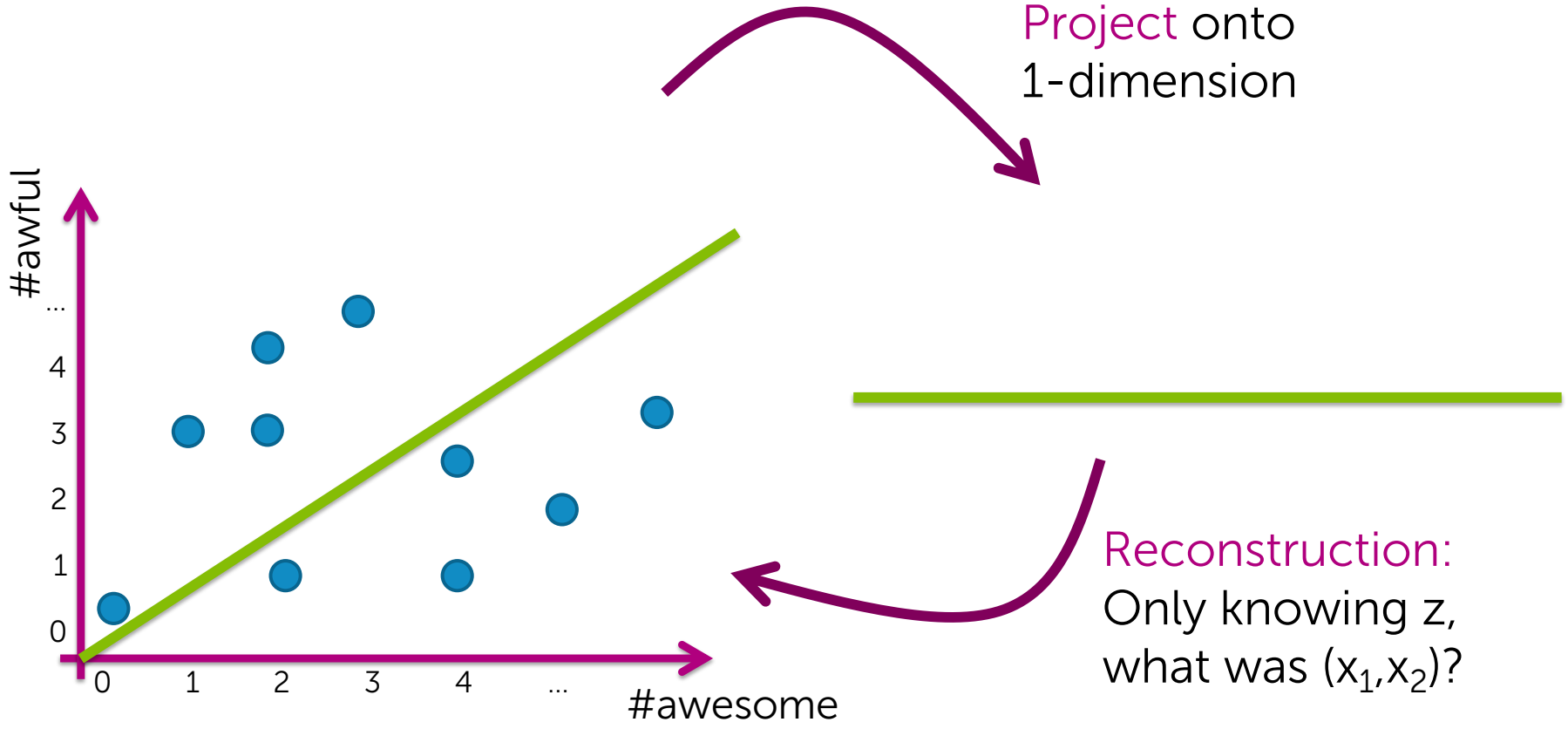
- Input data may have thousands or millions of dimensions!
  - e.g., text data
- **Dimensionality reduction**: represent data with fewer dimensions
  - easier learning – fewer parameters
  - visualization – hard to visualize more than 3D or 4D
  - discover "intrinsic dimensionality" of data
    - high dimensional data that is truly lower dimensional

Lower dimensional projections

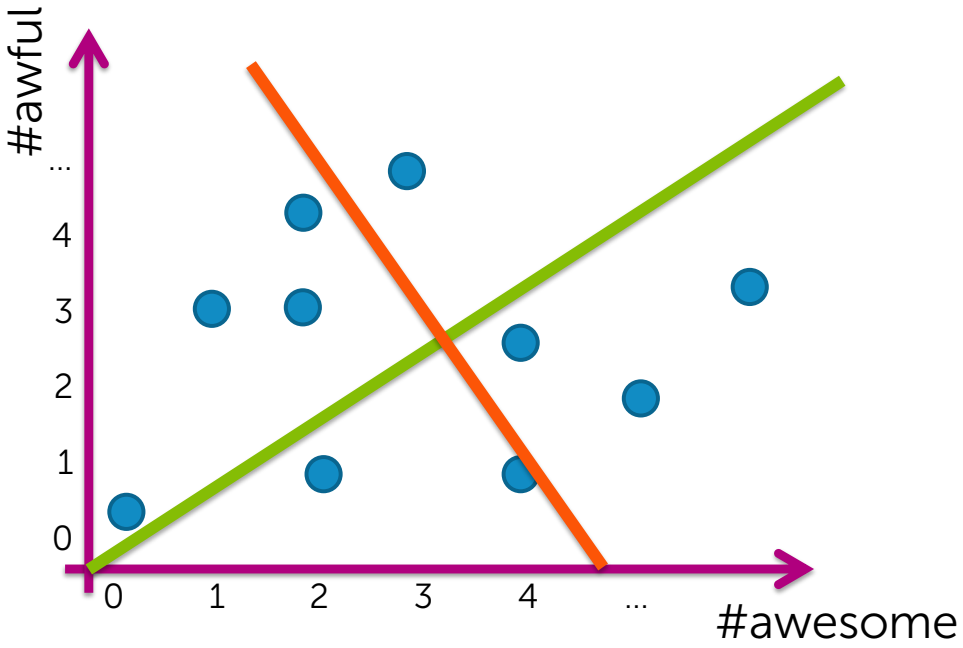
- Rather than picking a subset of the features, we can create new features that are combinations of existing features

