

Gabriel Aronson

MOTION DESIGN *AND* ILLUSTRATION



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MOTION DESIGN (SELECTED WORK)

Projection Designer

The Swedish Cottage, New York 2011

Designed and animated projections for children's marionette show, *Secret History* in New York's Central Park.

Animator, Designer

The Electric Company, Sesame Workshop 2010

Designed and animated music video and created hand-drawn assets for animated commercial.

Competition Finalist

History Channel Competition, Aniboom 2009

Prize-winning promo for TV special *The People Speak*.

Animator, Designer

That Mitchell and Webb Look, BBC Comedy 2009

Animated adaptation of radio play, broadcast on BBC2.

GRAPHIC DESIGN & ILLUSTRATION

Lead Graphic & Identity Designer

New York Musical Theatre Festival 2010

Designer for 2010 season. Designed corporate print materials, advertising campaign, as well as animated screens in Times Square.

Graphic Design Assistant & Illustrator

Institute for Children in Poverty, New York 2009-2010

Created mascot and illustrated campaign for milk delivery program. Campaign included truck decals, coloring books and stickers.

INTERNSHIPS

Design Intern

Little Airplane Productions, New York 2010

Adapted show episodes into picture books. Supported designers with visual research, background animation, and cel-coloring.

Assistant to Director David Wilson

Blink Productions, London 2009

Produced animatics, worked in art department, and composited animations.

Stop-Motion Apprentice to Artist Andrea Dezsö

New York 2008

Designed and built sets for stop-motion film.

EDUCATION

Sarah Lawrence College, New York
Bachelor of Arts in Theatre Design, 2008

Chelsea College of Art and Design, London
Graduate Diploma, Motion Graphics 2009

SKILLS

After Effects, Photoshop, Illustrator, InDesign.
Studio arts, photography, puppetry.
Experienced in critical discourse, enjoy collaboration.
Fluent German, strong writing skills.