

MOBILE APP DEVELOPMENT CRASH COURSE

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AGENDA

- Introductions
- The Apple Way
- App Design Overview
- Model–View–Controller Structure
- X–Code Walkthrough
- Objective–C Overview
- Storyboards
- TableViews, Segues, WebViews
- Building the Social Links Tab
- Buttons, APIs, AlertViews
- Building the Contact Me Tab
- Build an App!

INTRODUCTIONS

INTRODUCTIONS

- Name
- Tech Background – Programming Language
- What do you want to learn from this class?
- Favorite App
- App Idea

THE APPLE WAY

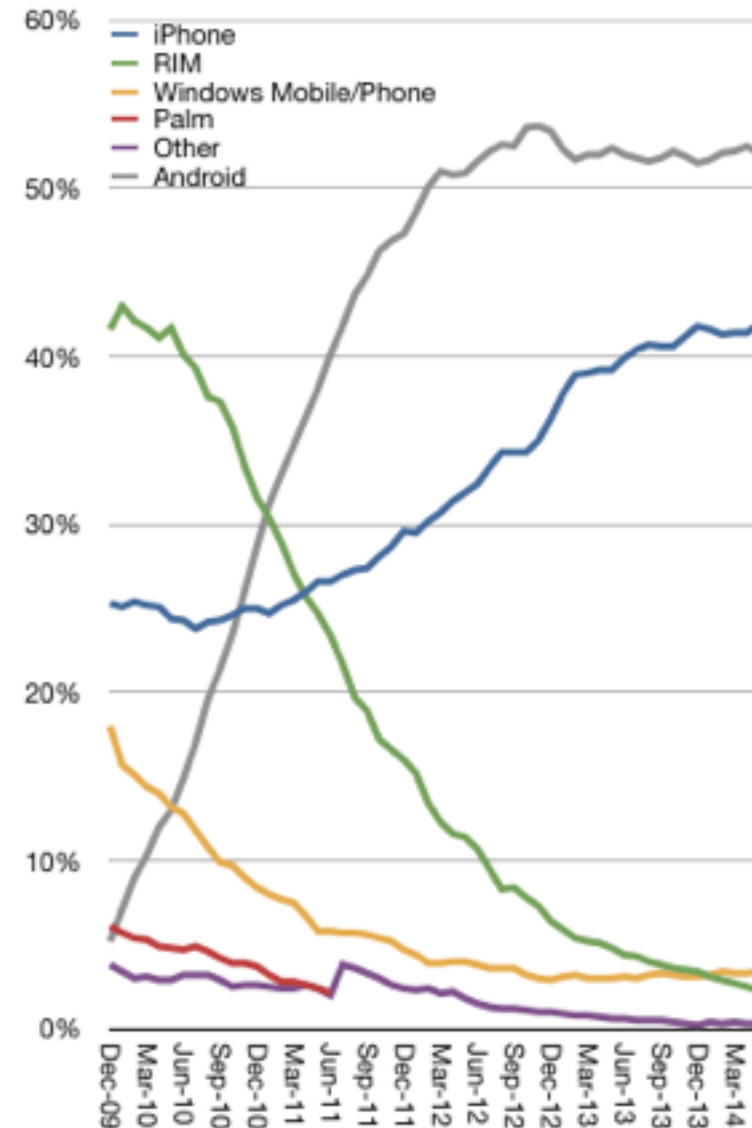
THE APPLE WAY

- Why develop for iOS?
- Objective-C & Swift
- Closed Source
- XCode, Interface Builder
- iOS Human Interface Guidelines – https://developer.apple.com/library/ios/documentation/UserExperience/Conceptual/MobileHIG/index.html#//apple_ref/doc/uid/TP40006556
- Apple Approval Needed – App Submission

WHY DEVELOP FOR IOS?

Android/iOS market share in the US smartphone market:

July 2012: 52%/33%
May 2014: 52%/42%



IOS DEVICES

- **Devices** – http://en.wikipedia.org/wiki/List_of_iOS_devices



iOS 7 will be compatible with:



iPhone 4



iPhone 4S



iPhone 5



iPod touch
16GB



iPod touch
32GB/64GB



iPad 2



iPad with
Retina display



iPad mini

IOS HUMAN INTERFACE GUIDELINES

▸ https://developer.apple.com/library/ios/documentation/UserExperience/Conceptual/MobileHIG/index.html#//apple_ref/doc/uid/TP40006556

iOS 7 embodies the following themes:

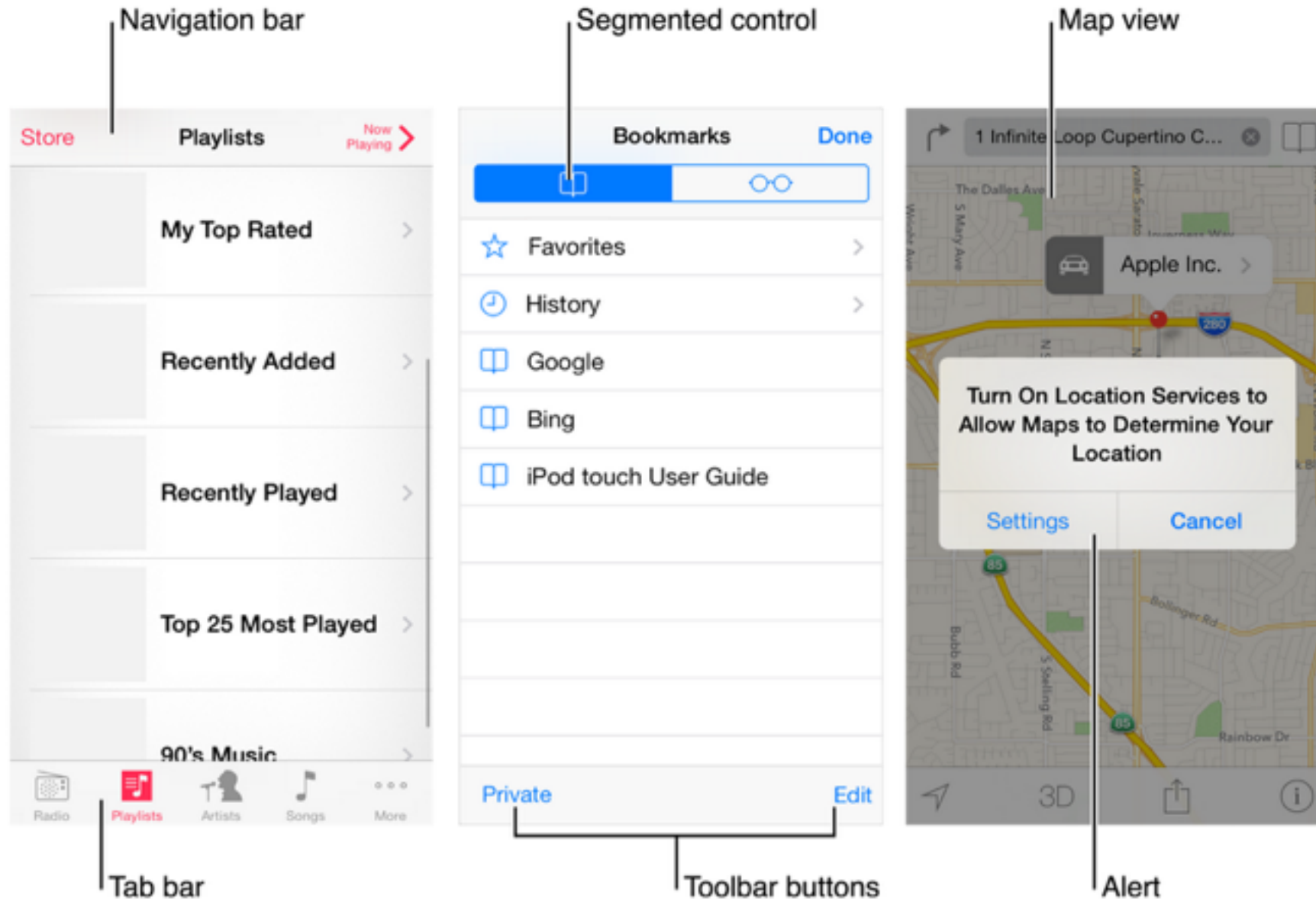
1) **Deference.** The UI helps users understand and interact with the content, but never competes with it.

2) **Clarity.** Text is legible at every size, icons are precise and lucid, adornments are subtle and appropriate, and a sharpened focus on functionality motivates the design.

3) **Depth.** Visual layers and realistic motion impart vitality and heighten users' delight and understanding.

