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# Nevena Kojic

WordPress Expert



<https://www.linkedin.com/in/kojicnevena/>



<https://github.com/nevenakoji>

## Summary

Coming from a strong visual arts background, understanding of the user journey in digital products came naturally to me. I want to master creating highly-customized blogs and blog-powered websites, taking advantage of the robust WordPress platform and fully optimizing it.

Looking for the opportunity to learn through real time challenges.

## Education

2022 - In Progress | **WORDPRESS EXPERT**  
Web development (WordPress)  
112H theory and practice  
**IT Bootcamp**

2007 | **MASTER APPLIED ARTIST - CERAMICS**  
Faculty of Applied Arts/University of Belgrade

1999 | **INDUSTRIAL DESIGN AND INTERIOR**  
Design High School/Belgrade

## Expertise

- Monitoring and improving website performance by using optimization best practices
- Troubleshooting WordPress issues (error 500, 404, mixed content, layout issues, plugin or theme conflict)
- Creating well-designed, responsive WordPress websites by utilizing Page Builders and corresponding plugins
- Troubleshooting WordPress issues (error 500, 404, mixed content, layout issues, plugin or theme conflict)
- Setting up WordPress e-commerce platform, including Shop, custom templates and payment gateway configuration
- Basic knowledge in HTML and CSS
- Familiar with PHP and phpMyAdmin
- Familiar with SEO and proactive sitemap submission

## Skills



## Experience

2016-Present | Freelance

### WORDPRESS EDITOR AND DATA MINER

relevant: Acquiring data from primary or secondary data sources and maintaining databases / Editing and creating posts in WordPress.

2018 | OzVrednica | Vojvode Skopljanca 14, Belgrade

### CONTENT CREATOR

relevant: researching industry-related topics, preparing well-structured drafts using digital word processing and publishing platforms

2010 - 2018 | BeMyCoka, Belgrade

### FOUNDER / DESIGNER

relevant: creating content for promotion through social media platforms, digital marketing, business development

2010 - 2012 | Deks promet | Dobropoljska 2, Belgrade

### BUSINESS MANAGER

relevant: sales representative for indoor and outdoor playgrounds, indoor playground design, creating graphical content for company website

2008 - 2009 | Forma Ideale Doo | Skladišni centar 13, Kragujevac

### INDUSTRIAL DESIGNER

relevant: creating graphic content for company website, furniture design, design research, hand & digital drawing, POS material design

2007 - 2008 | Card Service Doo, Belgrade

2006 - 2007 | Ticketline Holding, Belgrade

### PROGRAM ADMINISTRATOR

relevant: inserting and editing seat plan of venues, tickets' layout

## Courses

2021 | webcone.rs

### WORDPRESS CUSTOM THEMES

2021 | "Krojaceva skola"

### AFFINITY DESIGN

## Licences & certification

### ADVANCED GOOGLE ANALYTICS

Google Analytics Academy - Issued Nov 2021

### GOOGLE TAG MANAGER FUNDAMENTALS

Google Analytics Academy - Issued Dec 2021

## Things I Like

Home decor, 2D, team work, sewing, developing and making new stuff