

# 王震的简历

## 基础信息

王震

Tel: +86 18611966535

Mail: [newle.hit@gmail.com](mailto:newle.hit@gmail.com)

## 教育背景和工作经历

- 2006 ~ 2012 年 哈尔滨工业大学 计算机学院 本科 & 硕士、2020年至今 清华MBA 在读。
- 2012.7 ~ 2016.1 研究生毕业后入职搜狗 **研究员**
  - 产品：推荐和图片搜索，在搜狗浏览器中进行意图识别并推荐相关信息，包括新闻、图集、音乐、购物比价。
  - 负责：数据积累以及索引数据生成。
  - 成果：索引数据在数十亿量级，在保证数据的准确率和召回率的同时，保证在服务过程中的索引数据的稳定创建。
- 2016.1 ~ 2016.10 猎豹移动 **软件研发**
  - 产品：推荐系统
  - 负责：视频数据抓取、在线搜索服务、热点新闻推荐等和推荐相关的服务。
  - 成果：2 个月内从 0 搭建爬虫系统，完成亿级视频数据抓取。
- 2016.10 ~ 2023.11 蔚来汽车 **研发总监**
  - 产品：先后负责过社区、营销、销售、制造、物流、补能、维保、保险等领域的软件系统研发，现在是整车售后业务的研发负责人。
  - 技术：公司 NCPT 软件技术类常设成员（21 年、22 年），前端技术专家组发起人（21 年）
  - 管理：16 年开始从零开始搭建团队，22 年团队成员 150 人，负责大部分的离车业务的前后端研发工作。23 年 4 月开始，负责国内和海外的维保业务的数字化工作，团队规模 40 人。
  - **海外业务经历：**
    - 21 年初开始，主导蔚来的海外的数字化研发，包括社区、商城、销售、售后等数字化系统，9 月底成功开始在挪威交付 ES8。
    - 22 年主导研发全新的业务模式：海外订阅卖车模式，涉及金融、小微企业、征信、保险等业务的创新，10 月份在德国、丹麦、瑞典、荷兰顺利开展并交付。
    - 22 年 9 月到 23 年 4 月，工作重心调整到欧洲的销售业务的数字化工作，专心负责海外的销售业务的数字化工作。

# 技能

- 沟通、协调、管理
- 刚毕业的 4 年用的 C/C++，然后写了大半年的 Python，最近几年都在用 Java & Python。
- 最近几年主要的代码量都在写提效类型的小工具。
- 后端：  
JAVA, SpringBoot, C/C++, GO, JAVA, Python, Kotlin, Lua, Shell, Mysql, MariaDB, Redis, Kafka, Cassandra, Elasticsearch, Zookeeper, ELK, ELB, S3, COS, HDFS, Consul, Falcon, Prometheus, Gateway, K8S, Docker, HBase, SuperSet
- 前端：  
Javascript, Vue, React, Typescript, ES6, AntDesign, iView, gulp, webpack, Babel, CSS, Lodash, Prettier, Nexus, NPM, SCSS, LESS, Yarn, SocketIO, Mint-UI, Node, 小程序

# 其他信息

## 教育相关

- 2020 年考入清华大学 MBA，24 年毕业。
- 2020 年参加法考，客观题 178 分，差 2 分没过。

## 运动达人

1. **排球**：高中打了三年排球，没啥好成绩，打排球开始习惯性崴脚。
2. **篮球**：小学三年级开始打篮球，打到现在，是爱好。
3. **中长跑**：高中和大学校运会，有参加就是冠军（800m/1500m，非体优生组别）
4. **乒乓球/羽毛球** 打得很一般，没有踢足球。
5. **越野**：20 年开始参加越野跑，在大神面前是菜鸟，在菜鸟面前是大神。
  - 21 年沙 10：A 组第 66 名，清华第 2 名
  - 22 年崇礼 168：60KM 5 人组亚军
  - 23 年崇礼多乐美地越野嘉年华：40KM 个人组第 5 名
6. **摩托车**：20 年 12 月底考了摩托车驾照，21 年 1 月份开始骑摩托，本田 CB190R，日常通勤，还没跑过山，没有受过伤，但是扣了很多分
7. **休闲类**：露营、桨板、滑板、漂移板

## 家庭

- 福建省福清市
- 家庭成员差不多都是基督教。
- 一个老婆，两个女儿

# 联系我

- 个人公众号：雨木辰心



- 微信号



# Wang Zhen's Resume

## Basic Information

Name: Wang Zhen

Tel: +86 18611966535

Email: [newle.hit@gmail.com](mailto:newle.hit@gmail.com)

