



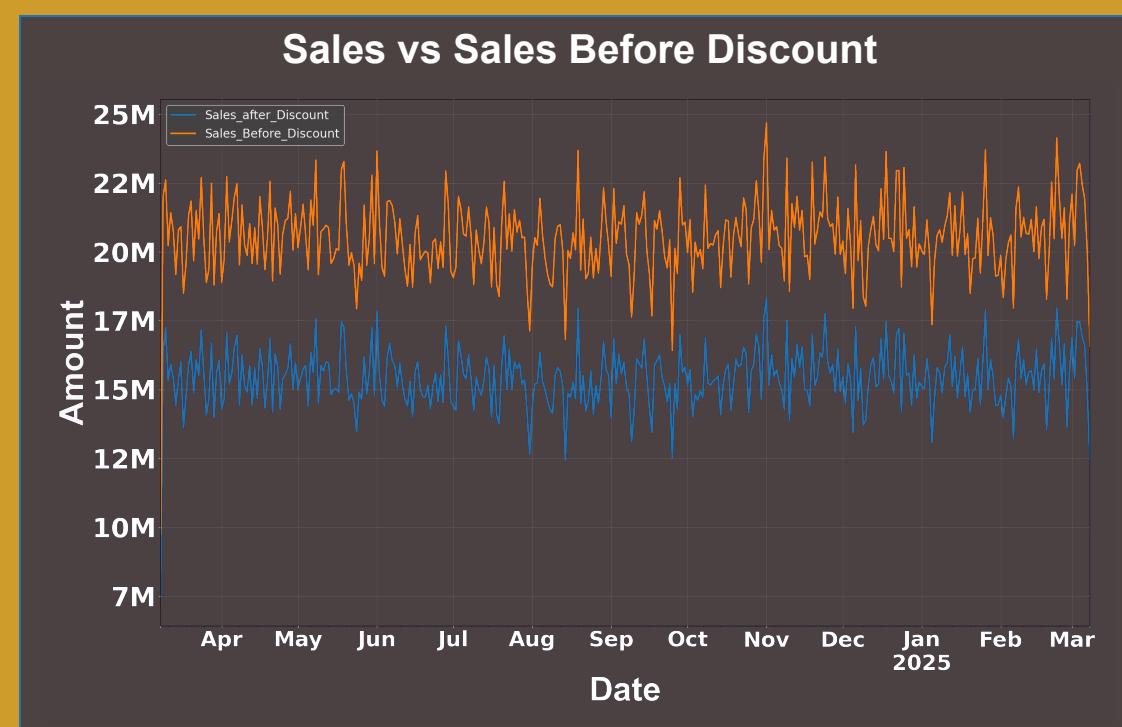
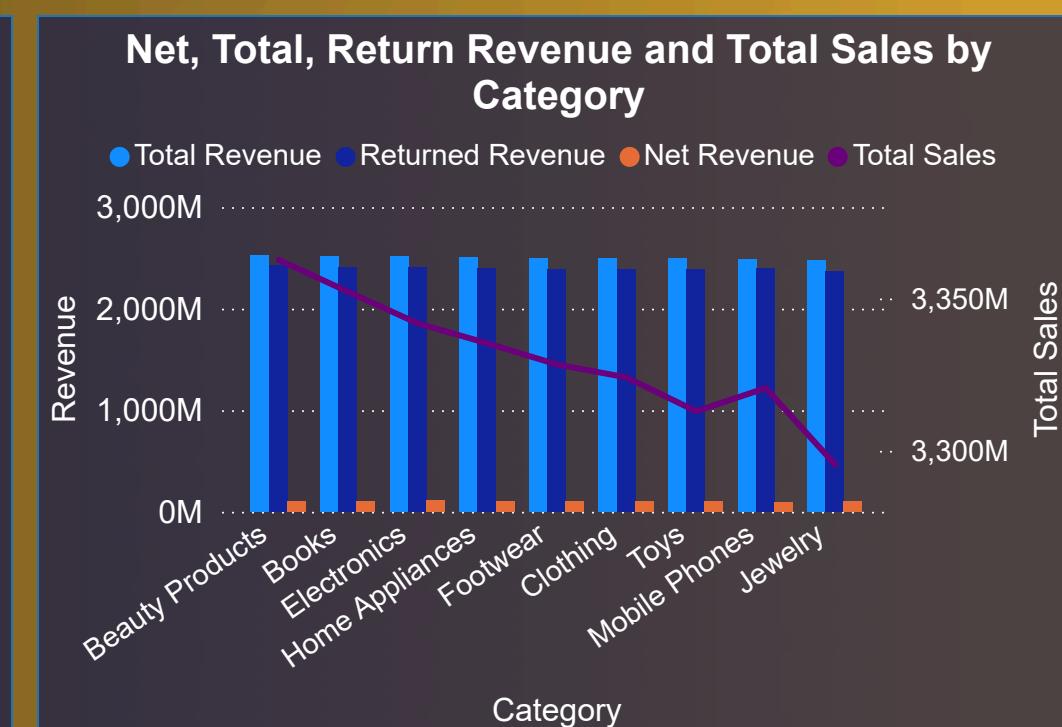
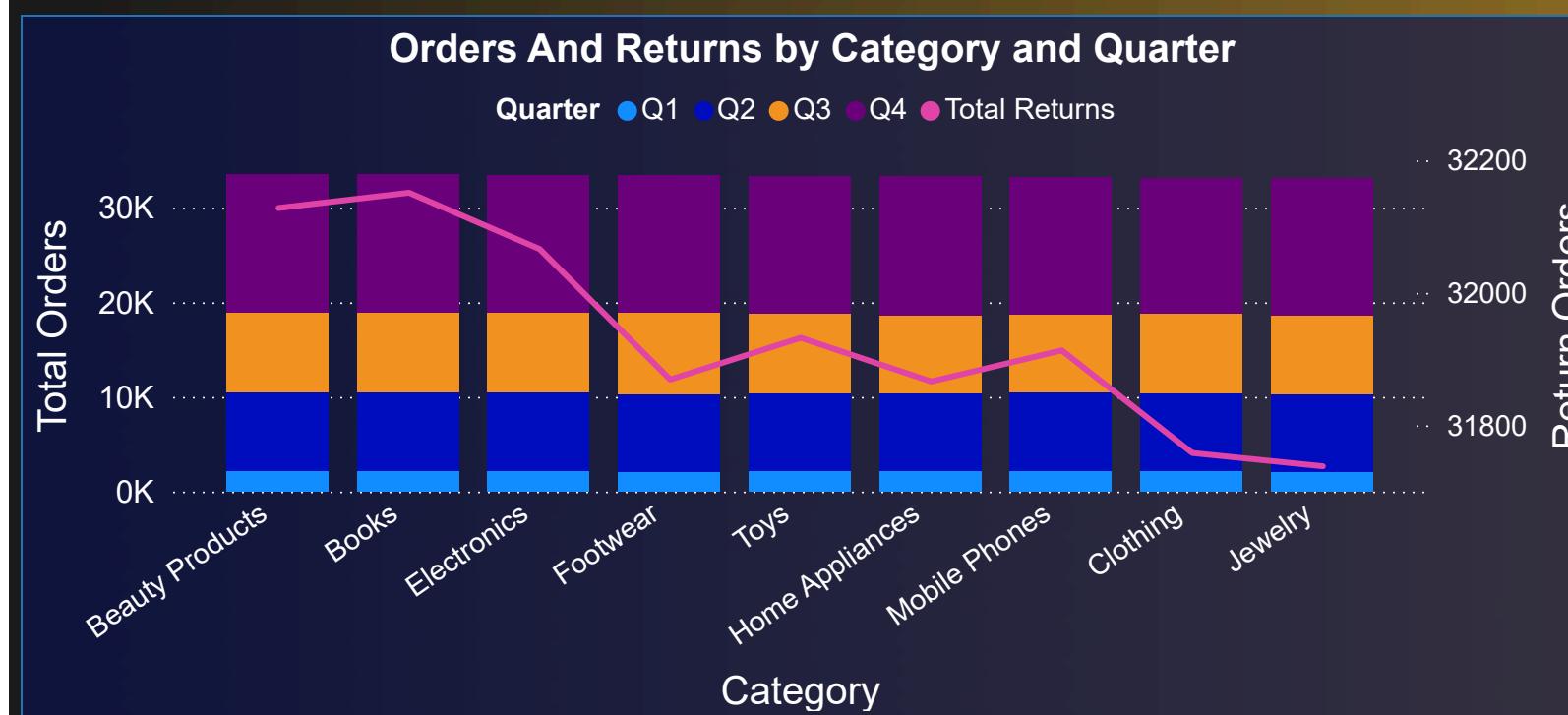
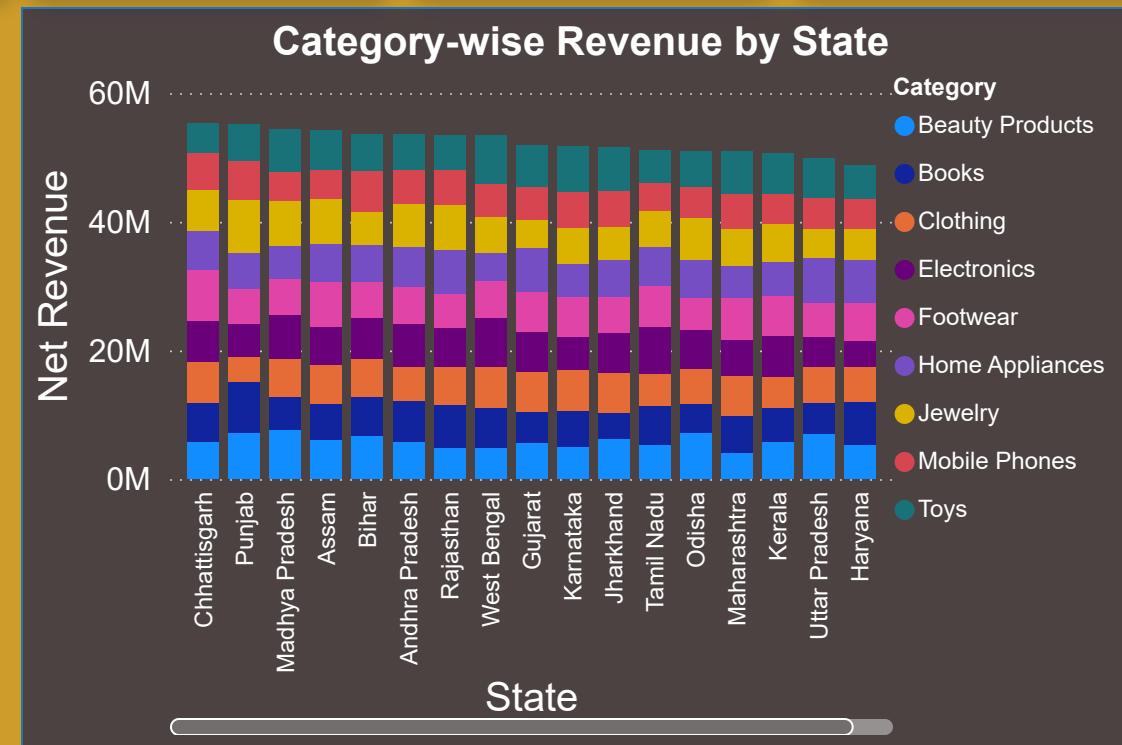
