

Select file or drag & drop


Supports: .txt, .md, .docx

OR


Type or paste text here...

Run Analysis


## Welcome to WISE



**Analyze Content**  
Upload speeches, articles, social media posts, or any text to identify persuasive tactics and manipulation techniques being used.




**Understand Tactics**  
Learn to recognize common manipulation techniques like emotional appeals, logical fallacies, and identity framing in the content you consume.



**Protect Yourself**  
Gain practical strategies to resist manipulation and make more informed decisions about the information you're exposed to.

## Examples of What WISE Detects




**Argument by Assertion**  
Logical Fallacies

Blatant Manipulation

"...frankly I thought to myself Britain is broken and then I couldn't help it but if Britain is broken then logically Britain needs Reform..."

YOUR DEFENSE

Demand evidence. Ask "How do you know that?" or "What proof is there?". Distinguish opinions from facts.



**Appeal to Fear**  
Emotional Manipulation

Borderline Manipulation

"In today's fast-paced world, our health is constantly under attack..."

YOUR DEFENSE

Question whether the severity of health threats is being exaggerated. Seek balanced information. What is the actual evidence?

## How WISE Works

- 1 Upload or paste content**  
Provide any text-based content you want to analyze.
- 2 AI-powered analysis**  
Our engine identifies persuasion patterns and manipulation tactics.
- 3 Review the results**  
Explore detailed breakdowns and learn how to protect yourself.