- Let's see this in the unsupervised setting
  - just **x**, but no y

Linear projection and reconstruction

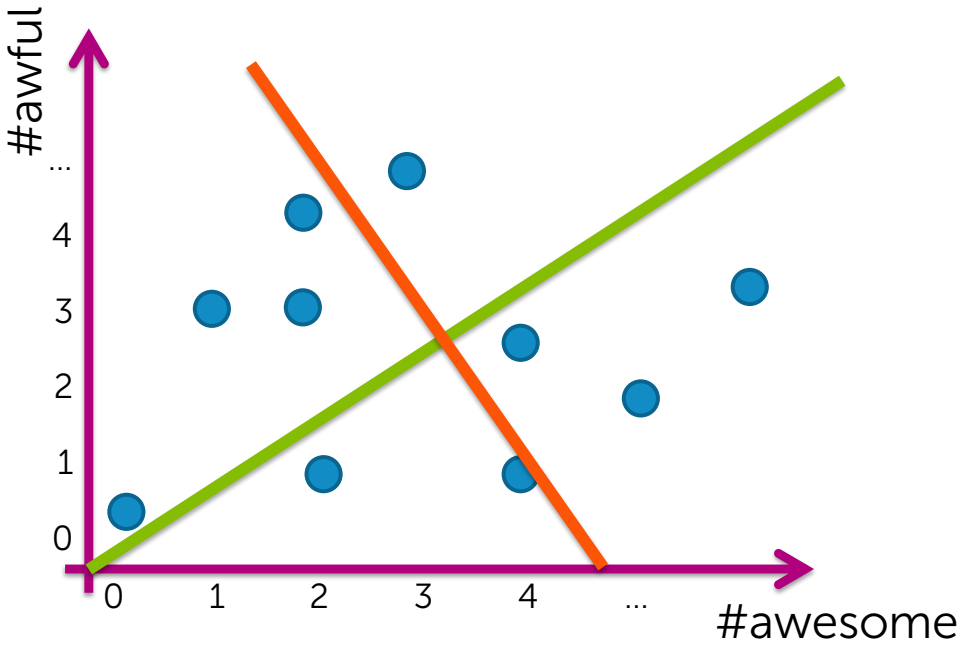


What if we project onto d vectors?



Perfect reconstruction!

If I had to choose one of these vectors, which do I prefer?



Principal component analysis (PCA) – Basic idea

- Project d-dimensional data into k-dimensional space while preserving as much information as possible:
  - e.g., project space of 10000 words into 3-dimensions
  - e.g., project 3-d into 2-d

- Choose projection with minimum reconstruction error

“PCA explained visually”

http://setosa.io/ev/principal-component-analysis/

Linear projections, a review

- Project a point into a (lower dimensional) space:
  - **point**: $\mathbf{x} = (x_1,...,x_d)$
  - **select a basis** – set of basis vectors – $(\mathbf{u}_1,...,\mathbf{u}_k)$
    - we consider orthonormal basis:
      - $\mathbf{u}_i \bullet \mathbf{u}_i = 1$, and $\mathbf{u}_i \bullet \mathbf{u}_j = 0$ for $i \neq j$
  - **select a center** – $\bar{\mathbf{x}}$, defines offset of space
  - **best coordinates** in lower dimensional space defined by dot-products: $(z_1,...,z_k)$, $z_i = (\bar{\mathbf{x}} - \mathbf{x}) \bullet \mathbf{u}_i$
    - minimum squared error

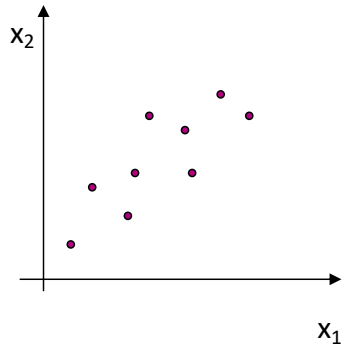
PCA finds projection that minimizes reconstruction error

- Given N data points: $\mathbf{x}^i = (x_1^i,\ldots,x_d^i)$, i=1…N
- Will represent each point as a projection:

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^{k} z_j^i \mathbf{u}_j \qquad \text{and} \qquad \bar{\mathbf{x}} = \frac{1}{N}\sum_{i=1}^{N} \mathbf{x}^i \qquad z_j^i = (\mathbf{x}^i - \bar{\mathbf{x}}) \cdot \mathbf{u}_j$$

- PCA:
  - Given k<<d, find $(\mathbf{u}_1,\ldots,\mathbf{u}_k)$ minimizing reconstruction error:

$$error_k = \sum_{i=1}^{N} (\mathbf{x}^i - \hat{\mathbf{x}}^i)^2$$



Understanding the reconstruction error

- Note that $\mathbf{x}^i$ can be represented exactly by d-dimensional projection:

$$\mathbf{x}^i = \bar{\mathbf{x}} + \sum_{j=1}^{d} z_j^i \mathbf{u}_j$$

- Rewriting error:

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^{k} z_j^i \mathbf{u}_j$$

$$z_j^i = (\mathbf{x}^i - \bar{\mathbf{x}}) \cdot \mathbf{u}_j$$

- Given k<<d, find ($\mathbf{u}_1$,…,$\mathbf{u}_k$) minimizing reconstruction error:

$$error_k = \sum_{i=1}^{N} (\mathbf{x}^i - \hat{\mathbf{x}}^i)^2$$

Reconstruction error and covariance matrix

$$error_k = \sum_{i=1}^{N} \sum_{j=k+1}^{d} [\mathbf{u}_j \cdot (\mathbf{x}^i - \bar{\mathbf{x}})]^2$$

$$\Sigma = \frac{1}{N} \sum_{i=1}^{N} (\mathbf{x}^i - \bar{\mathbf{x}})(\mathbf{x}^i - \bar{\mathbf{x}})^T$$

Minimizing reconstruction error and eigen vectors

- Minimizing reconstruction error equivalent to picking orthonormal basis ($\mathbf{u}_1,\ldots,\mathbf{u}_d$) minimizing:

$$error_k = N \sum_{j=k+1}^{d} \mathbf{u}_j^T \Sigma \mathbf{u}_j$$

- Eigen vector:

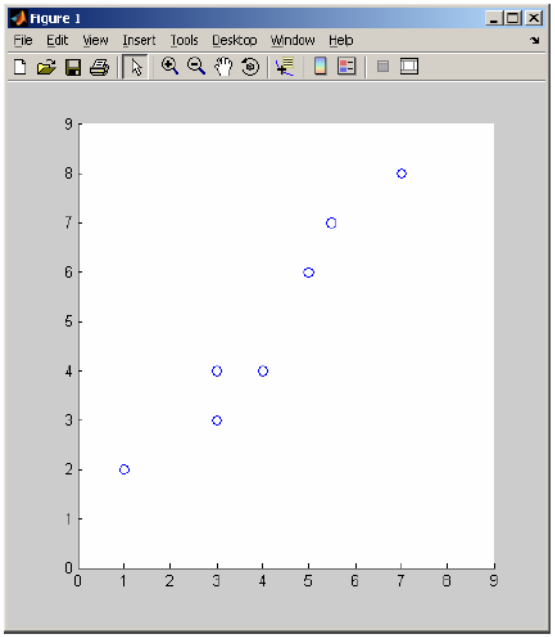
- Minimizing reconstruction error equivalent to picking ($\mathbf{u}_{k+1},\ldots,\mathbf{u}_d$) to be eigen vectors with smallest eigen values

