



WEST BENGAL STATE UNIVERSITY
B.A./B.Com. Honours 2nd Semester Examination, 2021

BATACOR04T-TOURISM AND TRAVEL MANAGEMENT (CC4)

CONCEPT AND IMPACT OF TOURISM

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

1. Answer any **five** questions from the following: 2×5 = 10
- (a) Define tourism.
 - (b) What is recreational tourism?
 - (c) What is the basic difference between a tourist and an excursionist?
 - (d) What do you understand by VFR?
 - (e) What is the purpose of sports tourism?
 - (f) Write an example of domestic tourism.
 - (g) What do you mean by international tourism?
 - (h) How does technology affect travel and tourism?
 - (i) What is sustainable tourism?
 - (j) What is pro-poor tourism?
 - (k) What is dark tourism?
 - (l) Name popular Hindu four Dham's of India.
 - (m) Define Tourism demand.
 - (n) Name four popular Eco-tourism destinations of your state.
 - (o) What are the indicators of tourism demand?
 - (p) What is Cohen's model of tourist typology?

GROUP-B

2. Answer any **four** questions from the following: 5×4 = 20
- (a) What are the pros and cons of mass tourism?
 - (b) What is the impact of adventure tourism on environment?
 - (c) What is your understanding of the term rural tourism?

- (d) Why is adventure tourism gaining more importance in India?
- (e) How can statistics help tourism?
- (f) How does tourism impact on culture?
- (g) Write the law of demand and supply.
- (h) What are the four basic travel motivators?
- (i) What are the ecotourism resources in India? What is the importance of domestic tourism?
- (j) Why international tourism is important for developing countries?
- (k) How does globalization affect tourism development?
- (l) How is the pandemic affecting tourism industry?

GROUP-C

3. Answer any *two* questions from the following: 10×2 = 20

- (a) Write a short essay on the typology of tourism.
- (b) Discuss different types of tourist motivations with suitable example.
- (c) Discuss the economic impact of tourism in India.
- (d) Define Impacts. Discuss various types of impacts arise due to tourism development in a region.
- (e) What are the positive and negative socio-cultural impacts of tourism? Discuss in detail.
- (f) Discuss the ways to reduce negative environmental impacts of tourism.
- (g) What does multiplier effect mean? What are the types of tourism multipliers with suitable examples?
- (h) Define Eco-tourism. Discuss the main features and principles of Eco-tourism in detail.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

—X—