

# Nevindra Ibnazhifi

Jawa Barat, Indonesia | P: +62 82213656160 | nevindraibnazhifi@gmail.com | linkedin.com/in/nevindra

## EXPERIENCE

---

### PT Nodeflux Teknologi Indonesia – Jakarta, Indonesia

#### **Lead Product & Solution Manager**

**July 2023 - Present**

- **Led all engineering teams** at Nodeflux, including Analytics, Core, and Platform, to drive company growth through strategic projects.
- **Directed the development of Nodeflux's product strategy**, aligning with the company's goals and contributing to a 15% increase in product use each quarter.
- **Developed strategies for product costs, pricing, and market positioning** in collaboration with the business team, leading to an increase in market share.
- **Led strategic meetings that resulted in major partnerships agreements** with hardware and distributor partners.
- **Managed the launch and go-to-market strategies** for several new products, ensuring successful market entry.
- **Enhanced the AI solution design process** through effective strategic planning and execution.
- **Encouraged a workplace culture focused on teamwork, innovation, and ongoing learning**, creating a motivated and committed team.
- **Set up and track key performance indicators for products**, enabling data-driven decisions and consistent achievement of targets.
- **Served as the main point of communication** between the technical team and external parties, ensuring alignment.

#### **Product Manager**

**July 2022 - July 2023**

- **Led multiple engineering teams** at Nodeflux, including Core and Platform teams, to drive the company's growth.
- **Directed the integration of Large Language Models (LLMs) and Knowledge Graphs** into our technology, enhancing our performance and boosting contextual awareness in surveillance systems.
- **Developed Nodeflux's product strategy and roadmap** with Board Members, aligning with the company's strategic and business objectives.
- **Led the development and go-to-market strategy for a Hybrid Smart CCTV Platform**, generating over \$235K in revenue in its 6 months.
- **Recommended and implemented strategic initiatives**, including an end-to-end MLOps Pipeline, which increased development efficiency by 50% for computer vision projects.
- **Established a regular process** for collecting and using feedback from key clients to improve our products.

#### **Associate Product Manager**

**Feb 2022 – July 2022**

- Led a team of 4 developers to develop, maintain, and monitor 8 VisionAlre products.
- Developed and implemented data-driven strategies for product optimization, resulting in a **200% increase in product efficiency**.
- Coordinate with the business to **create or upgrade product capabilities** based on market needs.
- Independently do complex analysis, identify additional relevant data points, and extract insight into requirements.

## ACTIVITIES

---

### ParkirMana.com - Jakarta, Indonesia

#### **Co-Founder & Team Lead**

**Aug 2021 – July 2022**

- Lead product development with funds from Google, the Ministry of Education and Culture, and 12 other people from the BANGKIT 2021 program.

- Develop a Business Plan and establish a mission and vision for the company.
- Identify market opportunities, what is working, and what needs must be addressed.
- Conducting early marketing and promotion for the product.
- Create REST API for mobile app and website dashboard with NodeJS and PostgreSQL.
- Develop a new model for License Plate Recognition with YOLOv5.

#### **Smart Parking - Bangkit Academy led By Google, Tokopedia, Gojek & Traveloka**

*Team Leader, ML & Backend Developer*

*Feb 2021 – July 2021*

- Reach the top 15 out of 486 teams and receive a grant of 140 million IDR.
- Developed smart parking applications with 6 team members and was responsible for creating REST API for mobile applications using NodeJS.
- Designed computer vision model for plate number detector.
- Guided team in the development process to reach the 1-month deadline and coordinated with Android and Cloud developers.

#### **EDUCATION**

---

##### **Gunadarma University – West Java, Indonesia.**

*2022 - 2023*

Master's Degree, Master in Business Information System Management

- Current Cumulative GPA: 4.0/4.0
- Thesis title: The Impact of Implementing MLOps on Enhancing AI Transparency in Computer Vision Companies

##### **Gunadarma University – West Java, Indonesia.**

*2018 - 2022*

Bachelor of Computer Science, Major in Information System

- Current Cumulative GPA: 3.78/4.0
- Received a fast-track program scholarship to achieve a master's degree in Information System Management