<http://www.pttrns.com/> & <http://inspired-ui.com/>

IOS APP ANATOMY



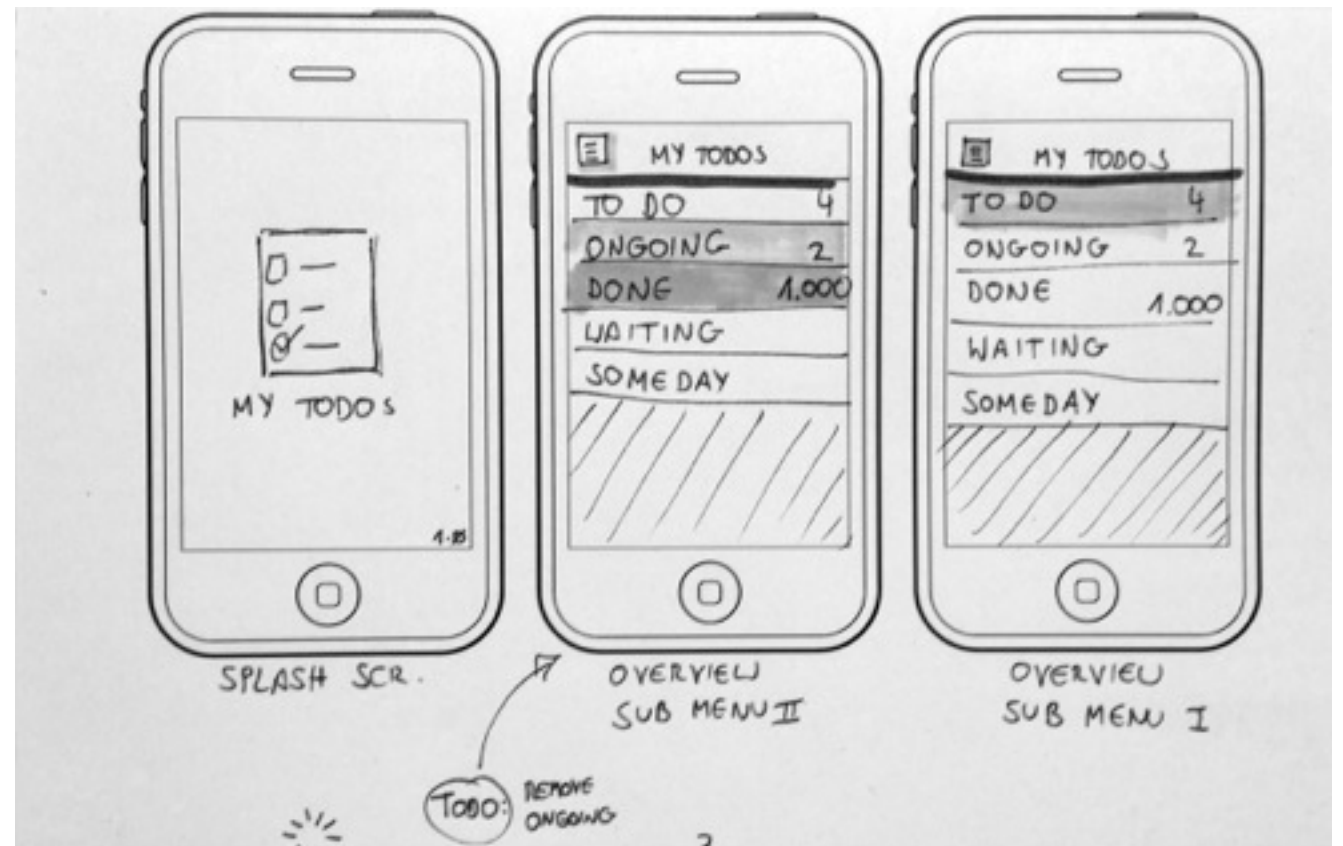
APP DESIGN OVERVIEW

APP DESIGN OVERVIEW

- Multi-faceted – graphic design, UI, UX, software engineering
- Design phase – sketches, storyboards
- Translate designs into software architecture

Use tools like:

- Balsamiq
- Sketch
- Spark Inspector



APPLE FRAMEWORKS

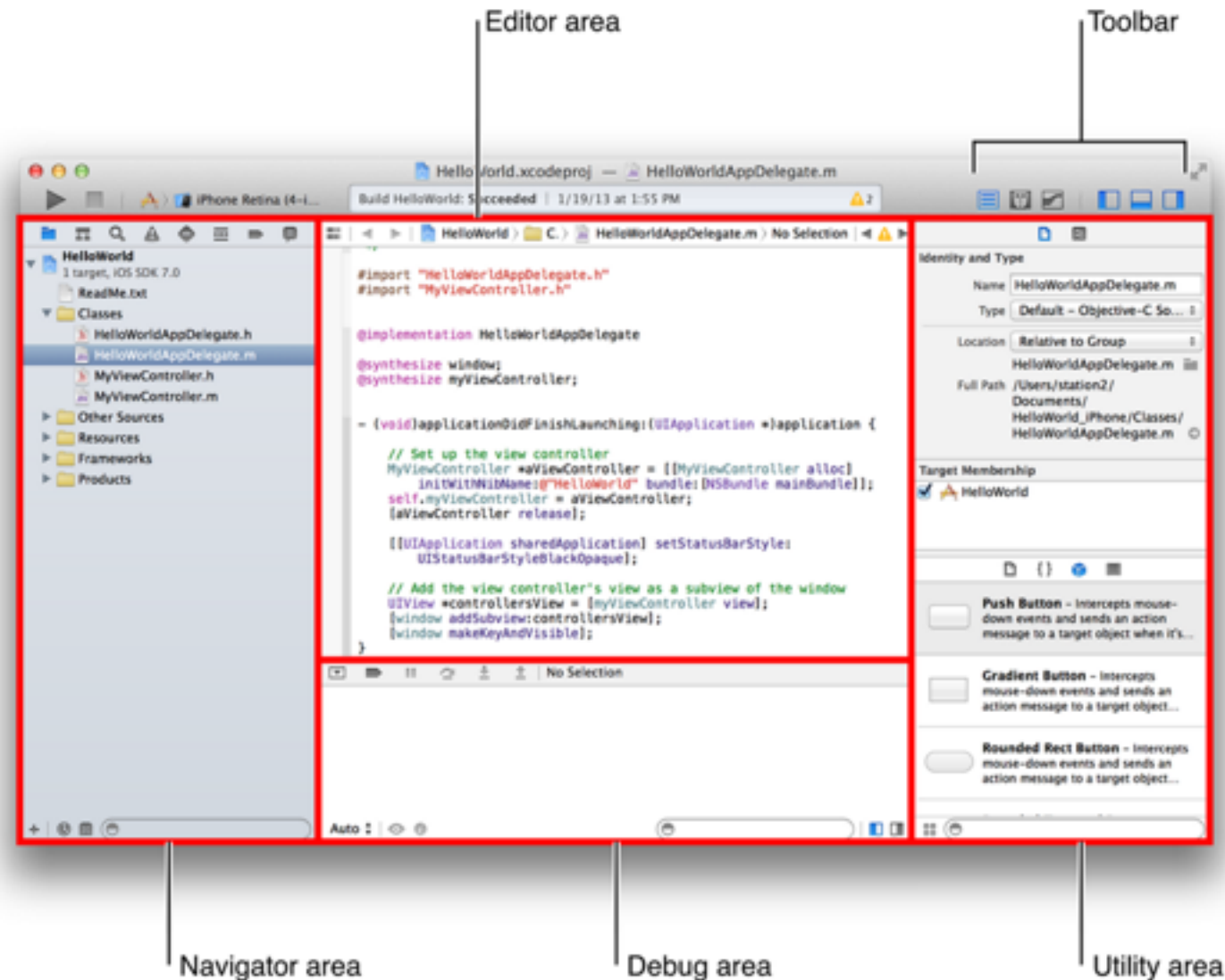
APPLE'S FRAMEWORKS/LIBRARIES

Framework	Description
Foundation	Defines core object-oriented data types like strings, arrays, dictionaries, etc. We'll explore the essential aspects of this framework in the Data Types module.
UIKit	Provides dozens of classes for creating and controlling the user interface on iOS devices.
AppKit	Same as UIKit, but for OS X devices.
CoreData	Provides a convenient API for managing object relationships, supporting undo/redo functionality, and interacting with persistent storage.
MediaPlayer	Defines a high-level API for playing music, presenting videos, and accessing the user's iTunes library.
AVFoundation	Provides lower-level support for playing, recording, and integrating audio/video into custom applications.
QuartzCore	Contains two sub-frameworks for manipulating images. The <code>CoreAnimation</code> framework lets you animate UI components, and <code>CoreImage</code> provides image and video processing capabilities (e.g., filters).
CoreGraphics	Provides low-level 2D drawing support. Handles path-based drawing, transformations, image creation, etc.

