



(\* )Blockchain is not an official requirement for all talks that mention 'cryptograph'











IMAGE: PINEAPPLE FEZ

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**CONTENT ENCRYPTION IS LIKE**

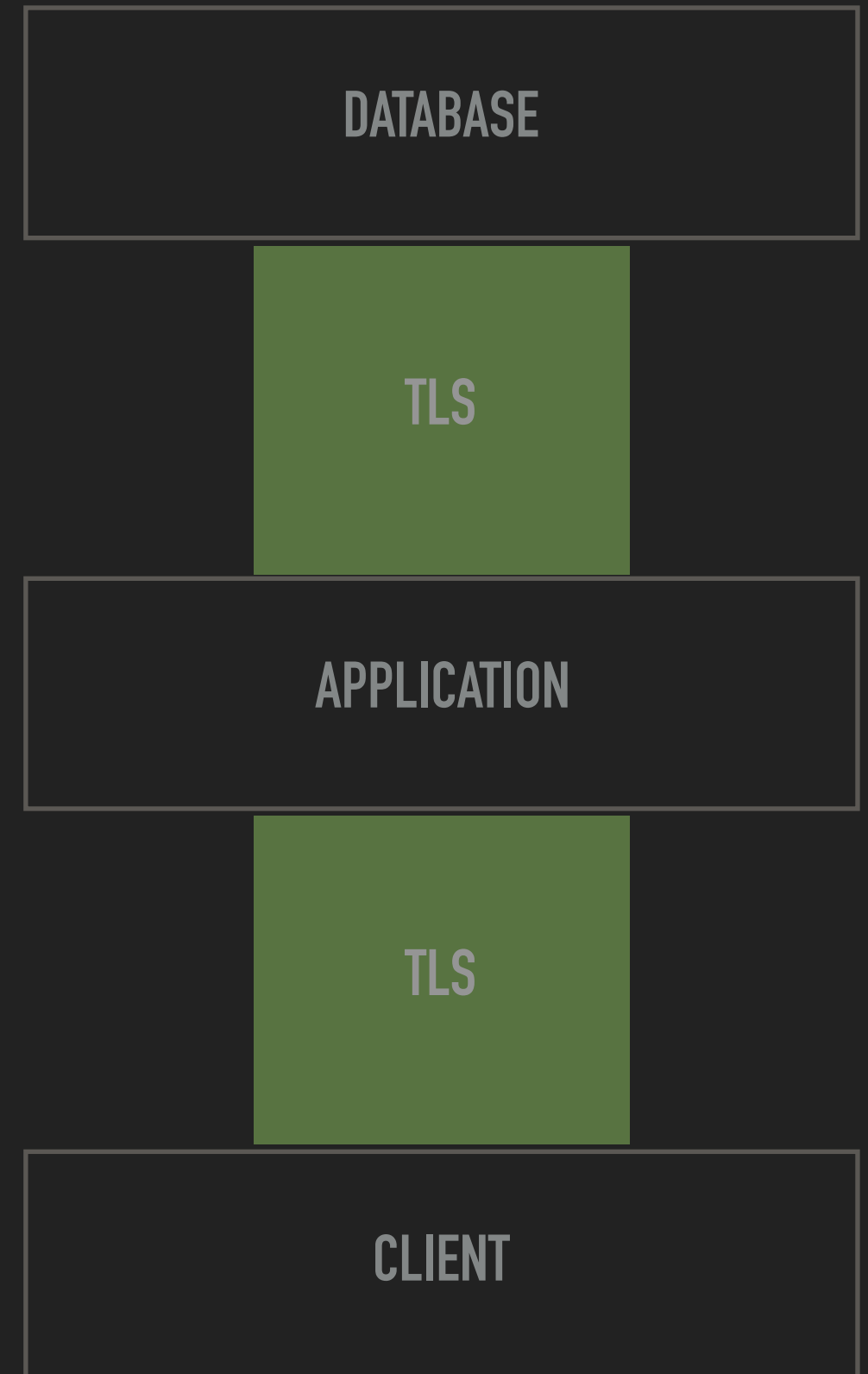
WHAT IS ....?



**AN AIRBAG**

## YOUR FATHERS CRYPTO (\*)

- ▶ CLIENT sends request
- ▶ APPLICATION applies logic
- ▶ DATABASE stores result
- ▶ Data encrypted via TLS 🔒



(\*) I'm going to gloss over the whole cryptography nomenclature in these first slides. Bear with me.

The background image shows the interior of a car with several white airbags deployed. One airbag is visible on the driver's side, another on the passenger side, and a third on the side. The car's dashboard and steering wheel are partially visible. The text is overlaid on this image.

WHAT IS ...?

# CONTENT ENCRYPTION IS LIKE AN AIRBAG

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