



# Network diffusion 2.0?



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Bellair workshop 2012

# Network Gossiping 1.0

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- ▶ Two main research threads in networking and systems
  - ▶ Broadcasting as “rumor-mongering”
    - ▶ Born out of epidemic models, studied in math in the mid 80s gained prominence in engineering (mostly networking) as a method to share content in peer 2 peer networks
    - ▶ Peaked in a long period ~ 2000-2007
  - ▶ Average Consensus Gossiping
    - ▶ Computing averages (or anything that could be written as an average), introduced by Tsitsiklis, became popular in networking, control and signal processing
    - ▶ Peaked around 2003-2007

## Characteristics of the problem examined

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- ▶ The tasks considered have modest complexity
  - ▶ Distribution and replication
  - ▶ Aggregation of data to respond queries

$$q = \sum_{i=1}^n f_i(x_i) ?$$

- ▶ The data are scattered
  - ▶ Gossip is a tool to simplify management
  - ▶ Analysis of speed, resilience, fault tolerance
- ▶ Typical complexity  $\Theta(n \log n)$

# Impact?

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- ▶ **Video multicasting**
  - ▶ PPLive a Chinese media company is known to use a form of algebraic gossiping



- ▶ It combines network coding with epidemic replication
- ▶ For sensor networks?
- ▶ For synchronization?
- ▶ In robotics?

# Computer Systems Gossiping 1.0

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- ▶ Consensus is associated with Paxos, by Leslie Lamport
  - ▶ a fictional legislative consensus system describes formally a fault tolerant method to attain consensus for distributed processing
  - ▶ Aim → consistency in the presence of lousy terminals and links
  - ▶ In a typical deployment there is a continuous stream of agreed values acting as commands to a distributed state machine
- ▶ Impact?



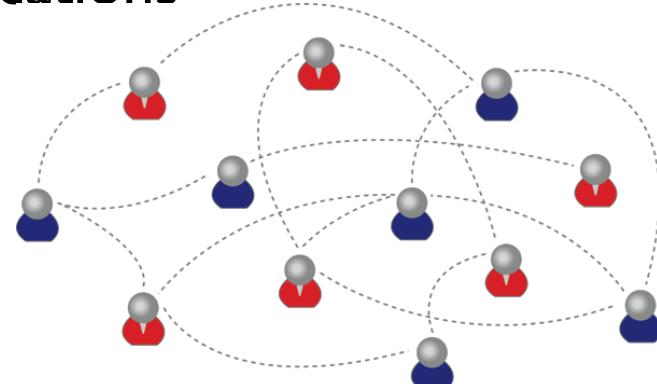
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# Network gossiping 2.0

- ▶ **Option 1 – Design and Analyze applications**

- ▶ Learning emerging from interactions between social agents
  - ▶ Challenge: Does learning emerge?
  - ▶ It is not a green field



- ▶ **Option 2 – Solve more complex consensus problems....**

- ▶ Optimization in the cloud
  - ▶ Challenge: Does learning emerge?
  - ▶ Possible application
    - ▶ Database transcription of sensor data



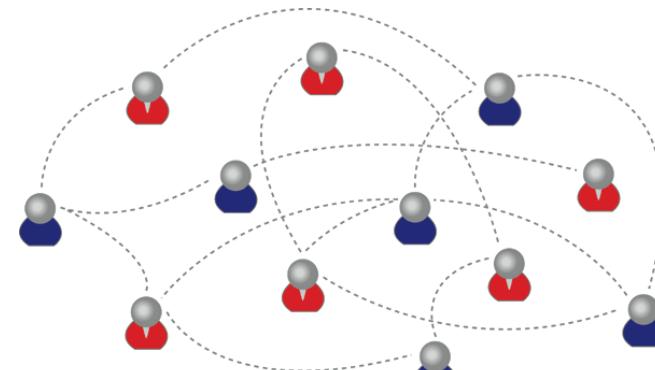


# Social Learning

Bayesian and non Bayesian analyses

# Social learning models

- ▶ **Objective**
  - ▶ Understanding how our opinions change when we observe others opinions or actions
- ▶ **Studies in**
  - ▶ Social Sciences
  - ▶ Physics/Statistical Mechanics
  - ▶ Economics
- ▶ **Mostly analytical**
  - ▶ Physics/Statistical Mechanics
    - ▶ Non linear dynamics of the agent states under plausible interaction models
  - ▶ Economics
    - ▶ Bayesian learning and self-interested actions



# Social Networks in Economics

## ► Rational Agents

- ▶ Belief = probability of the state of the world  $\theta$  after observations of private signals  $S$  and actions  $A$  maximizing expected utility

## ► Typical cases

- ▶ Learning from binary signals and binary actions

Private information	$s = 1$	$s = 0$
$\theta = 1  $	$q$	$1 - q$
$\theta = 0  $	$1 - q'$	$q'$

$$\text{Utility } u(a, \theta) = (\theta - c)a, \quad c \in (0, 1)$$

- ▶ Learning from Gaussian signals

$$\theta \sim \mathcal{N}(m, 1/\rho), \quad s \sim \mathcal{N}(\theta, 1/\rho_\epsilon)$$

$$\text{Utility } u(a, \theta) = -(a - \theta)^2$$



## Private belief

- Given the Gaussian prior  $\theta \sim \mathcal{N}(m, 1/\rho)$ ,  $s \sim \mathcal{N}(\theta, 1/\rho_\epsilon)$

Private belief

$$\mathcal{N}(m', 1/\rho')$$



$$1/\rho' = 1/\rho + 1/\rho_\epsilon$$

$$m' = (1 - \alpha)m + \alpha s$$

$$\alpha = \rho_\epsilon / \rho'$$

- Given the binary experiment

Private belief

$$x' = \frac{e^{\lambda'}}{1 + e^{\lambda'}}$$



$$\lambda' = \lambda + \log \left( \frac{P(s|\theta = 1)}{P(s|\theta = 0)} \right)$$

## The basic analysis

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- ▶ The action history is public

$$h_t = (a_t, \dots, a_1)$$

- ▶ Either the log-likelihood function or the mean of the density are shifted by all agents by the same amount

$$\lambda_{t+1} = \lambda_t + \nu_t \quad \nu_t = \log \left( \frac{P(a_t | \theta = 1)}{P(a_t | \theta = 0)} \right)$$

