# strava analysis

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## Working with Strava Data in R

The R work is pretty straightfoward. This R Markdown file uses the all\_data.xlsx file created in the get\_strava\_data.r file. This must be created before anything within this Jupyter Notebook will work and you can't build that file using Jupyter Notebook (unless you happen to know how to capture the authorize step).

Note that the analysis focuses on cycling data, a fact that will manifest itself soon enough.

First things first - load the data by first create a data structure to specify the data types and then using that to open the all\_data.xlsx file.

#### Subset the Data - Part I

Many of my own Strava activites are not cycling (e.g., running, swimming). Furthermore, some of the cycling activities were on stationary bikes without trackable power meters, which means important data is missing for those activities. The next step is to only include relevant cycling activities.

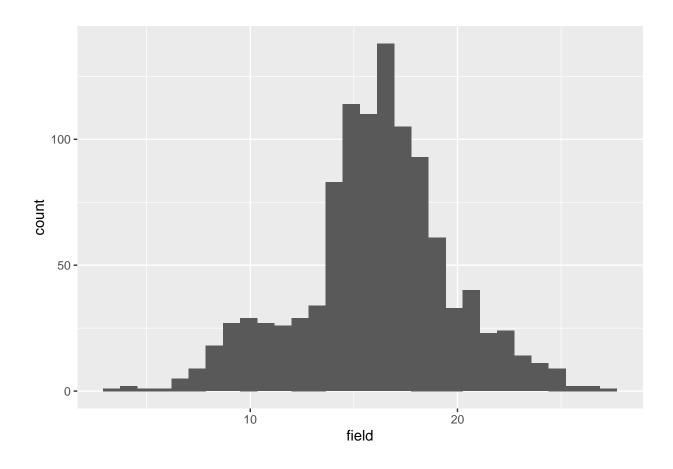
#### Some Descriptive Analytics

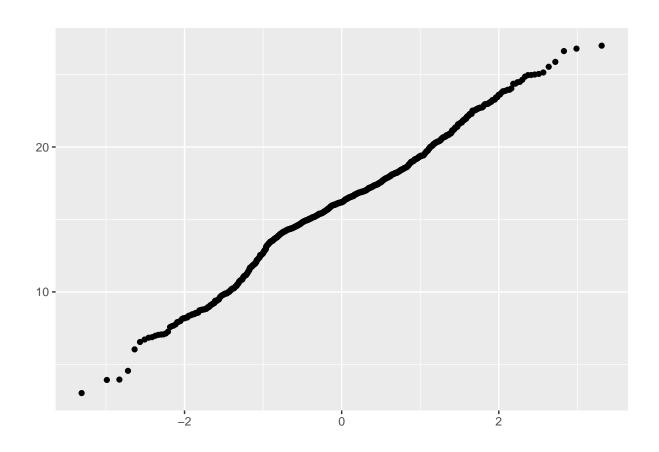
The following is a reusable function that outputs some important descriptive analytics, including:

- histogram
- qplot
- a general description with mean, median, max, min, etc.
- a simple kurtosis analysis
- skew analysis

Call the function on key data elements.

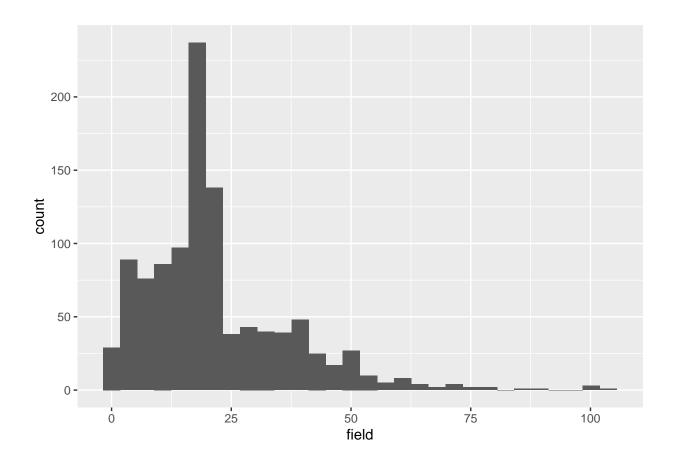
```
a <- perf_analysis('Average Speed (MPH)', ride_data, ride_data$average_speed_mph, 15)
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.</pre>
```

