

Overall Dashboard

Month Year
All

Return Status
All

Payment Methods

All

City

All

Category

All

Gender

All

Age Group

All

Tier

All

State

All

Customer Type

All

Product Warranty

All

Shipping Modes

All

300K

Total Orders

287K

Total Returns

22,509M

Total Revenue

29,973M

Total Sales

0.96

Return Rate

21,570M

Returned Revenue

7,464M

Total Discount

939.14M

Net Revenue

297.01K

Repeat Orders

3.00

Avg Product Rating

75.03K

Avg Order Revenue

0.22

On Time Delivery Rate

24.95

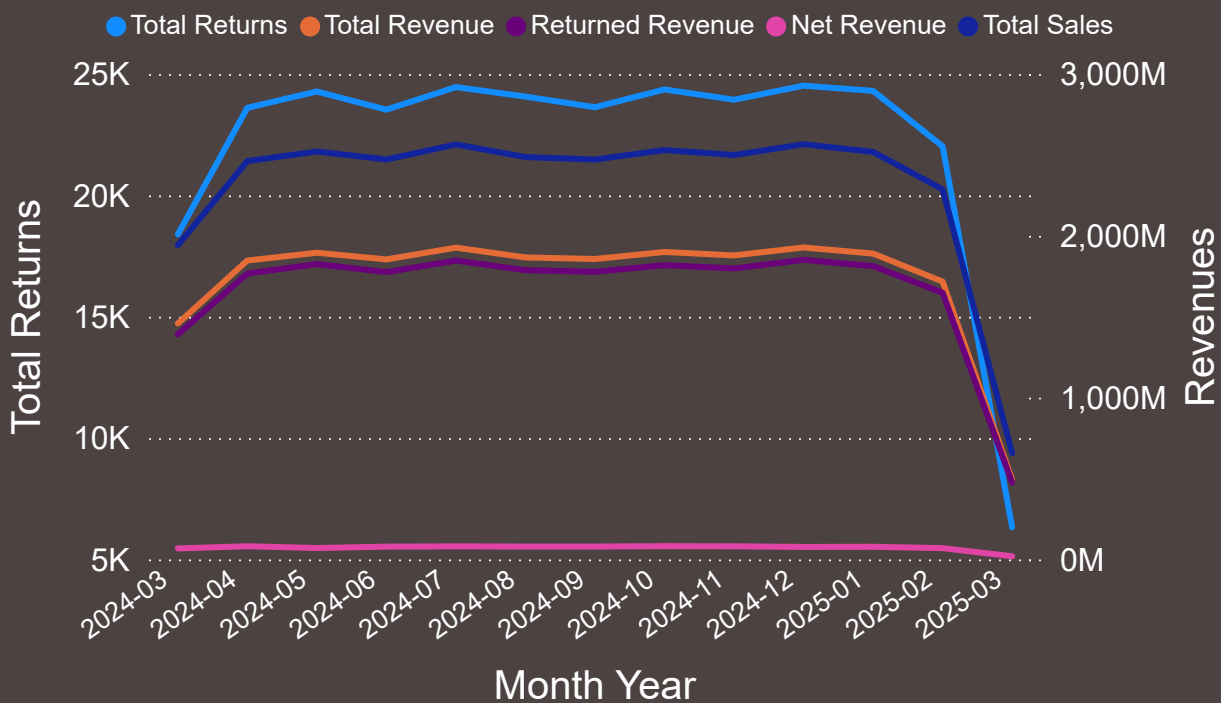
Avg Discount %

178K

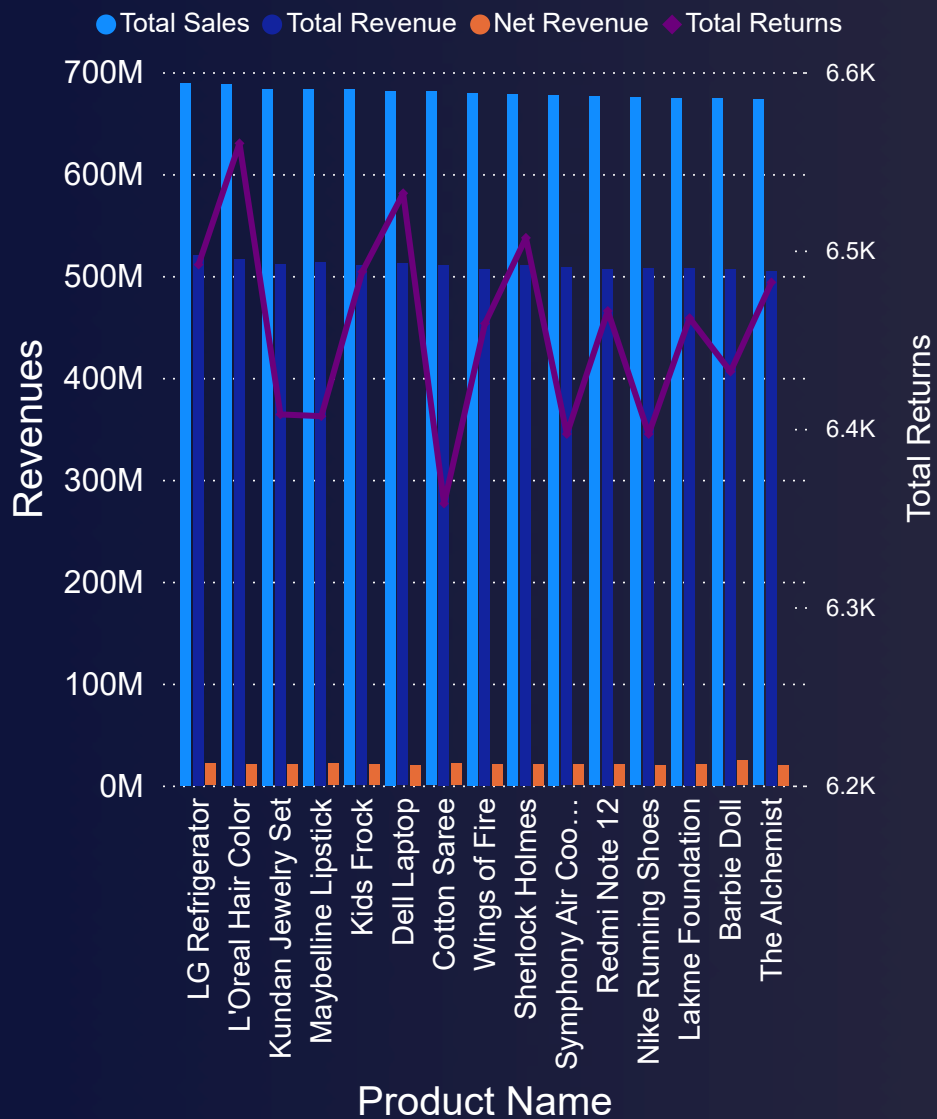
High Risk Customers

City	Total Orders	Total Loss	Net Revenue
Agra	3410	316,239,192.54	10,408,772.31
Ahmedabad	3285	312,937,471.46	10,031,557.93