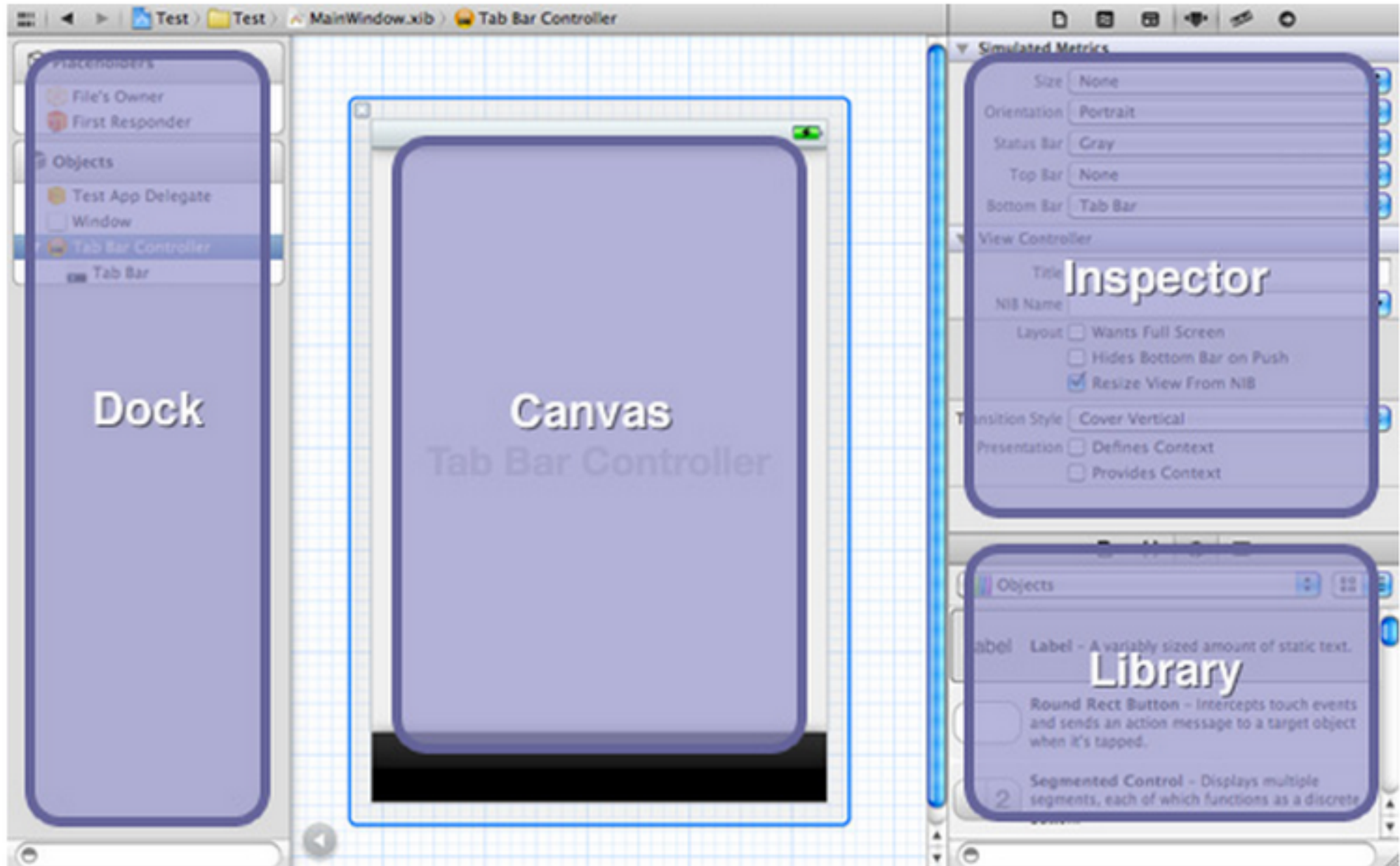
XCODE WALKTHROUGH

XCODE WALKTHROUGH

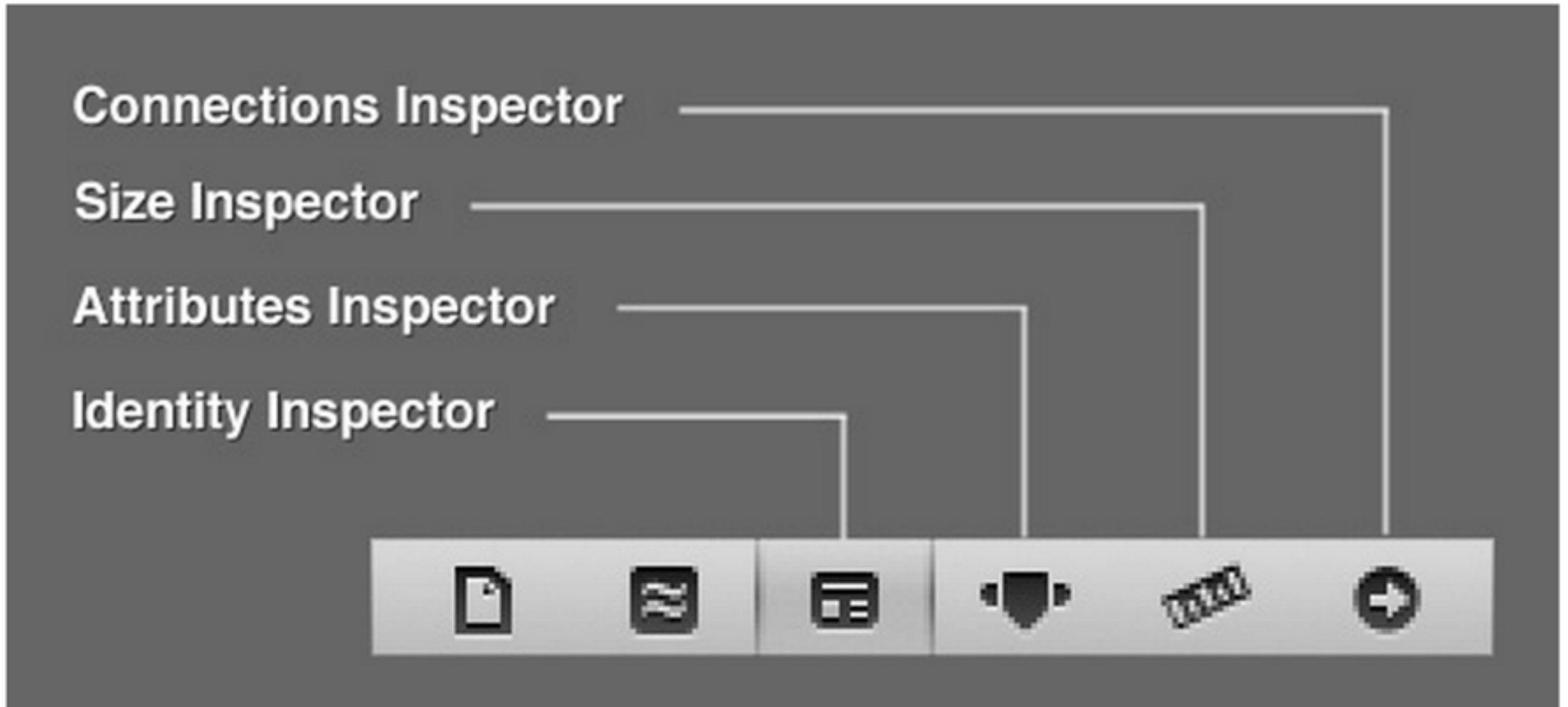
- ▶ https://developer.apple.com/library/mac/recipes/xcode_help-general/_index.html



XCODE WALKTHROUGH



XCODE WALKTHROUGH



OBJECTIVE-C OVERVIEW

OBJECTIVE-C OVERVIEW

- Objective-C Syntax
- Objective-C Language Structure – Classes, Properties, etc
- Objective-C Data Types – NSString, NSArray, NSObject, NSDictionary
- Cheat Sheet – <http://cdn1.raywenderlich.com/downloads/RW-Objective-C-Cheatsheet-v-1-5.pdf>

OBJECTIVE-C OVERVIEW

Class name Parent class

Member variables

Instance Methods

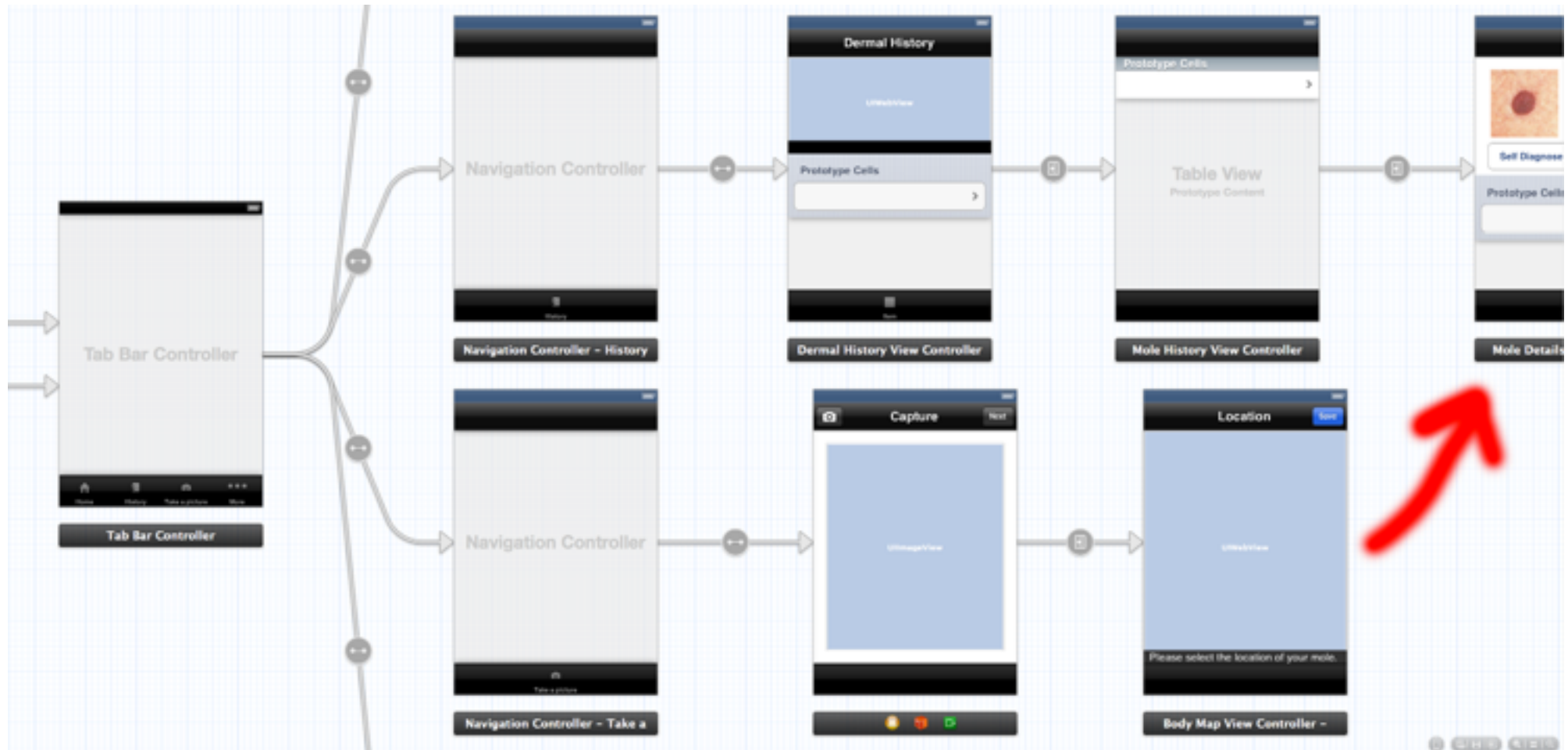
Class Method

```
@interface Book : NSObject {  
    id data;  
    int pages;  
    NSString *title;  
    NSString *author;  
}  
  
- (id) initWithTitle: (NSString *)aTitle;  
- (NSString *) getTitle;  
- (void) setAuthor:(NSString *)anAuthor;  
- (NSString *) getAuthor;  
  
+ (id) createBookWithTitle:(NSString *)aTitle;  
+ (id) createBookWithTitle:(NSString *)aTitle  
    andAuthor:(NSString *)anAuthor;  
  
@end
```

STORYBOARDS

STORYBOARDS

- A **storyboard** is a visual representation of the app's user interface, showing screens of content and the transition between them.



