

The future of employees receiving the approved instructions and decisions

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Executive Summary

Since our product is in its infancy, our team is interested in exploring opportunities in certified receive news and instructions products. We interviewed 3 participants from the relevant court staff during their work. We listened to their needs, pain points, and how they are doing using digital products to receive approved instructions from senior management at work.

Key Findings

- Users log into the application at least twice a day during work time to get and view the latest approved instructions with speed and ease in mind.
- The main products in the market may focus a lot on communication and group customization for communication between employees and upper management.
- We identified opportunities to build a product that allows access and access to the latest approved instructions quickly and effectively, and allows communication and interaction between users and senior management at work, and registration is limited to employees and employers only.

What did we want to learn?

Our team wanted to learn how employees use digital tools to facilitate services. What are the goals they are trying to achieve when using these tools? What is the best way to receive the approved instructions and decisions quickly and effectively?

Research Questions

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- Needs / What does he need or is necessary to receive instructions?
What is the main problem in receiving instructions now?
- Behaviors / How are instructions currently received?
How do users (court employees) feel about existing products?

Participants

Participate in recruiting our participants from the employees of the Special Courts who work in the Transcription Department (Mallawi Court). It has turned on.

	app frequency	Digital products they currently use	Important features and benefits
Participant 1	Twice a day	WhatsApp, Facebook, opera news	Backup, File sharing, Possibility to comment and interact, Security and privacy, Notification Control
Participant 2	Once a day	WhatsApp,	Storage, Possibility to comment and interact, Ease of searching, Security and privacy, Reduce internet consumption, Notification Control
Participant 3	Twice a day	WhatsApp, Facebook, opera news, google news	Backup, File sharing, Possibility to comment and interact, Ease of searching, Security and privacy, Notification Control

Key finding #1

Employees use digital tools to receive approved instructions from senior management daily because it is faster.

All employees use
WhatsApp to receive
approved instructions
daily

Participants use WhatsApp to receive approved instructions based on the organization's choice because it is available to everyone

“ I log into the application at least twice a day to see the instructions, once at the beginning of work and once at the end of work “

- Participant 1

Recommendation #1

Our new product should focus on the ease and speed of access to the application.

Things to consider:

- The application must keep the publications even when the Internet is not available.
- There must be internal storage for publications in the application.
- The application should keep the login data without having to type it every time.

Key finding #2

Security and privacy to ensure that publications are approved. Data confidentiality is key.

All users prefer that the upper management is the supervisor of managing the application and recording data in it

“ It is preferable for the senior management to supervise the administration of the application to ensure the approval of the publications in it. This can start at the stage of taking and recording data in the application, and this can be by giving an email to each employee from the senior management “

* Participant 2

Recommendation #2

Our new product should focus on the Data confidentiality .

Things to consider:

- The registration in the application must be enabled by a work email.

Key finding #3

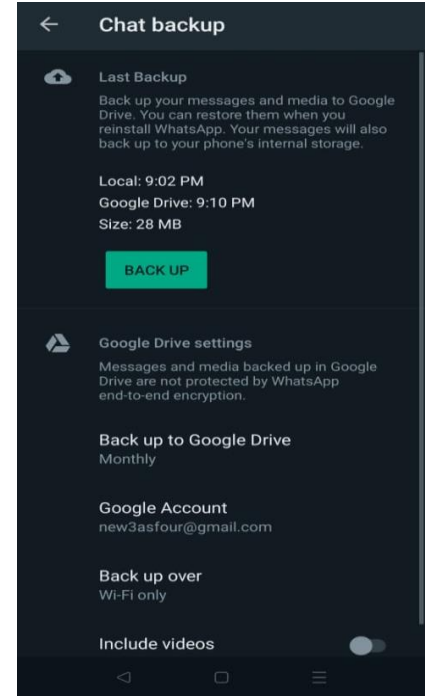
Storage space is a major influence. Backup deals with that.

Users care about and prioritize the storage space used to hold publications.

Participants back up data and posts on WhatsApp constantly.

“ I always back up my WhatsApp data, chats and posts “

→ participant 3



Recommendation #3

Our new product should focus on the Backups.

Things to consider:

- You must enable automatic backup of the application.
- You must enable the backup copy of the application manually.
- The backup must include application, user, and publication data.

Next Steps

- ✓ Validate findings with surveys.
- ✓ Conducting foundational studies on how users use news receiving applications (approved instructions).
- ✓ Quick design of the application interface.

Appendix

Affinity diagram with Miro

