

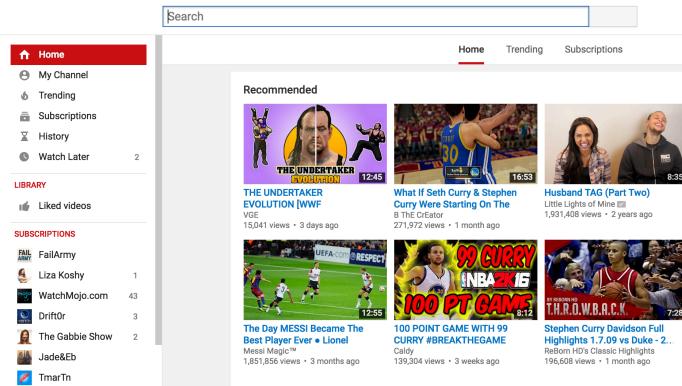
5 Principle of Design Examples

Ockhams Razor



Apple's website is the definition of choosing simplicity over everything else. This website is so simple and easy to use which follows this definition well as apple itself strives for simplicity and follows suit with this website.

Rule of Thirds



Youtube has a great rule of thirds and remains consistent by having the recommended videos on the right side, subscriptions on the right, and the main videos right in the middle following the rule of thirds very well.

Steven Frederick

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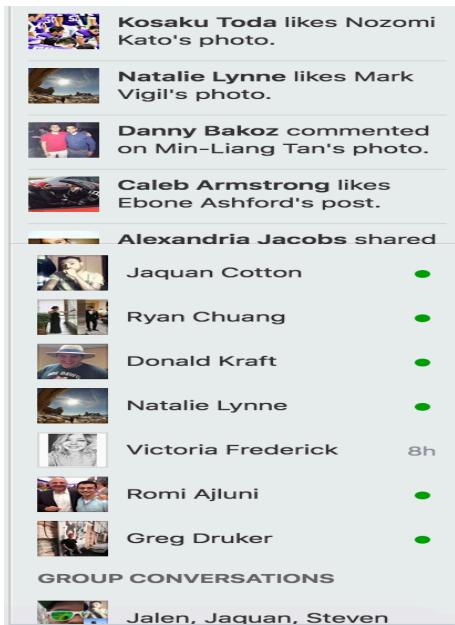
Google Search

I'm Feeling Lucky



Google makes this easy to use search engine by just typing any words that you can possibly imagine. They focus on the 20% that most likely don't even understand the internet, yet make it easy to use for everyone.

Signal/Noise Ratio



A screenshot of a Facebook news feed showing several posts and interactions:

- Kosaku Toda likes Nozomi Kato's photo.
- Natalie Lynne likes Mark Vigil's photo.
- Danny Bakoz commented on Min-Liang Tan's photo.
- Caleb Armstrong likes Ebene Ashford's post.
- Alexandria Jacobs shared a post:
 - Jaquan Cotton
 - Ryan Chuang
 - Donald Kraft
 - Natalie Lynne
 - Victoria Frederick (posted 8h ago)
 - Romi Ajluni
 - Greg Druker
- GROUP CONVERSATIONS
 - Jalen, Jaquan, Steven

Steven Frederick

Facebook has a feature called Facebook chat and News feed, this lets users focus on what is going on with their friends and what they are doing without much interference from their original timeline that is filled with a lot of clutter.

Chunking



Twitter makes users say what they want to say in less than 140 characters, which creates a lot less clutter because of the shorter messages. Causing users of Twitter to have an easier experience reading and not worrying about long paragraphs.