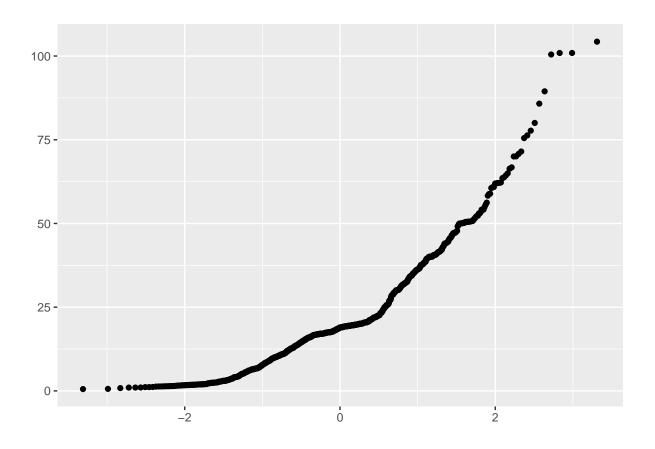




```
## vars n mean sd median trimmed mad min max range skew
## X1   1 1072 16.07 3.67 16.19 16.16 2.87 3.02 26.99 23.98 -0.22
## kurtosis se
## X1   0.48 0.11
## [1] "Kurtosis is 0.48 . Since it's greater than zero, there may be a heavily-tailed distribution. Id
## [1] "Skew is -0.22 . Since it's less than zero, there may be a pile up of scores on the right of th
a <- perf_analysis('Distance (Miles)', ride_data, ride_data$distance_mi, 15)</pre>
```

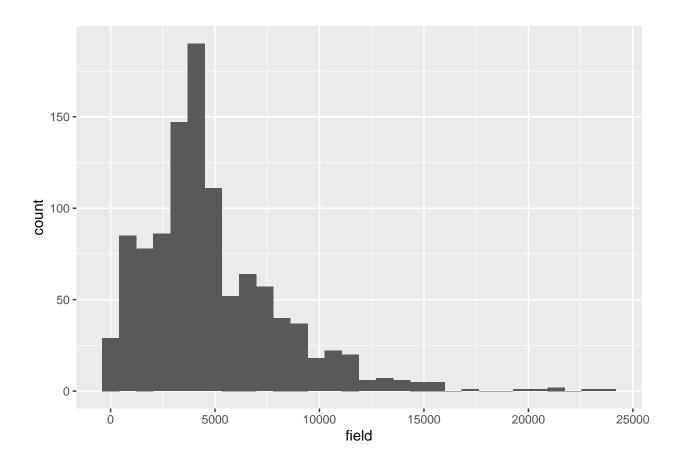
## `stat\_bin()` using `bins = 30`. Pick better value with `binwidth`.

