



**WEST BENGAL STATE UNIVERSITY**  
BBA/BBA(TAH) Honours 2nd Semester Examination, 2021

**BBAHGEC02T-BBA (GE2)**

**BUSINESS ETHICS AND CORPORATE GOVERNANCE**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.  
Candidates should answer in their own words as far as practicable.*

**GROUP-A**

**Answer any five questions from the following**

2×5 = 10

1. Define business ethics.
2. How is law different from ethics?
3. Mention any two features of business ethics.
4. Mention two importance of business ethics.
5. What do you mean by ethical leadership?
6. Mention two elements of business ethics.
7. What is ethical dilemma?
8. Mention any two characteristics of ethical dilemma.
9. What is corporate social responsibility?
10. What do you mean by morale?
11. What is corporate culture?
12. What do you mean by corporate governance?
13. Do you think that the audit committee can protect the interest of shareholders?
14. Who is a stakeholder?
15. What is corporate philanthropy?
16. What do you mean by whistle blowing policy?

**GROUP-B**

**Answer any *four* questions from the following**

5×4 = 20

17. What are the elements of business ethics?
18. Briefly explain teleological approach to business ethics.
19. What is deontological approach to business ethics?
20. Mention five major unethical financial practices.
21. Differentiate between ethics and morality.
22. Discuss briefly American model of corporate governance.
23. What is the concept of European model of corporate governance?
24. Discuss in short Japanese model of corporate governance.
25. Write a short note on Indian model of corporate governance.
26. What are the powers of corporate boards?
27. What are the responsibilities of corporate boards?
28. Discuss the functions of grievance committee.

**GROUP-C**

**Answer any *two* questions from the following**

10×2 = 20

29. Write a brief note on stakeholder mapping.
30. Explain Kohlberg's six stages of moral development.
31. How is CSR related to Business Ethics?
32. State about arguments in favour of and against corporate social responsibility.
33. Write a brief note on Punjab National Bank scam.
34. Discuss the functions of investor's relation committee.
35. Is CSR mandatory for a public limited company under the Companies Act, 2013? Discuss.
36. Discuss the relationship between CSR and corporate sustainability.

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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