MODEL-VIEW-CONTROLLER

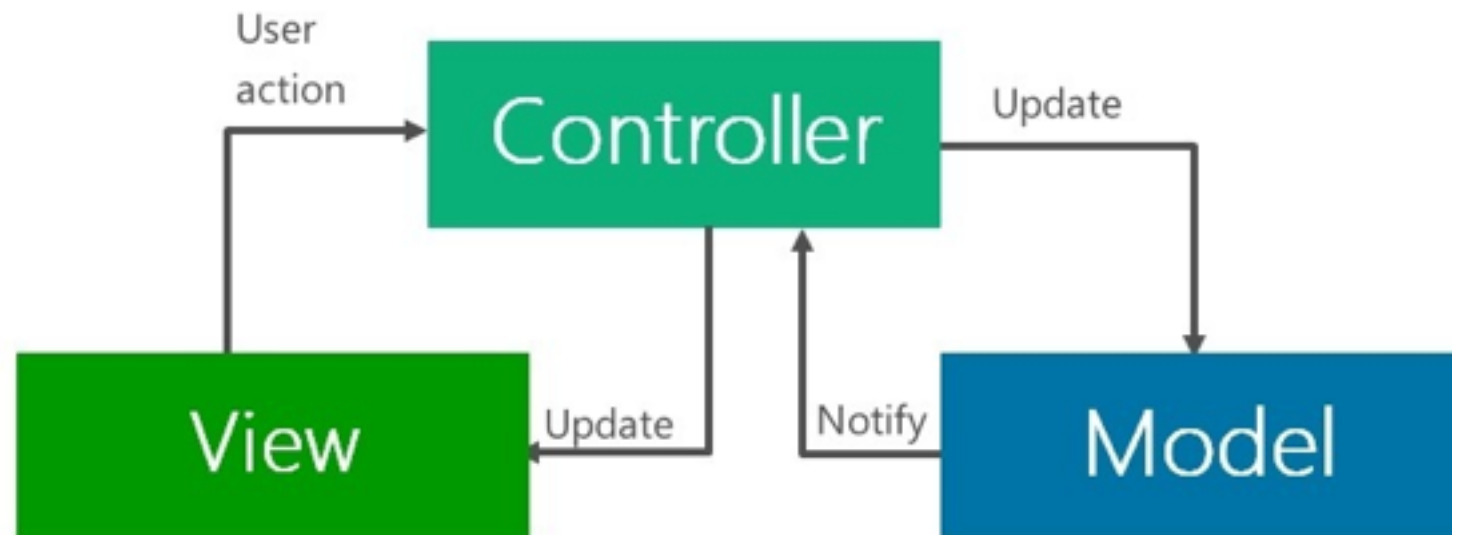
MODEL–VIEW–CONTROLLER

- User interfaces are comprised of **views** – https://developer.apple.com/library/ios/documentation/UserExperience/Conceptual/MobileHIG/Anatomy.html#//apple_ref/doc/uid/TP40006556-CH24-SW1
- Views can contain subviews
- Views are managed by **view controllers**
- View controllers can contain children view controllers
- View controllers interface with the app's **model**

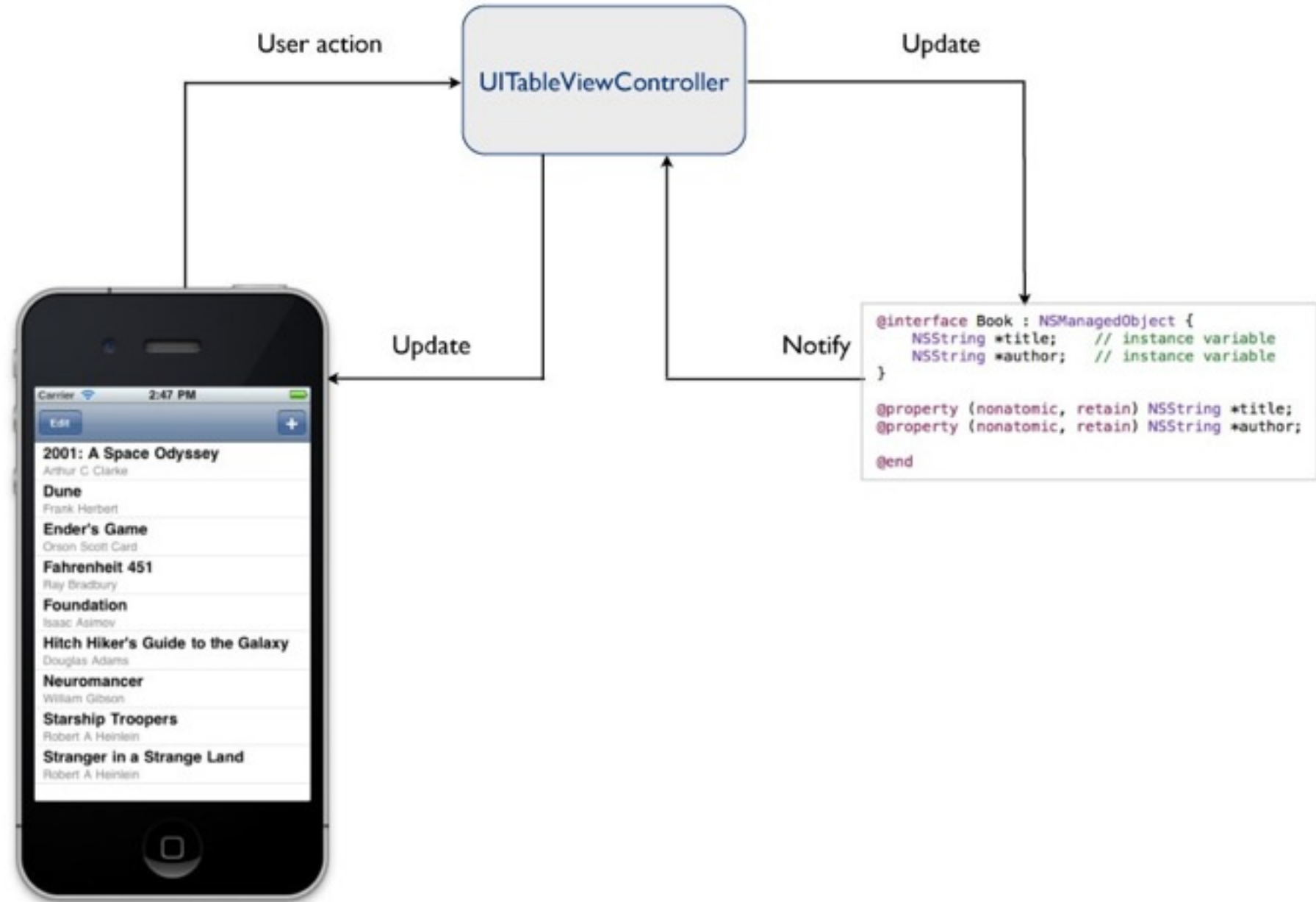
MODEL–VIEW–CONTROLLER

- Model–View–Controller (MVC) design pattern assigns objects in an application one of 3 roles: model, view, or controller
- **Model** objects encapsulate the data specific
- A **view** object is an object in an application that users can see
- A **controller** objects acts an intermediary between one or more of an application's view objects and one or more of its model objects