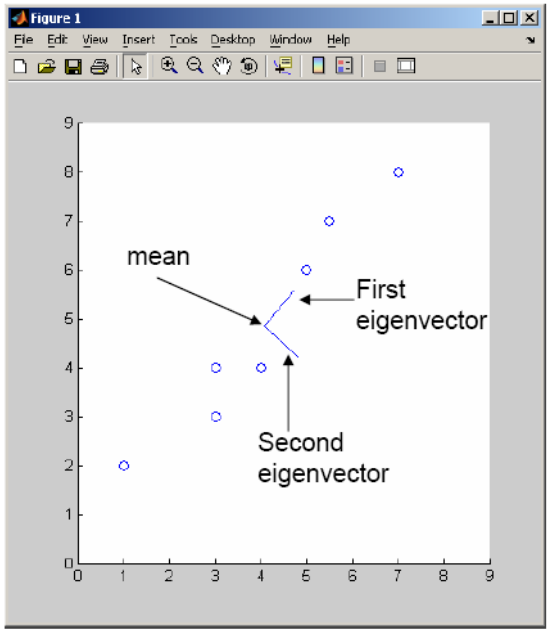
Basic PCA algoritm

- Start from N by d data matrix $\mathbf{X}$
- **Recenter**: subtract mean from each row of $\mathbf{X}$
  - $\mathbf{X}_c \leftarrow \mathbf{X} - \bar{\mathbf{X}}$
- **Compute covariance matrix**:
  - $\Sigma \leftarrow 1/N\ \mathbf{X}_c^T \mathbf{X}_c$
- Find **eigen vectors and values** of Σ
- **Principal components:** k eigen vectors with highest eigen values

PCA example

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^{k} z_j^i \mathbf{u}_j$$

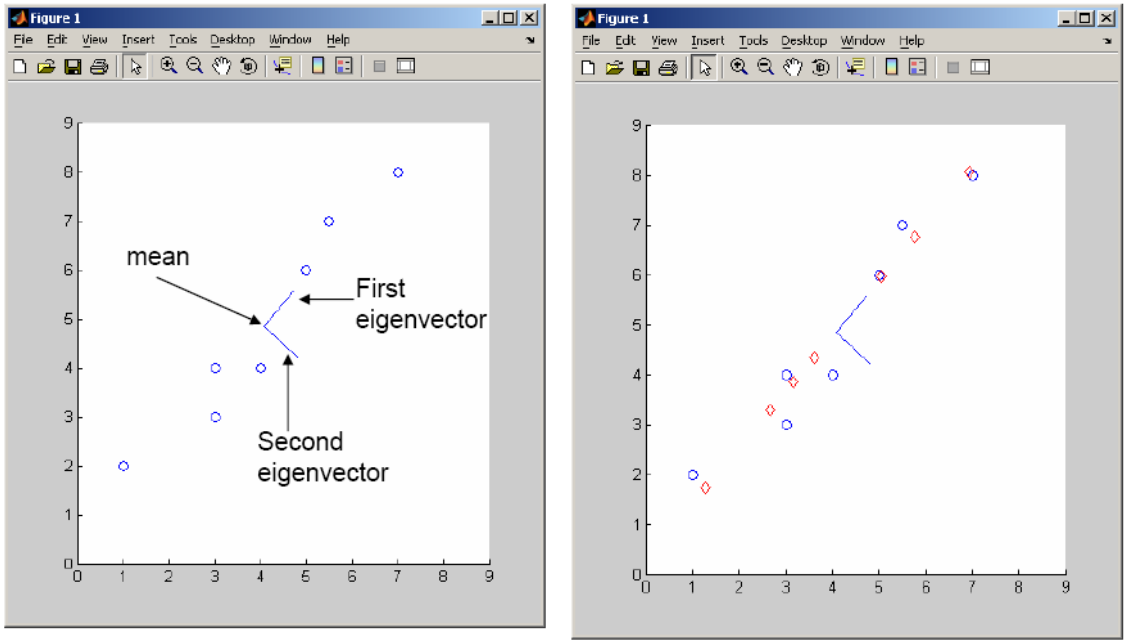




PCA example – reconstruction

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^{k} z_j^i \mathbf{u}_j$$

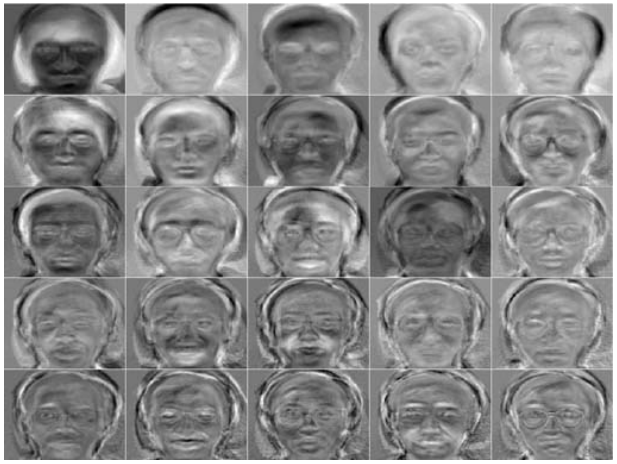
only used first principal component



Eigenfaces [Turk, Pentland '91]

- Input

- Principal components:



Eigenfaces reconstruction

- Each image corresponds to adding 8 principal components:

Scaling up

- Covariance matrix can be really big!
  - Σ is d by d
  - Say, only 10000 features
  - finding eigenvectors is very slow…

- Use singular value decomposition (SVD)
  - finds to k eigenvectors
  - great implementations available, e.g., python, R, Matlab svd

SVD

- Write $\mathbf{X} = \mathbf{W}\,\mathbf{S}\,\mathbf{V}^T$
  - $\mathbf{X} \leftarrow$ data matrix, one row per datapoint
  - $\mathbf{W} \leftarrow$ weight matrix, one row per datapoint – coordinate of $\mathbf{x}^i$ in eigenspace
  - $\mathbf{S} \leftarrow$ singular value matrix, diagonal matrix
    - in our setting each entry is eigenvalue λ_j
  - $\mathbf{V}^T \leftarrow$ singular vector matrix
    - in our setting each row is eigenvector $\mathbf{v}_j$

PCA using SVD algoritm

- Start from m by n data matrix X
- **Recenter**: subtract mean from each row of X
  - $X_c \leftarrow X - \bar{X}$
- Call SVD algorithm on X_c – ask for k singular vectors
- **Principal components:** k singular vectors with highest singular values (rows of V^T)
  - **Coefficients** become:

What you need to know

- Dimensionality reduction
  - why and when it's important
- Simple feature selection
- Principal component analysis
  - minimizing reconstruction error
  - relationship to covariance matrix and eigenvectors
  - using SVD

Annotated pca Slides

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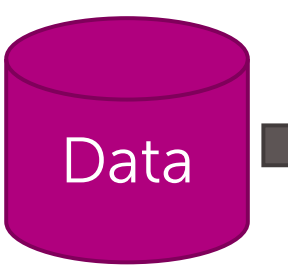