- ▶ For the Gaussian case

$$m_t = E[\theta | h_t], \quad 1/\rho_t = MMSE_t(\theta | h_t)$$

## One advantage of the Bayesian model

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- ▶ The model has one distinct advantage in general (no matter what the utility is)
- ▶ The sequence of beliefs has to be a martingale:
  - ▶ *Updating is rational and rationally anticipated* → The expected revision of the belief must be zero

$$x_t = \mathbb{E}[\theta|h_t] = E[x_{t+1}|h_t]$$

- ▶ The Martingale Convergence Theorem (MCT) ensures that the belief must converge to a random value  $\mu^*$
- ▶ Note it cannot go to 0 or 1 because its next move would be anticipated

## Social learning in the Gaussian case

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- ▶ This case for the classic setup is greatly simplified by the choice of utility, which leads to a Bayesian MMSE estimation problem
- ▶ The action that minimize the squared error on the average current belief is

$$a_t \equiv m_{t+1} = E[\theta|h_t] = (1 - \alpha_t)m_t + \alpha_t s_t$$

$$\rho_{t+1} = \rho_t + \rho_\epsilon$$

- ▶ The action *reveals the private information* of the agent and therefore the network attains asymptotic the right belief and learning continues indefinitely

## The Binary case → the BHW model

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- ▶ Credited to Bikhchandani, Hirshleifer and Welch (1992)
- ▶ Showed *informational cascades* in Bayesian learning
- ▶ Recall that the agents maximize the expected utility

$$u(a, \theta) = (\theta - c)a, \quad c \in (0, 1)$$

- ▶ Hence the optimum action is

$$\max_{a \in \{0,1\}} (\mathbb{E}[\theta|h_t] - c) a \rightarrow a = u(x_t - c)$$

- ▶ Equivalently:

$$a_t = u(\lambda_t - \gamma) \quad \gamma = \log \frac{c}{1 - c}$$

## Herding

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- ▶ The probability of  $a=1$  is the CDF of the belief at  $\gamma$
- ▶ Hence the belief evolution is a Markov Chain

$$x_{t+1} = \mathcal{B}(x_t, a_t)$$

$$P(a_t = 1) = 1 - F_t^\theta(\gamma)$$

- ▶ Proposition (BHW '98)
  - I.  $x^* < x_t < x^{**}$  Agents invests in and only if  $S = 1$
  2.  $x_t > x^{**}$  Agent t invests no matter what  $S$
  3.  $x_t \leq x^{**}$  Agent t does not invest
- ▶ Cascade (2 or 3) will occur almost surely in finite time

# Bayesian model challenges

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- ▶ Except for the Gaussian case with quadratic utility rational herding analyses often requires great mathematical sophistication
  - ▶ Proofs are indirect
  - ▶ Brute force calculation of the dynamics are difficult
  - ▶ Stochastic dominance and MCT are key ingredients
- ▶ Some economic papers resort to numerical simulations using neural networks to emulate the learning step
- ▶ Experiments have shown that humans are not rational
- ▶ Reference:
  - ▶ “Rational Herds: Economic Models of Social Learning” by C. Chamely, Cambridge 2004

# Non Bayesian models

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- ▶ Statistical physics approach to social dynamics
- ▶ Topics studied
  - ▶ Dynamics of opinions
  - ▶ Cultural dissemination
  - ▶ Crowd dynamics
  - ▶ Emergence of hierarchies
  - ▶ ...
- ▶ Let's focus on opinion dynamics
  - ▶ A rather comprehensive and intimidating tutorial
  - ▶ “*Statistical physics of social dynamics*” Claudio Castellano et. al.
    - ▶ <http://arxiv.org/abs/0710.3256v2>

# Opinion dynamics models

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- ▶ Discrete voter model
  - ▶ Clifford and Sudbury, 1973 - Holley and Liggett, 1975
    - ▶ The agents have a discrete state  $x_i \in \{0, 1\}$
    - ▶ At random times they copy each other
  - ▶ Ercan Yildiz discussed this extensively last year while analyzing the impact of stubborn agents
- ▶ Continuous opinion
  - ▶ Chatterjee and Seneta, 1977; Cohen et al., 1986; Stone, 1961
    - ▶ The agents have a continuous random belief  $x_i \in [0, 1]$
  - ▶ Bounded confidence model
    - ▶ Deffuant et al., 2000 and Hegselmann and Krause, 2002
    - ▶ Only if agents have sufficiently similar opinions they mix them

# Extensions we have analyzed

- ▶ Belief/opinion Model:
  - ▶ There are  $q$  states of nature
  - ▶ Belief:  $\mathbf{x} = [x_1, \dots, x_q]$  (probabilities)
  - ▶ Sample space:  $\mathcal{X} = \{\mathbf{x} \mid \sum_i x_i = 1 \text{ and } x_i \in [0, 1]\}$
- ▶ Opinion Dynamics (non Bayesian):
  - ▶ **After each interaction, the opinion distance cannot increase.**
  - (a1) 
$$d_{ij}[k+1] = [1 - \epsilon_k \rho(d_{ij}[k])] d_{ij}[k]$$

$$d_{ij}[k+1] = [1 - \epsilon_k \rho(d_{ij}[k])] d_{ij}[k]$$
  - (a2)  $\epsilon_k : \sum_k \epsilon_k = \infty, \sum_k \epsilon_k^2 < \infty$
  - (a3)  $\rho(d) : \text{a non-decreasing function of } d$ .
- ▶ Distance measure:
  - ▶  $d_{ij} = d(\mathbf{x}_i, \mathbf{x}_j)$  : a proper geometric distance
  - ▶  $\mathcal{X}$  is bounded w.r.t. the norm  $\|\mathbf{x}_i\| := d(\mathbf{x}_i, 0)$
- ▶ **Herding:**  $\forall i, j \in V, d(\mathbf{x}_i, \mathbf{x}_j) = 0$  **Polarization:** non-interacting sub-groups

# Interaction Models

$$d_{ij}[k+1] = [1 - \epsilon_k \rho(d_{ij}[k])] d_{ij}[k]$$

- ▶ Two classes of interaction models

- ▶ *Soft-Interaction model (=Unequal confidence)*

Agents **always** communicate and exchange beliefs

- ▶ (a4)  $\rho(d_{\max}) = \rho_{\min} > 0$
  - ▶ (a5)  $\rho(d)$  is  $C^2$ -differentiable for all  $d$
  - ▶ (a6)  $\rho(d)d$  is concave