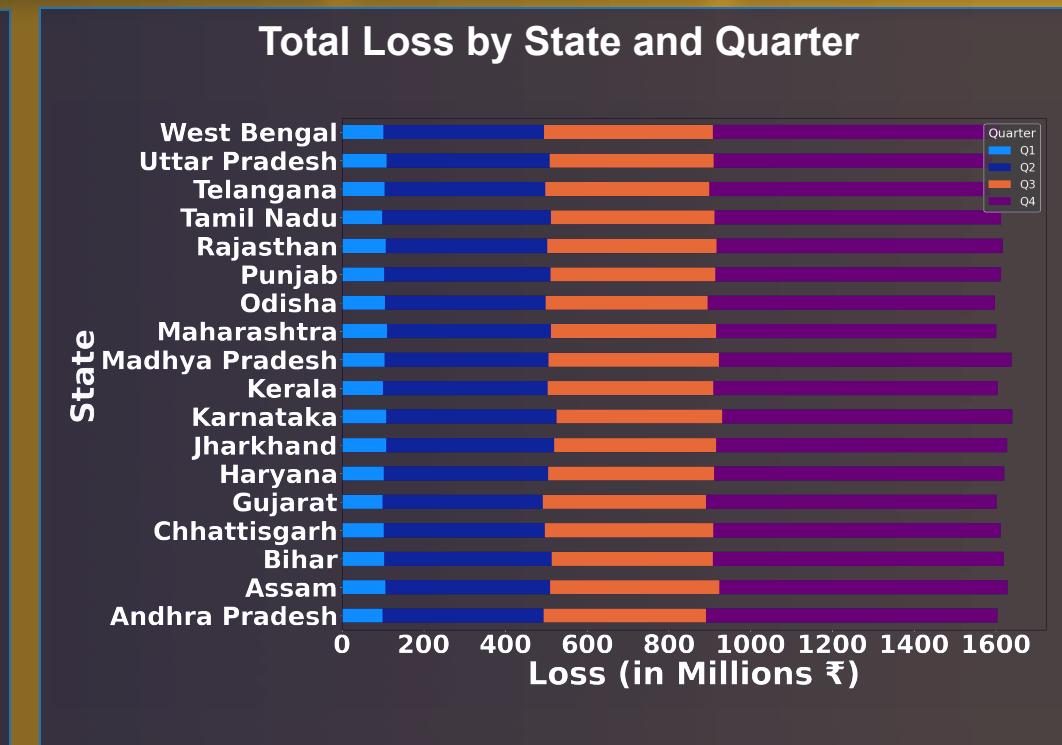
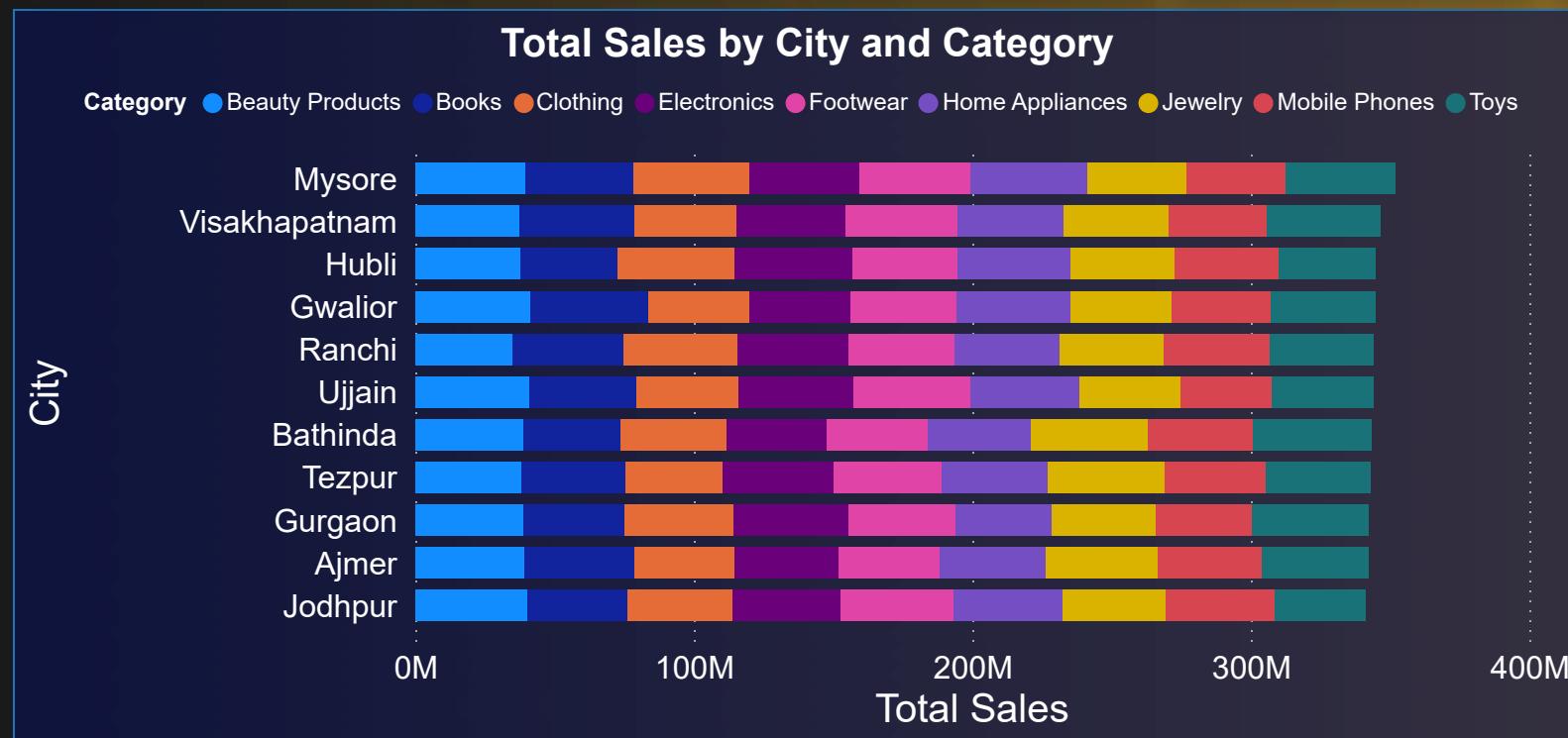
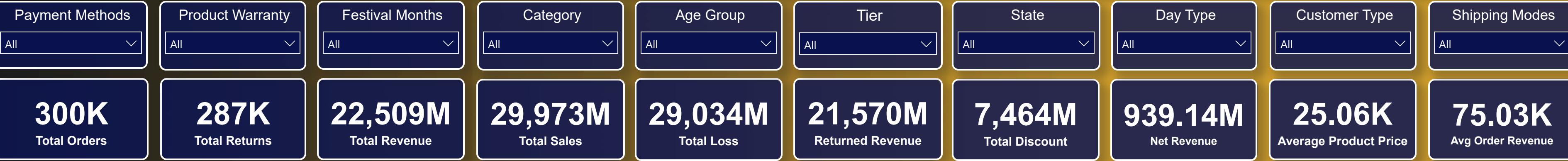
View Dashboards

