



Dr. Tania

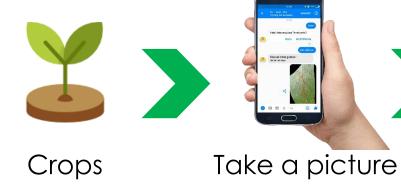
Your Crops Personal Health Care Companion

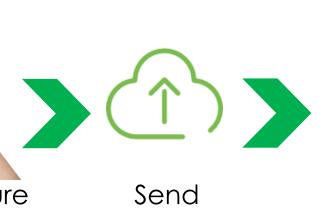


Chatbot based mobile apps to help diagnose crop disease from image using Al

How It Works









Diagnose



Treatment

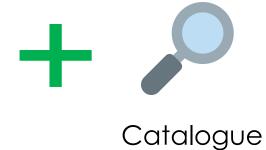


Product

Feature

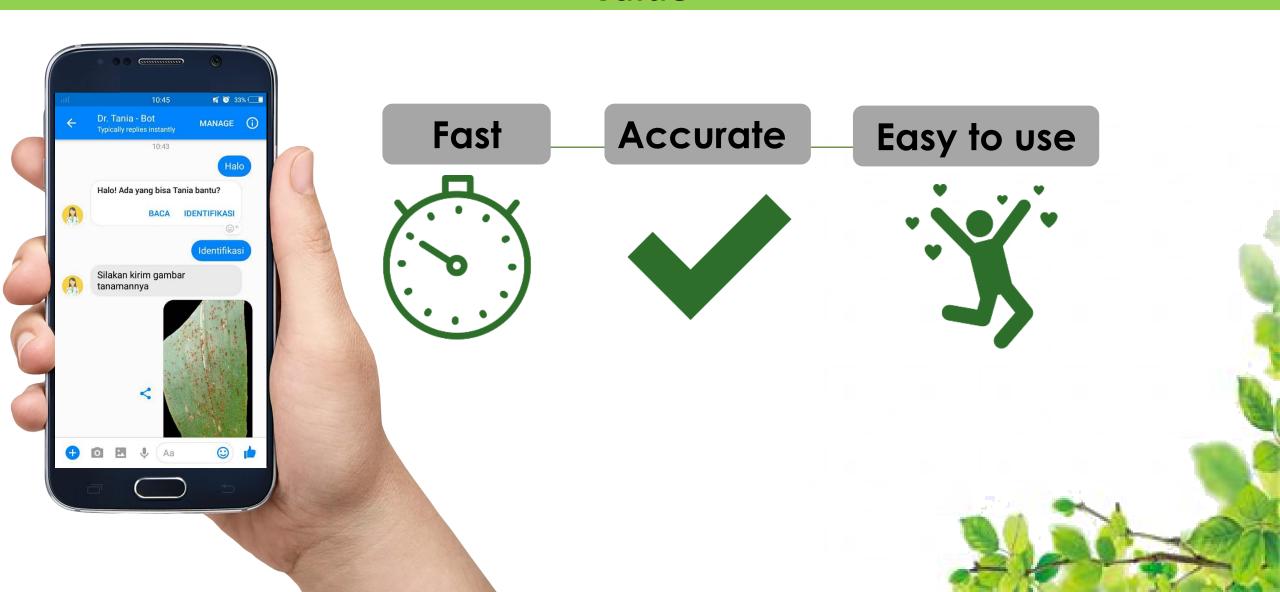


Forum





Value



Business Model Subscription Sponsorship Fee Fee Premium User Free User Agrochemical/agroproduct Company



Market Strategy

Direct Marketing







Partnership





Sponsor







Market Potential

Farmers with smartphone

28 M farmers in Indonesia

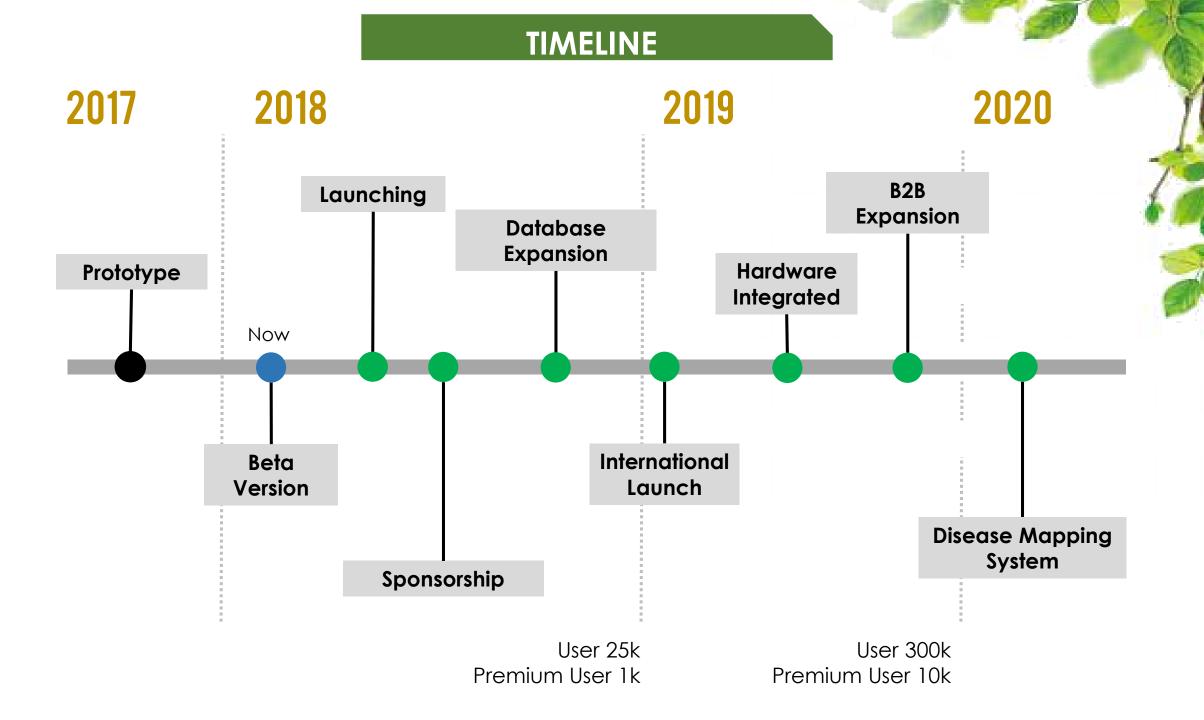
Total Available Market

Serviceable Available Market

> Serviceable Obtainable Market

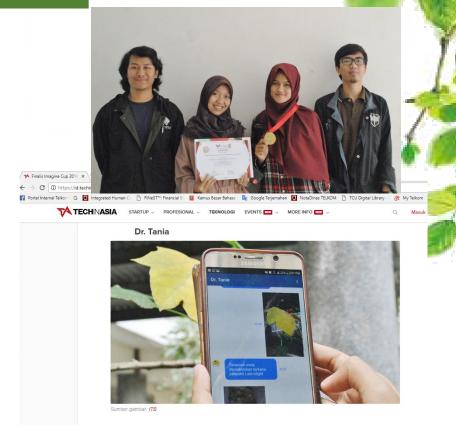
14M

Horticulture farmers



ACHIEVEMENT

- Gold Prize World Innovation and Technology Expo 2018
- 3rd Winner Business Plan Competition, UI
 Studentpreneur 2018
- Agreement Opportunities with 15.000 farmers on Crowde
- Build relation with farmers in Bandung,
 Sumedang
- Urban farmers with 10k member
- Soft launch on 2 weeks
- Published on Tech In Asia, ITB, Tek.id









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