

Customer Retention Overview

423

Total Customers

298

Active Customers

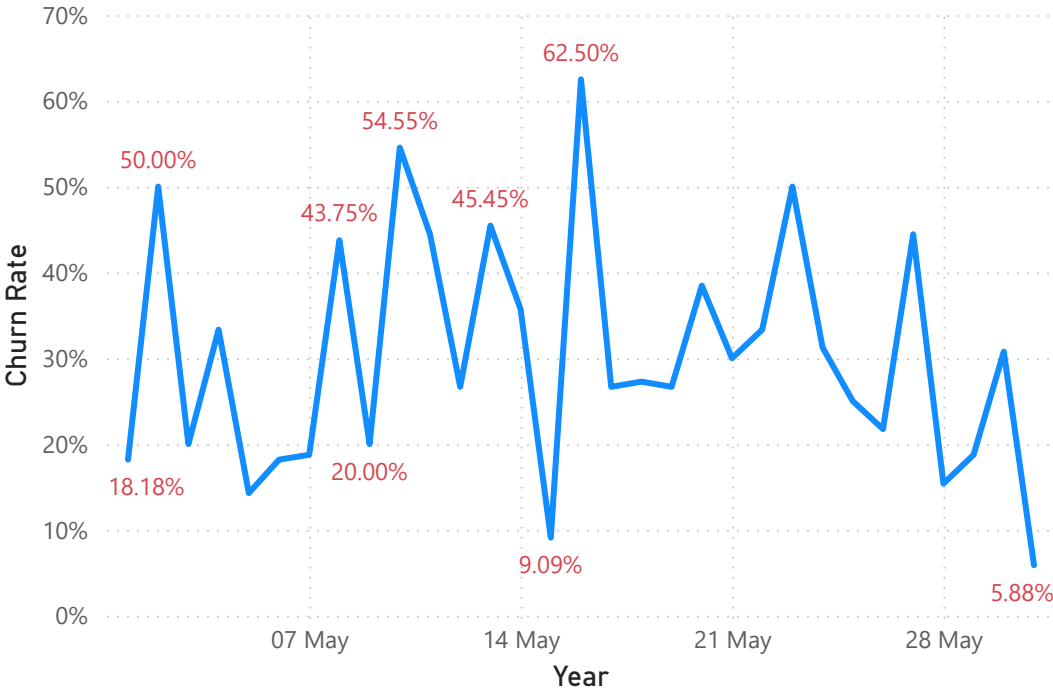
125

Churned Customers

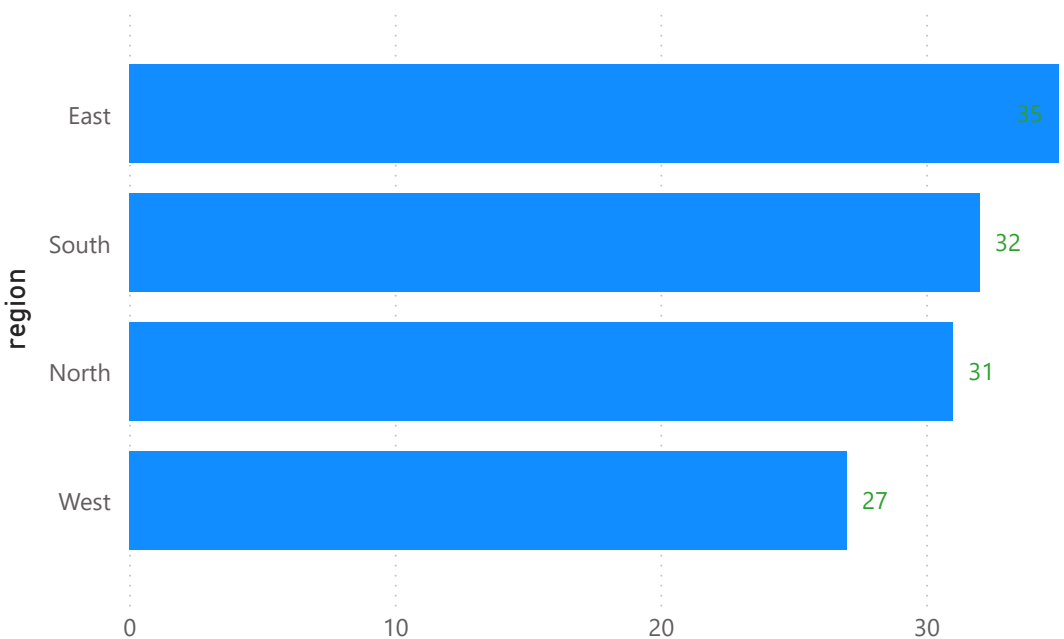
78.5%

Repeat Rate

Churn Rate Trend (Monthly).



Customer Retention Trend



Customer Insights Breakdown

Region

region

East

North

South

West

Signup Year

All

Customer Status

churn_flag

0

1

