GERALD RICH

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EXPERIENCE

INTERACTIVE NEWS EDITOR, ASSOCIATED PRESS
NEW YORK, NY — NOV. 2019 TO PRESENT

- Implemented two-week Agile sprint ceremonies
- Mentored early & late-career employees with one on ones and regular critiques
- Established the first annual team roadmap

SENIOR SOFTWARE ENGINEER (READER EXPERIENCE), THE ATLANTIC
NEW YORK, NY — NOV. 2019 TO SEPT. 2022

- Re-engineered sections and article pages with an emphasis on embeds and media
- Collaborated with editorial to publish annual flagship story packages and podcasts
- Maintained continuous integration pipelines for code quality

SENIOR DEVELOPER (NEWS PRODUCTS), AXIOS
NEW YORK, NY — JAN. 2017 TO OCT. 2019

- Engineered templates & APIs for embedding interactives into the CMS, site & newsletters
- Built an election graphics framework, tools, and APIs

NEWS APP DEVELOPER, OPEN CONTRACTORS
NEW YORK, NY | SAN FRANCISCO, CA — JUN. 2016 TO DEC. 2016

- Created a charting library for visualizing 15 years of defense contractor spending
- Built and maintained a caching server for optimizing database queries

LEAD DEVELOPER / CO-FOUNDER, DATAPROOFER
NEW YORK, NY | SAN FRANCISCO, CA — OCT. 2015 TO PRESENT

- Authored a desktop app and terminal tool for detecting errors in spreadsheets
- Published an open library of statistical and geographic tests for outliers

INTERACTIVE PRODUCER, VOCATIV
NEW YORK, NY | SAN FRANCISCO, CA — JUN. 2015 TO NOV. 2016

- Analyzed data and produced visualizations for one to two stories every week
- Engineered newsroom tools and applications, one to two a month

INTERACTIVE REPORTER, THE MARSHALL PROJECT
NEW YORK, NY — SEPT. 2014 TO MAY 2015

- Built interactive, biweekly graphics about the criminal justice system
- Reported and researched digital crime, security, and privacy

WEB PRODUCER, PROPUBLICA
NEW YORK, NY — FEB. 2014 TO SEPT. 2014

- Designed page layouts daily and edited layout templates weekly

EDUCATION & AWARDS

THE UNIVERSITY OF TEXAS AT AUSTIN, B.A. IN ECONOMICS 2008 TO 2012

KNIGHT FOUNDATION PROTOTYPE FUND, DATAPROOFER 2015

GENERAL ASSEMBLY, PRODUCT MANAGEMENT 2018