## Education and Work Experience

- 2006 ~ 2012: Bachelor's and Master's degrees, Computer Science, Harbin Institute of Technology. Enrolled in the MBA program at Tsinghua University from 2020.
- 2012.7 ~ 2016.1: Joined Sogou as a Researcher.
  - Products: Image search engine and recommendation in the Sogou browser, intent recognition, and recommendation of relevant information including news, image sets, music, and price comparisons for online shopping.
  - Responsibilities: Data accumulation and index data generation.
  - Achievements: Indexed data in the order of tens of billions, ensuring stable creation of indexed data during service while maintaining accuracy and recall rates.
- 2016.1 ~ 2016.10: Cheetah Mobile, Software Development.
  - Product: Recommendation system.
  - Responsibilities: Video data capture, online search services, hot news recommendations, and other recommendation-related services.
  - Achievements: Built a web crawler system from scratch within two months, completing the capture of video data in the order of billions.
- 2016.10 ~ 2023.11: NIO, Director of R & D.
  - Products: Responsible for software system development in various areas including community, marketing, sales, manufacturing, logistics, energy supplementation, maintenance, insurance, and currently leading R&D team in the entire vehicle after-sales business.
  - Technology: Permanent member of the company's NCPT software technology team (21, 22), initiator of the Front-end Technology Expert Group (21).
  - Management: Started building the team from scratch in 2016, with 150 team members by 2022, responsible for most of the R&D work in off-vehicle businesses. Since April 2023, focused on digitizing maintenance business domestically and internationally, leading a team of 40.
  - **Overseas Business Experience:**

- From early 2021, led the digital development of NIO's overseas operations, including community, online store, sales, and after-sales digital systems. Successfully delivered the ES8 in Norway by the end of September.
- Led the development of a new business model in 2022: overseas subscription car sales model, involving innovative finance, micro-enterprises, credit reporting, insurance, etc. Successfully launched and delivered in Germany, Denmark, Sweden, and the Netherlands in October.
- From September 2022 to April 2023, shifted focus to digitizing sales business in Europe, specifically overseeing digital operations for overseas sales.

## Skills

- Communication, coordination, management.
- C/C++ for 4 years after graduation, followed by Python for six months. In recent years, primarily using Java and Python.
- Recent years focused on writing small tools.
- Backend: Java, SpringBoot, C/C++, GO, Python, Kotlin, Lua, Shell, MySQL, MariaDB, Redis, Kafka, Cassandra, Elasticsearch, Zookeeper, ELK, ELB, S3, COS, HDFS, Consul, Falcon, Prometheus, Gateway, K8S, Docker, HBase, SuperSet.
- Frontend: Javascript, Vue, React, Typescript, ES6, AntDesign, iView, gulp, webpack, Babel, CSS, Lodash, Prettier, Nexus, NPM, SCSS, LESS, Yarn, SocketIO, Mint-UI, Node, Mini Program.

## Other Information

### Education-related

- 2020: Admitted to Tsinghua University's MBA program, currently working on the graduation thesis.
- 2020: Took the bar exam, missed passing by 2 points in the objective section.

### Sports Enthusiast

1. **Volleyball:** Played for three years in high school, no notable achievements.
2. **Basketball:** Started playing in third grade, continues as a hobby.
3. **Middle and Long-distance Running:** Won championships in high school and university inter-school competitions (800m/1500m, non-athletic excellence group).
4. **Table Tennis/Badminton:** Average skills, doesn't play soccer.
5. **Cross Country Running:** Started in 2020, novice among experts and an expert among novices.

- 2021 the 10th of Business School Desert Challenge: 66th in Group A, 2nd at Tsinghua.
  - 2022 Chongli 168: 2nd place in the 60KM 5-person team.
  - 2023 Chongli Duolemei Cross Country Carnival: 5th place in the 40KM individual group.
6. **Motorcycles:** Obtained a motorcycle license in December 2020, started riding in January 2021 (Honda CB190R) for daily commuting, no accidents but deducted many points.
7. **Leisure Activities:** Camping, paddleboarding, skateboarding, drifting.

## Family

- Fuzhou, Fujian Province.
- Most family members are Christians.
- Married with two daughters.

## Contact Information

- Personal public account: 雨木辰心



- WeChat ID

