



**WEST BENGAL STATE UNIVERSITY**

BBA Honours 4th Semester Examination, 2021

**BBAHGEC04T-BBA (GE4)**

**ENTREPRENEURSHIP DEVELOPMENT**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.*

*Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **five** questions from the following: 2×5 = 10
  - (a) Define Entrepreneurship.
  - (b) What is creativity?
  - (c) Define Entrepreneur.
  - (d) What do you mean by Innovation?
  - (e) Define small business enterprise.
  - (f) What is feasibility study?
  - (g) What is commercial feasibility study?
  - (h) Define project.
2. Answer any **four** questions from the following: 5×4 = 20
  - (a) Describe the nature of entrepreneurship.
  - (b) Give an account of the functions of an entrepreneur.
  - (c) Discuss the features of sole-proprietorship business enterprises.
  - (d) Explain the concept of corporate entrepreneurship.
  - (e) Narrate the characteristics of project plan of a new business.
  - (f) Discuss in brief the contents of feasibility study.
3. Answer any **two** questions from the following: 10×2 = 20
  - (a) Narrate the process of conducting feasibility study.
  - (b) What are the various qualities that an entrepreneur should possess? Discuss.
  - (c) Discuss the role of State government for promoting entrepreneurship.
  - (d) Describe the different steps in the preparation of a project plan.

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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