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NEED TO FIX  
SOME STATS?

We've calculated your Total Cost of Ownership!

# TOTAL MONTHLY BILLS

BRAND NEW HOME

\$2,568

VS

USED HOME

\$2,614

A BRAND NEW HOME ACTUALLY  
COSTS LESS  
TO OWN EACH MONTH

A BRAND NEW HOME

90%

OF EXPENSES GO TOWARDS  
HOME EQUITY

DOWNPAYMENT= \$110,800

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SEND YOURSELF THE RESULTS

A USED HOME

\$154 MORE  
IN MAINTENANCE  
EACH YEAR

A USED HOME

\$117 MORE  
IN ENERGY EACH YEAR

MAINTENANCE

ENERGY

MORTGAGE

\$257

\$270

\$2,087