Data Analysis and Presented by
Naveen Dhawan

Sales & Revenue Dashboard

Month Year

Return Status



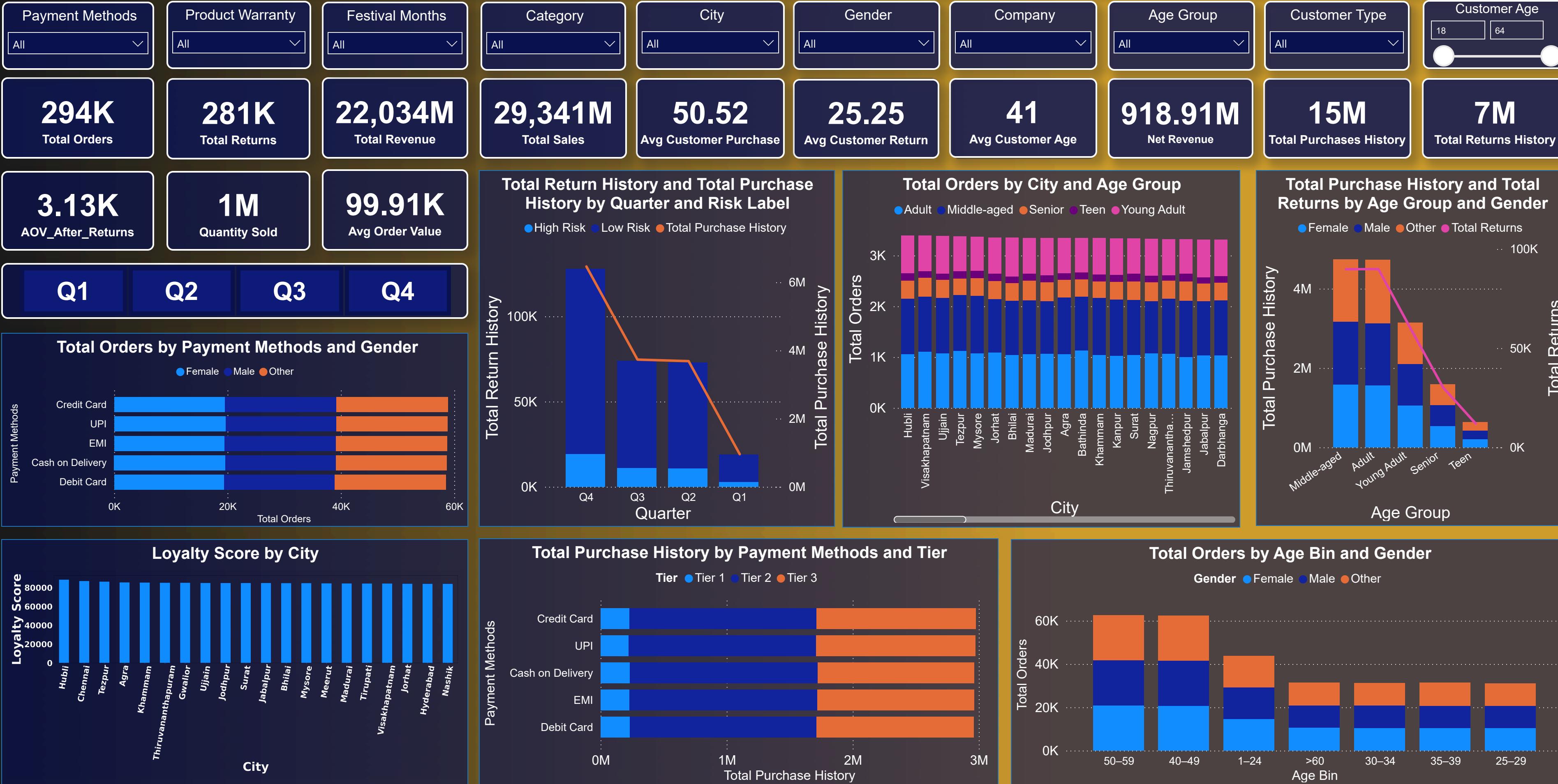
Customer Insights Dashboard

Month Year

All

Return Status

All



Return & Delay Analysis Dashboard

Month Year

All

Return Status

All

Payment Methods

All

Company

All

Risk Label

All

Category

All

Age Group

All

Tier

All

State

All

Day Type

All

Product Warranty

