



WEST BENGAL STATE UNIVERSITY
B.A./B.Com. Honours 2nd Semester Examination, 2021

BATACOR03T-TOURISM AND TRAVEL MANAGEMENT (CC3)

HISTORY OF TOURISM-II

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any five questions from the following

2×5 = 10

1. What does Renaissance means in French?
2. Which city in Italy was the most important to the Renaissance?
3. What was the biggest invention of the Renaissance period?
4. Who was the main leader of the French Revolution?
5. When did the 'Reformation' occur?
6. What is social tourism?
7. Who started cruise ships?
8. When was the League of Nations established?
9. What is Bermuda Convention?
10. What do you mean by 'Long haul flight'?
11. Who is a 'tour escort'?
12. In which five year plan tourism development was first included?
13. What are the approaches in tourism?
14. What is an inclusive tour package?
15. How does Political issue affect tourism?
16. What is service standardization?

GROUP-B

Answer any four questions from the following

5×4 = 20

17. What do you mean by social movement?

18. Write the history of Inns in Europe.
19. Write the role of transportation in tourism development.
20. What was unique about Renaissance Art?
21. Discuss the four major dimensions of tourism.
22. What was the purpose of the Protestant Reformation?
23. What does Industrial Revolution mean?
24. Why did Travel increase after World War II?
25. What is the history of Thomas Cook?
26. What are the characteristics of mass tourism?
27. Define a Travel Circuit.
28. What is National Tourism Policy?

GROUP-C

Answer any *two* questions from the following

10×2 = 20

29. How did the Renaissance inventions change the world?
30. What does hotel star rating means? Discuss with examples.
31. Explain the importance of Railways in promoting tourism in India.
32. What is the role of IATA in Travel Industry?
33. Write the role and responsibility of a tourist guide.
34. How does globalization affect tourism and hospitality industry?
35. Elaborately discuss the components of tour packages.
36. Write the function of DGCA.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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