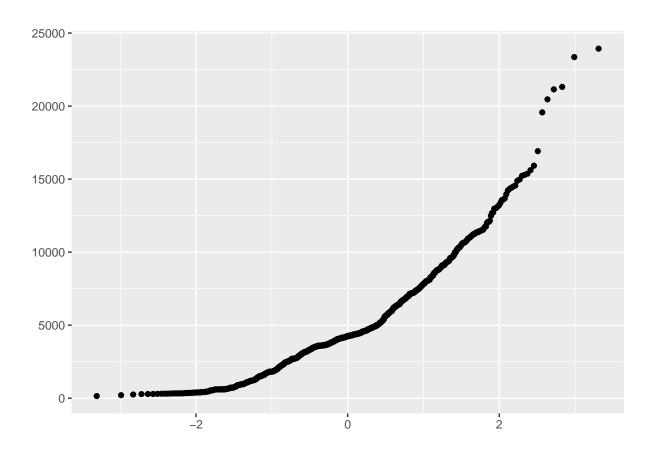




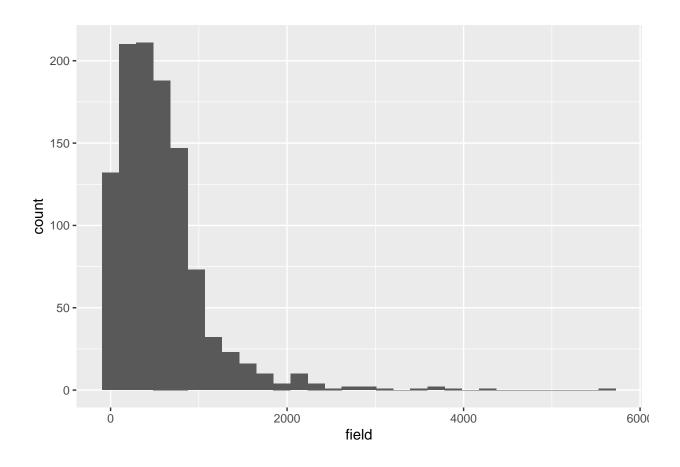
```
## vars n mean sd median trimmed mad min max range skew
## X1   1 1072 21.65 15.23 18.92 19.86 11.54 0.54 104.29 103.75 1.51
## kurtosis se
## X1   3.61 0.47
## [1] "Kurtosis is 3.61 . Since it's greater than zero, there may be a heavily-tailed distribution. Id
## [1] "Skew is 1.51 . Since it's greater than zero, there may be a pile up of scores on the left of the company of the company of the company of the left of the company of the company of the left of the company of the company of the left of the company of the company of the left of the company of the company of the left of the company of the company of the left of t
```

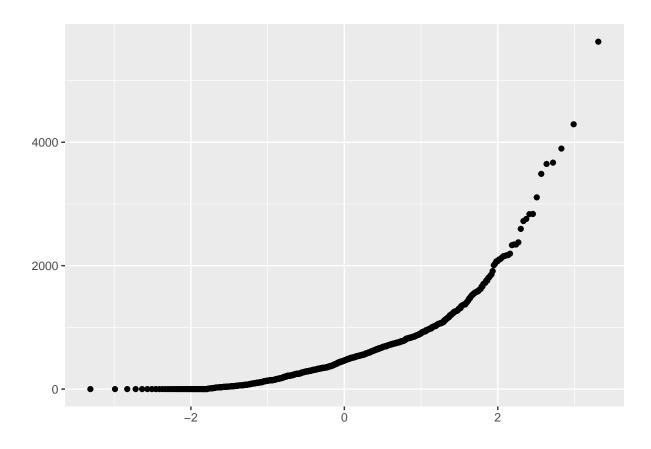
## `stat\_bin()` using `bins = 30`. Pick better value with `binwidth`.





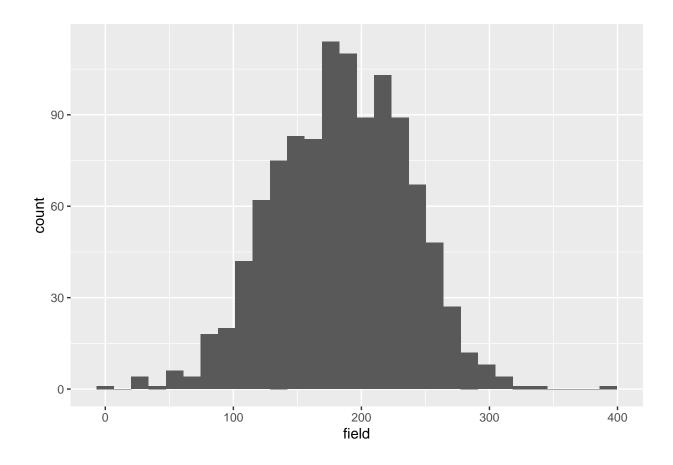
```
##
                            sd median trimmed
                                                   mad min
                                                             max range skew
      vars
                   mean
## X1
         1 1072 4880.99 3287.64 4251 4516.64 2541.18 146 23929 23783 1.48
##
     kurtosis
## X1
          3.83 100.41
\#\# [1] "Kurtosis is 3.83 . Since it's greater than zero, there may be a heavily-tailed distribution. Id
## [1] "Skew is 1.48 . Since it's greater than zero, there may be a pile up of scores on the left of the
a <- perf_analysis('Elevation Gain (Feet)', ride_data, ride_data$elevation_gain_ft, 15)
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
```

