



Pune District Education Association's
College Of Engineering

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DSBDAL

Assignment No:-14

* Aim:-

Write down case study on global innovation network and analysis (GINA) components of analytics plan are.

- 1) Discovery business problem framed.
- 2) Data
- 3) model planning analytic technique.
- 4) Results and key findings.

* Theory:-

The GINA was study provide an example of how a team applied the data analytics lifecycle to analyze innovation data at EMC to measure and this team worked to look for ways to use advanced analytical methods to identify key innovations within the company. GINA is a group of serial technologies located.

The GINA team thought its approach would provide a means to share ideas globally & increase knowledge sharing among GINA members who may be separated geographically.

It planned to create a data repository containing both structured & unstructured

- data to accomplish three main goals:-

- 1) Store formal and informal data.
- 2) track research from global technologies.
- 3) mine the data for pattern and insights to improve the team's operations & the strategy.

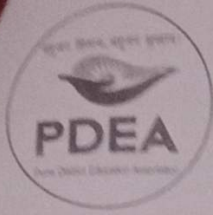
1) Discovery:-

In the GNA projects discovery phase, the team began identifying data sources following person are involved in this phase.

- 1) Business users
- 2) BI analyst
- 3) Data eng.
- 4) Data scientist

2) Data preparation:-

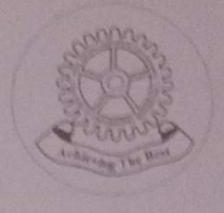
- IT department to set up a new innovation sandbox to store & experiments on the data.



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- The data scientists & data engi. began to notice that certain data needed conditioning & normalization.

3) model Building :-

- The team made a decision to initialize lognitudinal study to begin tracking data points over time regarding people developing new intellectual property.

- The parameter related to the scope of the study included in the follows -

- 1) identify
- 2) trace
- 3) done

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4) Result & key finding :-

- A key result indicator (KPI) is a metric that measures the quantitative result of business actions to help companies.

track progress & reach organization goals KPIs offer an overview of past performance helps to

Corporate management unity.

* Conclusion:-

Hence, I studied on global innovation network and analysis (GINA).