

NEW SUMMIT COLLEGE

Shantinagar, Kathmandu

MID TERM EXAMINATION - 2080

BBM 6th Semester
Entrepreneurship Development

F.M: 60
Time: 3 hours

Aishor

Brief answer questions.

Group A

(6x1=6)

1. What is entrepreneurship development?
2. Explain the role of an entrepreneur in the context of driving economic growth.
3. Define and differentiate between the concepts of entrepreneurship, entrepreneur.
4. Define the concept of women entrepreneurship.
5. What is women's empowerment?
6. What are the key factors that significantly influence the growth of entrepreneurship?

Group B

Descriptive answer questions.

(6x3=18)

1. Discuss the various types of entrepreneurship and provide examples for each.
2. What are the key traits commonly found in successful entrepreneurs, and how do these traits contribute to their success in business ventures?
3. What are the anticipated future challenges that women entrepreneurs might encounter, and what factors contribute to the success of women in entrepreneurship despite these challenges?
4. Explain the correlation between socio-economic growth and the role played by entrepreneurial activities in fostering development within communities and nations.
5. What is the core concept of entrepreneurial competency and how does it differ from traditional business skills?
6. What are the key factors that significantly influence the growth of entrepreneurship within a society or economy, and how do they impact entrepreneurial endeavors?

Group C

Analytical answer questions.

(4X6=24)

1. Explain how fostering an environment supportive of women entrepreneurs can significantly contribute to their success, citing specific success factors that can aid in overcoming hurdles commonly faced by women in the entrepreneurial realm.
2. Why is ECD considered crucial for economic growth and individual development, especially in a country like Nepal?
3. What are the essential components of a comprehensive feasibility study and how does it help assess the viability and potential of a business idea?
4. Business plan is very crucial for entrepreneurs, saying so write a business plan for a café.

*Active participation
of women in employment,
entrepreneurship, and everything*

Group D

Case study

(4x3=12)

Generating New Idea of Self Entrepreneurship

Krishna Ban comes from a poor farmer family in the hilly region of eastern Nepal. He studied in school until the 12th grade and then started assisting his father agriculture and cattle farming. Overburdened with loans, he decided to go to abroad in Arab and work as a daily labor to earn some money. He worked there for 3 years but had to return back to his village after meeting with a minor accidental injury. He was on bed rest for months and his family faced severe hardships. After recovering, he thought about growing medicinal herbs in his farm and visited the horticulture department of Illam District office to meet and consult with agricultural experts. He had studied that there was a need for herbal plants during his stay in Arab. Krishna Ban started with plants like titopati, aloe Vera and stilia and built a small nursery.

Ban has faced the problem of processing these herbal plants. He knew that there was a demand for aloe Vera gel he could make money by extracting and processing the aloe Vera gel. But Krishna Ban did not have the money to buy expensive machines existing in the market. Additionally, these machines could not carry out multiple function he wanted. Krishna Ban thought about building a processing machine something on the lines of a food processing would not only extract pulp or juice from the plants that he was growing but also convert them into powder form. He borrowed money and struggled for one year in designing and building the machine. In 2015, he was able to build the first prototype. He took help of a factory in Jhapa for fabrication and welding FNCCI scouted and helped commercialize his product. NAST assisted Krishna Ban in product design and improvement. Krishna Ban has made several changes in product design and the latest version is capable of extracting oil and juice from various herbs, fruits and vegetables. It can also work as pulp extractor, dry grinder, boiler, and sterilizer. It can be used to boil rice, make ketchup or puree from tomatoes, or make dry powder from spices or fruits can also be used to extract ripe mango pulp without breaking the seeds. Krishna Ban now earns a lump-sum income per month that enables him to live comfortably and provide education to his children. He also provides employment to more than 25 people from the village in his manufacturing unit. He has given training to local farmer for commercialization of various agriculture products possible in the local area.

Carefully readout the above case and try to find out the solution raised in below:

1. In your opinion why Krishna Ban decided to go abroad?
2. What kind of problem he faced during the period of his work in Arab?
3. After returning from Arab what plan is prepared by Krishna Ban for future career? Explain the contribution given by Krishna Ban as an entrepreneur to the society.