3 Tier Architecture - iOS



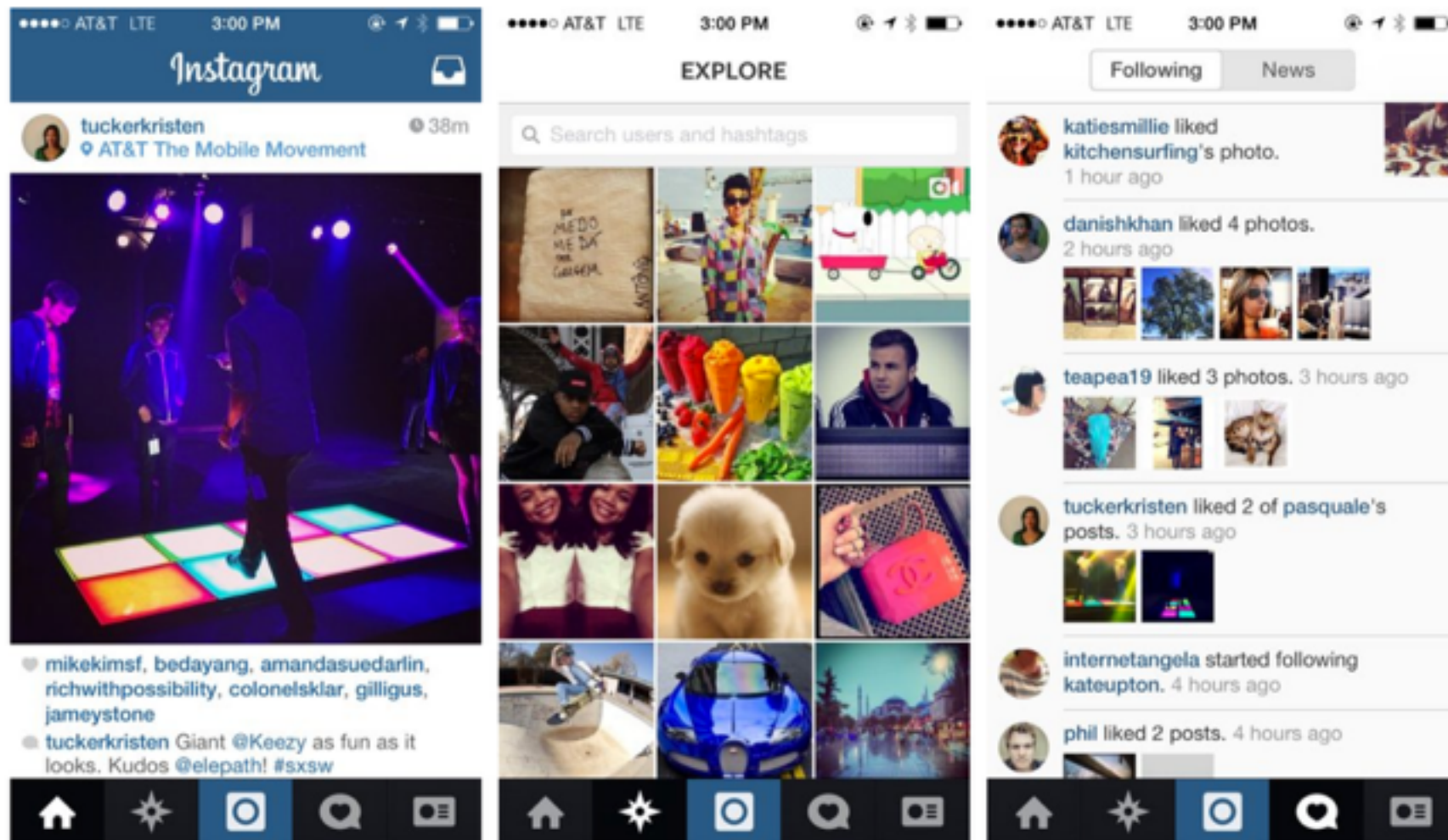
MODEL-VIEW-CONTROLLER



VIEW CONTROLLER

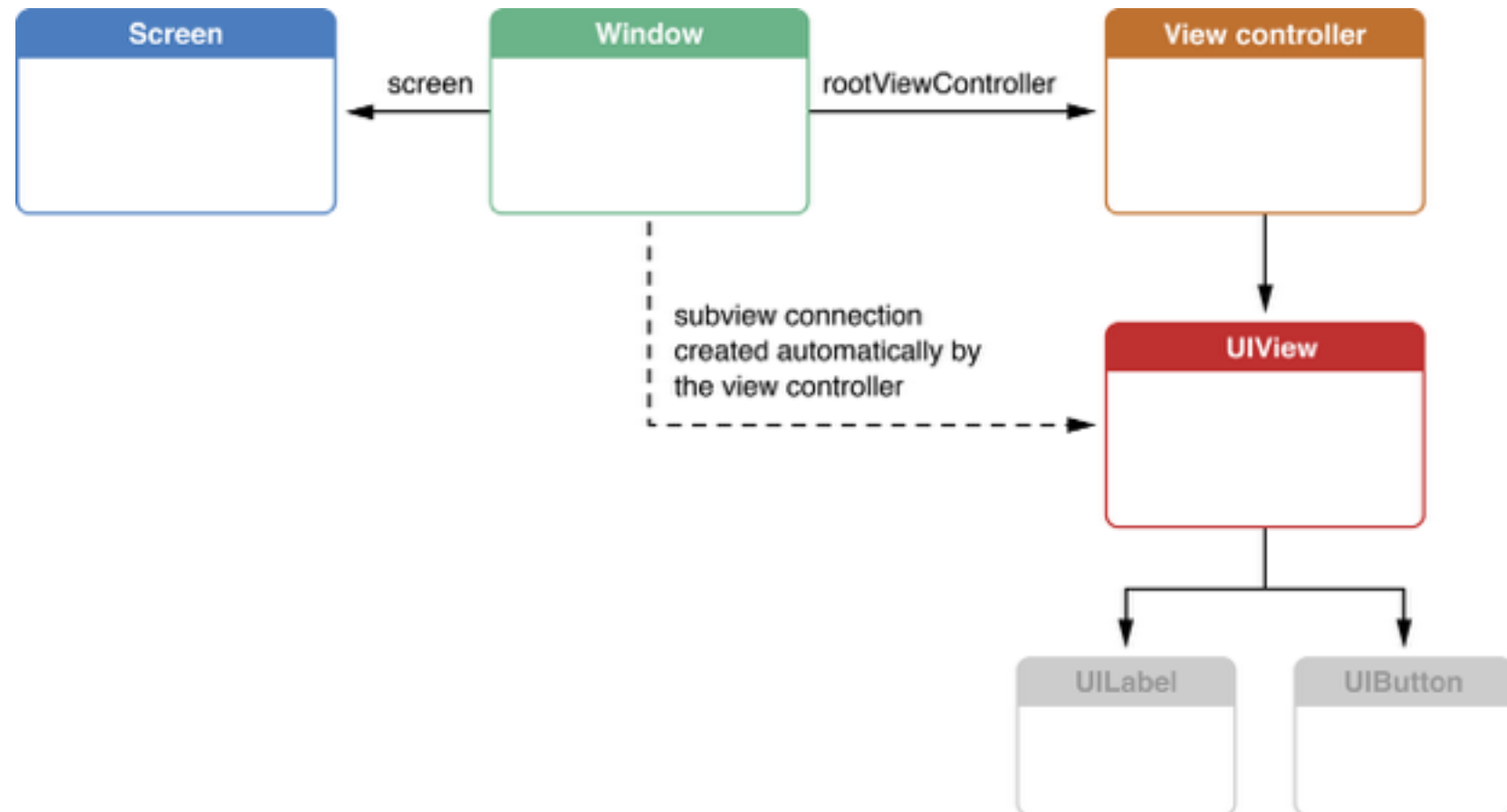
Instagram Example:

HomeController, TrendingViewController, & NewsViewController



MODEL-VIEW-CONTROLLER

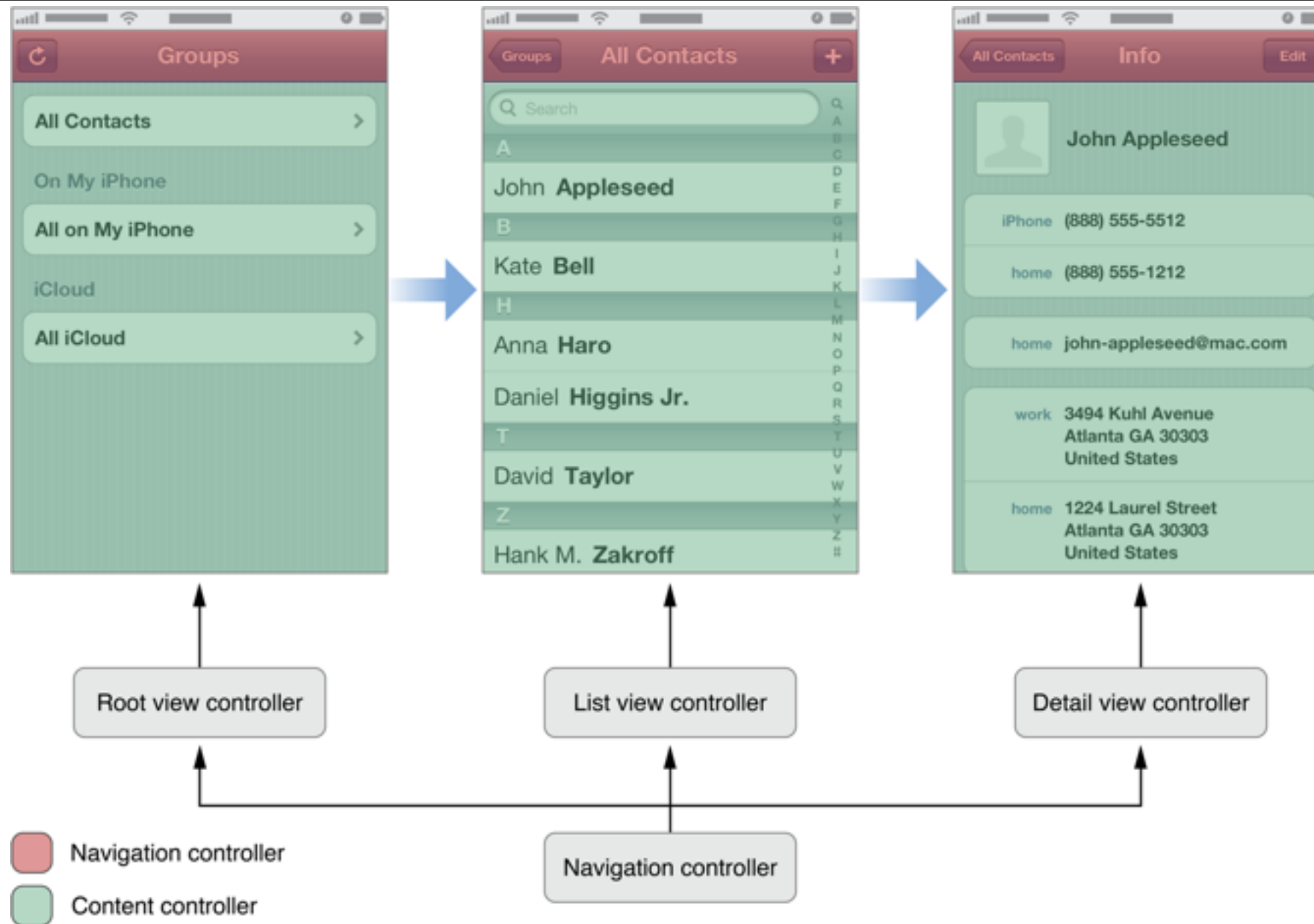
- In iOS, each view controller organizes and controls a view; this view is often the root view of a root hierarchy



VIEW CONTROLLER

- View controllers are the backbone of an iOS application. For any given screen of an iPhone, there is generally one view controller.
- The view controller is responsible for creating the view that is displayed on the screen, as well as handling events network requests associated with that screen.

VIEW CONTROLLER



APP PROJECT OVERVIEW

APP PROJECT OVERVIEW

▸ We're going to start by building a Resume app.

