

# NEEL PATEL

## SEO EXPERT

I'm Senior SEO Executive with 4+ Years of experience in Digital Marketing Industry. I'm focused on result-oriented activities driving maximum growth for businesses.



## SPECIALIZATIONS

- Research Minded
- Critical Thinking & Analysis Skills
- SEO (On-Page, Off-page, Technical SEO)
- Technical & Programming Skills
- Niche-versatility
- Social Media Marketing

## CONTACT INFORMATION

 neelpatel15066@gmail.com

 +91-9033975758

 neel-patel-seo

 Althan, Surat

## EDUCATION BACKGROUND

### MCA

GUJARAT TECHNOLOGICAL UNIVERSITY -  
2017

### BSc (Computer Science)

VEER NARMAD SOUTH GUJARAT UNIVERSITY  
2014

### HSC (GSEB)

JEEVAN BHARTI PRAVRUTTI VIDHYALAYA -  
2010

### SSC (GSEB)

LOKBHARTI VIDHYALAYA  
2008

## WORK EXPERIENCE

### Senior SEO Executive

TECHIFLYER - (2018 to present)

- Leads a team of content writer & SEO Trainees
- In charge of overseeing multiple projects simultaneously
- Monitoring Goals & Maintaining Quality of Results

### SEO Executive

TECHIFLYER - (2017 to 2018)

- Managed up to five projects at a time
- Took part in the company's challenging tasks
- Handled social media marketing campaigns

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## CERTIFICATES

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Google My Business

Google Digital Unlocked

Google Analytics For Beginners

SEMrush Site Audit



SEMrush Technical SEO

SEMrush Keyword Research

SEMrush SEO Fundamentals



Hubspot Inbound Marketing

## PERSONAL STRENGTH

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- Positive Attitude
- Growth-oriented Mindset
- Self-Confident
- Self-Motivated
- Effective Communication & Leadership
- Quick in grasping New Stuff easily

## NICHE EXPERIENCE

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- Automobile
- Finance
- Food
- Jewelry
- Legal
- Real Estate
- Architecture
- Dance
- Fashion & Beauty
- Health Care
- Photography
- Politics

## OTHER EXPERIENCE

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- Social Media Marketing
- Part-time Digital Marketing Coaching
- Manager at Surat Taxi Cabs