



Zepto
ANALYTICS
DASHBOARD

Transaction Dashboard

City Tier

Year

Gender

Brand

Category

Delivery Partner

State

City

Avg. Success Transaction Monthwise

Month	Successful Average Amount
January	2846.95
February	2829.59
March	2681.81
April	2840.83
May	2837.23
June	2740.09
July	2655.45
August	3010.80
September	2834.64
October	2866.14
November	2688.84
December	2723.43
Total	2794.30

Quarter



15000

Total Transactions

13500

Successful Transactions

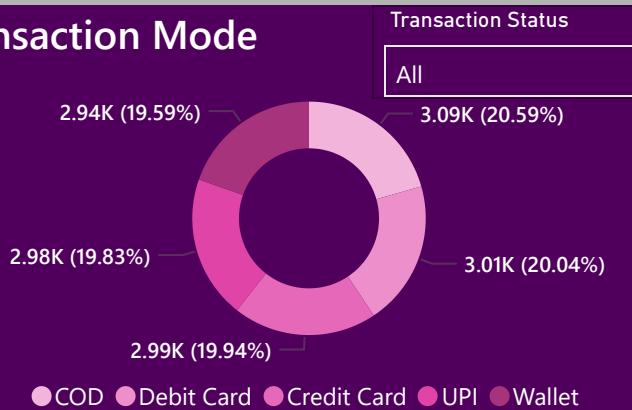
16,819K

Success Transaction Amount

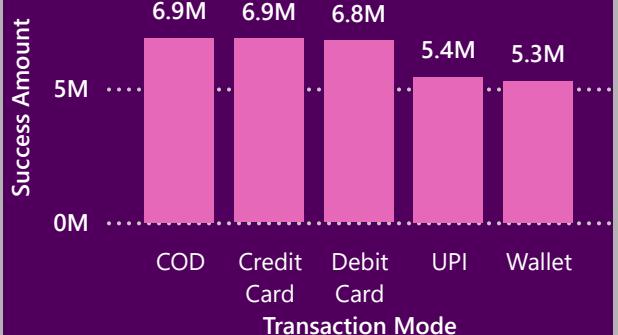
90%

Transaction Success Rate

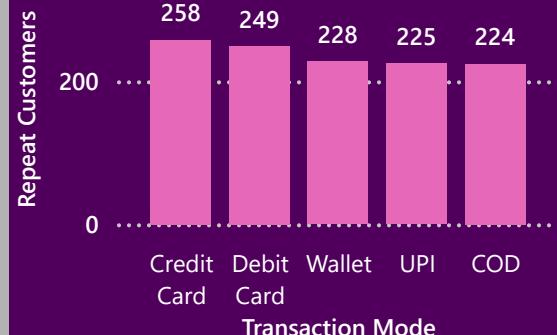
Transaction Mode



Success Transactions amount by Transaction Mode



Repeated Customers by Transaction Mode



Total Transactions by State

State	Total Transactions
Punjab	909
Uttar Pradesh	879
Karnataka	878
Jharkhand	870
Andhra Pradesh	863
Kerala	854
Tamil Nadu	852
Total	15000

Success and Failed Transactions by Age Groups