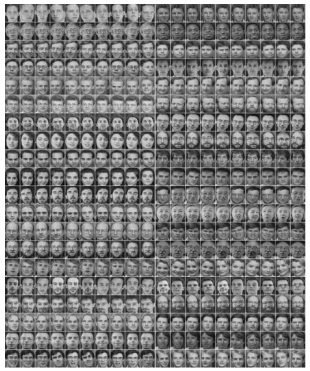

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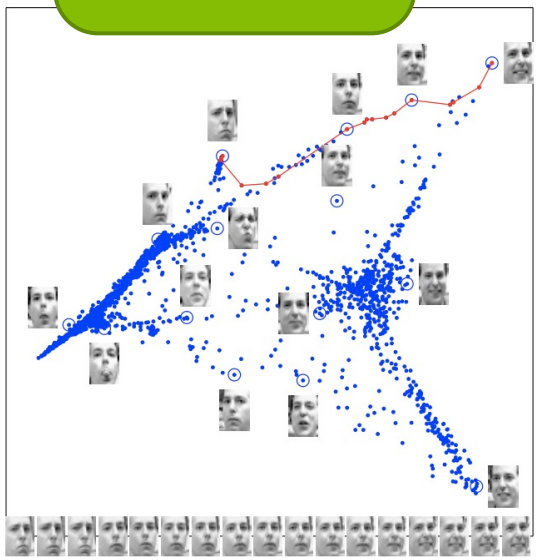
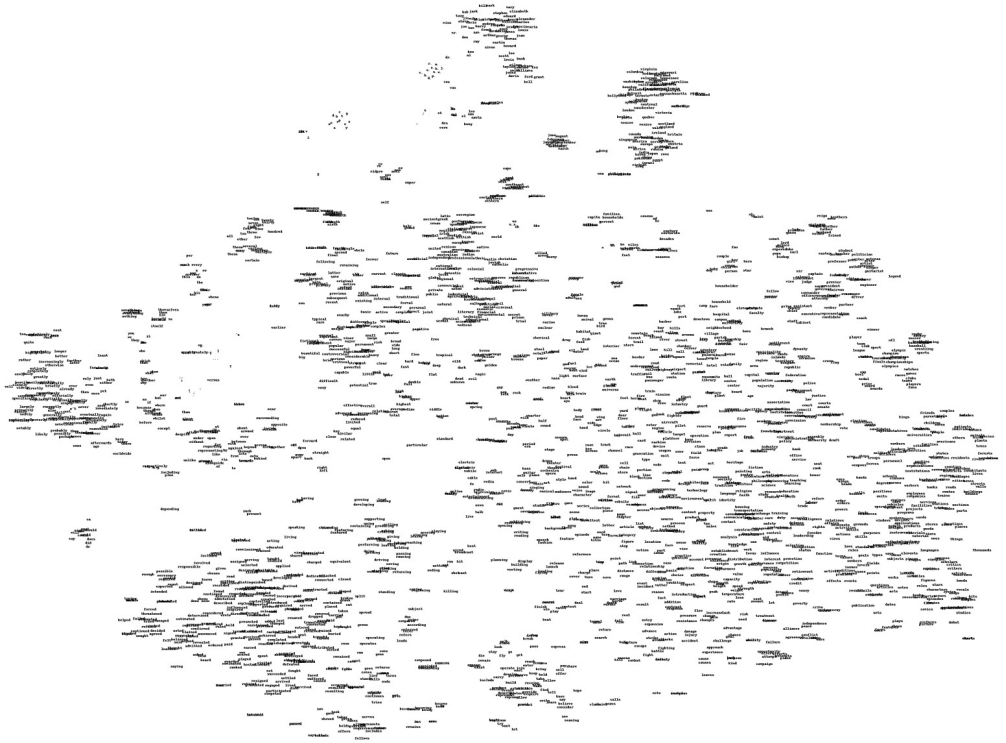


[Saul & Roweis '03]

Embedding words

10,000 word dictionary



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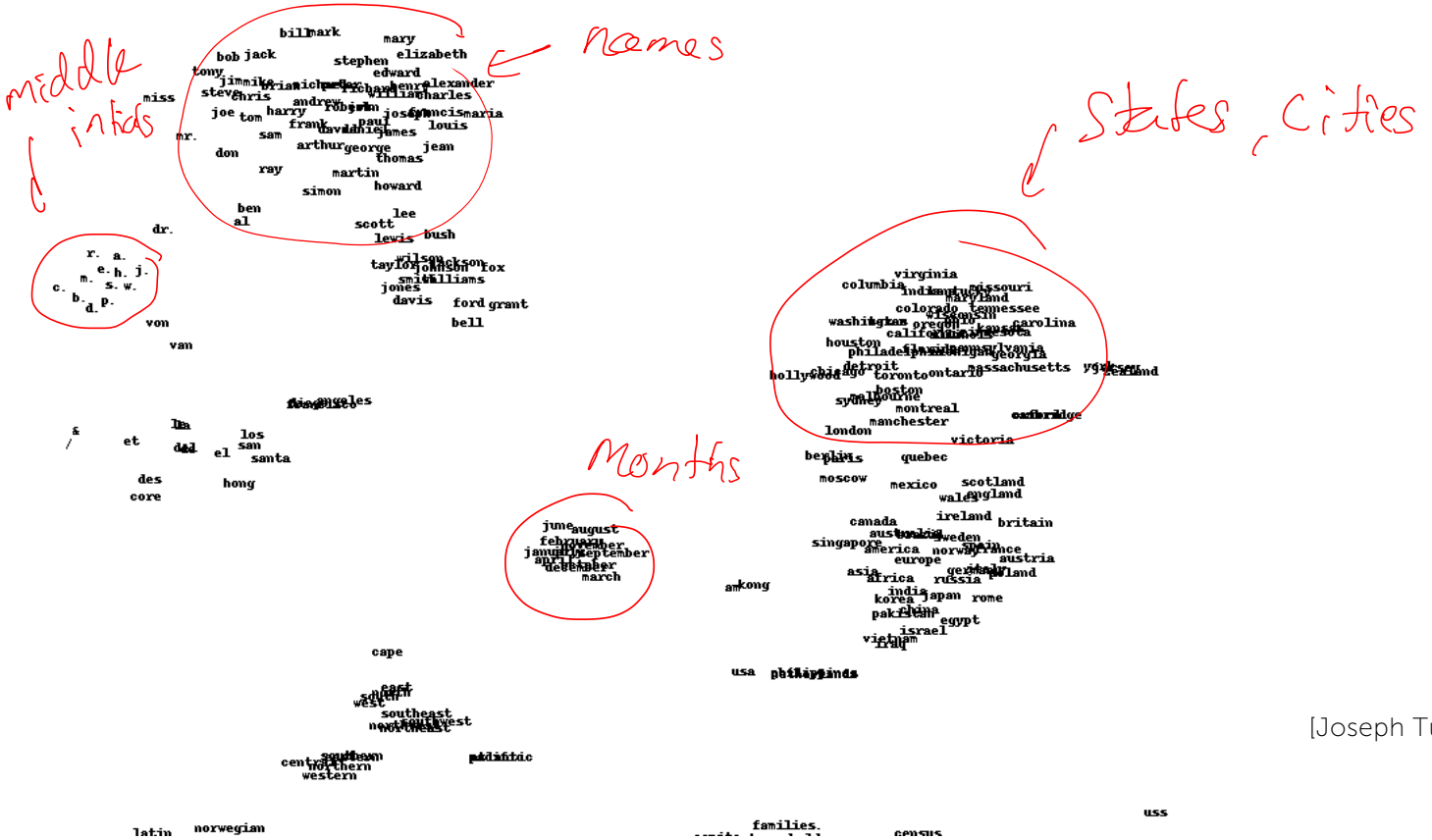

