

ASK THE COMPETITION PT. 3

Breached Organizations Lose Millions in Market Value, Finds New Report

“For a typical FTSE 100 firm the impact of 1.8 per cent equates to a permanent loss of market capitalization of £120 million,” explains the report – which amounts close to \$150 million USD.

“Lost shareholder value across European markets could rise by as much as a factor of 10 when the new regulations take effect in May 2018,”
Rogoyski told Infosecurity Magazine.

<https://www.tripwire.com/state-of-security/latest-security-news/breached-organizations-lose-millions-market-value-finds-new-report/>

<http://breachlevelindex.com/>

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Shares of Twitter fall nearly 3% after-hours; Reuters reports that the social network has recently reported a "password storage glitch" to regulators. [cnbc.com/quotes/?symbol...](https://www.cnbc.com/quotes/?symbol=TWTR)



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- ▶ Excellent communication
- ▶ No breach of data