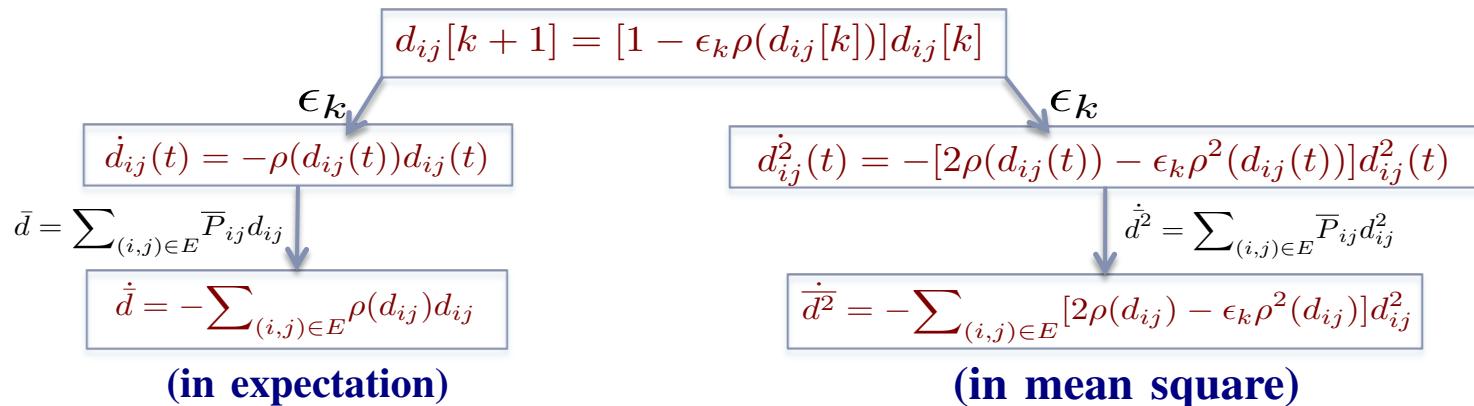
- ▶ *Hard-Interaction model (= Bounded Confidence)*

No interaction occurs when the distance is greater than or equal to (threshold)

- ▶ (a7)  $\tau : d \geq \tau \rightarrow \rho(d) = 0$
  - ▶ (a8)  $\rho(d)$  is  $C^2$ -differentiable for  $\forall d \in (0, \tau)$
  - ▶ (a9)  $\rho(0)/\rho(\tau^-) \leq \beta < \infty$
  - ▶ (a10)  $\rho(d)d$  is concave for  $\forall d \in [0, \tau]$

# Soft-Interaction Model

- ▶ Approach:
    - ▶ Step 1: Stochastic Approximation



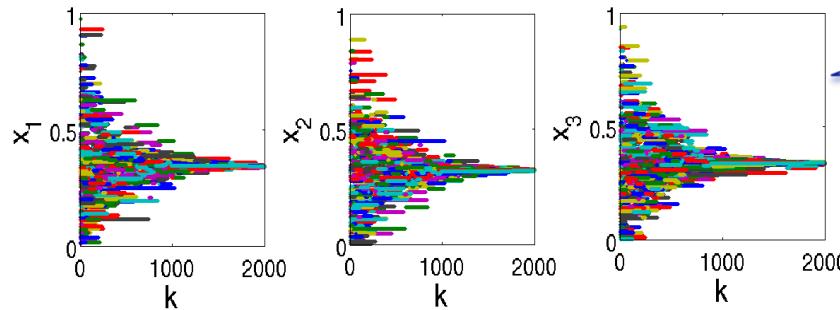
- ▶ Step 2: Find the upper bound and the lower bound of the system
  - ▶ Step 3: Convergence analysis
  
  - ▶ **Lemma 1 [Convergence in expectation]:** under (a1)-(a6),
    - ▶  $\exists \alpha \in (0, \frac{1}{2}]$  s.t. the dynamics of  $\bar{d}$  is upper and lower bounded by  $-\rho(\bar{d})\bar{d} \leq \dot{\bar{d}} \leq -\alpha\rho(\bar{d})\bar{d}$
    - ▶ Local rate of convergence: exponential (dot)  $\alpha[\rho(\bar{d}) - d\rho'(\bar{d})] \leq r(\bar{d}) \leq \rho(\bar{d})\bar{d}\rho'(\bar{d})$
  
  - ▶ **Lemma 2 [Convergence in mean square]:** under (a1)-(a6),
    - ▶  $\exists \tilde{\alpha} \in (0, \frac{1}{2}]$  s.t. the dynamics of  $\bar{d}^2$  is upper and lower bounded by  $-2\rho(\sqrt{\bar{d}^2})\bar{d}^2 \leq \dot{\bar{d}^2} \leq \rho(\sqrt{\bar{d}^2})\bar{d}^2$
    - ▶ Local rate of convergence: exponential

# Simulations

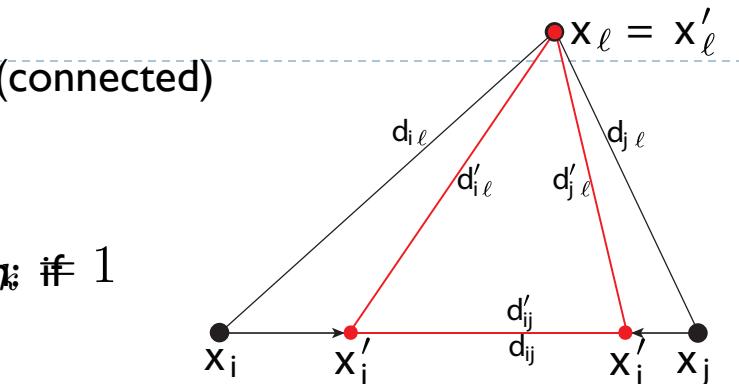
- $G_c = G(n, \alpha)$  with  $n = 100, \alpha = 0.6$  (connected)
- L2 distance metric
- deg. of opinion change  $\gamma(d) = 0.5 - 0.2d$
- Beliefs are updated through the shortest path if  $k \leq 1$

$$d(\mathbf{x}_i, \mathbf{x}'_i) = \mu(d_{ij})d_{ij} \text{ and } d(\mathbf{x}_j, \mathbf{x}'_j) = \gamma(d_{ij})d_{ij}$$

