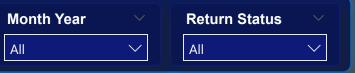
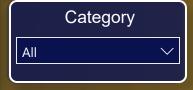
Return & Delay Analysis Dashboard







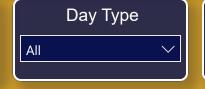


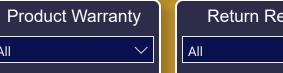












Return Reason

287K **Total Returns**

1.2

1.0

Score 8.0

Loyalty 6.0

0.2

0.0



Loyalty Score by Age group and Tier





57K **High Discount Returns**

21,570M **Returned Revenue**

0.22 **On-Time Delivery Rate Weekend Return Rate**

0.29

25.25 **Customer Return Score** 45K

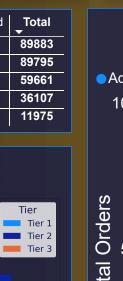
High Risk Returns

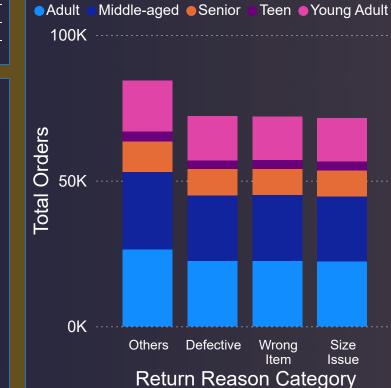
Shift	Weekday	Weekend	Total
Afternoon	42972	17343	60315
Evening	33982	13648	47630
Morning	50981	20779	71760
Night	76714	31002	107716
Total	204649	82772	287421

Age Group	Express	Standard	_Total
Adult	44977	44906	89883
Middle-aged	44979	44816	89795
Young Adult	29736	29925	59661
Senior	17959	18148	36107
Teen	5924	6051	11975

Teen

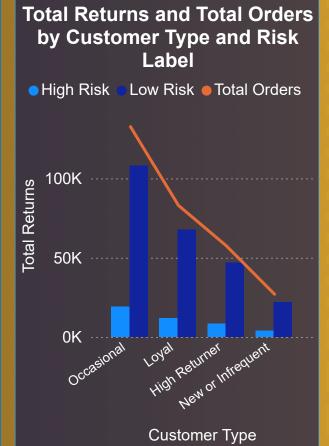
Young Adult

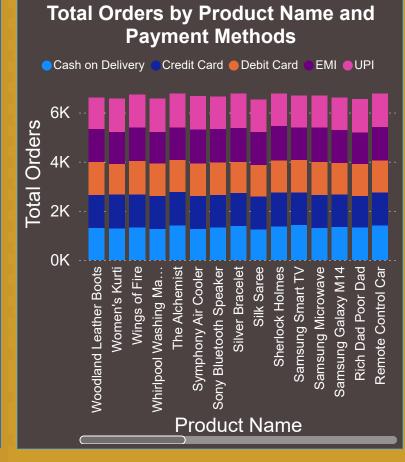




Total Orders by Return Reason

Category and Age Group



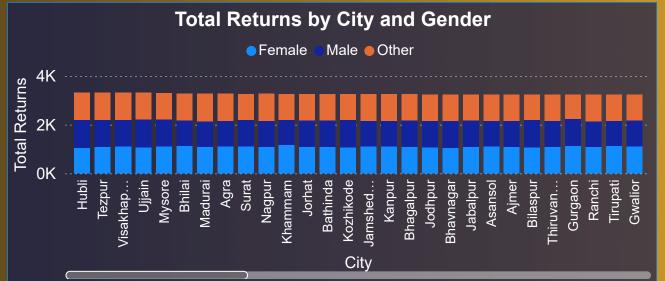


State	Express	Standard
Andhra	8331	8345
Pradesh		
Assam	8395	8465
Bihar	8257	8448
Chhattisgarh	8375	8334
Gujarat	8304	8390
Haryana	8322	8256
Jharkhand	8265	8427
Karnataka	8424	8388
Kerala	8141	8548
Madhya	8427	8477
Pradesh		
Maharashtra	8399	8243
Odisha	8260	8211
Punjab	8331	8334
Rajasthan	8332	8306
Tamil Nadu	8357	8312
Telangana	8238	8165
Uttar	8223	8384
Pradesh		
West Bengal	8406	8180
Total	149787	150213



Return Delay

Middle-aged Senior





State	Total Loss ∫
Karnataka	1,641,471,800.66
Madhya Pradesh	1,638,753,988.49
Assam	1,628,900,578.89
Jharkhand	1,627,667,717.23
Haryana	1,620,703,410.98
Bihar	1,620,043,195.62
Rajasthan	1,617,133,344.46
Punjab	1,613,634,868.03
Tamil Nadu	1,613,293,819.03
Chhattisg arh	1,612,143,922.48
West Rengal	1,609,242,703.18
Total	29,033,971,642.53