All

Return Reason

All

287K

Total Returns

15.51

Avg Return Days

2

Min Delivery Delay

95.81

Return %

57K

High Discount Returns

21,570M

Returned Revenue

0.22

On-Time Delivery Rate

0.29

Weekend Return Rate

25.25

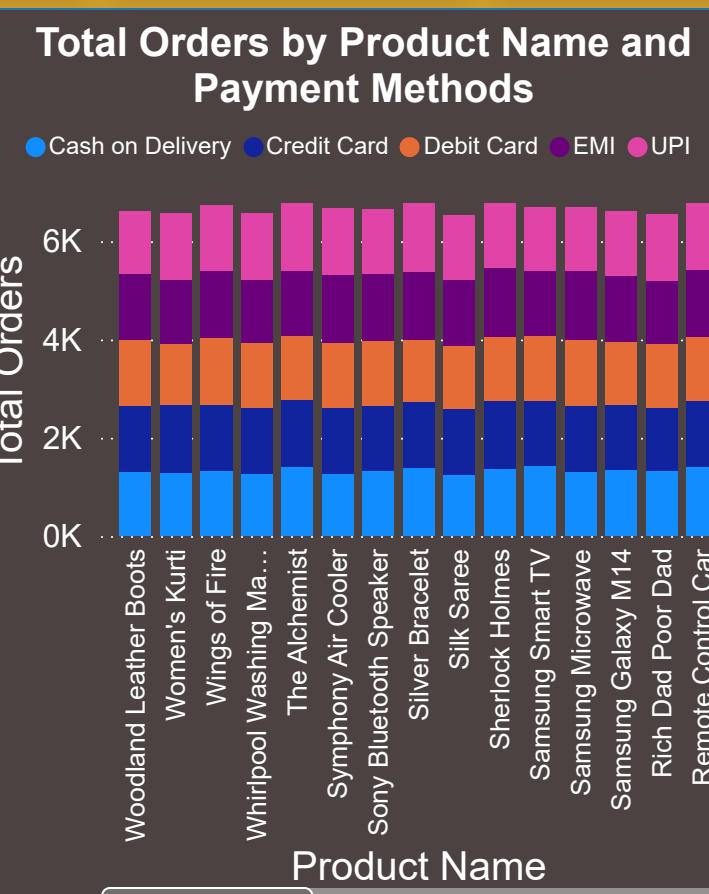
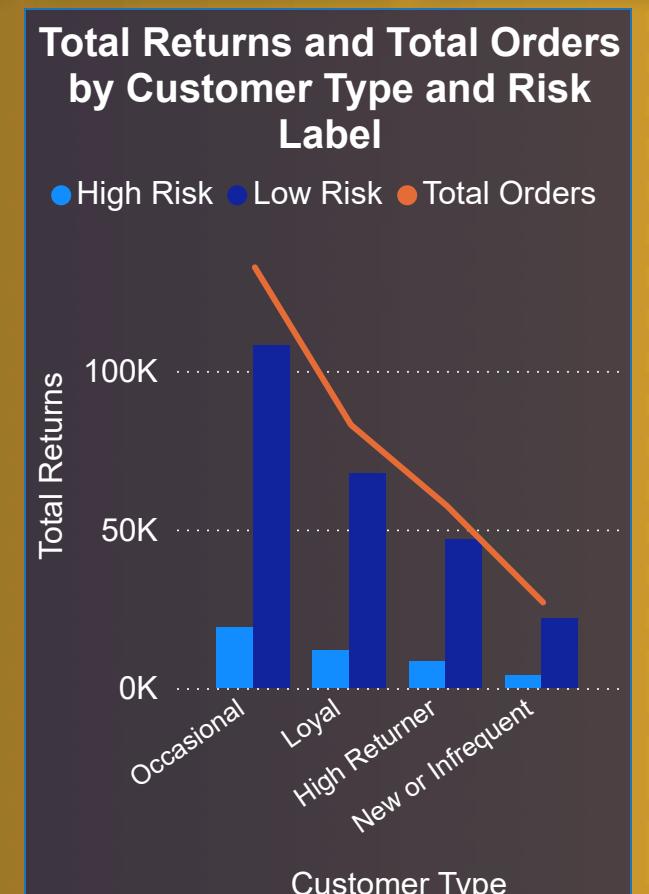
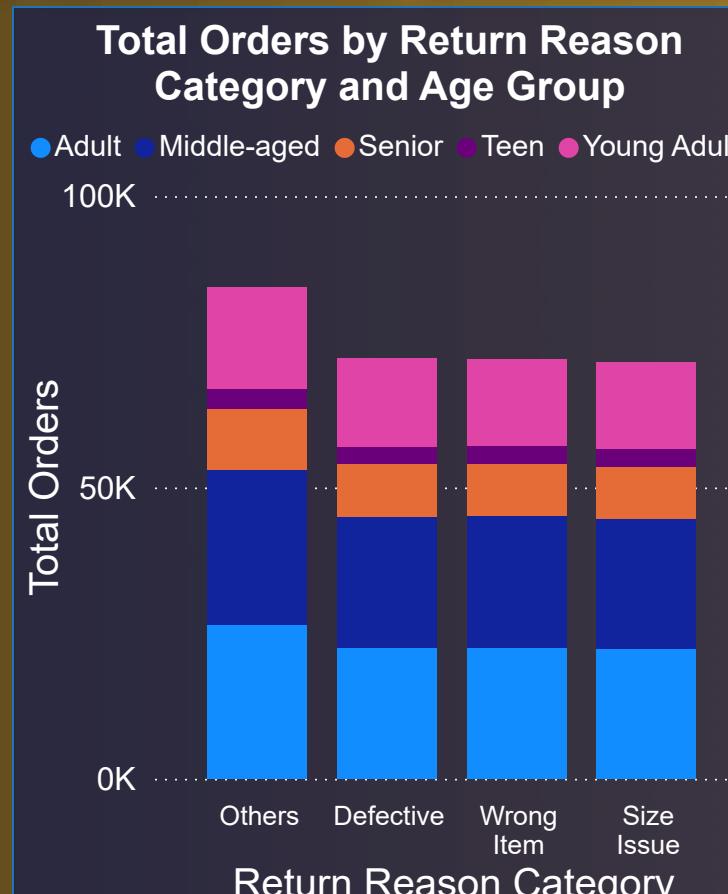
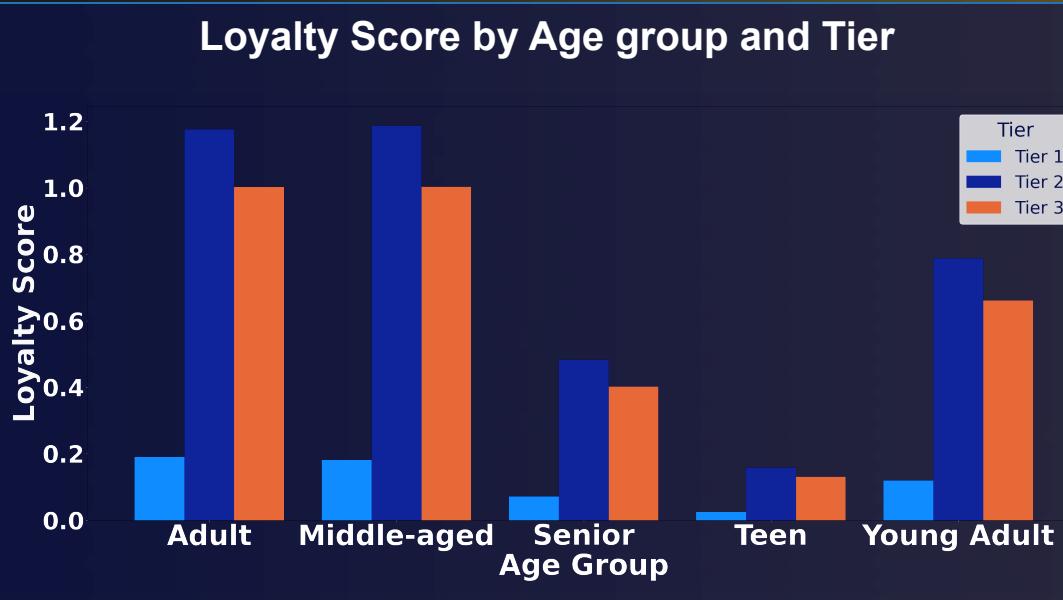
Customer Return Score

