**LinkedIn**

*Sample social media post copy*

Note: Blue text is for organization to customize/tag

"On behalf of our team at [ORGANIZATION NAME], we are proud to support COVID Alert NJ, the State's app to help stop COVID-19 in New Jersey. Receive exposure notifications, protect your coworkers and their families, and stay completely anonymous. Add Your Phone to the COVID Fight and download COVID Alert NJ in the App Store and Google Play Store today. Learn more at covid19.nj.gov/app."