



WEST BENGAL STATE UNIVERSITY

B.Sc. Honours 4th Semester Examination, 2021

ARDACOR10T-AGRICULTURE AND RURAL DEVELOPMENT (CC10)

FUNDAMENTALS OF AGRICULTURAL EXTENSION

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

1. Answer any **six** questions out of the following: 5×6 = 30
 - (a) What is barrier to communication? Describe communication fidelity. 2+3
 - (b) Distinguish between Formal education and Extension education. 5
 - (c) Write a short note on the different types of adopters. 5
 - (d) Write a short note on Adoption of innovation process. 5
 - (e) Describe briefly the characteristics of a good communicator. 5
 - (f) Write a short note on Kisan call centre. 5
 - (g) Describe the basic functions of communication. 5
 - (h) Discuss the steps of extension programme planning. 5
 - (i) What is motivation in Extension? Why it is important for to have an extension agent? 5
2. Answer any **one** question out of the following: 10×1 = 10
 - (a) What is Communication? Discuss different models of communication. 2+8
 - (b) What is ICT? Discuss one successful ICT project in India. What is the role of ICT in rural development? 2+3+5

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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