

423

Total Customers

298

Active Customers

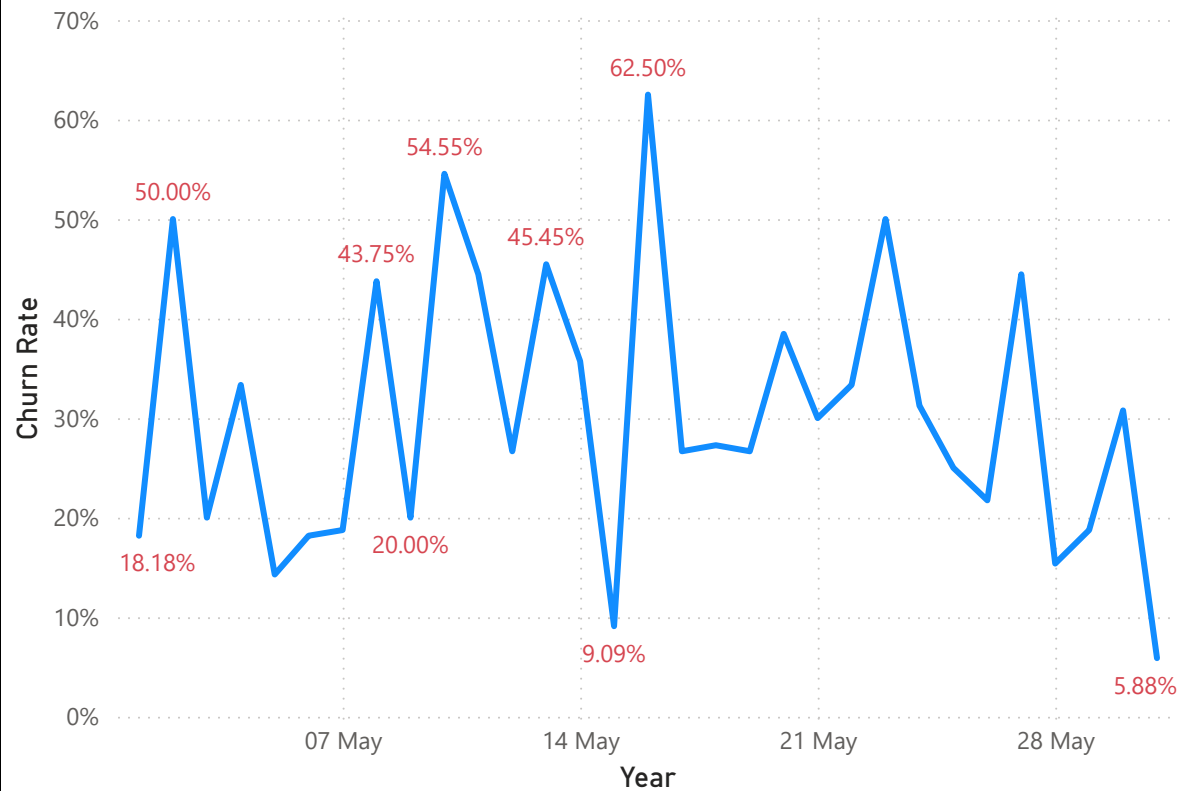
125

Churned Customers

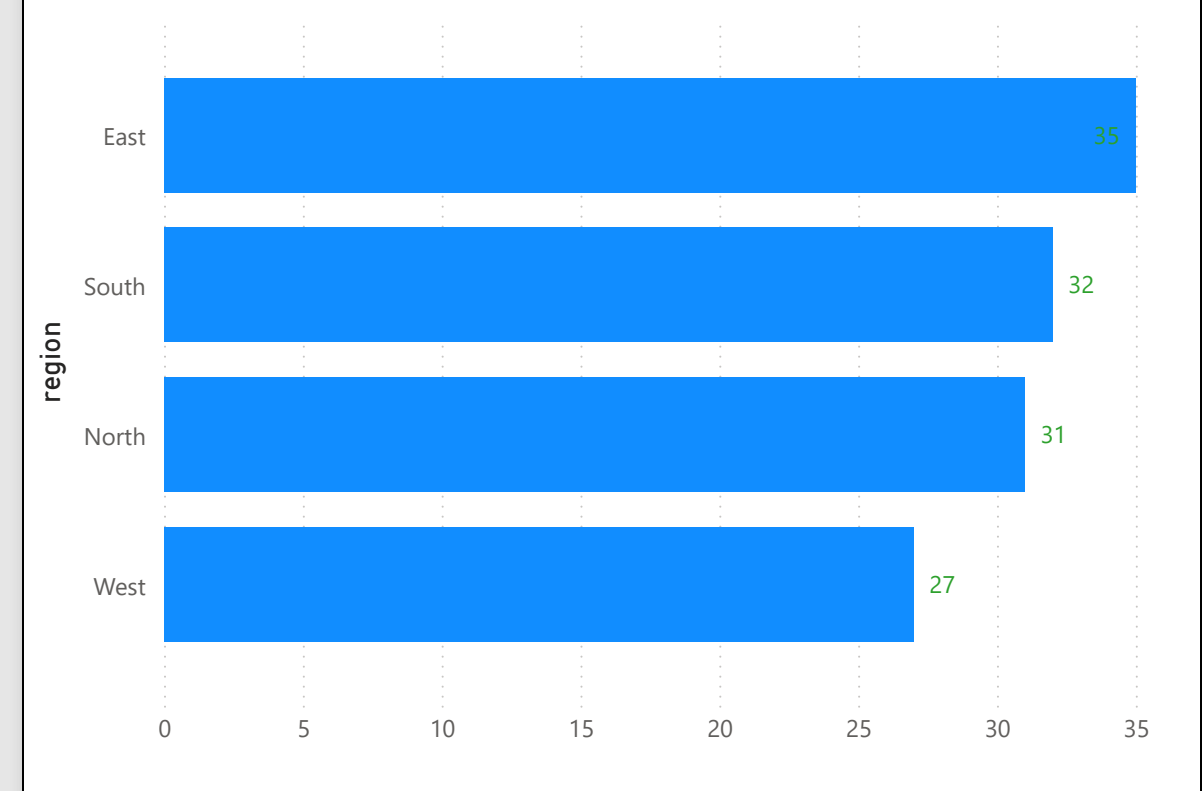
78.5%

Repeat Rate

Churn Rate Trend (Monthly).



Customer Retention Trend



Region

region

☐ East

☐ North

☐ South

☐ West

Signup Year

All

Customer Status

churn\_flag

0

1

