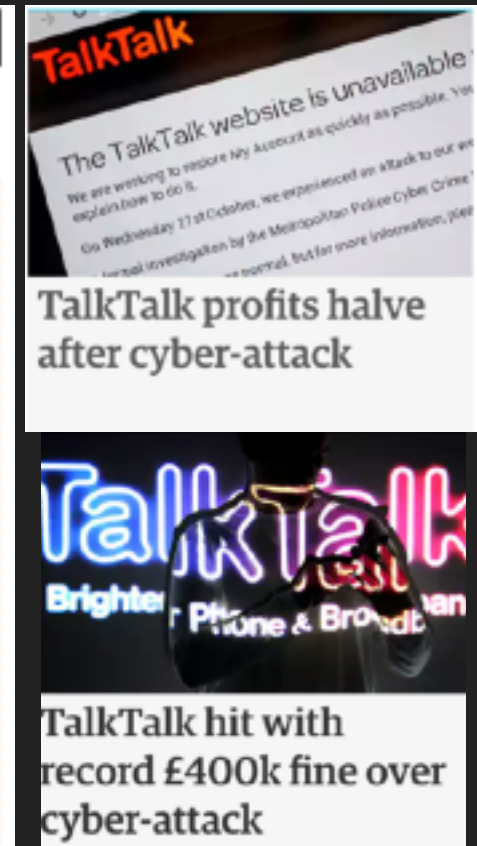


# ASK THE COMPETITION PT. 1



<https://www.bloomberg.com/quote/TALK:LN>

<https://www.theguardian.com/business/2016/may/12/talktalk-profits-halve-hack-cyber-attack>

<https://www.theguardian.com/business/2016/feb/02/talktalk-cyberattack-costs-customers-leave>

## ASK THE COMPETITION PT. 2

### Adultery Website AshleyMadison Seeks IPO as Demand Booms

Kristen Schweizer

15 April 2015, 13:27 CEST

before

after

A data dump, 9.7 gigabytes in size, was posted on Tuesday to the dark web using an Onion address accessible only through the Tor browser. The files appear to include account details and log-ins for some 32 million users of the social networking site, touted as the premier site for married individuals seeking partners for affairs. Seven years worth of credit card and other payment transaction details are also part of the dump.

In August 2015, after its customer records were leaked by hackers, a \$576 million class-action lawsuit was filed against the company.<sup>[48]</sup>

<https://www.bloomberg.com/news/articles/2015-04-15/adultery-website-ashleymadison-seeks-ipo-as-demand-booms>

<https://www.wired.com/2015/08/happened-hackers-posted-stolen-ashley-madison-data/>

[https://en.wikipedia.org/wiki/Ashley\\_Madison](https://en.wikipedia.org/wiki/Ashley_Madison)