WEST BENGAL STATE UNIVERSITY

B.A./B.Com. Programme 4th Semester Examination, 2022

ENGMCOR02T-ALTERNATIVE ENGLISH (MIL)

Time Allotted: 2 Hours   Full Marks: 50

The figures in the margin indicate full marks.

1. Fill in the blanks with appropriate articles: $\frac{1}{2} \times 10 = 5$

   I met Mr. Kapoor at _____ (a) party organized by our company. He was _____ (b) perfect gentleman and _____ (c) beautiful orator. He had _____ (d) well-furnished flat next to _____ (e) famed Park Street restaurant Aminia. We often met at _____ (f) restaurant for having food and discussion. Our pleasant meetings after provoked many small jokes among our colleagues in _____ (g) office during _____ (h) lunch breaks. Yet we enjoyed meeting one another for our jovial evening chit-chat and would often laugh our hearts out eating _____ (i) meal of delicious meat kebabs served as starters by _____(j) gallant waiters enduring our company.

2. Fill in the blanks with appropriate prepositions: $\frac{1}{2} \times 10 = 5$

   The autobiography _____ former Captain Gundappa Viswanath, one _____ the finest batsman _____ the history _____ Indian cricket and hailed _____ an artist _____ his incredible wrist work, was launched. The book, titled 'Wrist Assured', was launched _____ the opening day _____ the second Test between India and Sri Lanka. While speaking to the media, 73 years old Viswanath seemed overwhelmed _____ the occasion. BCCI President, Sourav Ganguly opened that young cricketers would get to learn _____ the game from the book.

3. Fill in the blanks with the appropriate phrasal verbs provided: $1 \times 5 = 5$

   (a) He has _____ a new job.

   (b) I could not _____ what the lecturer taught in the class.

   (c) On a short visit to Calcutta, my friend _____ to say Hello.

   (d) The much advertised experiment _____ in an unexpected failure.

   (e) _____ or you will miss the train.

   [Drop in, Hurry up, Apply for, figure out, End up]

4. Make sentences with any *five* of the following idioms: $2 \times 5 = 10$

   Turn over a new leaf, Once in a blue moon, A piece of Cake, Cold Shoulder, Judge a book by its cover, Pull someone's leg, Eleventh hour, In the same boat, Birds of a feather, Spill the beans.

5. Make sentences to illustrate the difference in meaning of the following pairs of words: $\frac{1}{2} \times 10 = 5$

  (a) Hole, Whole

  (b) Accept, Except

  (c) Waste, Waist

  (d) Taste, Test

  (e) Right, Write.

6. Fill in the blanks with correct technical/business terms provided: $1 \times 10 = 10$

  (a) The Manager of the Company is _____ for three months.

  (b) The CEO of the Digitek demands workforce with _____ even outside the office hour.

  (c) He escaped _____ for all the years of hard work and dedication to the company.

  (d) This company is a _____ of various technocrats from diverse field.

  (e) Skill and _____ together make one worthy of today's corporate sector.

  (f) The ultimate goal of the launch of the product is to _____.

  (g) The _____ value of the company after all cost deductions matters.

  (h) The _____ method is nowadays very popular in the assessment of an employee in company system.

  (i) Besides the quality of a product its successful _____ is also essential.

  (j) _____ is more popular today than traditional print media marketing.

  (Out of pocket, bandwidth, impurity, conglomerate, cognizance, monetize, NET, SWOT, marketing, inbound marketing)

7. As the Cultural Secretary of your College, write an email to the Principal seeking permission to conduct an Inter-College Debate Competition. 10

  (Marks are separately allotted for mentioning all details of the email format).

  N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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