

GERALD RICH

OAKLAND, CA | (713) 516-5935 | <https://geraldri.ch/>

EXPERIENCE

MENTOR, COLUMBIA JOURNALISM SCHOOL'S [LEDE PROGRAM](#)

NEW YORK, NY – JAN. 2024 TO PRESENT

SKILLS: EDUCATION, EDITING, TECHNICAL CONSULTING

- Met with graduate students weekly to review projects and give feedback
- Advise on quick, two-week projects' scope while encouraging growth beyond lessons

INTERACTIVE NEWS EDITOR, [THE ASSOCIATED PRESS](#)

SAN FRANCISCO, CA | NEW YORK, NY – NOV. 2022 TO FEB. 2024

SKILLS: CODE & STORY EDITING, TECHNICAL STRATEGY, SCRUM, CORE WEB VITALS, DESIGN SYSTEMS

- Coordinated with customers globally to deliver timely, accurate election visualizations
- Managed a team of nearly a dozen: devs, designers, project managers, QA, contractors
- Implemented Agile & doubled the monthly output of custom feature pages

SENIOR SOFTWARE ENGINEER (READER EXPERIENCE), THE ATLANTIC

NEW YORK, NY – NOV. 2019 TO SEPT. 2022

SKILLS: TYPESCRIPT, CANVAS, NEXT.JS, SVELTE, GRAPHQL, DJANGO, SEO, NEXT-GEN IMAGES & VIDEO

- Migrated sections and article pages to React with an emphasis on embeds and media
- Contributed to continuous integration GitHub Actions pipelines and tests for code quality
- Specialized in web presentations for [award-winning features](#) and [series](#)

SENIOR DEVELOPER (NEWS PRODUCTS), [AXIOS](#)

NEW YORK, NY – JAN. 2017 TO OCT. 2019

SKILLS: REACT, NEXT.JS, JEST, GRAPHQL, DJANGO REST, AWS LAMBDA, JENKINS, AI2HTML

- Engineered templates, APIs, and tests for interactives in the custom CMS, site & newsletters
- Built an election graphics framework and tools for live graphics on the web & Apple News
- Engineered a stock chart maker for breaking news graphics

CO-FOUNDER / TECHNICAL LEAD, [DATAPROOFER](#)

NEW YORK, NY | SAN FRANCISCO, CA – OCT. 2015 TO PRESENT

SKILLS: WEBPACK, ELECTRON, OPEN-SOURCE MANAGEMENT

- Authored a command line interface and desktop app for detecting errors in spreadsheets
- Published an open library of statistical and geographic tests for outliers

INTERACTIVE PRODUCER, VOCATIV

NEW YORK, NY | SAN FRANCISCO, CA – JUN. 2015 TO NOV. 2016

INTERACTIVE REPORTER, THE MARSHALL PROJECT

NEW YORK, NY – SEPT. 2014 TO MAY 2015

WEB PRODUCER, PROPUBLICA

NEW YORK, NY – FEB. 2014 TO SEPT. 2014

LABS ENGINEER, MAPBOX

WASHINGTON, DC – OCT. 2013 TO FEB. 2014

EDUCATION & AWARDS

Webby Award, Best Individual Editorial Feature, ["Adrift"](#) 2024

General Assembly, Product Management 2018

Knight Foundation Prototype fund, Dataproofer 2015

The University of Texas at Austin, B.A. in Economics 2008 TO 2012