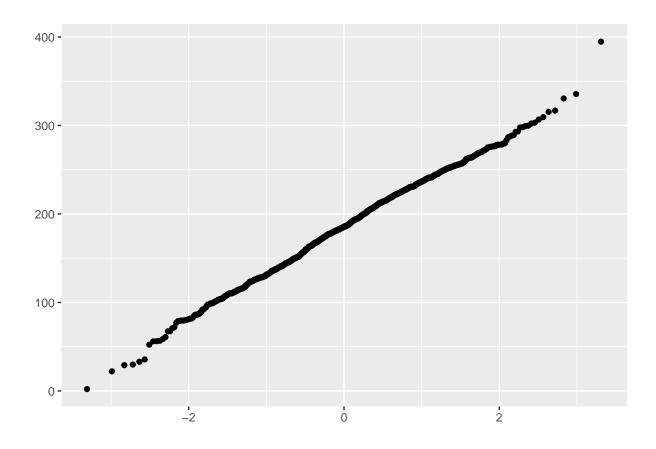




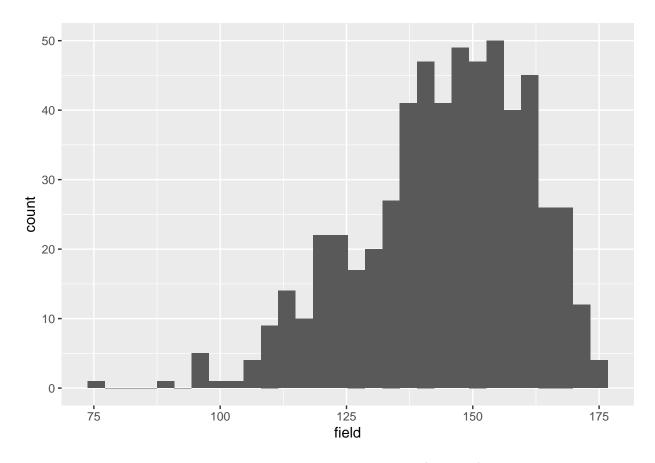
```
## vars n mean sd median trimmed mad min max range skew
## X1 1 1072 565.67 531.12 462.6 486.78 381.84 0 5629.92 5629.92 2.91
## kurtosis se
## X1 15.38 16.22
## [1] "Kurtosis is 15.38 . Since it's greater than zero, there may be a heavily-tailed distribution. If
## [1] "Skew is 2.91 . Since it's greater than zero, there may be a pile up of scores on the left of the company of the company
```

## `stat\_bin()` using `bins = 30`. Pick better value with `binwidth`.

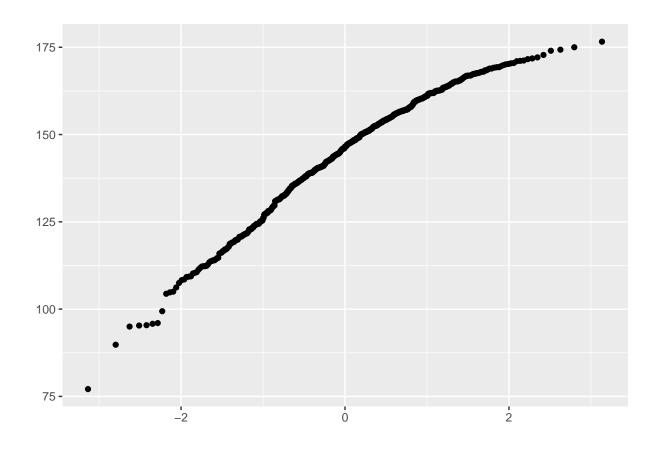




```
##
                         sd median trimmed
                                             mad min
                                                       max range skew
                 mean
## X1
         1 1072 184.83 51.44 185.5 185.51 55.15 2.1 394.7 392.6 -0.11
##
     kurtosis
## X1
         0.06 1.57
## [1] "Kurtosis is 0.06 . Since it's greater than zero, there may be a heavily-tailed distribution. Id
\#\# [1] "Skew is -0.11 . Since it's less than zero, there may be a pile up of scores on the right of th
a <- perf_analysis('Average Heart Rate', ride_data, ride_data$average_heartrate, 15)
## `stat_bin()` using `bins = 30`. Pick better value with `binwidth`.
## Warning: Removed 490 rows containing non-finite values (stat_bin).
```