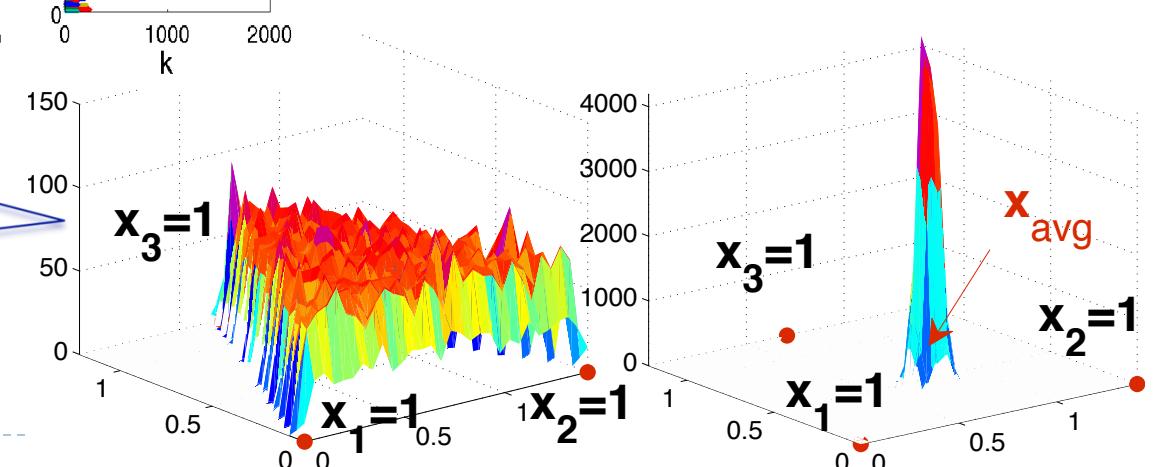
$$\rho(d_{ij}) = \mu(d_{ij}) + \gamma(d_{ij})$$



A histogram of 300 belief profiles at time zero (left) and after the dynamics have stabilized (right.)



**Evolution of Opinion Distribution:**  
Each line segment corresponds to a node and a segment terminates when a node interacts and changes its belief.



# Hard-Interaction Model (Deffuant)

- ▶ Step 1: Stochastic Approximation

$$d_{ij}[k+1] = [1 - \epsilon_k \rho(d_{ij}[k])] d_{ij}[k]$$

$$\dot{\bar{d}} = - \sum_{(i,j) \in E} \rho(d_{ij}) d_{ij}$$

$\epsilon_k$

$$\dot{d}_{ij}(t) = -\rho(d_{ij}(t)) d_{ij}(t)$$

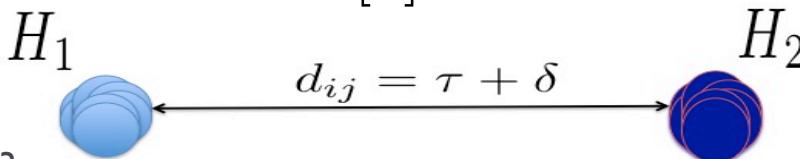
$$\bar{d} = \sum_{(i,j) \in E} \bar{P}_{ij} d_{ij}$$

- ▶ Step 2: Find the lower bound system  $\dot{\bar{d}} \geq -\beta \rho(\bar{d}) \bar{d}$
- ▶ Step 3: Analyze the lower bound system  $\dot{b} = -\beta \rho(b) b$

**Lemma 3:** Under (a1)-(a3) and (a7)-(a10)

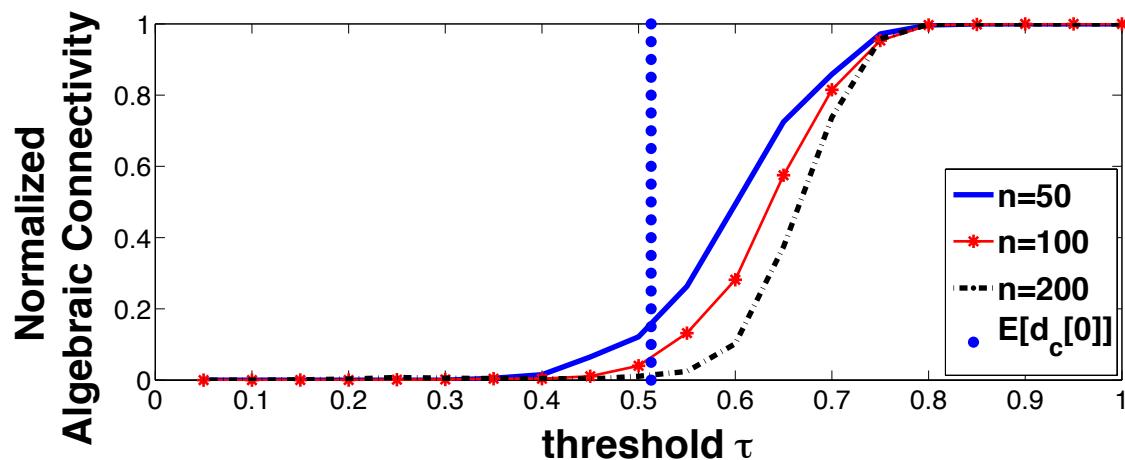
the system  $\dot{b} = -\beta \rho(b) b$  converges if  $\tau > b(0)$ .

- ▶ Lemma 4: A **necessary** condition for the system to converge almost surely is  $\tau > d[0]$ .
- ▶ However,  $\tau > d[0]$  is **not** the sufficient condition.



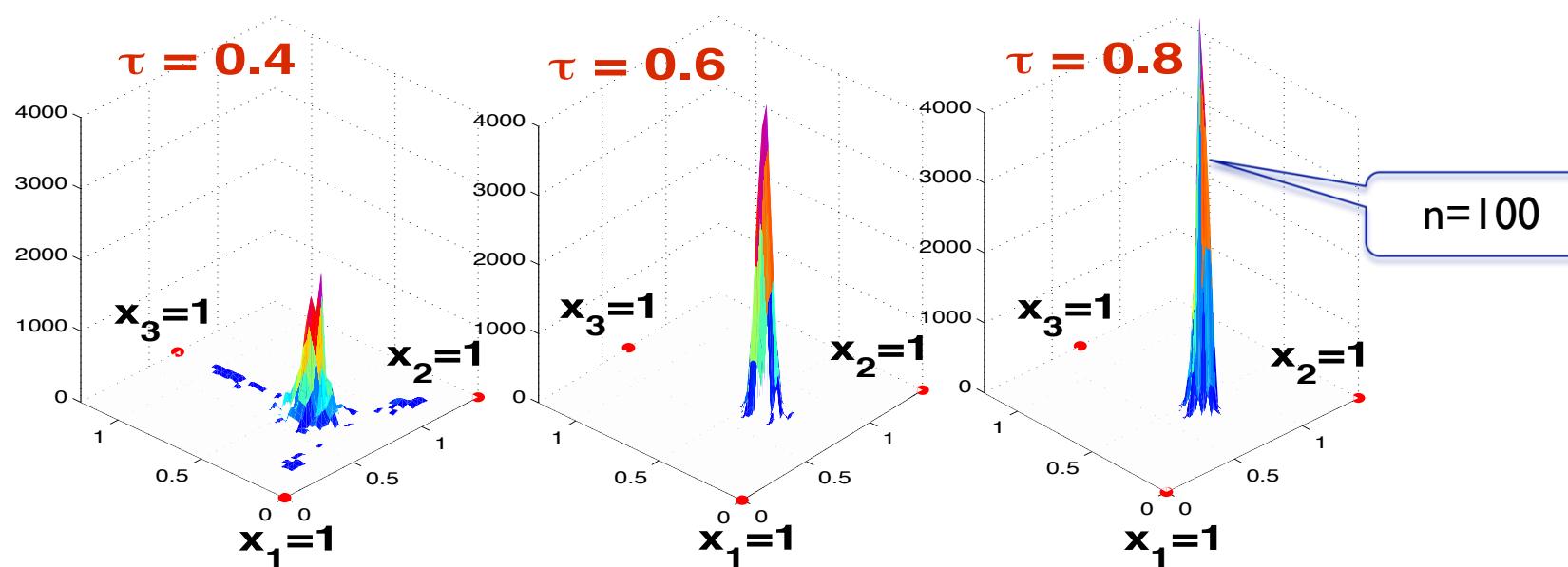
If  $\sum_{(i,j) \in H_1 \times H_2} \bar{P}_{ij} < \frac{\tau}{\tau + \delta} \Rightarrow \bar{d}[0] < \tau$