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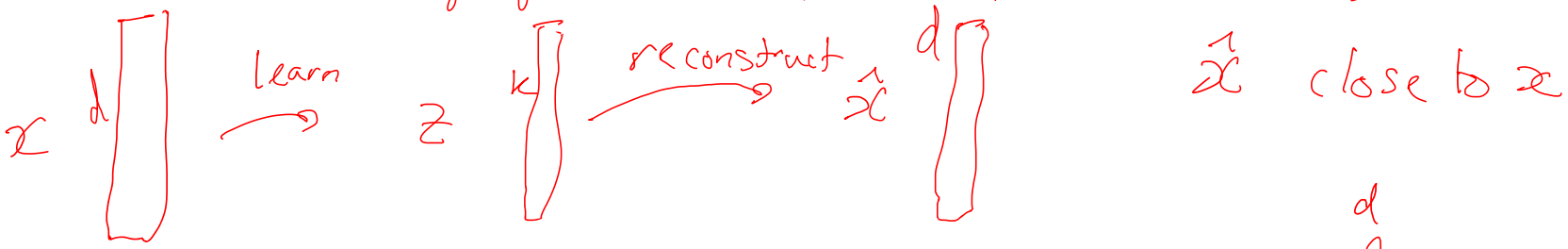
  - discover "intrinsic dimensionality" of data
    - high dimensional data that is truly lower dimensional

Lower dimensional projections

$d >> k$

- Rather than picking a subset of the features, we can create new features that are combinations of existing features

PCA: linear projections: $z_1 = 2.5 x_1 - 3.2 x_2 + 3.7 x_3 \ldots$



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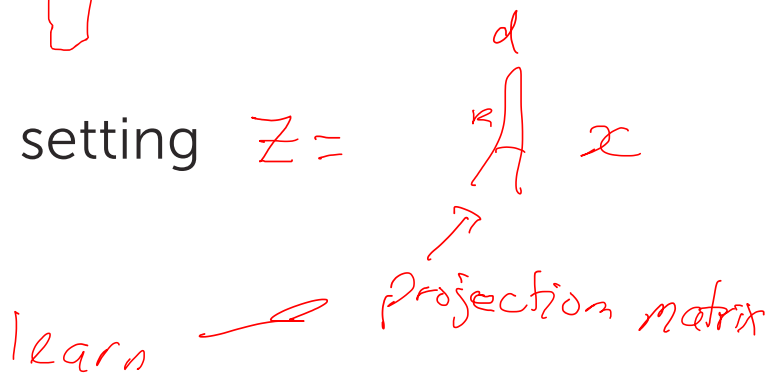
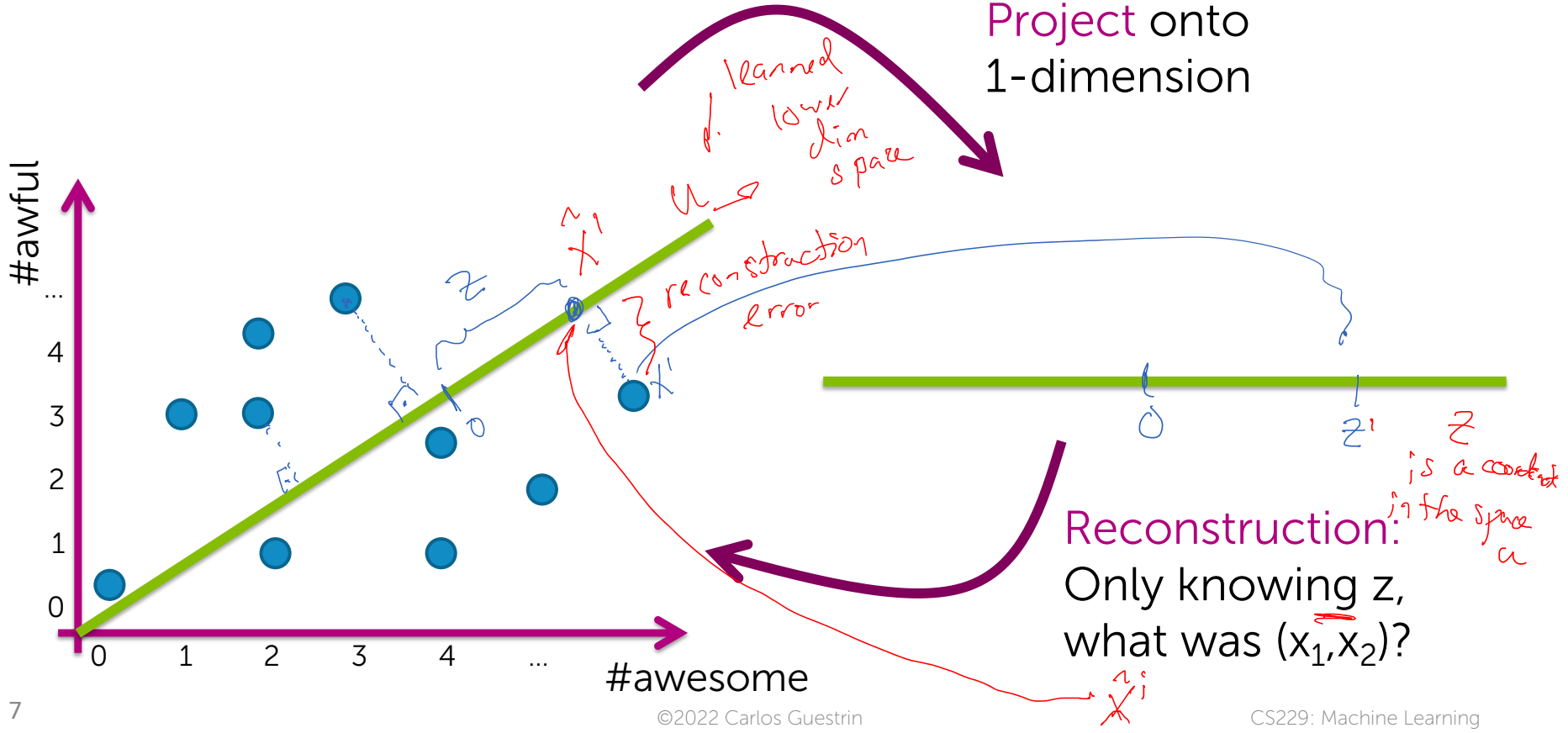
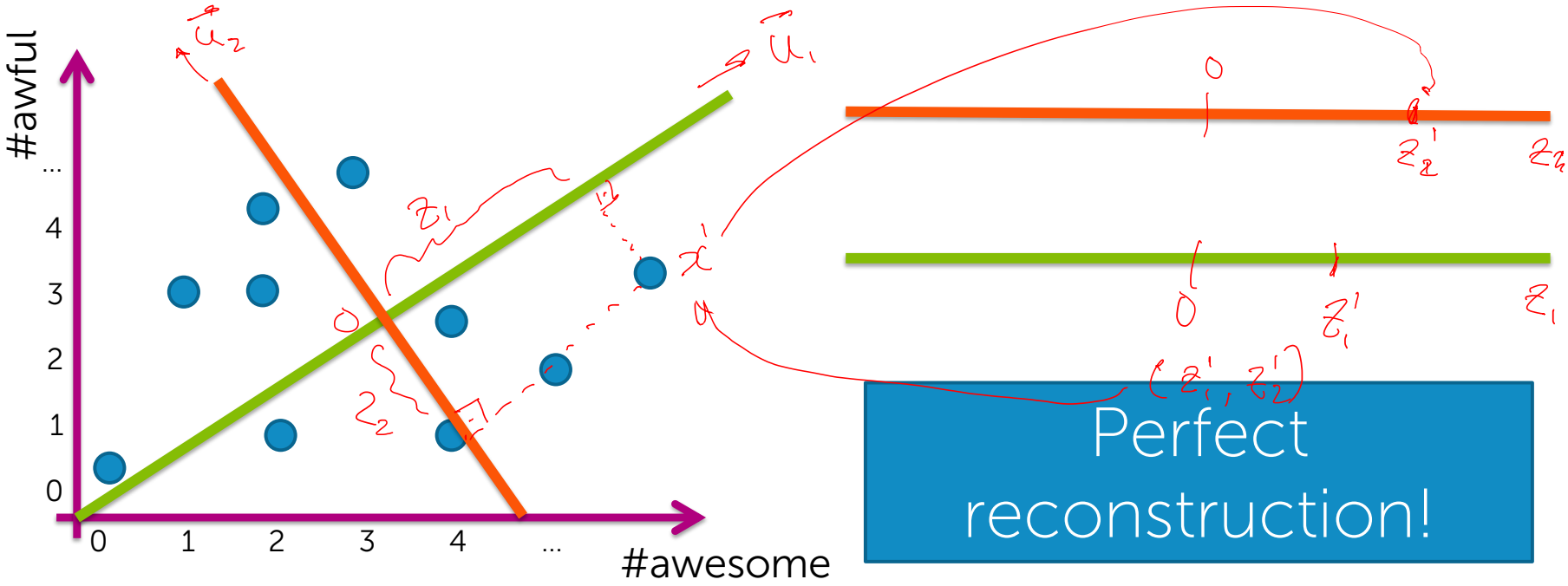