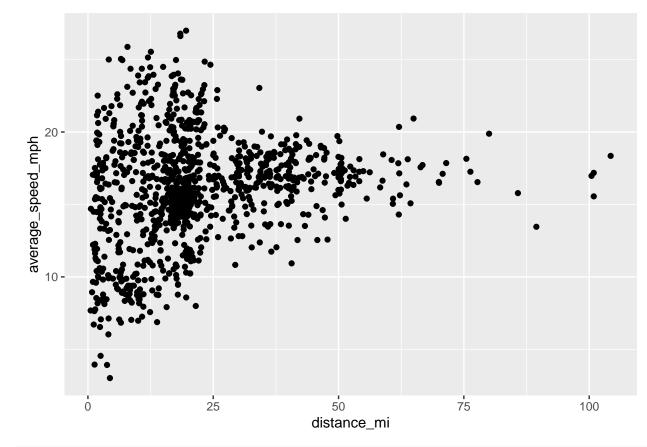
## Warning: Removed 490 rows containing non-finite values (stat\_qq).

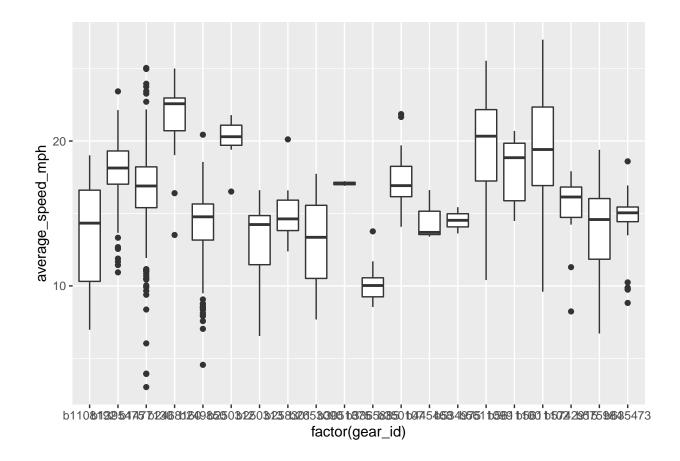


```
## vars n mean sd median trimmed mad min max range skew
## X1 1 582 144.18 16.75 146.5 145.28 15.72 77.1 176.6 99.5 -0.64
## kurtosis se
## X1 0.19 0.69
## [1] "Kurtosis is 0.19 . Since it's greater than zero, there may be a heavily-tailed distribution. Ide
## [1] "Skew is -0.64 . Since it's less than zero, there may be a pile up of scores on the right of the
```

### More Analytics

The next couple steps outputs a scatter plot and box plot for distance and spee along with the gear (i.e., bike) used.





