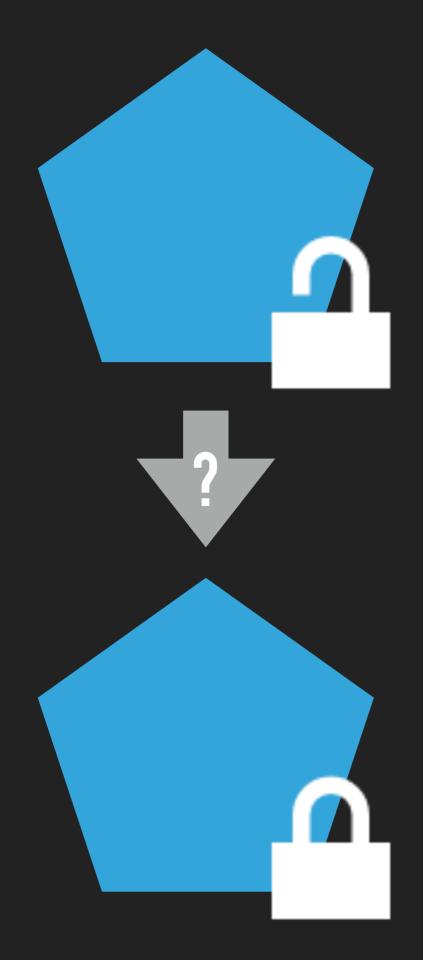
ASK THE COMPETITION PT. 3

Breached Organizations Lose Millions in Market Value, Finds New Report

"For a typical FTSE 100 firm the impact of 1.8 per cent equates to a permanent loss of market capitalization of £120 million," explains the report – which amounts close to \$150 million USD.

"Lost shareholder value across European markets could rise by as much as a factor of 10 when the new regulations take effect in May 2018," Rogoyski told Infosecurity Magazine.

https://www.tripwire.com/state-of-security/latest-security-news/breached-organizations-lose-millions-marketed-value-finds-new-report/



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