Spatio-Temporal Modeling and Simulation

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Objective 1. *To provide tooling that allows for using machine learning methods to fit models of the form*

$$\psi_k = G(\eta_k)$$

that maximize the following objective:

$$\mathcal{L} = \prod_i P'(v_i|\eta_i)$$

where:

$$P'(v_i|\eta_i) = \frac{\psi_i}{\sum_k \psi_k}$$

These models will be known as odds models as they predict the "odds for" each outcome v_k given the information contained in η_k.

1.1 Fitting an Odds Model

All standard Machine Learning (ML) pipelines assume that you have at least two things - targets and features. In our case we certainly have the latter but our target ψ_k is both unknown to us and also unmeasureable. So how are we to fit ML models if we have no target? In short, through iteration. Let's see how this can be done.

First some notation to help us. Our data is composed of a series of decisions $D_j = \{v_{jk}\}$ where j indicates each of the specific decisions and k the options within each decision. For each iteration we will build a model $\hat{G}_i(\eta_{jk})$ using the pairs $\psi_{jk(i-1)}, \eta_{jk}$. We will designate the outcome of that model ϕ_{jki}:

$$\phi_{jki} = \hat{G}_i(\eta_{jk})$$

Then our proposed probabilities are:

$$P'_i(v_{jk}|\eta_{jk}) = \frac{\phi_{jki}}{\sum_p \phi_{jpi}}$$

Then if the k selected per decision D_j is given by s_j we want to maximize:

$$\mathcal{L} = \prod_j P'_i(v_{js_j}|\eta_{js_j}) \rightarrow \sum_j \ln\left[P'_i(v_{js_j}|\eta_{js_j})\right]$$

Using this information we will then propose an update u_{jki} s.t. $\psi_{jki} = \phi_{jki} + u_{jki}$ and repeat our iteration loop.

With that notation cleared up we can begin our iteration procedure.

First, let's assume we already have a guess for $\psi_{jk(i-1)}$. We can therefore train our model off of the ψ_{jk0}, η_{jk} pairs in standard ML fashion. Specifically we will fit a model that optimizes Mean Squared Error (the most common objective across ML software packages):

$$\min \left[\sum_{jk} \left(\hat{G}_i(\eta_{jk}) - \psi_{jk(i-1)} \right)^2 \right]$$

We now need to choose a set of updates u_{jki}. To get these we will turn to our overall objective function:

$$\sum_j \ln \left[P_i'(v_{js_j}|\eta_{js_j}) \right] = \sum_j \ln \left[\frac{\phi_{js_ji}}{\sum_p \phi_{jpi}} \right]$$

Let's look at the gradient of this w.r.t the ϕ_{jki}. There are two cases:

$$\partial_{\phi_{js_ji}} \ln \mathcal{L} = \frac{1}{P_i'(v_{js_j}|\eta_{js_j})} \frac{\sum_p \phi_{jpi} - \phi_{js_ji}}{\left(\sum_p \phi_{jpi}\right)^2} = \frac{1}{\sum_p \phi_{jpi}} \frac{\left(1 - P_i'(v_{js_j}|\eta_{js_j})\right)}{P_i'(v_{js_j}|\eta_{js_j})}$$

$$\partial_{\phi_{js'_ji}} \ln \mathcal{L} = \frac{1}{P_i'(v_{js_j}|\eta_{js_j})} \frac{-\phi_{js_ji}}{\left(\sum_p \phi_{jpi}\right)^2} = \frac{-1}{\sum_p \phi_{jpi}}$$

Next for point of illustration let's suppose that there are a set of ψ_{jki} which we'll designate as Z which share the same features η, i.e. our model has to give a single ϕ_{jki} for all such options. Our derivative then for that collection Z is given by:

$$\partial_Z \ln \mathcal{L} = \sum_{\phi_{js_ji} \in Z} \frac{1}{\sum_p \phi_{jpi}} \frac{\left(1 - P_i'(v_{js_j}|\eta_{js_j})\right)}{P_i'(v_{js_j}|\eta_{js_j})} - \sum_{\phi_{js'_ji} \in Z} \frac{1}{\sum_p \phi_{jpi}}$$

Given classic optimization tactics we know that our function will be maximized when these sums are 0 (and technically we'd also want to know that the second derivative was negative but we'll assume that's the case given

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how our iterations will work).

With this in mind let's now propose that our updates are given by:

$$u_{jki} = \alpha_i \partial_{\phi_{jki}} \ln \mathcal{L}$$

where α_i is a constant we'll call our "learning rate". Note that by using this update we will increase our ψ_{jki} guess where it corresponds to a taken option (s_j) and will decrease it where it corresponds to an option not taken ($\not{s}_j$). This will therefore push us towards maximizing $\ln \mathcal{L}$ as opposed to minimizing it.

We are left with a final question - will our iteration sequence end when we've found the maximizing guesses of ψ_{jki}? To answer this we turn back to the term we are maximizing when fitting the $\hat{G}_i$:

$$\min \left[\sum_{jk} \left(\hat{G}_i(\eta_{jk}) - \psi_{jk(i-1)} \right)^2 \right]$$

Our new fit will look like:

$$\sum_{jk} \left(\hat{G}_{i+1}(\eta_{jk}) - (\hat{G}_i(\eta_{jk}) + u_{jki}) \right)^2 = \sum_{jk} \left(\delta\hat{G}_{jk} - u_{jki} \right)^2$$

Given our Z once again we can take the derivative w.r.t $\delta\hat{G}_{jk}$ where $\phi_{jki} \in Z$.

$$\partial_Z \left[\sum_{jk} \left(\delta\hat{G} - u_{jki} \right)^2 \right] = \sum_{\phi_{jki} \in Z} 2 \left(\delta\hat{G} - u_{jki} \right) = 2 \sum_{\phi_{jki} \in Z} \delta\hat{G} - 2 \sum_{\phi_{jki} \in Z} u_{jki}$$

But now remember that if we've maximized w.r.t Z that:

$$\sum_{\phi_{jki} \in Z} u_{jki} = 0$$

which means that in order for our partial derivative above to be zero (and therefore our error term be at a minimum) that $\delta\hat{G} = 0$. And this means our iteration will have stopped!

Procedure 1. *Fitting an Odds Model*

1. *Collect decisions D_j and corresponding features η_{jk}, options v_{jk}, and selection s_j.*

2. *Make an initial guess $\psi_{jk0} = 1$.*

3. *Fit $\hat{G}_i$ on the pairs of $\psi_{jk(i-1)}, \eta_{jk}$ using MSE to produce the ϕ_{jki}.*

4. *Generate the $u_{jki} = \alpha_i \partial_{\phi_{jki}} \ln \mathcal{L}$ and produce a new set of ψ_{jki}.*

5. *Repeat 3 and 4 until, varying α_i until convergence.*

$$\partial_{\phi_{js_j i}} \ln \mathcal{L} = \frac{1}{\sum_p \phi_{jpi}} \frac{\left(1 - P_i'(v_{js_j}|\eta_{js_j})\right)}{P_i'(v_{js_j}|\eta_{js_j})}$$

$$\partial_{\phi_{j\not{s}_j i}} \ln \mathcal{L} = \frac{-1}{\sum_p \phi_{jpi}}$$