# Simulations (Necessary Condition)



Averaged over 400 trials. Each starts with an uniform random initial belief profile and

$$\rho(d) = 1 \quad \forall d < \tau.$$

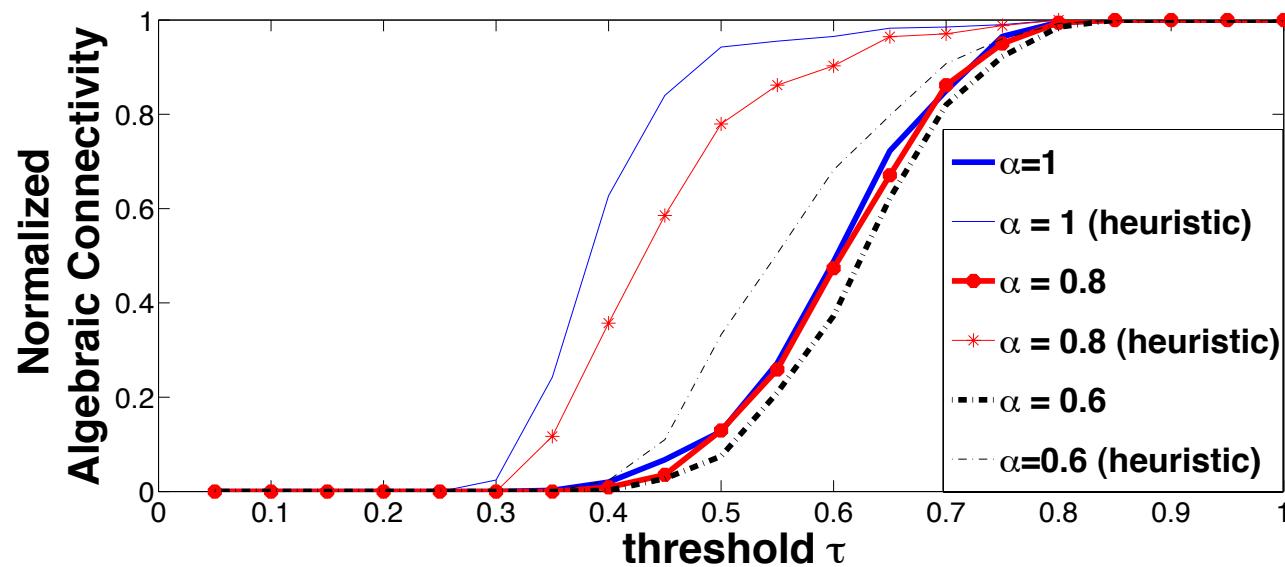


# Is the Rate of Interaction Important?

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- ▶ We also studied how the social fabric affects the herding behavior.
  - ▶ Is there any particular distribution for  $\bar{P}_{ij}$  that favors agreement vs. disagreement?
  - ▶ The following simple lemma establishes the necessary condition proved in Lemma 4 is not affected by the social fabric as long as  $\bar{P}_{ij}$  are drawn independently from the beliefs.
- ▶ **Lemma 5:** If the social fabric (represented by  $\bar{P}_{ij}$ ) is **random** and **independent** of  $d_{ij}[0]$  then it will, on average, exhibits the same phase transition.
- ▶ **Local rewiring topology:**
  - ▶ Aim: to decrease  $d[0]$
  - ▶ How? --- by choosing an opinion-dependent  $\bar{P}_{ij}$
  - ▶ Topology: (1) remove links between agents whose  $d_{ij}[0] > \tau$   
(2) redistribute  $\bar{P}_{ij}$  uniformly to the remaining neighbors

# Simulations (Local Rewiring Topology)



- ▶ **Observations:**
  - ▶ Performances are similar when the underlying network is independent of  $d_{ij}[0]$ .
  - ▶ When  $\bar{P}_{ij}$  is correlated with  $d_{ij}[0]$  through the local rewiring topology, the probability of forming a convergent belief increases.

# Considerations

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- ▶ Both point of views are exciting to learn and fun to analyze when they do not give me an headache
- ▶ My worry is:
  - ▶ What is our value added?
- ▶ I tend to agree with considering non-Bayesian models not sufficiently based on a “rational” argument → tenuous connection with evidence
- ▶ Non Bayesian models also do not capture the selfishness that triggers the action and therefore the information exchange
- ▶ Attacking the Bayesian models to me has more profound implications, also in terms of automation of decisions
  - ▶ Much harder!

# Optimization via Network diffusion

Where and when....

# Optimization via network diffusion

- ▶ Clearly an engineering problem - typical sensing problem

$$z_i = f_i(x) + v_i$$

- ▶ Non-linear least square

$$\hat{x} = \operatorname{argmin}_x \sum_{i=1}^n J_i(x) = \sum_{i=1}^n \|z_i - f_i(x)\|_{R_i}^2$$

- ▶ Idea (Angelia is the one that can elaborate) approximate the gradient descent for the global objective

$$J_0(x) = \sum_{i=1}^n J_i(x) \approx \text{const.} + \sum_{i=1}^n \|x - x^*\|_{H_i}$$

## Local surrogate of the global function

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- ▶ Make a surrogate with two terms

$$J_0(x) \approx_i \sum_{j \in \mathcal{N}_i} J_i(x) + \sum_{j \in \mathcal{N}_i} \|x - \hat{x}_j^*\|_{H_i}$$

