



**ERICALYON**  
RICHMOND, VIRGINIA



***Good to see you again. Can you tell us a bit about yourself?***

My name is Erica Lyon, an eternal student and I like exploring, especially the places closest to me.



I. LAND'S END





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***How'd you become so interested in nature, water, etc.?***

My father had a huge impact on me. He was always an avid hunter and just enjoyed walking in the woods with my siblings and I when we were kids. He showed me how to pick up snakes and where to find deer hiding during the day. We would always go kayaking in the creeks right next to our house, places where I would drive over daily and never really think about exploring. He taught me that the most interesting adventures can happen in the least expected places.

***Sounds like an awesome dude. -- Can you tell me about the last adventure you went on?***

He recently came to visit me in Richmond and I got a chance to show him the trails around here. It was great. We walked over 5 miles from my house to the river and back. I was raised in swampy coastal areas so whitewater is new to my dad. We let our dogs swim in the cold water and explored the mountain biking trails on the North bank of the James.



**LAND'S END** Wool Sweater

The sweater is 100% wool from Land's End. I am very partial to wool. Cotton is great in the Summer time, but all winter long I wear as much wool as possible. It keeps you extremely warm even when it gets wet, while cotton extracts the heat from your body. My socks are wool too. I never know when I'm going to have to get my feet wet especially with my dog running off and jumping across the river.

***How do you think your interest in the outdoors influences how you dress?***

It definitely pushes me to purchase practical pieces of clothing. I also have to be comfortable in whatever I'm wearing because I move around a lot. However, whenever I am in a situation with other outdoor enthusiasts I'm constantly being teased for my clothing choices. I always get comments like "This isn't a fashion contest." I just like scarves and hats and I'm not afraid to wear ear muffs. They are practical!





***How would you describe your style?***

I'm not sure/ Most of what I have are hand me downs or from thrift stores over the years. I accumulate a lot of clothes that way. I'm really rough on my clothes so I don't like to spend too much on any one article. I have a habit of dressing in earth tones. A few years ago some one asked me what my New Year's resolution would be. I usually don't have an answer to questions like that but this time I said to wear more color. I love wearing black, tan, brown and forest green. I cannot seem to commit to color in my wardrobe. It's a shame.

And to be honest, I really didn't know what to wear for this. I have some interesting pieces of clothing but I think I dress pretty normal most of the time. I like simple classic ways of dressing, things that never go out of style. I also really enjoy wearing clothes that are unisex. Some one once compared my style to Annie Hall and that's one hell of a compliment.









***What's your favorite thing to do on a perfect Saturday?***

Kayaking; I love the water. I fear it incredibly. The only downfall is I wish I could bring my dog with me on the river. Over the summer I would inflate a camping mattress and I would hook him to my kayak and just let him jump on and off of the camping mattress and onto rocks. Max is good company.

***Can you teach me how to swim?***

Yes! I would love to. Though I love it, I'm still terrified of water and how powerful it can be. Everyone should experience that fear a little bit!





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## CAP

I wore this cap all of the time my first year of school. People would tell me that I always looked like I was about to go on a safari because of it. It's such a good hat though. The brim is long and keeps the rain or sun away from your face. It reminds me of the movie the Sandlot. The new kid had this long brimmed baseball cap and all of the other kids made fun of him for it. He was awesome.





ERICA LYON

*by the good ones*

APRIL 2012 | RICHMOND, VA

SPECIAL THANKS

Max

FEATURING

Land's End