|  |  |
| --- | --- |
| **Crowd Analyzer** | Crowd Analyzer offers an Arabic-language focussed social monitoring platform to analyze posts on social media sites and tell businesses who the people are and how they feel in order to better target their marketing campaigns. The company's solution includes Crowd Analyzer Dashboard, Command Center, and Offline Media Monitoring. The solution uses proprietary algorithms, machine learning, artificial intelligence, and natural language processing to select the most trending topics in people’s conversations by analyzing hashtags, phrases, and words. Some of the clients include Emaar, Danone, Land Rover, Abu Dhabi Media, etc. |
| **Cassbana** | AI-driven behavior-based credit scoring solution for individuals and businesses. Its technology platform enables businesses and consumers to analyze the financial status and credit score before accessing credits from the lending partners. |
| **WideBot** | WideBot is an Egyptian startup that has developed an Arabic-focused platform for enterprises to build chatbots without technical know-how. It comes with an AI engine featuring Arabic slangs and different drag and drop templates for users to build bots catering to multiple industries. The framework includes natural language understanding, machine learning, and conversation support, as well as integrations with WordPress, RSS feeds, Mongo DB, Twilio, WooCommerce and more. As of July 2019, WideBot has more than 30,000 users using their bots, with clients from Argentina, Saudi Arabia, and Egypt, including Santander Rio Bank and Americana Group in KSA and its core business model is subscription-based and providing white-labeled chatbots for enterprises. |
| **Weelo** | Platform offering suite solution grocery retailers. Its solution offerings include real-time order management, warehouse auditing, discount management, predictive analytics, field sales management, route & journey plan, analytics & reports, and more. It also offers digital AI-based supply chain solutions for businesses. |
| **AvidBeam Technologies** | AvidBeam offers video big data analytics and video optimization solutions. Product includes AvidBeam VIBE - which is a video Information Analytics Business Engine with the ability to extract Business/Security Intelligence Information from Video Big-Data sources. Also provides dynamic adaptive bitrate streaming, transcoding solution and Enterprise Video Conferencing Solution.Video Information Analytics Business Engine with the ability to efficiently extract wealthy Business/Security Intelligence Information from Video Big-Data sources. |
| **Botme** | Botme provides conversational chatbot to interact with customers. It allows users to build chatbots, manage conversations, improve customer experience and handle demand expectations. It also enables businesses to analyze users interactions, manage marketing and track conversations. It can be integrated with Stripe, Messenger, Shopify, Dropbox and PayPal. The company monetizes through a subscription-based pricing model. |
| **VRapeutic** | VRapeutic provides virtual reality-based therapeutic solutions for public hospitals, rehabilitation centers, and private clinics. Uses IoT & artificial intelligence technology to enable therapists in delivering personalized content using supervised sessions, and offers solutions to track the impact of the therapy plan/program on patients. |
| **Abu Erdan** | Abu Erdan is a cloud-based poultry management software. The software has modules for operation planning & management, tracking of daily farm parameters such as temperature, humidity etc. The platform can be used for the collaboration in the production team. The platform provides notifications to the production team for their respective tasks and tracks the progress of the same. The performance analytics for the historical data can be done on the platform. Data can be recorded in the offline mode and can be synced once users get access to internet. |
| **EyeSense** | EyeSense is an i-Pad app (other versions are due soon) that uses artificial intelligence to assist blind and visually impaired people to interact with the surrounding. It uses deep learning based computer vision to recognize objects and also recognizes basic facial expressions, like winks or smiles which helps to enhance human interaction. |
| **Furnwish** | Furnwish is an AR & AI-based platform for home product visualization. Its technology platform allows homeowners to discover, visualize and interact with furniture like sofas, chairs, beds, accessories and more. It also enables brands & retailers to showcase their products & services to their customers. |