The Resume app will consist of three sections:

- About Me: Share your story
- Social Links: Make it easy for others to follow you on LinkedIn, Twitter, Facebook, Github, and more
- Projects: Impress employers with projects you've worked on

START BUILDING YOUR APP!!

IBACTION AND IBOUTLETS

‣ **IB** stands for **Interface Builder**

- **IBOutlet — Interface Builder Outlet:**

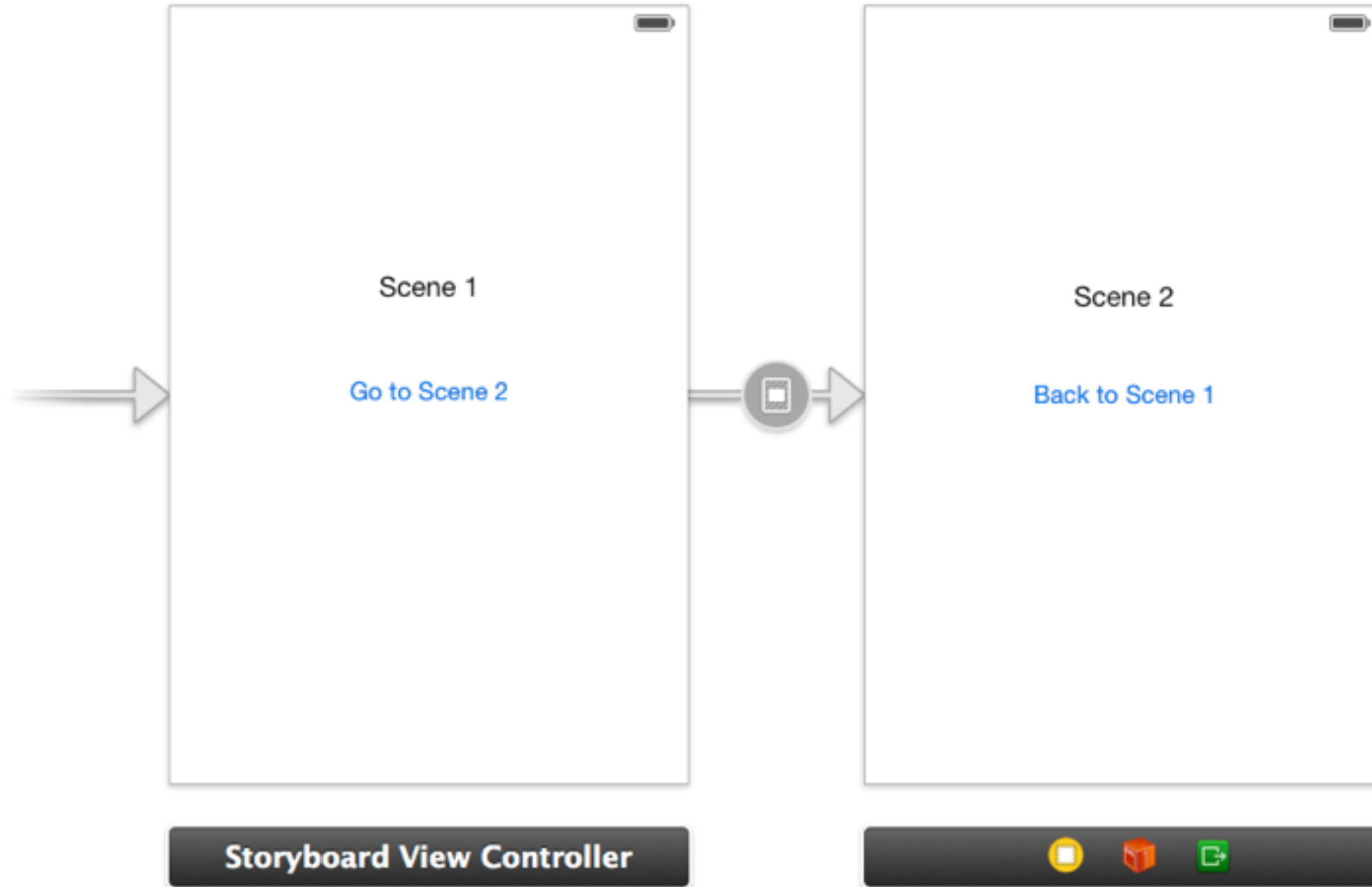
- an outlet is a link from code to UI
- If you want to show or hide an UI element, if you want to get the text of a textfield or enable/disable an element, need to define an outlet of that object in the sources and link that outlet through the “interface object” to the UI element

- **IBAction — Interface Builder Outlet:**

- special method triggered when some action is taken
 - e.g. when a button is pressed, it should call a method in your code
- IBAction connections are made from UI object

TABLEVIEWS, SEGUES, WEBVIEWS

SEGUES



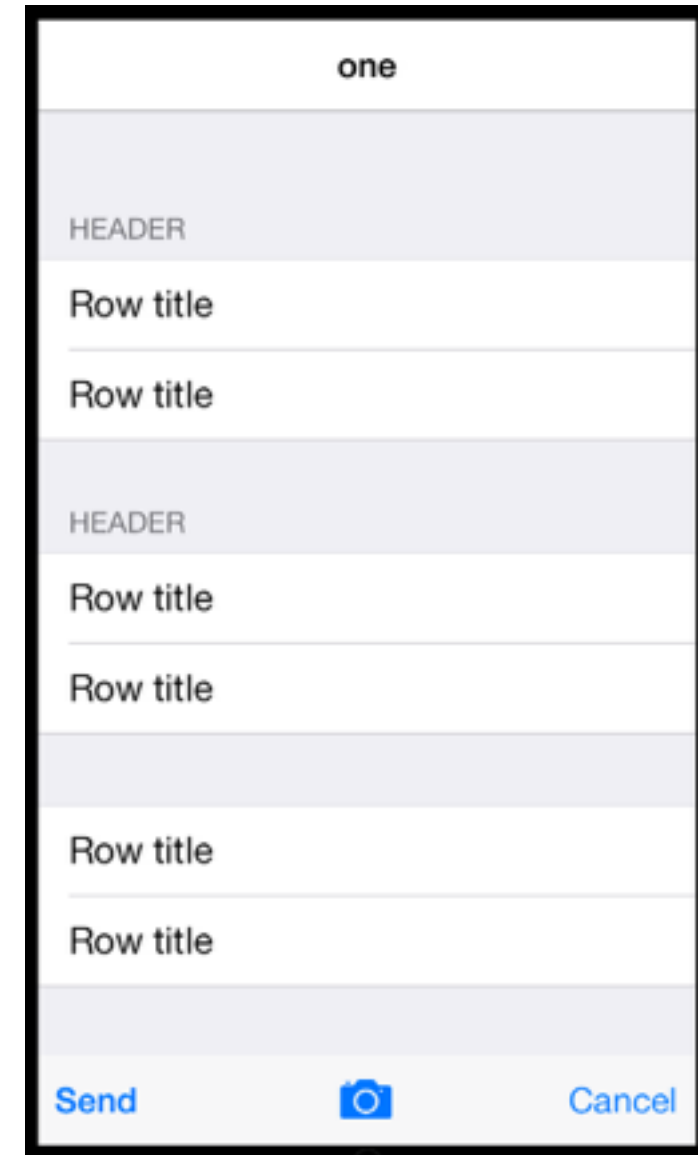
BUILDING THE SOCIAL LINKS TAB

BUILDING SOCIAL LINKS – OBJECTIVES

- Continue practicing your Storyboard skills
- Practice using TableViews
- Practice using Segues to pass information between two ViewControllers
- Practice loading URLs in a WebView

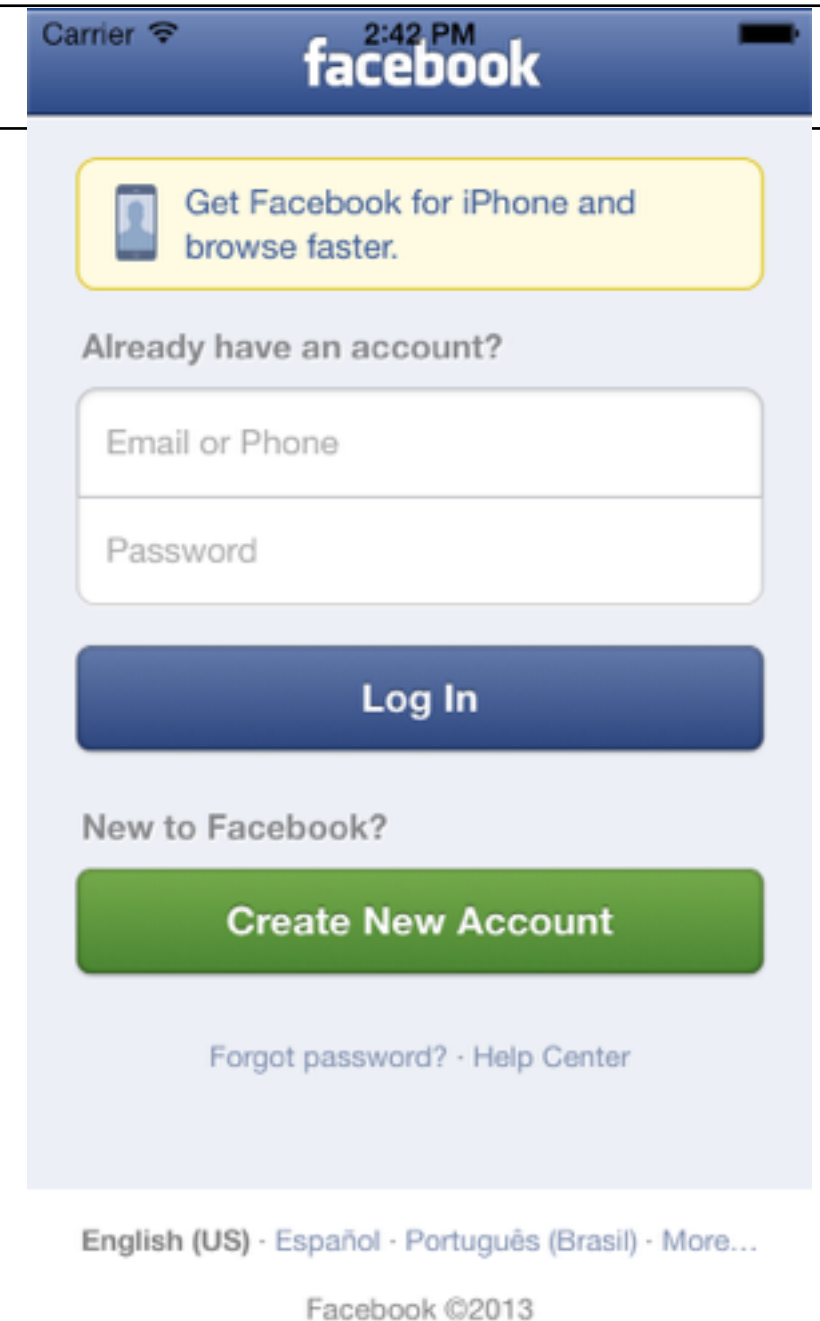
TABLE VIEW

- A table view presents data in a single-column list of multiple rows.
- Can have plain or grouped table views.



