25th ANNIVERSARY SYMPOSIUM

UNIVERSITY OF PUBLIC SERVICE LUDOVIKA

ROTARY INTERNATIONAL

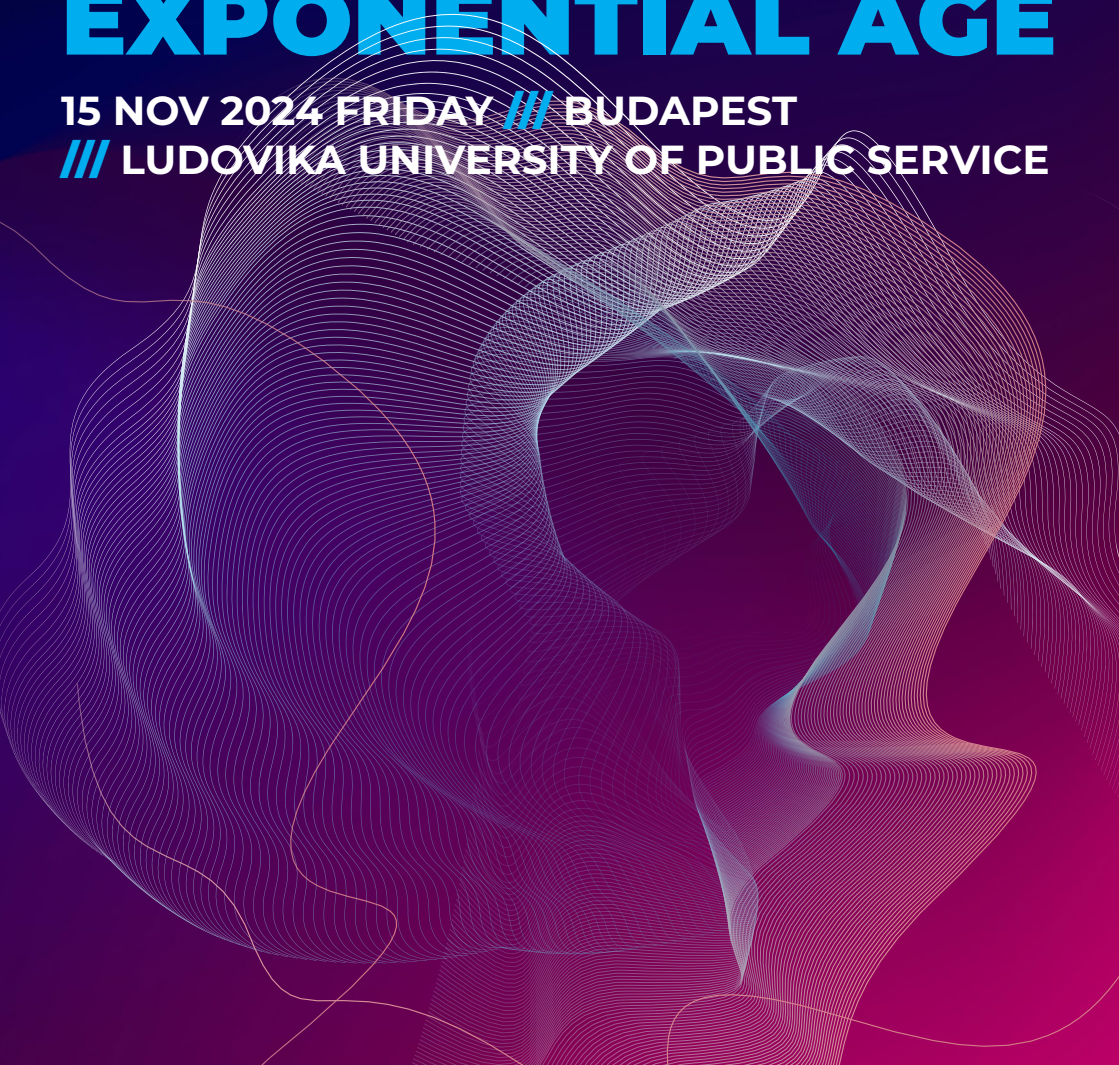## Artificial Intelligence and Security

THRIVING IN THE EXPONENTIAL AGE

15 NOV 2024 FRIDAY /// BUDAPEST /// LUDOVIKA UNIVERSITY OF PUBLIC SERVICE

WELCOME

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Balázs Nagy
CEO, NewPush

25th ANNIVERSARY SYMPOSIUM PROGRAM

15 NOV 2024 FRIDAY /// BUDAPEST /// LUPS

9:00-10:00   Registration and Breakfast

📍 MAIN AUDITORIUM

10:00-10:05   Welcome Remarks

Dr. Deli Gergely
Rektor, Ludovika University of Public Service (host)

