

# Customer Insights Dashboard

Month Year

Return Status

Payment Methods

All

Product Warranty

All

Festival Months

All

Category

All

City

All

Gender

All

Company

All

Age Group

All

Customer Type

All

Customer Age

18

64

294K

Total Orders

281K

Total Returns

22,034M

Total Revenue

29,341M

Total Sales

50.52

Avg Customer Purchase

25.25

Avg Customer Return

41

Avg Customer Age

918.91M

Net Revenue

15M

Total Purchases History

7M

Total Returns History

3.13K

AOV\_After\_Returns

1M

Quantity Sold

99.91K

Avg Order Value

Q1

Q2

Q3

Q4

