



A to Z SEO COURSE



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Module 1

What is Search Engine Optimization (SEO)

- What is SEO
- Types of SEO

Module 2

Search Engine Fundamental

- What Is Search Engine
- Top Search Engines
- How Search Engine Works

Module 3

Keyword Research

- What Is Keyword
- Keyword Research Tools
- How To Use Keyword Planner
- Types Of Keywords

Module 4

Google Search Console

- Introduction To Search Console
- Submitting Sitemap
- Submitting International Targeting
- Understanding Organic Performance

Module 5

Local SEO & SEO Audit

- On- Page SEO
- Off- Page SEO
- Local SEO
- Google My Business





THANK
YOU

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