

Design Choice

Design Choice	Reason for design choice	Effect of design choice
Blue color scheme	<ul style="list-style-type: none">• It symbolizes water used in the laundry process.• The consistency of the color scheme generates an appeal design.	<ul style="list-style-type: none">• A visual association resonating to the app's core functionality is created.• A sense of calmness and overall relaxation is propagated which mirrors the intention for doing laundry through the app to be a relaxing process; it should not be stressful or a chore.
Pink buttons	<ul style="list-style-type: none">• It contrasts against the blue backdrop which makes it an obvious indicator for the intractable features of the app.	<ul style="list-style-type: none">• It "calls-to-attention" and allows user experience to become easier and smoother as they navigate through the app and its features.
Underlined icons	<ul style="list-style-type: none">• It indicates the current page the user is on, allowing greater clarity of the users' location within the app.	<ul style="list-style-type: none">• As the users' sense of orientation becomes clear, they can explore more freely.
Display of all machines	<ul style="list-style-type: none">• All available washing machines and dryers will be displayed on the screen for users to choose. This essential information is provided in a summarized format on a single page.	<ul style="list-style-type: none">• Users are hence able to make a choice freely, without feeling overwhelmed from the information provided regarding which machine they wish to queue for based on any waiting time or personal preference.
Large fonts	<ul style="list-style-type: none">• The organization of any information is displayed through large, readable fonts. Many of the words can be found to be placed creatively in shapes or laundry-looking containers. This was done to achieve a structured and easy-to-read format.	<ul style="list-style-type: none">• Users' eyes quickly and easily adjust to the app pages due to a clear visual hierarchy and readability of any words. Hence, they are able to locate and/or process critical information smoothly.
Logos	<ul style="list-style-type: none">• The app logo can be found on every page of the app which reinforces the laundry	<ul style="list-style-type: none">• This can potentially lead to a sense of familiarity and trust for the app through repeated

	app's brand identity and maintains a visual connection with the users at any given point of time, hence maintaining the user-interface.	<p>use.</p> <ul style="list-style-type: none"> • Its unique logo also ensures that the app is recognizable and can help formulate a community by uniting those who regularly use the app to make their life easier.
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Feedbacks

Feedback Received	Amendment to the Interface	Specific Use Cases
It's hard to find the login button	Add the login button in the start page	A cinnamon user wished to log in to make payment to use the washer
I can only top up my credits after I selected the washer, which means I cannot check my balance	Add a separate page for laundry credits and top up	A cinnamon user tops up \$10 so that for the next 5 wash cycles he doesn't have to keep topping up everytime he uses the laundry service.
I can only queue for the room's machines itself but I want to queue for a specific machine	Add a page where they can queue separately for each laundry machine because some might be more suited for different types of laundry detergent, and there may be personal preferences.	A user wishes to queue for a machine that is optimized for low suds detergent
I cannot see which washer is located where, as an Elm resident I am redirected to the Cinna laundry. Does this also mean that a Cinnamon resident can abuse the free laundry in the West Wing?	Add a page where residents can choose which laundry room is located closest to them and then they can queue for the laundry machines in that room.	<p>An Elm resident will be able to do their laundry in Elm itself instead of having to walk with their heavy laundry all the way to the Saga laundry room.</p> <p>A cinnamon resident will be unable to abuse the free laundry system in West Wing</p>