45K

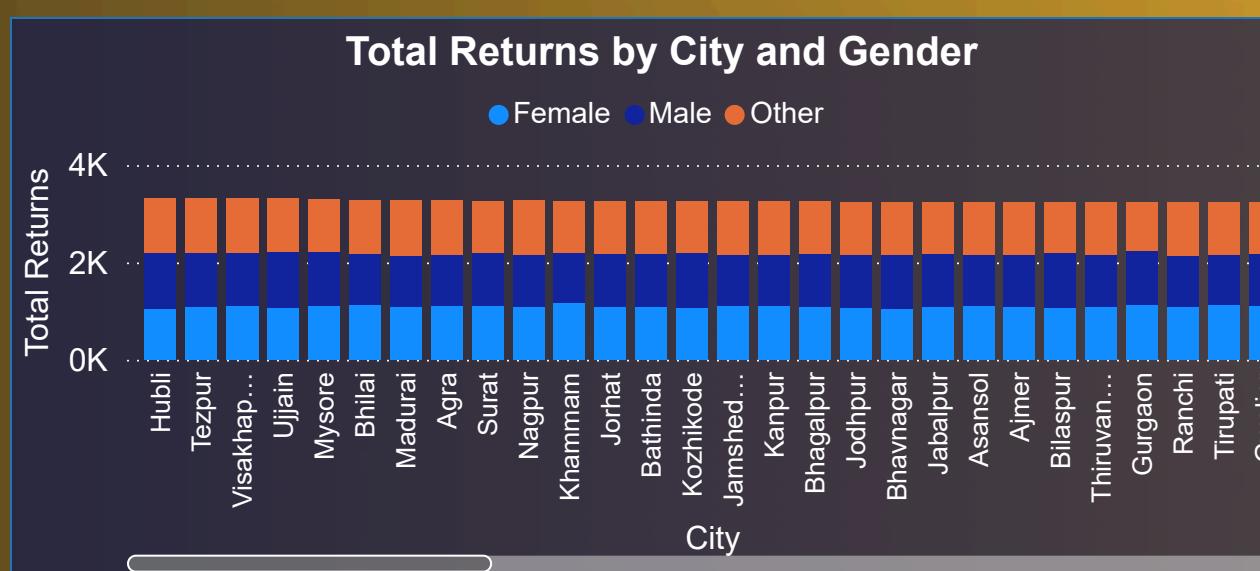
High Risk Returns

Shift	Weekday	Weekend	Total
Afternoon	42972	17343	60315
Evening	33982	13648	47630
Morning	50981	20779	71760
Night	76714	31002	107716
Total	204649	82772	287421

Age Group	Express	Standard	Total
Adult	44977	44906	89883
Middle-aged	44979	44816	89795
Young Adult	29736	29925	59661
Senior	17959	18148	36107
Teen	5924	6051	11975



State	Express	Standard
Andhra Pradesh	8331	8345
Assam	8395	8465
Bihar	8257	8448
Chhattisgarh	8375	8334
Gujarat	8304	8390
Haryana	8322	8256
Jharkhand	8265	8427
Karnataka	8424	8388
Kerala	8141	8548
Madhya Pradesh	8427	8477
Maharashtra	8399	8243
Odisha	8260	8211
Punjab	8331	8334
Rajasthan	8332	8306
Tamil Nadu	8357	8312
Telangana	8238	8165
Uttar Pradesh	8223	8384
West Bengal	8406	8180
Total	149787	150213