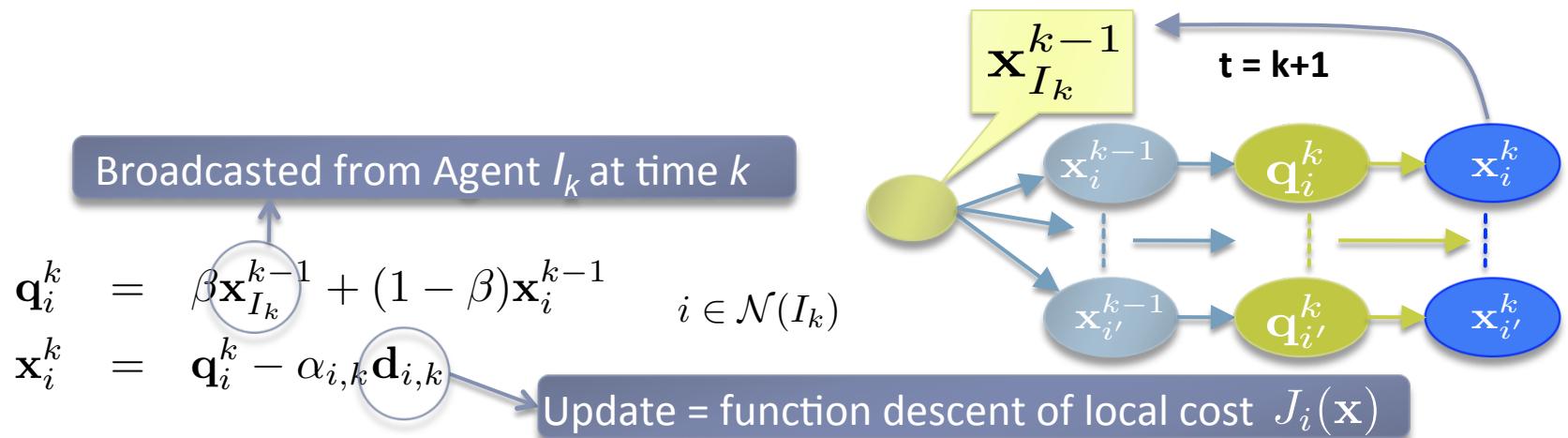
- ▶ Consensus step to decrease  $\sum_{j \in \mathcal{N}_i} \|x - \hat{x}_j^*\|_{H_i}$
- ▶ Gradient descent step to decrease  $\sum_{j \in \mathcal{N}_i} J_i(x)$
- ▶ Angelia has the strongest results for convex functions

# Technical Detail

## ► Decentralized Formulation :

$$\min_{\mathbf{x}} J(\mathbf{x}) = \sum_{i=1}^I J_i(\mathbf{x}) = \sum_{i=1}^I [\mathbf{z}_i - \mathbf{f}_i(\mathbf{x})]^T \mathbf{R}_i^{-1} [\mathbf{z}_i - \mathbf{f}_i(\mathbf{x})]$$

## ► Iterative Updates by Asynchronous Gossiping:

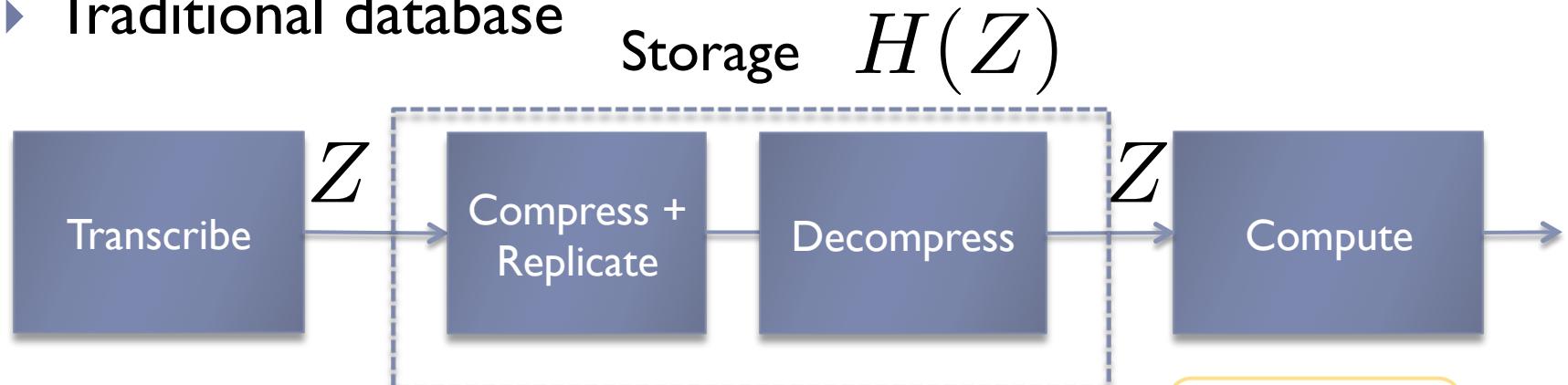


## ► Application: Cyber Physical Systems

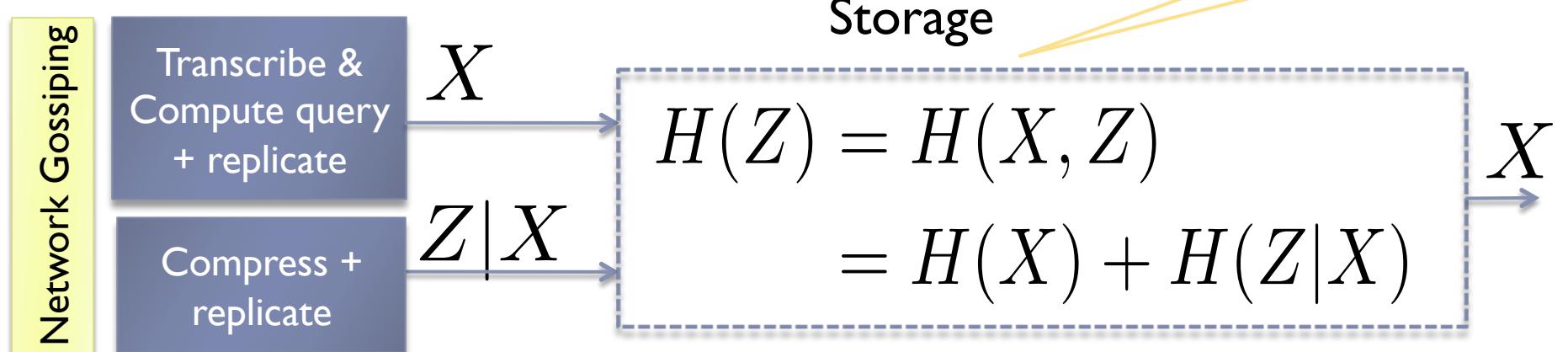
- Today the model is Sensory Control and Data Acquisition (SCADA)
- State estimation is done after transcription in the database system...

