



WEST BENGAL STATE UNIVERSITY
B.A./B.Com. Honours 2nd Semester Examination, 2022

BATACOR04T-TOURISM AND TRAVEL MANAGEMENT (CC4)

CONCEPT AND IMPACT OF TOURISM

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

1. Answer any **five** questions from the following: 2×5 = 10
- (a) Who are 'explorer' in tourism?
 - (b) What is 'Elite Tourist'?
 - (c) Who are 'Allocentric' traveller?
 - (d) Who are 'Psychocentric' traveller?
 - (e) What is the importance of statistics in tourism?
 - (f) What is economic impact of tourism?
 - (g) What is the importance of domestic tourism?
 - (h) Define the term 'Tourism Supply'.
 - (i) What is eco-tourism product?
 - (j) What does the Wildlife Protection Act protect?
 - (k) What are the different types of Dark Tourism?
 - (l) What is Religious Tourism?
 - (m) What is Land-based adventure tourism?
 - (n) What is paragliding?
 - (o) What do you mean by 'multiplier effect' in tourism?
 - (p) What is ecotourism?

GROUP-B

2. Answer any **four** questions from the following: 5×4 = 20
- (a) Define 'tourist'. State the differences between a tourist and an excursionist.
 - (b) What is Mass tourism? Write the advantages of Mass Tourism.
 - (c) Write a short note on 'White Water Rafting'.

- (d) Classify sports tourism.
- (e) What are the benefits of rural tourism?
- (f) Why tourism education is important?
- (g) How to reduce negative socio-cultural impacts of tourism?
- (h) Discuss the operational difference between Domestic and International tourism.
- (i) Why tourism is called a 'smokeless industry'?
- (j) What do you mean by tourism resources? Discuss.
- (k) What are the basic travel motivators?
- (l) Clear the concept of 'drifter' and 'explorer'.

GROUP-C

3. Answer any *two* questions from the following: 10×2 = 20

- (a) Critically discuss the concept of 'Environmental Bubble Theory' in tourism.
- (b) Discuss ISO Ahola motivation theory.
- (c) How useful is Maslow's model in understanding tourist motivation?
- (d) Discuss briefly the Political Impact of tourism.
- (e) Discuss the main determinants of Tourism Demand. How is tourism demand measured?
- (f) How technological progress and globalization help in the development of tourism in India?
- (g) What is sustainable tourism and why it is important?
- (h) Assess the impact of Covid-crisis on tourism.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

—X—