

## Contact

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7838766916 (Work)

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yadav-51874a75](https://www.linkedin.com/in/vineet-yadav-51874a75) (LinkedIn)  
[www.neue.world](https://www.neue.world) (Company)

## Top Skills

User Experience Design  
Creative Direction  
Web Design

## Languages

English (Native or Bilingual)  
Hindi

# Vineet Yadav

COO | We Design Digital First Brands. Book a Discovery Call.  
Dubai, United Arab Emirates

## Summary

“My real ancestors are artists of the past.”

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## Experience

Neue World - UI/UX & WebFlow Agency  
2 years 2 months

Chief Operating Officer  
March 2023 - Present (1 year 6 months)  
Dubai, United Arab Emirates

Product Designer  
July 2022 - March 2023 (9 months)  
Dubai, United Arab Emirates

Square D Circle™  
Design Director  
September 2020 - December 2022 (2 years 4 months)  
New Delhi, Delhi, India

NYCE Companies  
Design Executive  
August 2019 - November 2022 (3 years 4 months)  
New York, United States  
[nyce.co](https://nyce.co) / [wefunder.com/temple](https://wefunder.com/temple)

Engineer.ai  
Lead UI/UX Designer  
January 2019 - December 2021 (3 years)  
Gurgaon, Haryana, India

Design Advisory  
Creative Director & Co-Founder  
February 2018 - August 2019 (1 year 7 months)  
Gurgaon, India

[www.designadvisory.co](http://www.designadvisory.co)

## Studio Brahma Pvt. Ltd

Sr. UI/UX Designer

July 2017 - January 2018 (7 months)

Noida Area, India

Worked in the Design Department as a Lead UI/UX Designer and Project manager on a wide range of Design tasks. (Also managed team of 3 peoples)

## Opiyn

UI/UX Designer

May 2016 - July 2017 (1 year 3 months)

New Delhi

I lead every aspect of design processes in Opiyn. I was the only Designer worked in "OPIYN" from Designing their :

- UX Research
- Wireframes / Prototyping
- Website / WebApp
- Dashboard
- App Design (Both iOS & Android)
- Graphics (App Store & Play Store)
- Customised Category Icons Design
- Marketing Materials
- Pitch Deck Design
- Day to Day Social Media creatives.

Website / Webapp - <https://opiyn.com/>

iOS App - <https://itunes.apple.com/us/app/opiyn/id1000370067>

Android App - <https://play.google.com/store/apps/details?id=com.opiyn.mobile&hl=en>

## LimeTray

UI Designer

October 2015 - May 2016 (8 months)

28 community center, D Block, East of Kailash

Worked in the design department as a Lead UI/UX Designer and Project Manager. Worked on their one of the main clients - <http://www.burgerkingindia.in/>

- Established interaction design processes like flow creation, and wire-framing standards to efficiently produce visual designs.
- Facilitate and led the creation of scalable component libraries and style guides for efficient build out of future initiatives.
- Worked on UX and visual design for projects and created presentations for clients.

With the knowledge and experience I gained, I can now engage in the creation of various B2B and B2C solutions of any complexity.

## LimeTray

### User Interface /Visual Designer

May 2015 - July 2015 (3 months)

I was responsible for creating branding and designs for consumer and enterprise products.

- Established interaction design processes like flow creation, and wire-framing standards to efficiently produce visual designs.
- Facilitate and led the creation of scalable component libraries and style guides for efficient build out of future initiatives.
- Worked on UX and visual design for projects and created presentations for clients.

<https://limetray.com/>

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## Education

### National Institute of Fashion Technology Delhi

Bachelor in Design, Fashion Communication (UI/UX) · (2012 - 2016)

### CRPF Public School

High School, Business/Commerce, General · (1998 - 2012)