# Network gossiping as a transcription tool

- ▶ Traditional database



- ▶ State/Query Aware Database



# Measurement Compression

- Quantized measurement data

$$\mathbf{q}_{i,m}[\ell] = \mathcal{Q}(z_{i,m}[\ell]), \quad \mathcal{Q}(\cdot) : \mathbb{R} \rightarrow \{0, 1\}^L$$

- Accurate state implies accurate pseudo-measurements

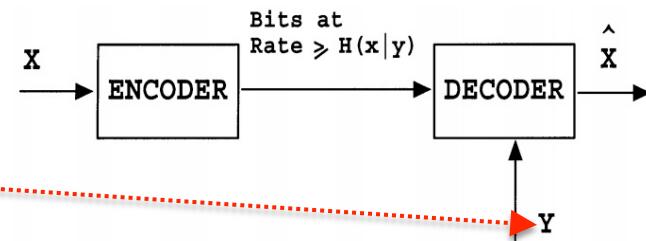
$$\|\hat{\mathbf{x}}_j[\ell] - \hat{\mathbf{x}}_i[\ell]\| \rightarrow 0 \xrightarrow{\text{blue arrow}} \|f_{j,m}(\hat{\mathbf{x}}_j[\ell]) - f_{j,m}(\hat{\mathbf{x}}_i[\ell])\| \rightarrow 0$$

- Pseudo-measurements serve as side information

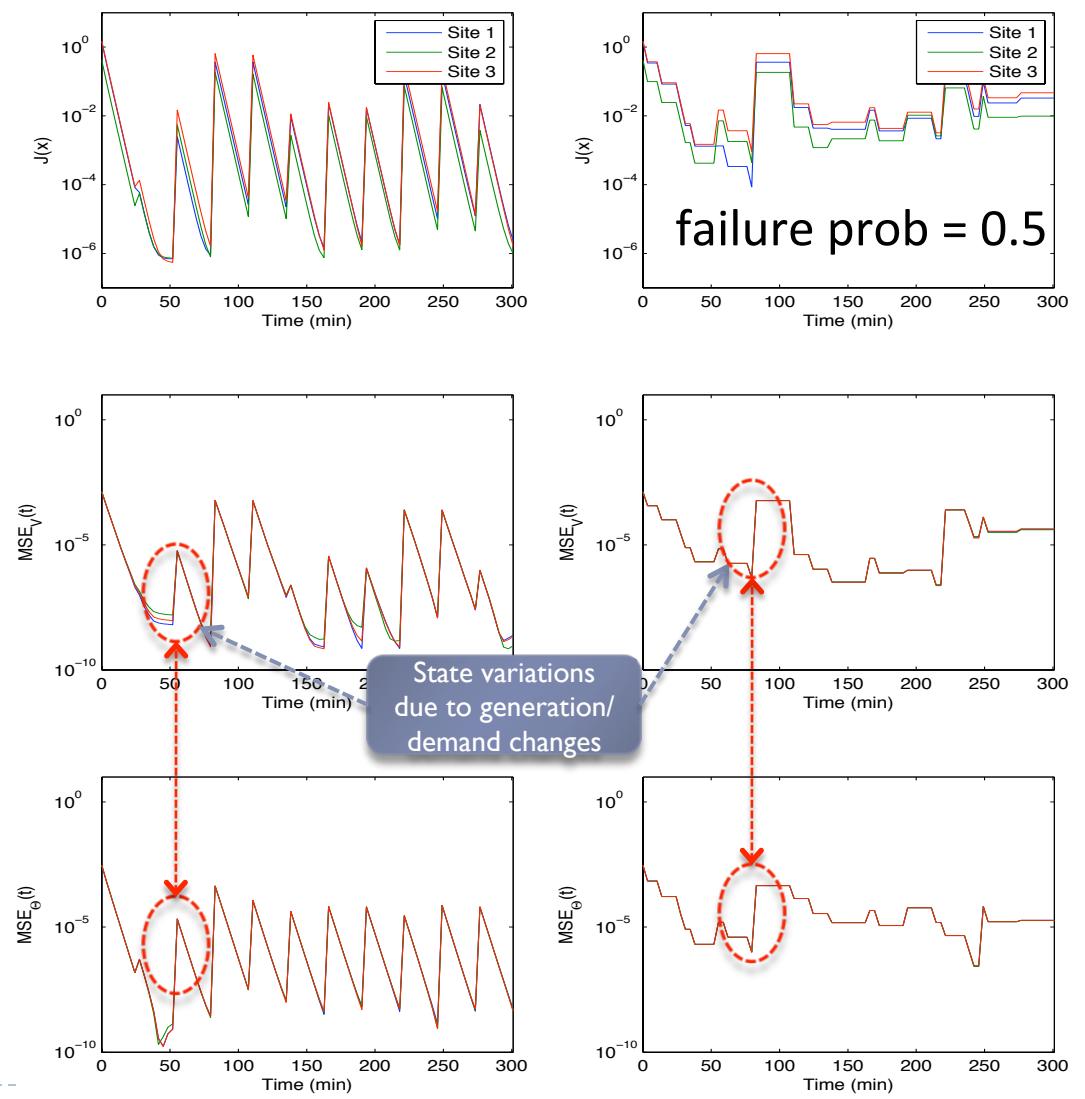
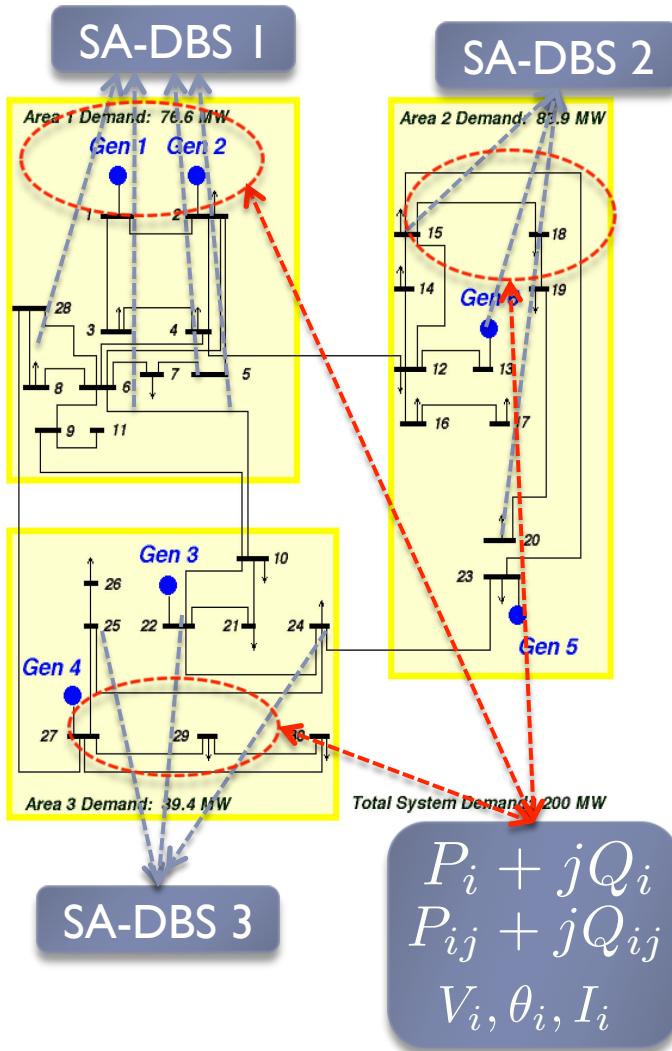
$$\begin{aligned} z_{j,m}[\ell] &= f_{j,m}(\mathbf{x}^*[\ell]) + \varepsilon_{j,m}[\ell] \\ &\stackrel{(\star)}{=} f_{j,m}(\hat{\mathbf{x}}_i[\ell]) + \mathcal{O}(\|\hat{\mathbf{x}}_i[\ell] - \mathbf{x}^*[\ell]\|) + \varepsilon_{j,m}[\ell] \\ &\approx \zeta_{j,m}^{(i)}[\ell] \end{aligned}$$