State</th

Product & Rating Dashboard

Month Year

All

Return Status

All

Payment Methods

Product Warranty

Category

Product Name

Product Rating

Company

Tier

State

Shipping Modes

Discount Range

300K

Total Orders

287K

Total Returns

939.14M

Net Revenue

Dove Shampoo

Top Rated Product

L'Oreal Hair Color

Most Returned Product

75K

High Rated Return

The Alchemist

Lowest Rated Product

69K

Low Rated Returns

99.91K

Avg Order Value

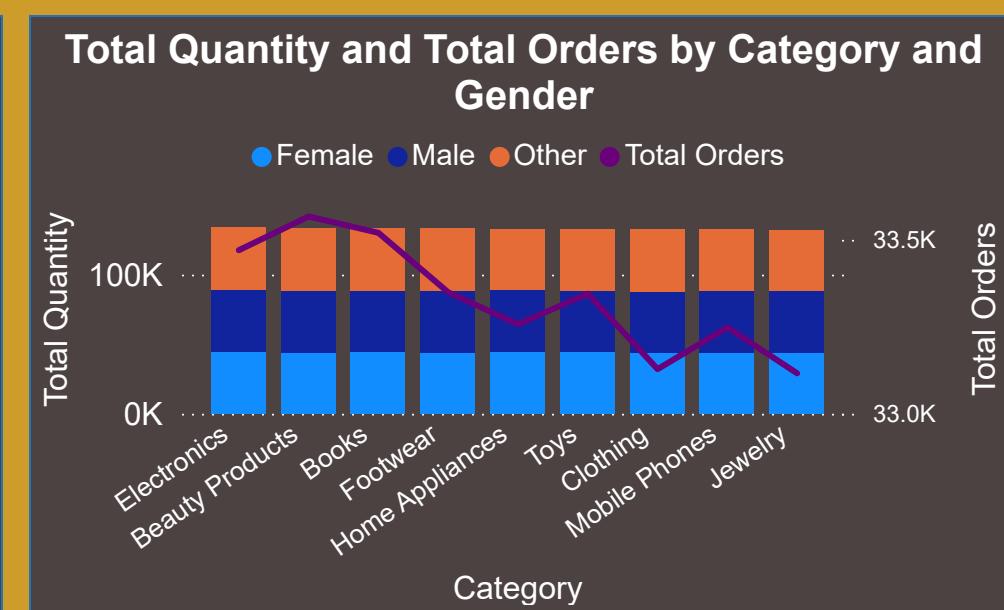
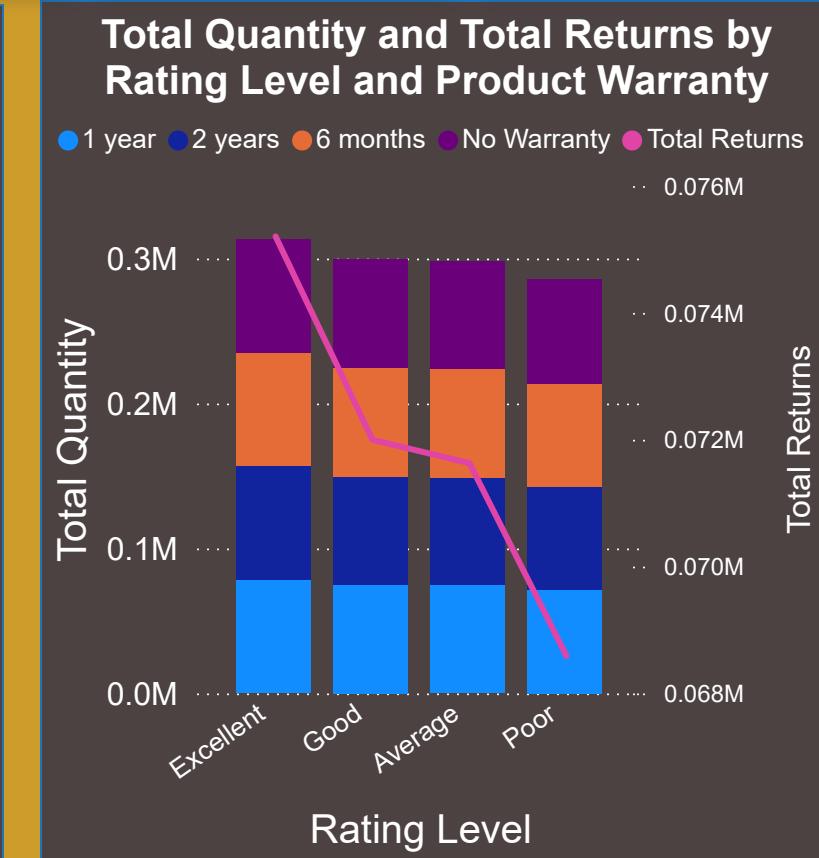
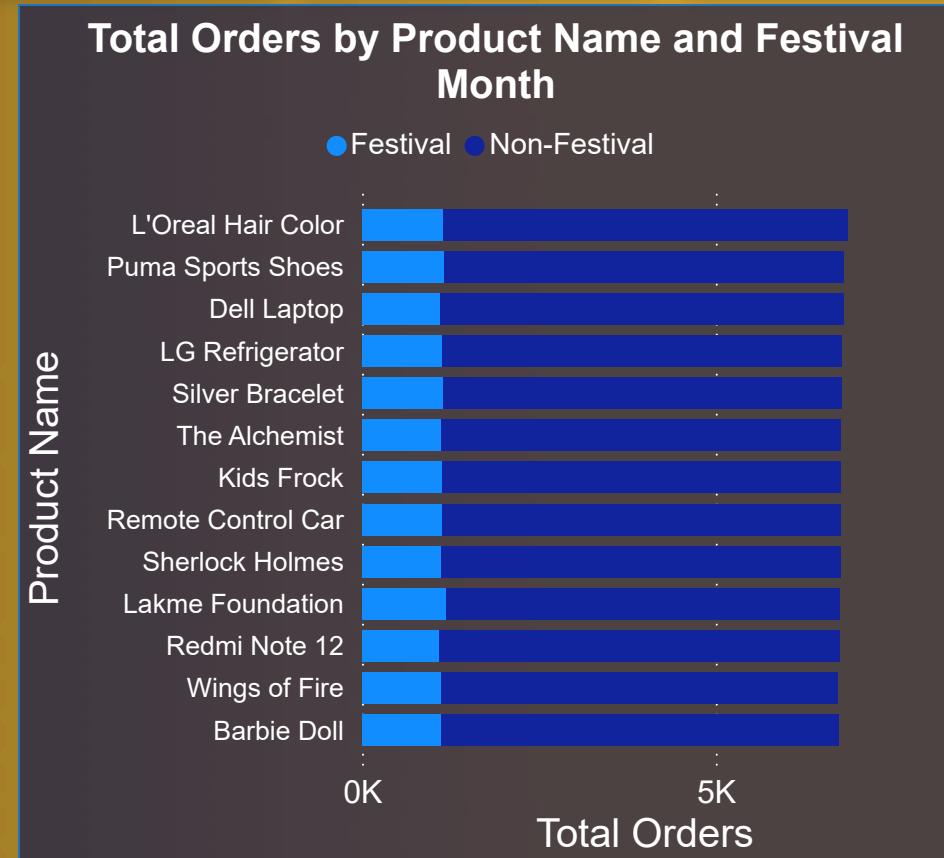
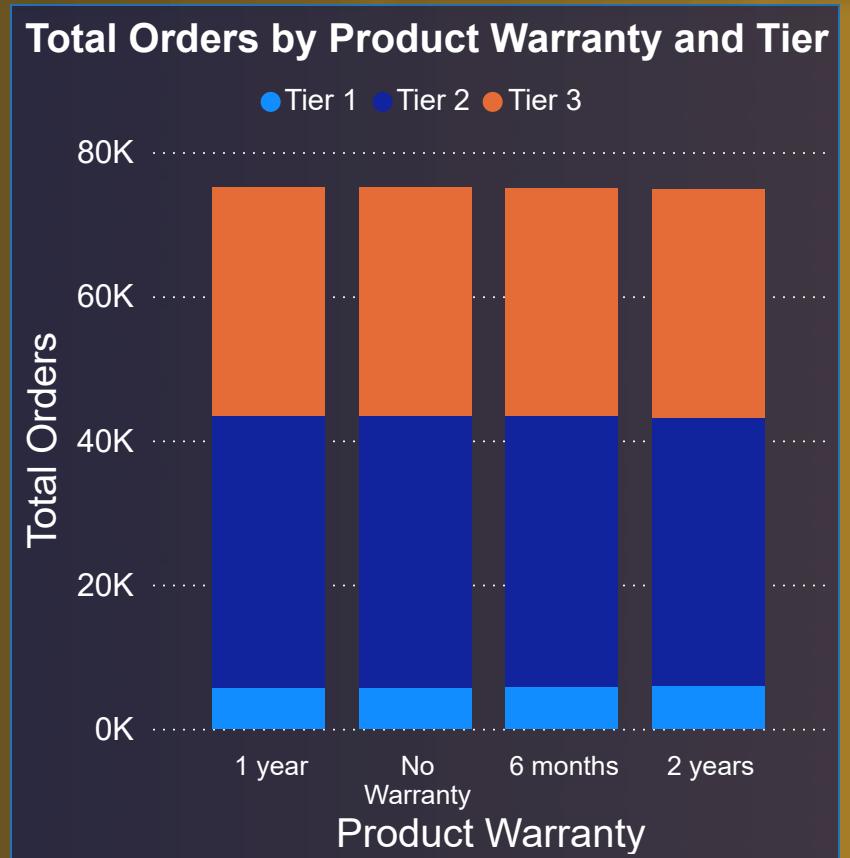
3.00

