

NATHAN EWING

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EDUCATION

UNIVERSITY OF IOWA, Iowa City, IA December 2020

MS in Business Analytics

Relevant Coursework: Policy Analysis, Marketing Management, Economics and Business Forecasting

NATIONAL TAIWAN UNIVERSITY, Taipei, TW May 2017

International Chinese Language Program, Huayu Enrichment Scholar

UNIVERSITY OF IOWA, Iowa City, IA May 2016

BA in Chinese Languages and Literature

BA in Economics; *GPA: 3.53/4.0, Dean's List, VP Computer Comfort*

Tools: Python, SQL, R, Tableau, A/B Testing, ETL (Basic), Salesforce CRM, Word, Excel (VBA, Pivot Tables)

EXPERIENCE

HNI CORPORATION SENTIMENT ANALYSIS PROJECT, Iowa City, IA August 2020 - Present

Consulting Project (16 weeks - Projected)

- Implemented Natural Language Processing tools for classification of sentiment in customer reviews
- Presented evaluation of products to senior level management via Tableau and PowerPoint

UNIVERSITY OF IOWA, Iowa City, IA December 2019 - August 2020

Graduate Teaching Assistant

- Mentored 65+ undergraduate students, receiving a course evaluation of 5.7/6.0
- Collaborated in the development of content, held weekly office hours, and administered exams

C K INTERNATIONAL, LTD., West Des Moines, IA August 2018 - August 2020

Senior Business Development Analyst - Promotion

- Analyzed USDA pricing data and forecasted market trends, helping facilitate sales of \$150,000+
- Evaluated and wrote briefs on the impact of trade policy and spread of African Swine Fever in Asia
- Initiated, drafted, and developed marketing material to identify vendors and generate leads
- Managed teams of 5-25 to standardize operational procedures, exceeding yield rate of 90%
- Acted as B2B liaison for multinational footwear brands, ensuring accurate supply-chains between Asia and US
- Researched and compiled reports detailing the impact of the US - China trade war on future shipments

Business Intelligence Analyst July 2017 - August 2018

- Developed Excel tools to successfully track development lifecycle for 50+ sample products
- Worked in nonpartisan manner to provide information and formulate business relationships
- Collected information on trade activities and translated official state documents from Chinese to English

IOWA SISTER STATES, Des Moines, IA Summer 2016

International Programs Intern

- Managed opening of the Consulate of the Republic of Kosovo and served as a community and government liaison
- Researched grant compliance and prepared FY2016 budgetary report
- Designed, developed, and implemented marketing campaign, generating 147% increase in Facebook engagement

LEADERSHIP AND ACTIVITIES

Facilitator, **GIRLS WHO CODE**, Aurora, CO August 2020 - Present

Selected Representative, **TIPPIE COLLEGE COUNCIL**, Iowa City, IA August 2019 - August 2020

Student-Athlete, **NCAA DIVISION I BASEBALL**, Macomb, IL August 2011 - May 2013

ADDITIONAL INFORMATION

Language Skills: Mandarin Chinese (Working Proficiency), Vietnamese (Basic)

Certificates: Tableau, Google Analytics, AWS Introduction to Blockchain, TOCFL Level III