Roadmap

The roadmap for our project encompasses key milestones across various areas, including game development, growth initiatives, and the deployment of our native token, $NBA-APP.

Year 2023 Q 3

Game:

- Whitepaper v1.0 published

- Development started

- Baller management layer development completed

- Baller on-court gameplay development started

- In-game marketplace development completed

- In-game NFTs integration & management logic development completed

- Initial NFT collections created

Growth:

- First marketing & community building initiatives

- Ambassadors' program

$NBA-APP:

- investors & 10+ partners

- Fairlauch at Pinksale

- Token smart contract deployed & audited

- $NBA-APP first staking campaign launch

Year 2023 Q 4

Game:

- Private alpha testing

- Game update based on feedback from alpha testers

- Public gameplay reveal

- Regular & duel basketball matches development

- In-game economy testing & update

- **Public beta testing**

- **Game update based on feedback from beta testers**

- **Baller on-court gameplay development complete**

- **Game early access to game assets & token holders**

Growth:

- **New brand identity**

- **New website**

- **New partnerships with basketball players & brands**

- **New Basketball APP physical merch**

$NBA-APP:

- **IDO (platforms TBA)**

- **Game assets presale (platforms TBA)**

- **DEX & DEX listings (TBA)**

Year 2024 Q 1

Game:

- **Game economy balance**

- **Tournament & ranked basketball matches launch**

- **First basketball league launched**

- **Guild management introduction**

- **New game mode development Clubs & Arenas**

Growth:

- **Phygital initiative launch**

- **New partnerships with basketball players & brands**

- **New in-game asset collections released**

$NBA-APP:

- **$NBA-APP second staking campaign launch**

- **Trading competition launch**