Avg Product Rating



Company	Total Products
Adidas	6596
Apple	6644
Bata	6647
Biba	6559
Bluestone	6583
BoAt	6660
CaratLane	6779
Dell	6806
Total	300000

Product_Name	Change of Mind	Defective	Size Issue	Wrong Item	Total
Adidas Sneakers	1616	1565	1612	1524	6317
Barbie Doll	1610	1637	1626	1559	6432
Bata Sandals	1603	1597	1568	1577	6345
Bhagavad Gita	1559	1617	1570	1678	6424
BoAt Headphones	1593	1596	1552	1641	6382
Cotton Saree	1622	1594	1575	1567	6358
Dell Laptop	1611	1639	1604	1678	6532
Diamond Ring	1555	1528	1598	1556	6237
Dove Shampoo	1543	1621	1554	1628	6346
Gold Necklace	1102	1617	1580	1600	6200



Overall Dashboard

Month Year

All

Return Status

All

Payment Methods

All

City

All

Category

All

Gender

All

Age Group

All

Tier

All

State

All

Customer Type

All

Product Warranty

All

Shipping Modes

All

300K

Total Orders

287K

Total Returns

22,509M

Total Revenue

29,973M

Total Sales

0.96

Return Rate

21,570M

Returned Revenue

7,464M

Total Discount

939.14M

Net Revenue

297.01K

Repeat Orders

3.00

Avg Product Rating

75.03K

