



Gabriel Aronson

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ANIMATION, PROJECTION & MOTION DESIGN

- Lead Animator** (*designer: Daniel Brodie*) **Motown, New York, 2013 (upcoming)**
Will be animating sequences to reflect various historical periods of Motown Records.
- Lead Animator** (*designer: Daniel Brodie*) **Cinderella, Dutch National Ballet, Amsterdam, 2012**
Conceptualized and animated fantastical projection sequences.
- Lead Animator** (*designer: Daniel Brodie*) **Jekyll & Hyde, Los Angeles & New York, 2012 & 2013**
Created animated content for projection, incorporating live-action footage of actors.
- Storyboard & Animatic Artist** **All Things Media LLC, Ramsey, NJ, 2012**
Storyboarded 12 technical short films for Mercedes Benz USA.
- Projection Designer** **Eclectic Precision, New York, 2011 & 2012**
Designed animations for Christmas Lights Display at private mansion in Greenwich, CT
- Animator** (*designer: Jeff Sugg*) **Bring It On: The Musical, Los Angeles & New York, 2011**
Created content for suspended video screens for both the Broadway and touring productions
- Animator** (*designer: Daniel Brodie*) **Kanye West & Brodie Graphics, Santiago, Chile, 2011**
Designed video screen projections for Kanye West's appearance at Lollapalooza International
- Designer, Animator, Composer** **MTV Networks Creative Services, New York, 2011**
Designed and animated sequences for PSA about the (RED) Campaign's Lazarus Project
- Animator, Designer & Composer** **Transistor Studios, New York, 2011**
On-going freelance work; project clients include the Webby Awards, Amazon Kindle and Henessy Whiskey
- Animator, Designer & Composer** **Sesame Workshop, New York, 2010**
Designed and animated musical segments for the children's show *The Electric Company*
- Animator, Designer** **BBC Comedy, London, 2009**
Animated adaptation of radio play, broadcast on BBC2
- After Effects Teacher** **Sarah Lawrence College, New York, 2009 - present**
Hold workshops with various foci, including experimental animation, genre film, and documentary.

ILLUSTRATION & GRAPHIC DESIGN

- Illustrator and Character Designer** **Adopt-a-Zombie iPhone Game, 2011**
Created interface and range of costumes and backgrounds for this iPhone paper-doll app
- Lead Graphic and Identity Designer** **The New York Musical Theatre Festival, 2010 - 2012**
Designed graphic identity, corporate print materials, and animated spots for Times Square screens

EDUCATION

Sarah Lawrence College, New York
Bachelor of Arts in Theatre Design, 2008

Chelsea College of Art and Design, London
Graduate Diploma, Motion Graphics, 2009

SKILLS

After Effects, Photoshop, Illustrator, InDesign
Studio Arts, Photography, Puppetry
Experienced in critical discourse, enjoy collaboration
Fluent in German