Linear projection and reconstruction



What if we project onto d vectors?

$x' = z'_1 \vec{u}_1 + z'_2 \vec{u}_2$ (ignoring offset)



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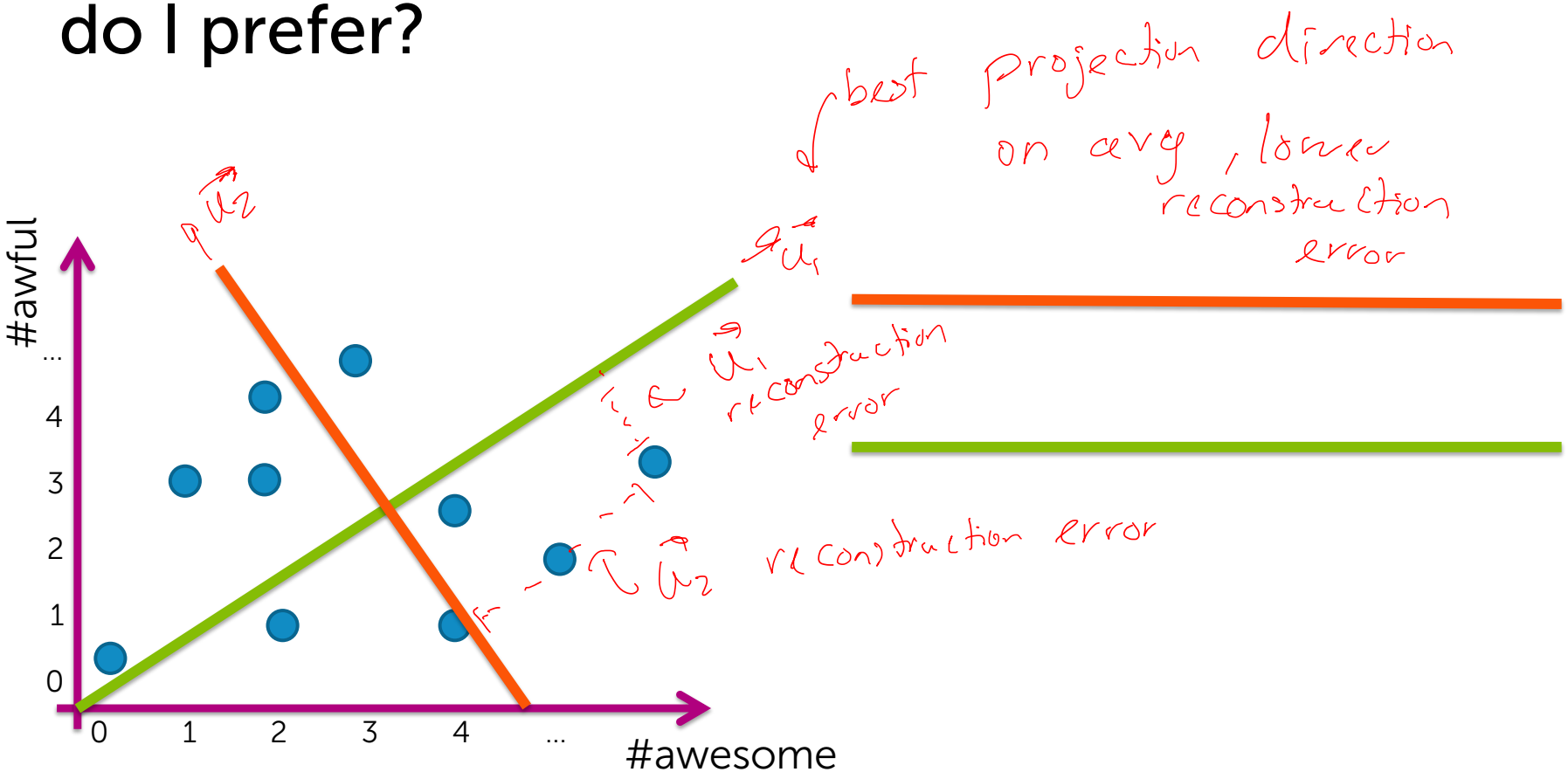