Avg Order Revenue

0.22

On Time Delivery Rate

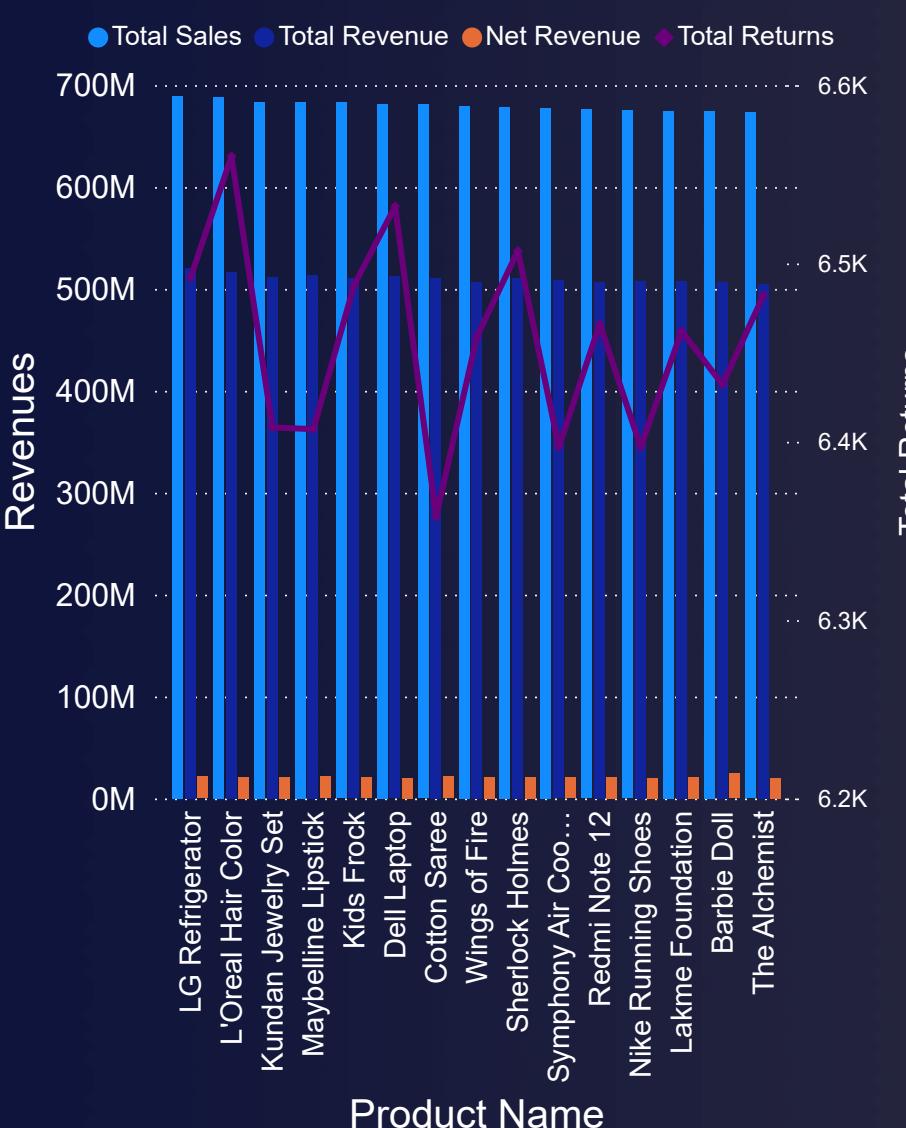
24.95

Avg Discount %

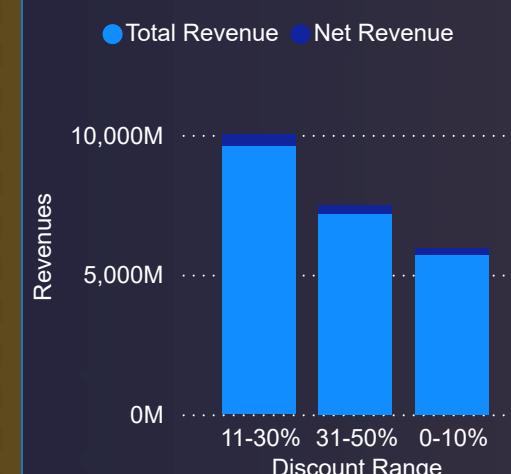
178K

High Risk Customers

Total Sales, Total Returns, Net and Total Revenue by Product Name

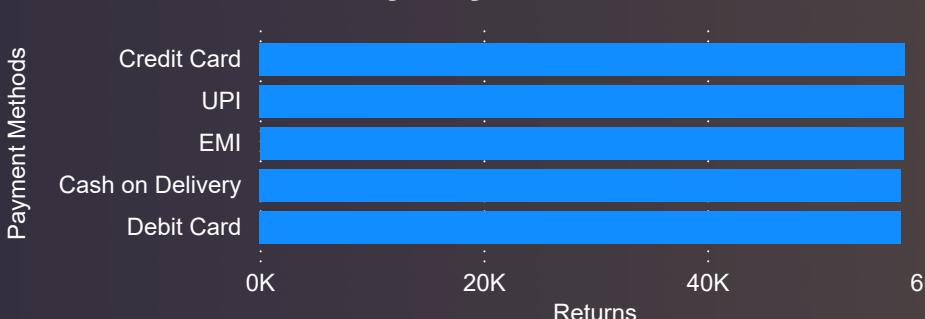


Total and Net Revenue by Discount Range

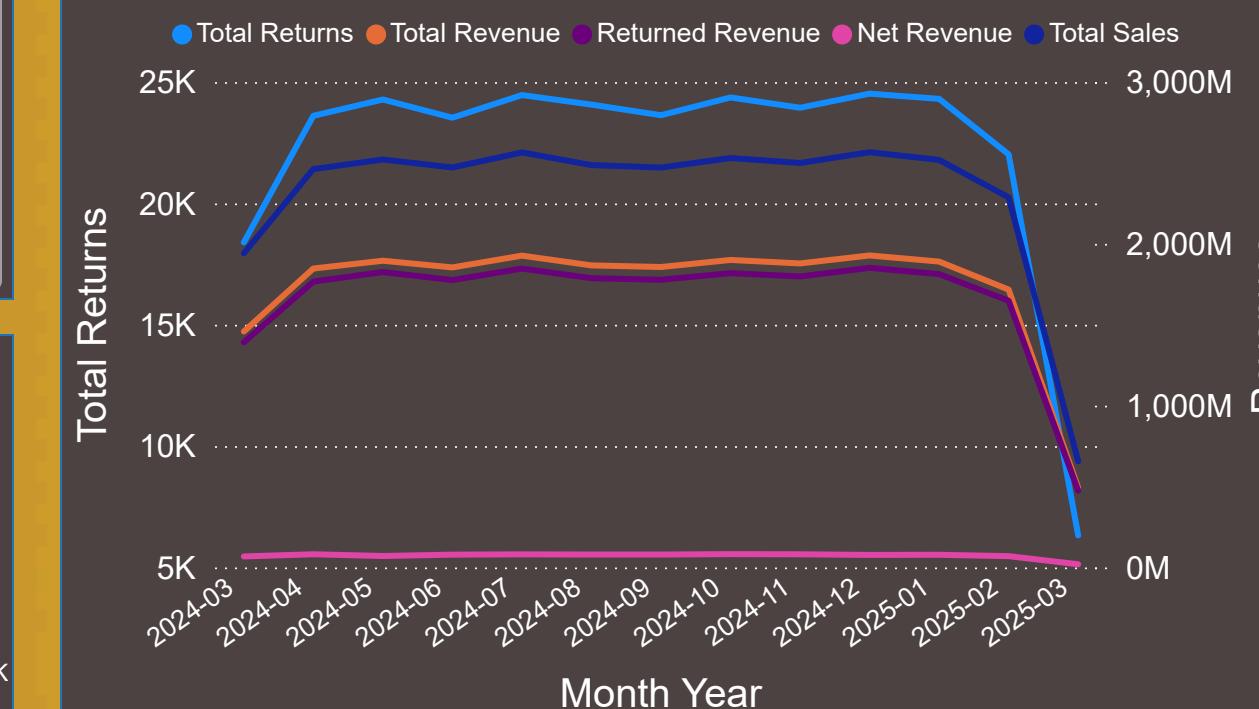


City	Total Orders	Total Loss	Net Revenue
Agra	3410	316,239,192.54	10,408,772.31
Ahmedabad	3285	312,937,471.46	10,031,557.93
Ajmer	3367	332,075,373.88	10,210,266.58
Ambala	3351	326,149,077.47	9,425,543.01
Amritsar	3322	319,696,266.67	11,787,745.89
Asansol	3378	327,170,213.78	9,830,865.22
Aurangabad	3341	320,491,901.74	9,615,979.15
Balasore	3255	316,533,367.83	9,752,353.05
Bangalore	3235	314,998,366.91	11,598,598.54
Total	300000	29,033,971,642.53	939,143,868.68

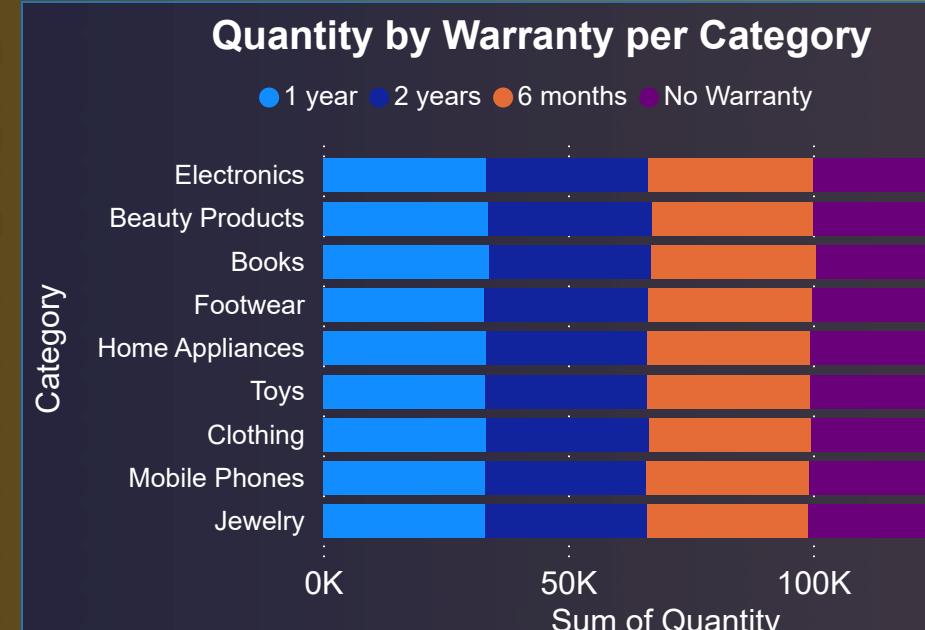
Returns by Payment Methods



Total Sales, Total Returns, Returned, Total and Net Revenue by Month Year



Quantity by Warranty per Category



Average of Sales by State and Age_Group