UIWEBVIEW

- A web view is a region that can display rich HTML content.
- E.g. any app that uses authentication



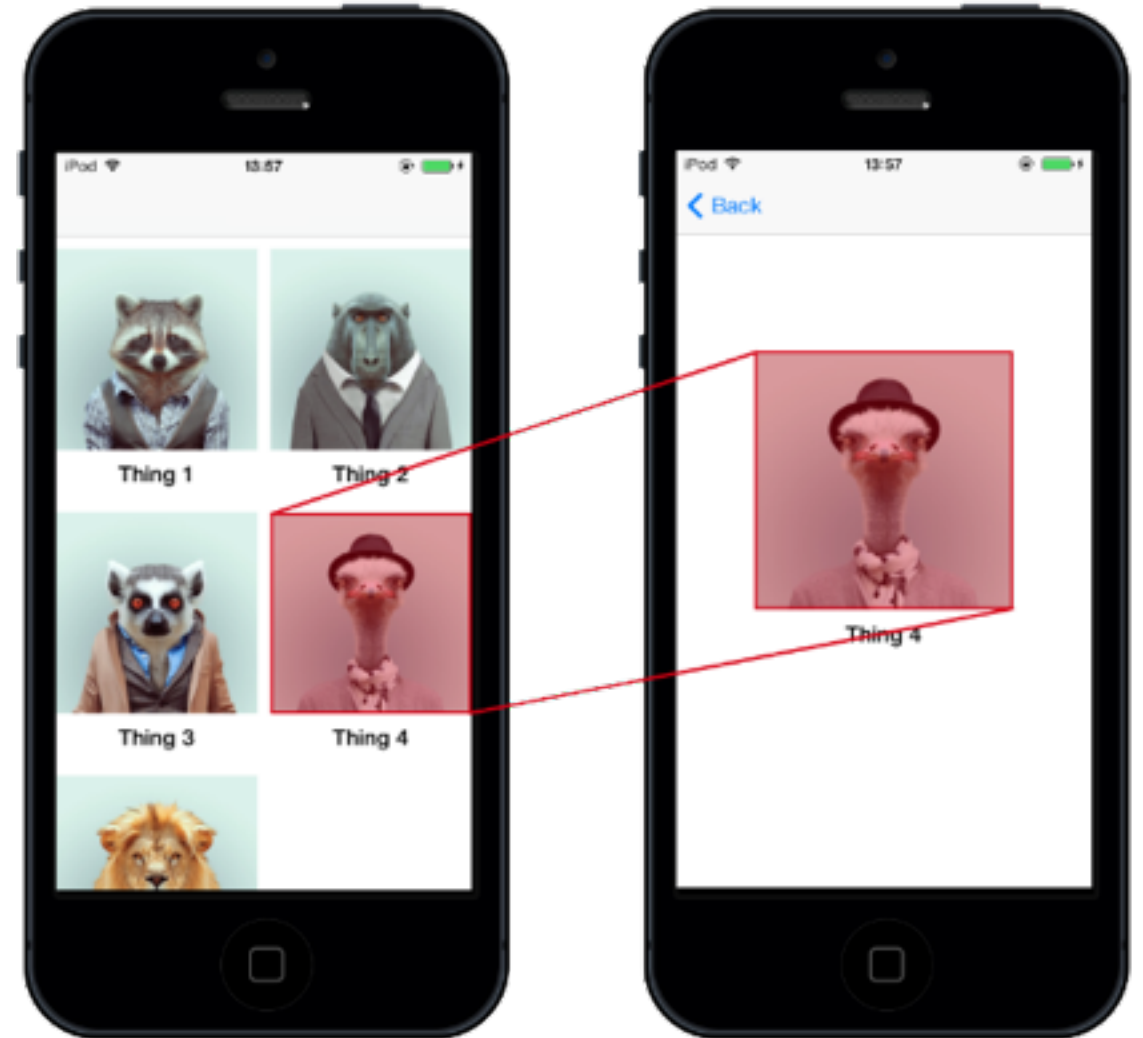
BUILDING THE PROJECT TAB

BUILDING PROJECT TAB – OBJECTIVES

- Continue practicing your Storyboard skills
- Collection Views
- Practice connecting Buttons to Actions

COLLECTION VIEW

- ▶ A collection view is a way to present an ordered set of data items using a flexible and changeable layout. The most common use for collection views is to present items in a grid-like arrangement, but collection views in iOS are capable of more than just rows and columns.
- ▶ With Collection views, you can change elements dynamically, so you can implement grids, stacks, circular layouts, dynamically changing layouts, or any type of arrangement you can imagine.