#### Linear Model

A simple linear model is created to show the relationship between average speed and distance. Intuitively, speed should (on average) god down as distance goes up.

```
# Simple lm model - how distance affects speed
lm_speed_dist_gear_id <- lm(average_speed_mph ~ distance_mi + factor(gear_id),</pre>
                             data = ride_data)
summary(lm_speed_dist_gear_id)
##
## Call:
## lm(formula = average_speed_mph ~ distance_mi + factor(gear_id),
       data = ride_data)
##
##
## Residuals:
        Min
                       Median
##
                  1Q
                                     30
                                             Max
  -12.8125 -1.4624
                       0.2481
                                 1.7119
                                          9.1170
## Coefficients:
##
                            Estimate Std. Error t value Pr(>|t|)
                           12.857490
## (Intercept)
                                                 39.387 < 2e-16 ***
                                        0.326437
## distance_mi
                            0.043389
                                        0.006276
                                                   6.913 8.22e-12 ***
## factor(gear_id)b1395475
                            3.591016
                                        0.395129
                                                   9.088 < 2e-16 ***
## factor(gear_id)b1477130
                            2.782208
                                                   8.078 1.80e-15 ***
                                        0.344437
## factor(gear_id)b2468160
                            7.929199
                                        0.652007
                                                  12.161 < 2e-16 ***
## factor(gear_id)b249850
                                        0.394636
                                                  0.709 0.478750
                            0.279626
```

```
## factor(gear_id)b250312
                            6.597982
                                        1.112628
                                                   5.930 4.10e-09 ***
## factor(gear_id)b250313
                           -0.507563
                                        0.515484
                                                  -0.985 0.325031
## factor(gear id)b258301
                            0.662742
                                        0.909835
                                                   0.728 0.466518
## factor(gear_id)b2653090 -0.674663
                                                  -1.291 0.197130
                                        0.522756
## factor(gear_id)b3051875
                            3.722641
                                        2.025300
                                                   1.838 0.066334
## factor(gear id)b3365885 -2.965133
                                        0.819184
                                                  -3.620 0.000309 ***
## factor(gear_id)b350107
                            3.297061
                                        0.720521
                                                   4.576 5.31e-06 ***
## factor(gear_id)b445468
                            0.915452
                                        1.662251
                                                   0.551 0.581936
## factor(gear_id)b534975
                            0.806894
                                        2.024585
                                                   0.399 0.690307
## factor(gear_id)b5611099
                            6.306914
                                        0.676402
                                                   9.324 < 2e-16 ***
## factor(gear_id)b5611100
                            4.549099
                                        1.112942
                                                   4.087 4.69e-05 ***
## factor(gear_id)b5611102
                                                          < 2e-16 ***
                            6.106592
                                        0.420856
                                                  14.510
## factor(gear_id)b5742915
                            1.366500
                                        0.814861
                                                   1.677 0.093845
## factor(gear_id)b575984
                                        0.518860
                           -0.017817
                                                  -0.034 0.972614
## factor(gear_id)b635473
                                        0.459090
                                                   2.407 0.016271 *
                             1.104870
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 2.831 on 1051 degrees of freedom
## Multiple R-squared: 0.417, Adjusted R-squared:
## F-statistic: 37.58 on 20 and 1051 DF, p-value: < 2.2e-16
lm_speed_dist_gear_id
##
## Call:
   lm(formula = average_speed_mph ~ distance_mi + factor(gear_id),
##
##
       data = ride_data)
##
##
  Coefficients:
                                                      factor(gear_id)b1395475
##
               (Intercept)
                                         distance_mi
##
                  12.85749
                                             0.04339
                                                                       3.59102
##
  factor(gear_id)b1477130
                            factor(gear_id)b2468160
                                                       factor(gear_id)b249850
##
                   2.78221
                                             7.92920
                                                                       0.27963
##
    factor(gear_id)b250312
                             factor(gear_id)b250313
                                                       factor(gear_id)b258301
##
                   6.59798
                                            -0.50756
                                                                       0.66274
                                                      factor(gear_id)b3365885
##
  factor(gear_id)b2653090
                            factor(gear_id)b3051875
##
                  -0.67466
                                             3.72264
                                                                      -2.96513
    factor(gear_id)b350107
                             factor(gear_id)b445468
##
                                                       factor(gear_id)b534975
##
                   3.29706
                                             0.91545
                                                                       0.80689
##
  factor(gear_id)b5611099
                            factor(gear_id)b5611100
                                                      factor(gear_id)b5611102
                   6.30691
##
                                             4.54910
                                                                       6.10659
##
  factor(gear_id)b5742915
                             factor(gear_id)b575984
                                                       factor(gear_id)b635473
##
                   1.36650
                                            -0.01782
                                                                       1.10487
```

The linear model shows that distance does not impact speed as expected; it goes up. The linear model also shows that the gear has a greater impact (depending on the gear), both positively and negatively. This makes sense because a time trial bike will almost always increase speed, whereas a fat tire mountain bike generally slow speed.

Note that there are other factors - e.g., type of terrain - that are not entirely adequately accounted for. Power is probably a better measure overall.

#### Parallel Slopes

Here we show how the categorical variable (gear) impacts the distance to speed linear model.