Few Errors

$$\mathbf{q}_{j,m}^{(i)}[\ell] = \mathcal{Q}[\zeta_{j,m}^{(i)}[\ell]]$$

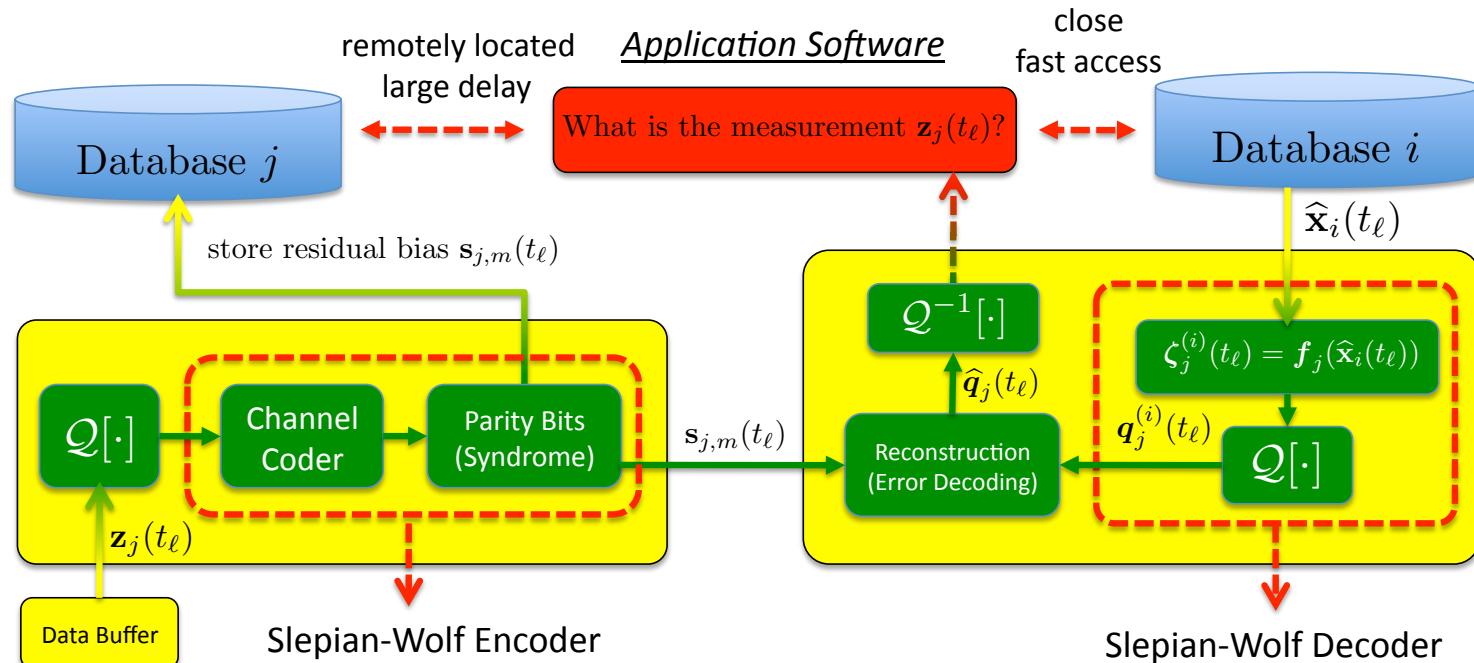


# SE via gossiping on IEEE 30 Bus System



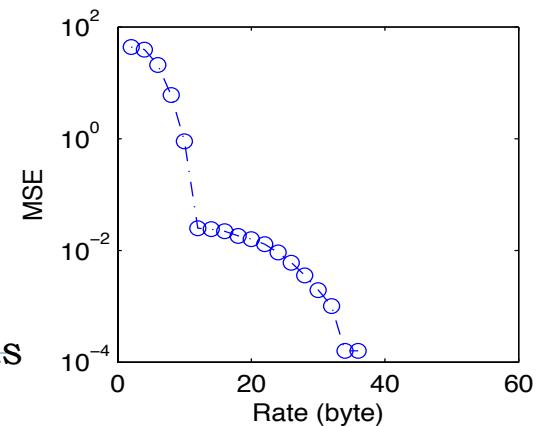
# Example of Measurement Compression

## ► State-Aware Slepian-Wolf Codes (SA-SWC)



Example:

- IEEE 30 bus system, approximately 250 quantized measurements with  $L=8$  bits
- Use  $(n, n-2t)$  Reed Solomon codes,  $t = 1:60$  with 8-bit symbols (one byte per meas.)
- 30 bytes suffice at each DDBS to recover the measurements ( $30*3/250 = 36\%$ )



# Considerations

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- ▶ Societies filter information via message passing, hence they are naturally interesting for those who research network gossiping
- ▶ Unfortunately social learning is not a green field
  - ▶ Rational agents models are far more interesting but far more complex
- ▶ Advanced network gossiping techniques for sensor data are possibly going to have more impact if they are integrated with the transcription of data into an archive
- ▶ They are powerful methods to compute and disseminate answers to queries, which could populate the database first