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- Choose projection with minimum reconstruction error

“PCA explained visually”

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Linear projections, a review

- Project a point into a (lower dimensional) space:
  - **point**: $\mathbf{x} = (x_1,\ldots,x_d)$
  - **select a basis** – set of basis vectors – $(\mathbf{u}_1,\ldots,\mathbf{u}_k)$
    - we consider orthonormal basis:
      - $\mathbf{u}_i \bullet \mathbf{u}_i = 1$, and $\mathbf{u}_i \bullet \mathbf{u}_j = 0$ for $i \neq j$
  - **select a center** – $\bar{\mathbf{x}}$, defines offset of space
  - **best coordinates** in lower dimensional space defined by dot-products: $(z_1,\ldots,z_k)$, $z_i = (\bar{\mathbf{x}} - \mathbf{x}) \bullet \mathbf{u}_i$
    - minimum squared error

project x into u coordinates $z_1 \ldots z_k$

$\hat{x} = \bar{x} + \sum_{j=1}^{k} z_j u_j$

reconstruction

if $k = d$

$\hat{x} = x$

10,000 dims

100 dims

u_j

mean value of x

dot product minimizes the squared error of projection

$z_i = (x - \bar{x}) \cdot \vec{u}_i$

$z_i = \arg\min_z \left((x - \bar{x}) - z \vec{u}_i \right)^2$

PCA finds projection that minimizes reconstruction error

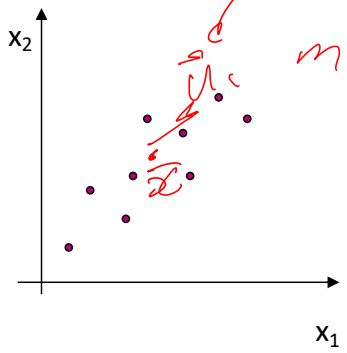
- Given N data points: $\mathbf{x}^i = (x_1^i,\ldots,x_d^i)$, i=1…N
- Will represent each point as a projection:

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^{k} z_j^i \mathbf{u}_j \quad \text{and} \quad \bar{\mathbf{x}} = \frac{1}{N}\sum_{i=1}^{N} \mathbf{x}^i$$

$$z_j^i = (\mathbf{x}^i - \bar{\mathbf{x}}) \cdot \mathbf{u}_j$$

- PCA:
  - Given k<<d, find $(\mathbf{u}_1,\ldots,\mathbf{u}_k)$ minimizing reconstruction error:

$$error_k = \sum_{i=1}^{N} (\mathbf{x}^i - \hat{\mathbf{x}}^i)^2$$



Understanding the reconstruction error

- Note that $\mathbf{x}^i$ can be represented exactly by d-dimensional projection:

$$\mathbf{x}^i = \bar{\mathbf{x}} + \sum_{j=1}^{d} z_j^i \mathbf{u}_j$$

- Rewriting error:

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^{k} z_j^i \mathbf{u}_j$$

$$z_j^i = (\mathbf{x}^i - \bar{\mathbf{x}}) \cdot \mathbf{u}_j$$

- Given k<<d, find $(\mathbf{u}_1,\ldots,\mathbf{u}_k)$ minimizing reconstruction error:

$$error_k = \sum_{i=1}^{N} (\mathbf{x}^i - \hat{\mathbf{x}}^i)^2$$

$$\min_{u} error_k = \min_{u} \sum_{i=1}^{N} (x^i - \hat{x}^i)^2 = \sum_{i=1}^{N} \left[\bar{x} + \sum_{j=1}^{d} z_j^i u_j - \left(\bar{x} + \sum_{j=1}^{k} z_j^i u_j \right) \right]^2$$

$$= \sum_{i=1}^{N} \left[\sum_{j=k+1}^{d} z_j^i u_j \right]^2 = \sum_{i=1}^{N} \left[\sum_{j=k+1}^{d} z_j^i u_j \cdot u_j z_j^i + \sum_{j=k+1}^{d} \sum_{j' \neq j} z_j^i u_j \cdot u_{j'} z_{j'}^i \right]$$

(orthonormal: $u_j \cdot u_j = 1$; orthonormal: $u_j \cdot u_{j'} = 0$)

$$= \sum_{i=1}^{N} \sum_{j=k+1}^{d} (z_j^i)^2$$

← minimizing reconstruction error

≡ min sum of thrown out coefficients!!

Reconstruction error and covariance matrix

$$error_k = \sum_{i=1}^{N} \sum_{j=k+1}^{d} [\mathbf{u}_j \cdot (\mathbf{x}^i - \bar{\mathbf{x}})]^2$$

z_j

$$= \sum_{i=1}^{N} \sum_{j=k+1}^{d} u_j^T (x^i - \bar{x})(x^i - \bar{x})^T u_j$$

push sum over data in

$$= \sum_{j=k+1}^{d} u_j^T \left[\sum_{i=1}^{N} (x^i - \bar{x})(x^i - \bar{x})^T \right] u_j$$

$$= N \sum_{j=k+1}^{d} u_j^T \Sigma u_j$$

← choose u_j to minimize this error

$$\Sigma = \frac{1}{N} \sum_{i=1}^{N} (\mathbf{x}^i - \bar{\mathbf{x}})(\mathbf{x}^i - \bar{\mathbf{x}})^T$$

MLE

$$\Sigma = \begin{pmatrix} \sigma_1^2 & \sigma_{12} & \cdots \\ \sigma_{21} & \sigma_2^2 & \\ \vdots & & \end{pmatrix}$$

matrix notation

Minimizing reconstruction error and eigen vectors

- Minimizing reconstruction error equivalent to picking orthonormal basis ($u_1,\ldots,u_d$) minimizing:

$$error_k = \frac{1}{N}\sum_{j=k+1}^{d} u_j^T \Sigma u_j$$

- Eigen vector:

memory lane: $\Sigma u = \lambda u$ ← eigen vector, ↳ eigen value

if u_j is an eigen vector

$u_j^T \Sigma u_j = u_j^T \lambda_j u_j$

$= \lambda_j u_j^T u_j$ (orthonormal)

$= \lambda_j$

- Minimizing reconstruction error equivalent to picking ($u_{k+1},\ldots,u_d$) to be eigen vectors with smallest eigen values

$\min_{u_1 \ldots u_k} error_k$ $\equiv$ throwing out $u_{k+1} \ldots u_d$ with smallest eigen values of Σ

