



WEST BENGAL STATE UNIVERSITY
BBA/BBA(TAH) Honours 2nd Semester Examination, 2022

BBAHGEC02T-BBA (GE2)

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words as far as practicable.*

GROUP-A

1. Answer any **five** questions from the following: 2×5 = 10
- (a) Define morality.
 - (b) How is morality different from ethics?
 - (c) What is ethical dilemma?
 - (d) What is code of ethics?
 - (e) How is law different from ethics?
 - (f) Define ethical leadership.
 - (g) What is ethical congruence?
 - (h) What is Corporate Governance?
 - (i) What do you mean by Corporate Social Responsibility?
 - (j) What is audit committee?
 - (k) What do you mean by corporate philanthropy?
 - (l) State two functions of Shareholders' grievance committee.
 - (m) What do you mean by whistle blowing policy?
 - (n) Who is a Stakeholder?
 - (o) What is corporate culture?
 - (p) What is corporate boards?

GROUP-B

2. Answer any **four** questions from the following: 5×4 = 20
- (a) Briefly explain deontological approach to business ethics.
 - (b) Explain in brief, Kohlberg's six stages of moral development.
 - (c) What are the traits of an ethical leader?

- (d) Briefly explain teleological approach to business ethics.
- (e) Write a brief note on Stakeholders' mapping.
- (f) Explain common ethical dilemma in finance.
- (g) Briefly explain the ethical dilemma resolution process.
- (h) Explain briefly psychological Expectancy Model.
- (i) What are the various types of whistleblower?
- (j) Discuss the relationship between CSR and Corporate Sustainability.
- (k) What are the responsibilities of corporate boards?
- (l) Discuss the functions of investor's relation committee.

GROUP-C

3. Answer any *two* questions from the following: 10×2 = 20

- (a) Explain the common ethical dilemma in marketing and HRM.
- (b) "Finance would be impossible without ethics." Do you agree? Comment.
- (c) Discuss the functions of risk management Committee and Shareholders' Grievance Committee.
- (d) Draw arguments in favour of and against Corporate Social Responsibility.
- (e) Discuss briefly Japanese and Indian models of corporate governance.
- (f) Write a brief note on Kingfisher Group Scam.
- (g) What are the provisions of CSR under the Companies Act 2013?
- (h) Briefly explain the ethical leadership styles.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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