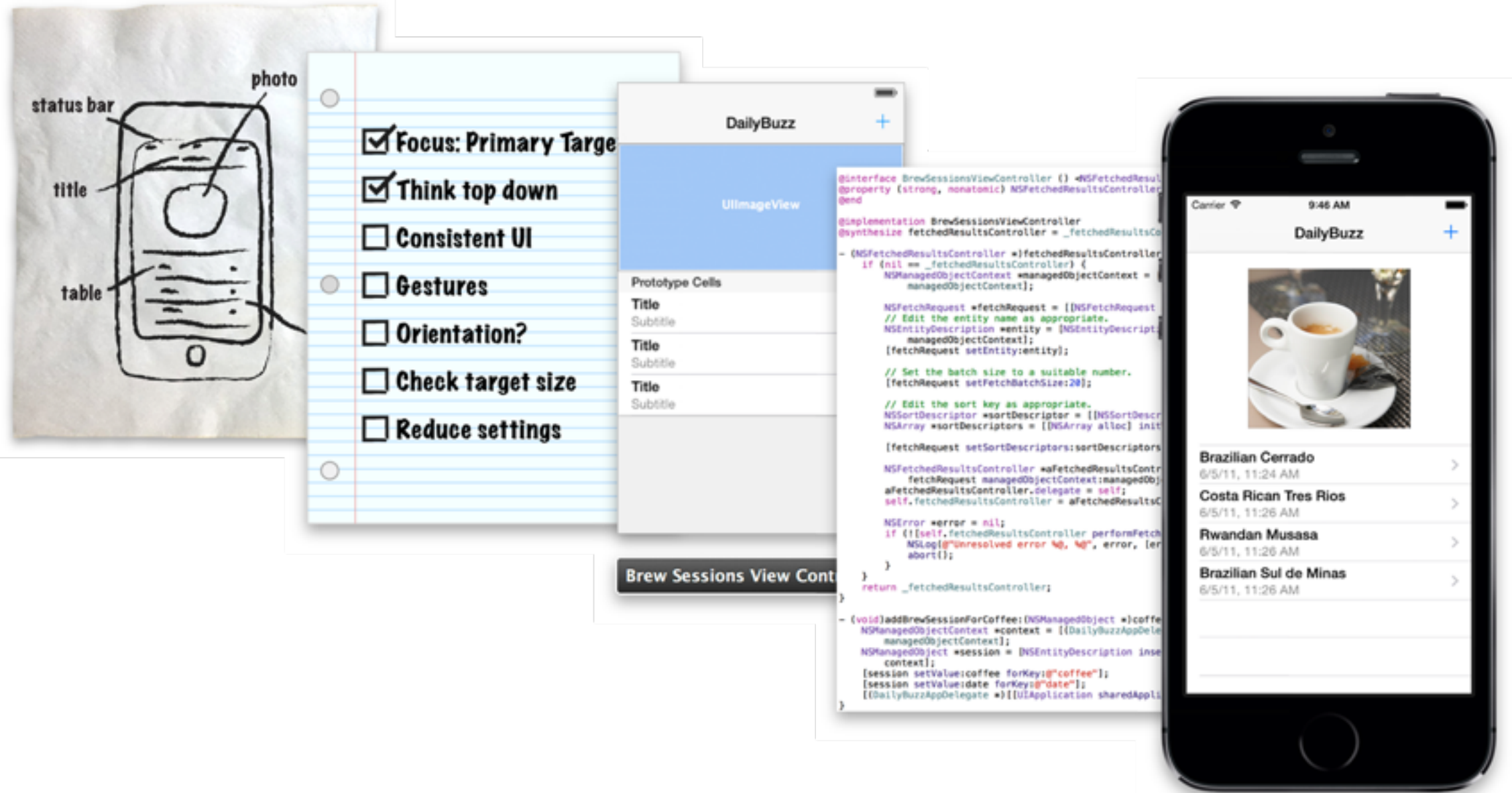


DELEGATES

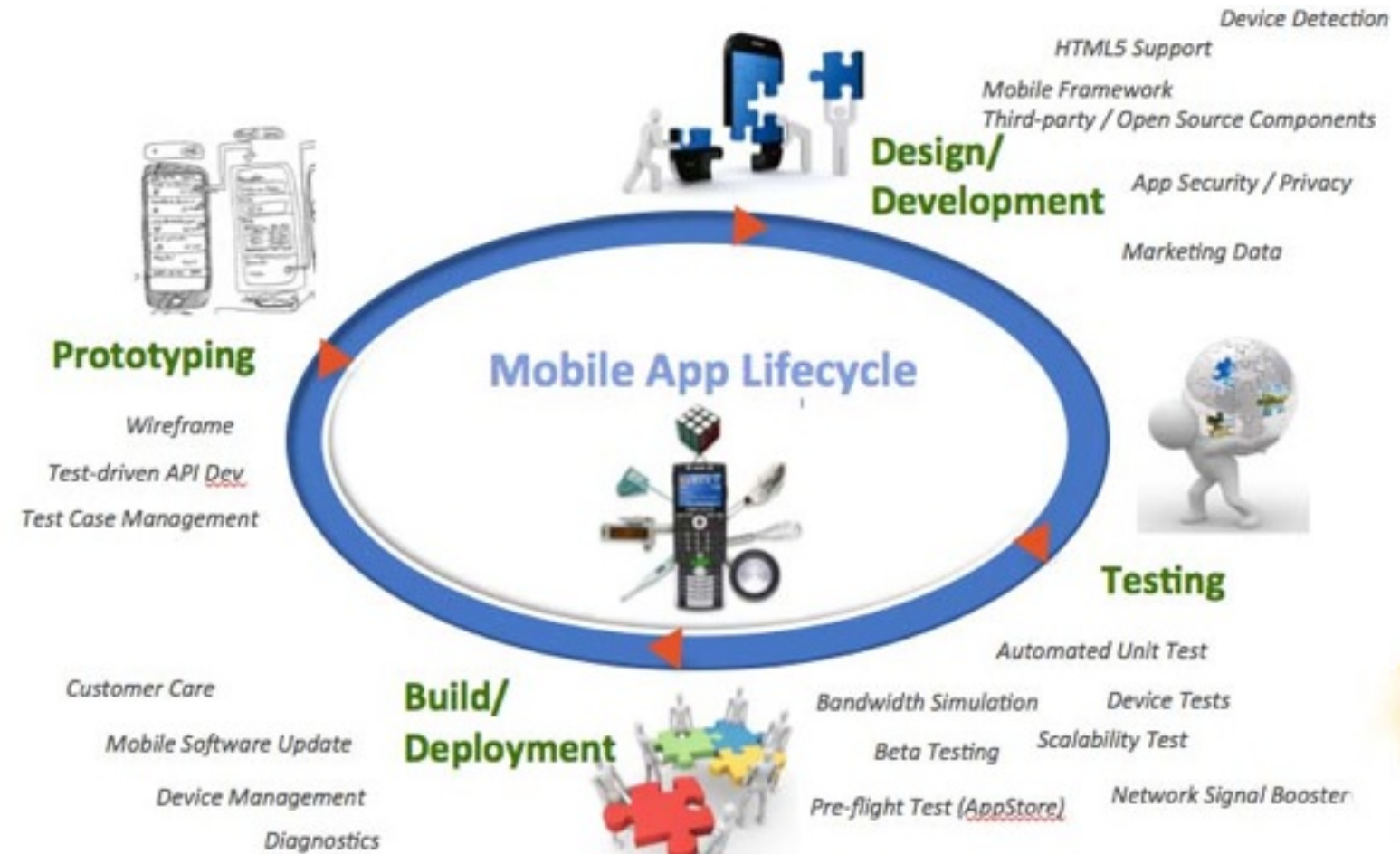
- Delegation is a way of allowing objects to interact with each other without creating strong interdependencies between them, since this makes the design of your application less flexible.
- Instead of objects controlling one another, they can have a delegate which they send (or delegate) messages to, and the delegate does whatever they do, in order to respond and act to this message, and then usually return something back to the other object.

APPLICATION DEVELOPMENT CYCLE

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APP STORE REVIEW GUIDELINES

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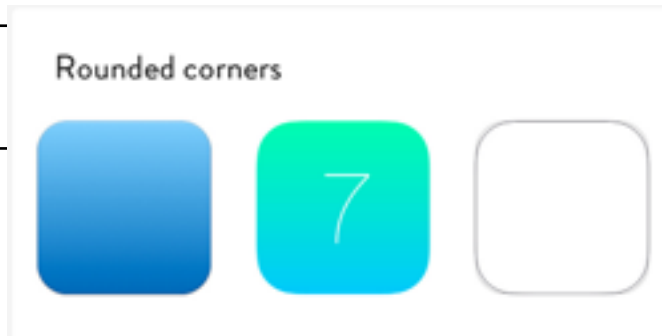
▸ <https://developer.apple.com/appstore/resources/approval/guidelines.html>

- Functionality
- Metadata (name, description, ratings)
- Push notifications
- User Interface
- Purchasing
- ... and so much more!

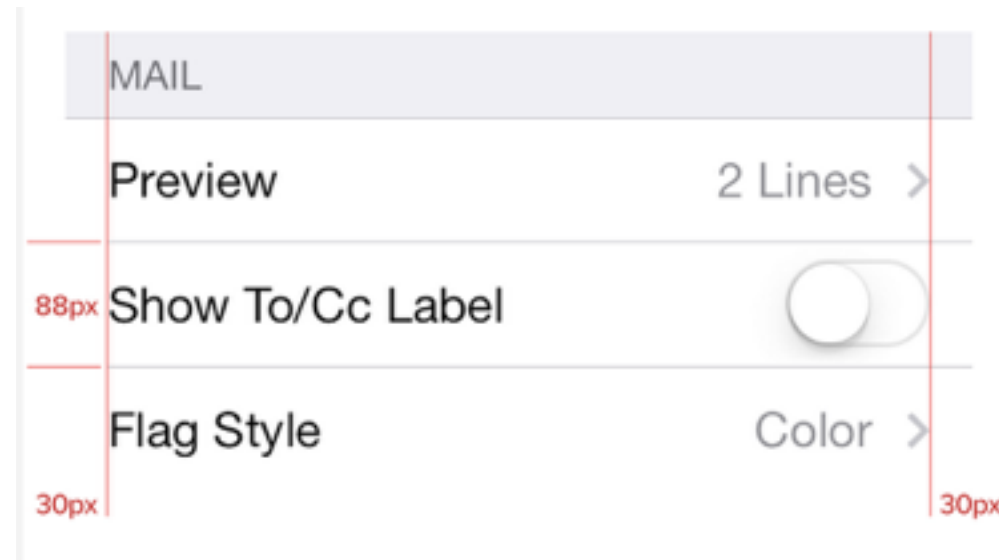
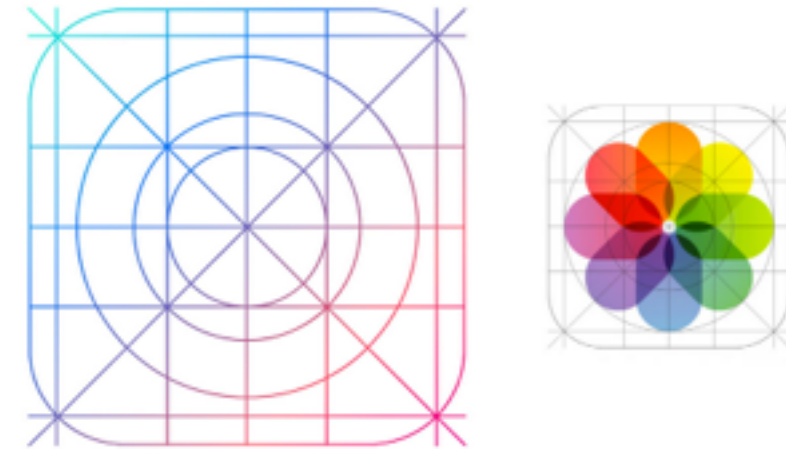
IOS DESIGN CHEAT SHEET

► <http://ivomynttinen.com/blog/the-ios-7-design-cheat-sheet/>

- Resolutions & Display Specifications
- Rounded Corners
- Grid System
- User Interface — e.g. flat UI
- Status Bar
- Typography



Grid system



WRAP UP

WRAP UP

- How to use Xcode
- How to use Storyboards
- Connecting Visual Storyboard Views with ViewController Code
- Reading Documentation
- <https://developer.apple.com/library/ios/navigation/>

RESOURCES

RESOURCES

Coding:

- StackOverflow
- Ray Wenderlich Tutorials – <http://www.raywenderlich.com/>
- Tutsplus – <http://code.tutsplus.com/categories/ios-sdk>
- Apple Developer Resources – <https://developer.apple.com/library/ios/navigation/>

RESOURCES

Design:

- iOS 7 Design Cheat Sheet – <http://ivomynttinen.com/blog/the-ios-7-design-cheat-sheet/>
- iOS 7 Guides – <https://developer.apple.com/library/ios/documentation/UserExperience/Conceptual/MobileHIG/index.html>
- iOS Patterns
 - <http://www.pttrns.com/>
 - <http://inspired-ui.com/>
- Smashing Magazine – <http://www.smashingmagazine.com/category/uxdesign/>

RESOURCES

Books:

- Big Nerd Ranch Guide – iOS, 4th Edition
- Big Nerd Ranch Guide – Objective-C

RESOURCES

Blogs:

- NSHipster — advanced topics — <http://nshipster.com/>
- Objc.io — journal — <http://www.objc.io/>
- Mike Ash Blog — <https://www.mikeash.com/pyblog/>

RESOURCES

Schools:

- Mobile Makers Academy — <http://www.mobilemakers.co/>
- Flatiron School — <http://flatironschool.com/iOScurriculum.html>
- Big Nerd Ranch — <https://training.bignerdranch.com/classes>
- CodePath — <http://codepath.com/iosbootcamp>

Q&A

THANKS!

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