

PROFESSIONAL SUMMARY:

Aspiring Graphic Design Intern skilled in Canva, Adobe Photoshop, and Adobe Acrobat. Experienced in brand identity design, event collateral creation, and award-winning team projects. Currently advancing design theory through Udemy coursework. Eager to contribute creative solutions in a collaborative internship environment.

EXPERIENCE & PROJECTS:

1. Personal Portfolio Development

- I created a curated portfolio inspired by Behance that features brand identities and event designs. A notable project is for Shreeman Srimati, where I designed a conceptual brand identity for a cosmetics and footwear retail business.
- To represent gender distinction, I used a bold font for "Shreeman" (male) and a script font for "Srimati" (female), with a colour palette of silver and pink to appeal to the target audience.

2. Soch (Short Film Contest)

- Designed promotional posters and edited video content
- for an award-winning short film.
- Achievement: 1st Prize Winner

3. Food Stall Contest (School)

- Designed cost-efficient posters and menus; the team secured 3rd place with 50% lower investment than the winners.
- Result: Higher ROI compared to top teams

4. Beyond Balance Sheet (School Event)

- Created event posters and banners for the commerce competition.
- Achievement: Certificate of Participation

5. 25th Anniversary Event (Family)

• Developed invitations, banners, and branding for milestone celebration.

EDUCATION:

- 1. Class 12, CBSE
 - Appeared in 2025 | ≈ 90%
 - Faculty Higher Secondary School

2. Class 10, CBSE

- Appeared in 2023 I ≈ 90%
- Faculty Higher Secondary School

3. Udemy - Graphic Design Theory Course

- The Complete Graphic Design Theory for Beginners Course
- By: Lindsay Marsh and Jeremy Deighan | In progress

SKILLS:

- Technical: Adobe Photoshop, Canva, CapCut, Adobe Illustrator (Learning)
- 2. **Design:** Brand Identity, Poster Design, Layout Composition, Visual Storytelling, Colour Theory, Typography
- **3. Soft Skills:** Team Collaboration, Time Management, Creative Problem-Solving
- 4. Languages: English, Hindi