Ajmer	3367	332,075,373.88	10,210,266.58
Ambala	3351	326,149,077.47	9,425,543.01
Amritsar	3322	319,696,266.67	11,787,745.89
Asansol	3378	327,170,213.78	9,830,865.22
Aurangabad	3341	320,491,901.74	9,615,979.15
Balasore	3255	316,533,367.83	9,752,353.05
Bangalore	3235	314,998,366.91	11,598,598.54
Total	300000	29,033,971,642.53	939,143,868.68

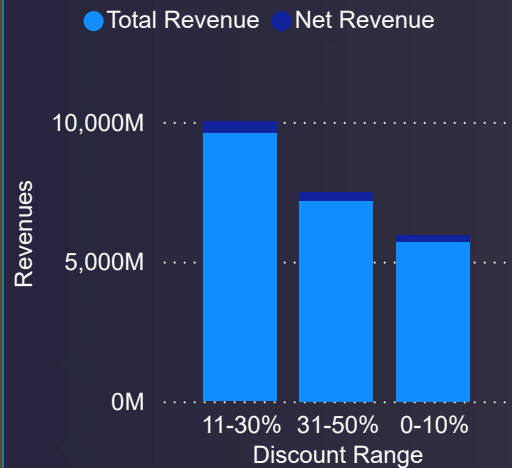
Total Sales, Total Returns, Returned, Total and Net Revenue by Month Year



Total Sales, Total Returns, Net and Total Revenue by Product Name



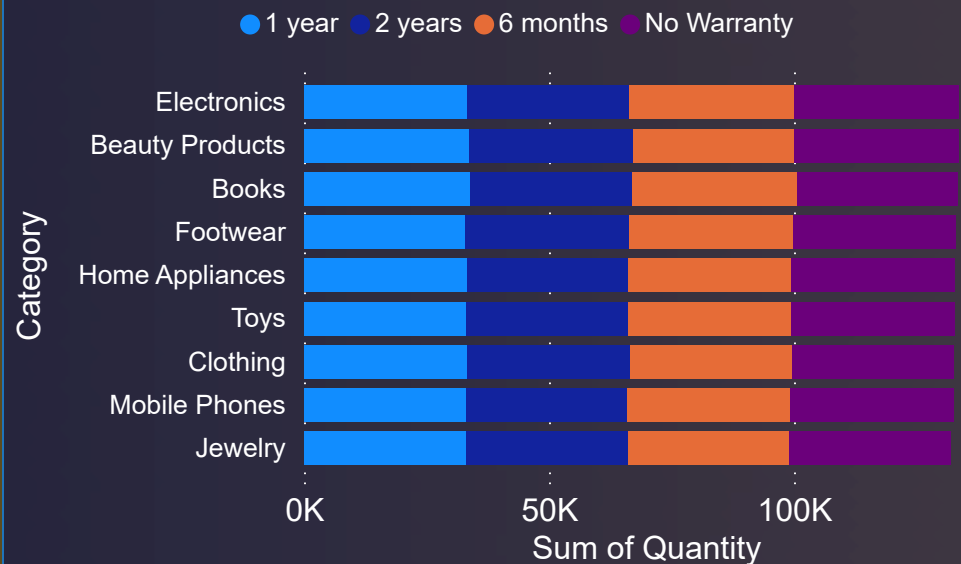
Total and Net Revenue by Discount Range



Returns by Payment Methods



Quantity by Warranty per Category



Average of Sales by State and Age_Group

