



WEST BENGAL STATE UNIVERSITY
B.A./B.Sc. Honours 6th Semester Examination, 2021

HMDADSE05T-HUMAN DEVELOPMENT (DSE3/4)

DYNAMICS OF COMMUNICATION AND EXTENSION

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate marks of question.
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **five** questions from the following: 2×5 = 10
 - (a) What is verbal and non-verbal communication?
 - (b) What is public relations (PR)?
 - (c) State any two functions of communication.
 - (d) What is web-based communication?
 - (e) State any two advantages of radio in communication.
 - (f) Write any two barriers of communication.
 - (g) State any two principles of communication.
2. Answer any **two** questions from the following: 5×2 = 10
 - (a) Describe the scopes of communication.
 - (b) Write about the different functions of communication.
 - (c) What are the 7C's of communication?
 - (d) State the role of cinema as a medium of mainstream communication.
3. Answer any **two** questions from the following: 10×2 = 20
 - (a) Describe the various elements in the process of communication.
 - (b) Write about the formal and informal communication with example.
 - (c) Discuss the different barriers in communication with example.
 - (d) Describe the several models of communication.

N.B. : Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.

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