Amb. Dr. Réka Szemerkényi
Former Ambassador of Hungary to the USA

Tari Annamária
DG 2024-2025, D1911, Rotary International

10:05-10:35   Keynote Presentation

Global Challenges, Hungarian Successes in the Age of AI

Kinga Daradics
CEO, eMAG

Éva Hegedüs
Chairperson and CEO, Gránit Bank

10:35- 11:20 **Panel 1**

LEADING THROUGH EXPONENTIAL CHANGE

Moderator: Dr. Réka Szemerkényi

Speakers: Kinga Daradics
CEO, eMAG

Éva Hegedüs
Chairperson and CEO, Gránit Bank

Dr. Mária Kőrösi
Distinguished Assistant Professor, Óbuda University

Michelle Watson
Visiting Senior Fellow, Danube Institute

11:20-11:35 **Keynote Presentation**

Cybersecurity Innovation through AI, CFC / CDC

Sreedhar Kajeepeta
CTO Innova Corp

11:35-12:15 **Panel 2**

THE ROLES OF GOVERNMENT, MILITARY AND CIVILIAN ORGANIZATIONS IN AI-DRIVEN CYBER WARFARE

Moderator: Levente Juhász*,
Government Affairs and Public Policy Manager, CEE, Google

Speakers: Dr. Hassan Charaf, President, BME
Sreedhar Kajeepeta, CTO, Innova Corp*

Dr. László Kovács
Brigadier General, Vice Rector, NKE

Dr. György Tilesch
Global Expert in Artificial Intelligence, Founder and President of the PHI INSTITUTE for Augmented Intelligence, San Francisco

12:15-13:15 **Lunch**

Luncheon Keynote
Géza Jeszenszky
Former Minister of Foreign Affairs, Hungary: Strategic Challenges in the 21st Century of AI-led Cyber
Message of Ferenc Krausz, 2023 Nobel Laureate in Physics

13:30-13:45 **Keynote presentation**

A forgotten detail: building lossless data flows

Balázs Scheidler,
Founder, Balabit and Axaflox

13:45-14:25 **Panel 3**

What does proper care and feed of AI look like?

Moderator: Theodore S. Boone,
Associate Professor, Corvinus University

Speakers: Dr. Levente Kovács
President, Óbuda University

Balázs Scheidler
Founder Balabit and Axoflow

Dr. Miklós Verseghi-Nagy
Chancellor, Budapest University of Technology and Economics

Johannes Bernhardt
CEO, Bonn consulting, German Critical Infrastructure Expert

14:25-14:55 **Coffee Break**

14:55-15:10 **ONLINE Keynote Presentation**

Learning: the Next Frontier

Joshua Voglestein
*Director of the Neuroscience Lab, Johns Hopkins**

15:10-15:50 **Panel 4**

What does the next AI innovation look like?

Moderator: Dr. Gábor Proszéky
HUN-REN, Academy of Sciences

Speakers: Theodore S. Boone,
Associate Professor, Corvinus University

András Cser
Vice President, Principal Analyst, Forrester

Cyril Gollain
COO, Radiant Logic

Balázs Marmarosi
CEO, Digital Thinkers

Róbert Szalai CTO
Digital Thinkers

15:50-16:05

AI in Higher Education
Dr. György Eigner
Dean, Óbuda University

16:05-16:35 Panel 5

A New Era of Cybersecurity Education
Moderator: László Dellei
CISO PTE

Speakers: Dr. György Eigner
Dean, Óbuda University

Dr. Péter Iványi
Dean Faculty of Engineering and Information Technology, University of Pécs

Balázs Nagy
CEO, NewPush

16:35-16:45 Closing Remarks

Balázs Nagy
CEO, NewPush

16:45-17:45 Networking Reception

PARALLEL PROGRAM

15 NOV 2024 FRIDAY /// BUDAPEST /// LUPS

 TECH TRACK AUDITORIUM

11:00-11:40 **The Science behind AI**

Johannes Bernhardt,
CEO, Bonn Consulting

With ...

13:00-13:40 **Cybersecurity Mesh Architecture 3.0 and rethinking cybersecurity education**

Balazs Nagy, *CEO, NewPush*
László Rácz, *CTO, NewPush*

14:00-14:40 **Building an AI driven Cybersecurity Lab for NSA certified institutions**

László Rácz*, *CTO, NewPush*
Kristóf Takács*, *VP Cloud Hosting, NewPush*

15:00-15:40 **Hands on AI: practical tools and strategies for AI based defense**

Andrew Várfi with László Rácz and ...

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