$\equiv$ keeping $u_1, \ldots u_k$ with highest eigen values

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- Start from N by d data matrix $\mathbf{X}$
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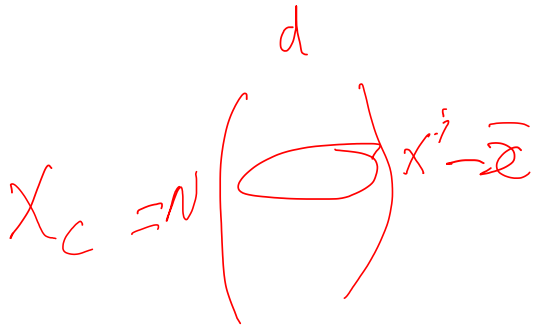
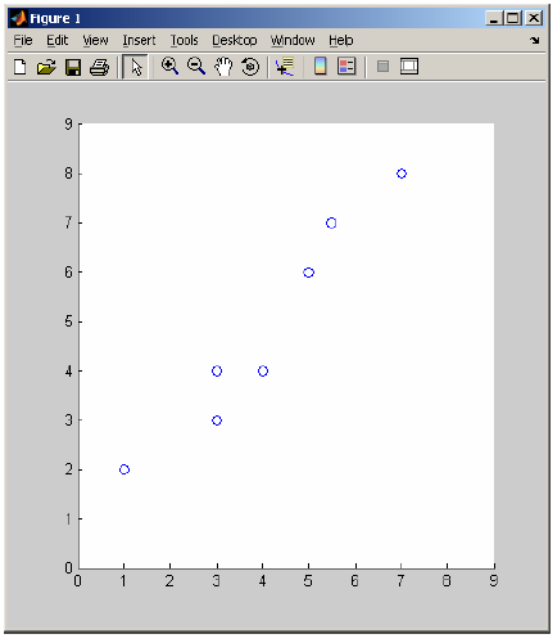
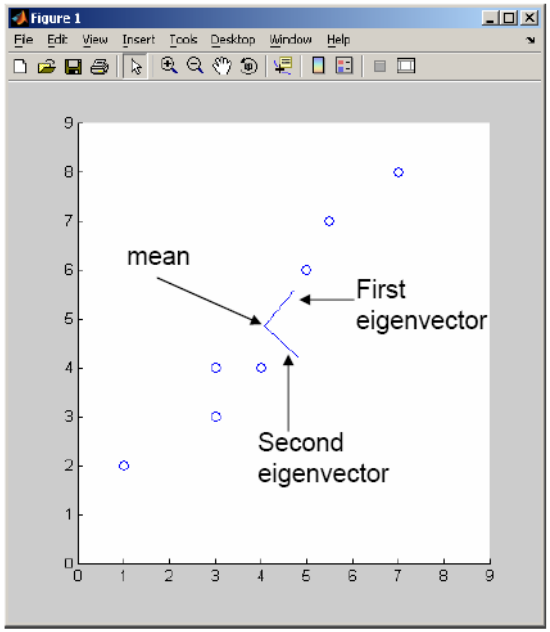


PCA example

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^{k} z_j^i \mathbf{u}_j$$

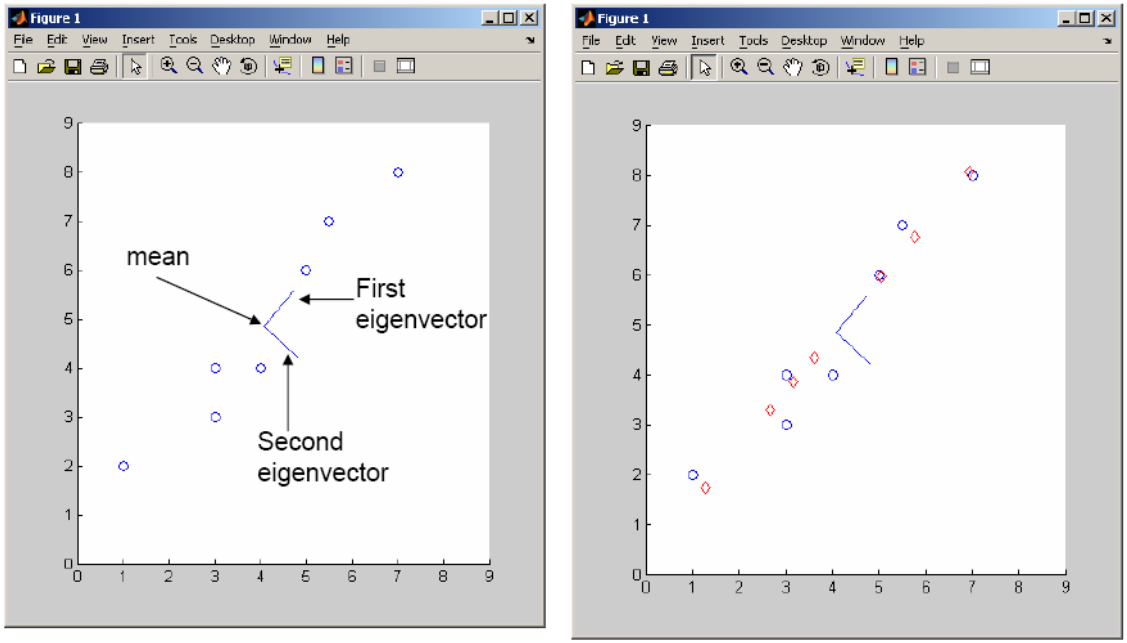




PCA example – reconstruction

$$\hat{\mathbf{x}}^i = \bar{\mathbf{x}} + \sum_{j=1}^{k} z_j^i \mathbf{u}_j$$

only used first principal component



Eigenfaces [Turk, Pentland '91]

- Input

- Principal components:

Eigenfaces reconstruction

- Each image corresponds to adding 8 principal components:

Scaling up

- Covariance matrix can be really big!
  - Σ is d by d
  - Say, only 10000 features
  - finding eigenvectors is very slow…

- Use singular value decomposition (SVD)
  - finds to k eigenvectors
  - great implementations available, e.g., python, R, Matlab svd

SVD

- Write $\mathbf{X} = \mathbf{W}\,\mathbf{S}\,\mathbf{V}^T$
  - $\mathbf{X} \leftarrow$ data matrix, one row per datapoint
  - $\mathbf{W} \leftarrow$ weight matrix, one row per datapoint – coordinate of $\mathbf{x}^i$ in eigenspace
  - $\mathbf{S} \leftarrow$ singular value matrix, diagonal matrix
    - in our setting each entry is eigenvalue λ_j
  - $\mathbf{V}^T \leftarrow$ singular vector matrix
    - in our setting each row is eigenvector $\mathbf{v}_j$

PCA using SVD algoritm

- Start from m by n data matrix X
- **Recenter**: subtract mean from each row of X
  - $X_c \leftarrow X - \bar{X}$
- Call SVD algorithm on X_c – ask for k singular vectors
- **Principal components:** k singular vectors with highest singular values (rows of V^T)
  - **Coefficients** become:

What you need to know

- Dimensionality reduction
  - why and when it's important
- Simple feature selection
- Principal component analysis
  - minimizing reconstruction error
  - relationship to covariance matrix and eigenvectors
  - using SVD