

(*)Blockchain is not an official requirement for all talks that mention 'cryptograph'







IMAGE: PINEAPPLE FEZ

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[HTTPS://COMMONS.WIKIMEDIA.ORG/WIKI/FILE:SUZUKI_ALTO_BODY2_-_AIMS.JPG](https://commons.wikimedia.org/wiki/File:Suzuki_Alto_Body2_-_Aims.jpg)

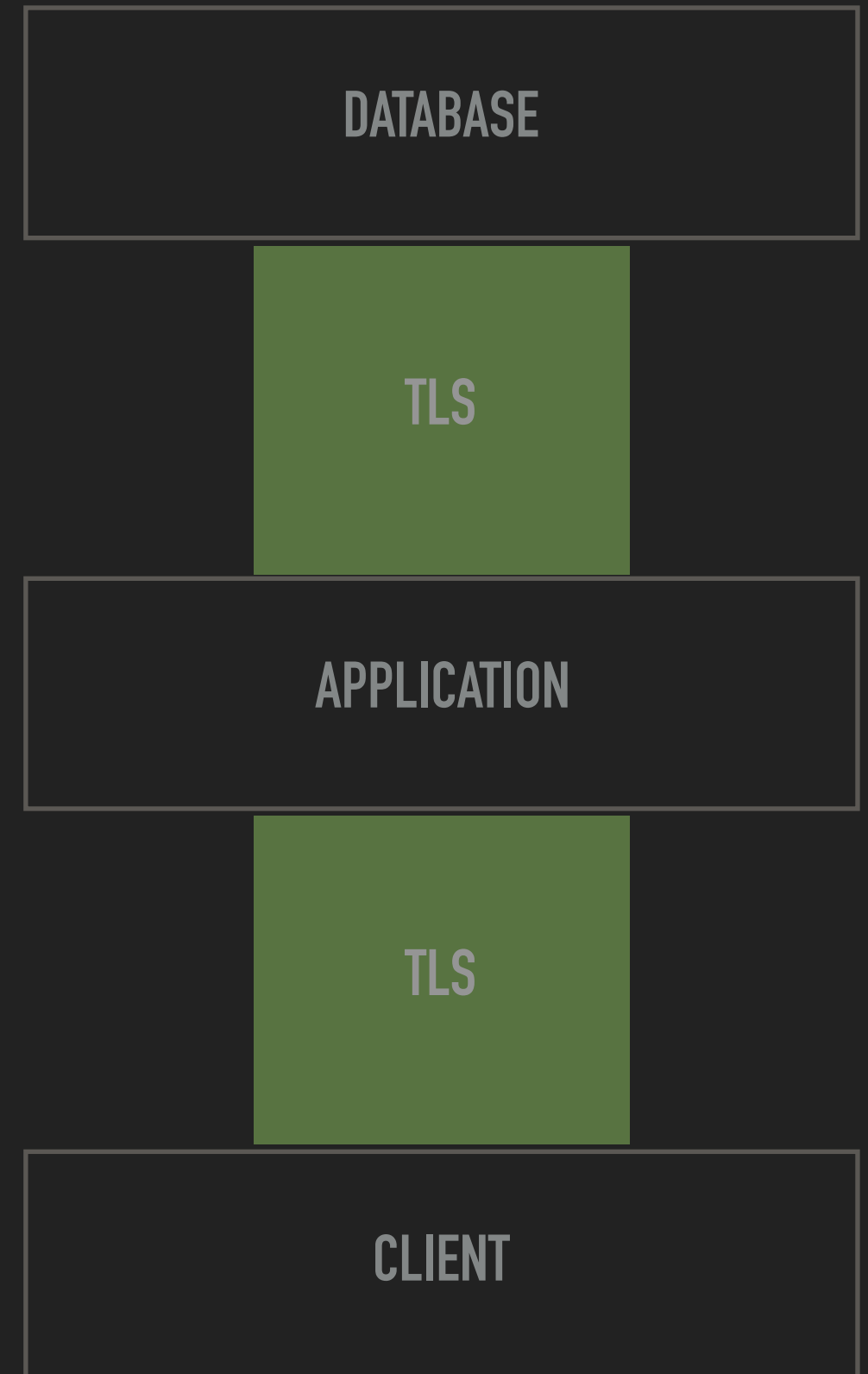
CONTENT ENCRYPTION IS LIKE

WHAT IS?

AN AIRBAG

YOUR FATHERS CRYPTO (*)

- ▶ CLIENT sends request
- ▶ APPLICATION applies logic
- ▶ DATABASE stores result
- ▶ Data encrypted via TLS 



(*) I'm going to gloss over the whole cryptography nomenclature in these first slides. Bear with me.

The background image shows the interior of a car with several white airbags deployed. One airbag is visible on the driver's side, another on the passenger side, and a third on the side. The car's dashboard and steering wheel are partially visible. The text is overlaid on this image.

WHAT IS ...?

CONTENT ENCRYPTION IS LIKE AN AIRBAG

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