CSIE 626 Rubric assignment 1. Design and create a Website				
	1	3	5	
Problem statement and suggested URL	Description is vague.	Problem described clearly, but some aspects e.g. target audience and purpose of website is not clearly described. Description of registering URL still lacks some aspects.	Detail description. Purpose of website, target audience and source of content indicated. Suitable URL. Complete explanation on how to register the domain.	x 2
Site diagram	Incomplete and does not represent the website.	According to specifics of site-diagrams, but some aspects of website not indicated.	Total structure of website indicated. Neat and well-drawn diagram. Logical links to other webpages indicated.	
Wireframe diagram	Incomplete and does not represent the website.	According to specifics of wireframe-diagrams, but some aspects of website not indicated.	Total structure of webpages indicated. Various components clearly indicated. Same theme on all pages.	
Interaction	Not easy to use and ineffective. Navigation not logical	Still some interaction aspects that makes user wonder. Some navigation issues.	Easy to use and effective. Navigation to other pages is easy and efficient.	
User interface	Only some components used.	Few components used but no menu.	Various components used, buttons, links, menu.	
	Components are not functional.	Components are not functional and not logically organised.	Components are functional, effective and logically organised.	
User experience	User's needs are not addressed.	User's needs are addressed.	Favourable total experience. User's needs are addressed. Designer understand the users and their needs.	
	Character of organisation not taken into account.	Interesting design, but still lacks to embody the character of the organisation.	The design embodies the character of the organisation. The character is displayed on all web pages.	
	Few language errors.	Language and/or content not applicable to the user's needs.	Content addresses needs of users. Acceptable standard of language.	
Standards	Standards not applied.	Some standards applied.	Design adheres to standards of webpage design. Will function on all devices. Format of graphics files is applicable.	

Web for all	Will only suit users with no special needs.	Accommodates some special needs.	The web page is effective for all users and makes provision for users with special needs.	
Home page	Lack of access from and to home page.	Home page has links to some other pages. All pages cannot home page directly.	Welcoming atmosphere. Home page has links to all other pages. Home page can be directly accessed from all pages.	
Web site			At least 3 web pages. (5 marks per page)	
Formatting font	Formatting lacks insight.	Some formatting has been done, but room for improvement exists.	Various font types and sizes, underline, bold and italic.	
CSS	An attempt was made to incorporate CSS.	CSS was included in each web page.	CSS were applied creatively. One central style sheet was imported in each web site.	x 2
Formatting of paragraphs	Formatting lacks insight.	Formatting is effective.	Formatting of paragraphs, headings, borders and application of colours were creatively done. Attention to detail is visible.	
List	An attempt was made to incorporate lists.	Ordered or unordered lists were used effectively.	Effective ordered and unordered lists were incorporated.	
Graphics	Some graphics included.	Lack of transparency. Graphics are lined up.	Graphics used meaningfully. Transparency was applied where necessary and graphics are in line with text.	
Links	Links used.		Meaningful links to other web pages and content.	
Javascript	No functioning code.	An attempt was made to incorporate JavaScript. Some errors exist.	Meaningful JavaScript were incorporated.	x 2
Input form	Lack of	Some fields can be entered by the user.	Creative input. Various types of data can be entered by user.	
Standard of web site	Adheres to requirements.	Exceeds requirements.	High standard and high degree of difficulty.	(x3)
			TOTAL	**135**