



Customer Dashboard

City Tier

All

Year

All

Gender

All

Brand

All

Category

All

Delivery Partner

All

Transaction Status

All

6340

Active Customer

44

Average Age

2,452

Average Purchase

127

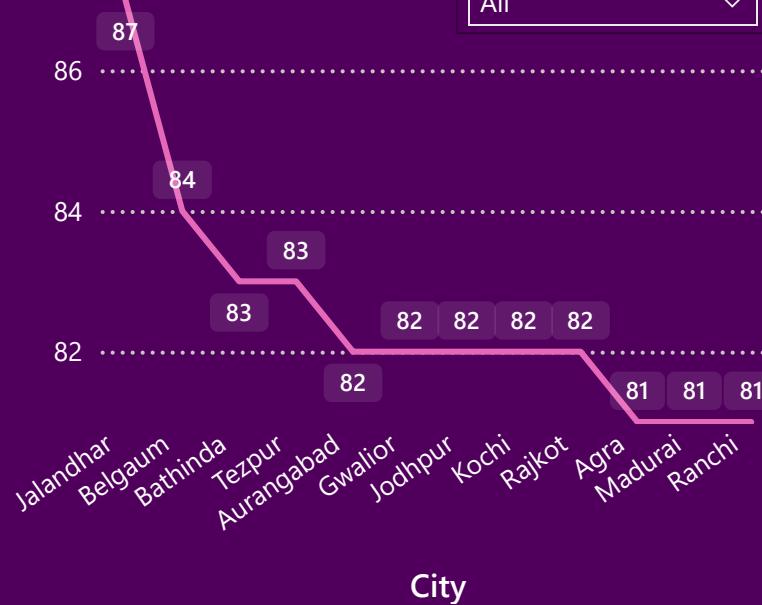
New Customers Monthly

City-Wise Active Customer

State

All

Total Customers

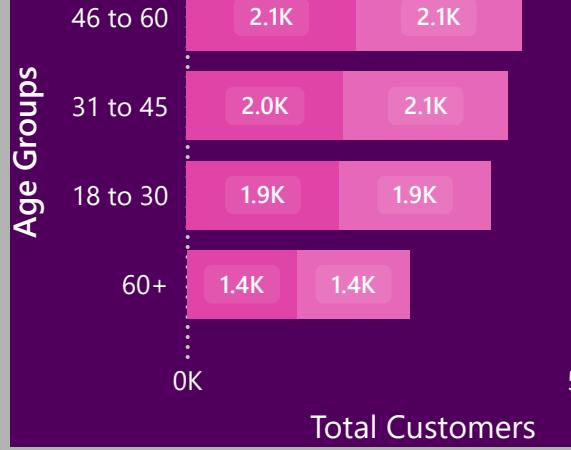


Customers based on Gender and Age Group

Gender

Female

Male



Category-Wise Transaction Status

Category	Failed	Success
Beverages	72	319
Dairy	79	350
Groceries	86	341
Home Care	87	345
Personal Care	60	327
Snacks	75	337
Total	459	2019

Brand-Wise Transaction Status

Brand	Failed	Success
Parle	83	342
Nestle	93	341
Haldirams	71	342
Dabur	71	353
Britannia	73	322
Amul	68	319
Total	459	2019

Daily Purchase

