

Gabriel Aronson

MOTION DESIGN *AND* ILLUSTRATION



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MOTION DESIGN

Animator, Designer & Composer

Transistor Studios, New York, 2011

On-going freelance: project clients included the Webby Awards, Amazon Kindle and Henessy Whiskey

Projection Designer

Kanye West & Brodie Graphics, New York, 2011

Designed video screen projections for Kanye West's appearance at Lollapalooza in Santiago, Chile

Designer, Animator

Sesame Workshop, New York, 2010

Designed and animated music video for the children's show The Electric Company

Designer, Animator

History Channel Competition, Aniboom, 2009

Prize-winning promo for TV special *The People Speak*

Designer, Animator

BBC Comedy, London, 2009

Animated adaptation of radio play, broadcast in conjunction with That Mitchell and Webb Look

Designer, Animator

New York Musical Theatre Festival, 2008-present

Annually create ads in for a variety of Times Square Jumbotrons

ILLUSTRATION & GRAPHIC DESIGN

Graphic & Identity Designer

World Makers, Costa Rica, 2011

Created logo and T-shirt designs for this fair trade start-up company

Lead Graphic & Identity Designer

New York Musical Theatre Festival, 2010-present

Designer for 2010 and 2011 season. Designed corporate print materials, advertising and marketing tools

Illustrator & Graphic Design Assistant

Institute for Children in Poverty, New York, 2009-2010

Created mascot and illustrated campaign for milk delivery program

INTERNSHIPS

Design Intern

Little Airplane Productions, New York, 2010

Adapted show episodes into picture books

Supported designers with visual research, background animation, and cel-coloring

Assistant to Director David Wilson

Blink Productions, London, 2009

Produced animatics, worked in art department, and composited animations

EDUCATION

Sarah Lawrence College, New York

Bachelor of Arts in Theatre Design, 2008

Chelsea College of Art and Design, London

Graduate Diploma, Motion Graphics 2009

SKILLS

After Effects, Photoshop, Illustrator, InDesign

Studio arts, photography, puppetry

Fluent German, strong writing skills

Experienced in critical discourse, enjoy collaboration

REFERENCES AVAILABLE UPON REQUEST.