



DOWNLOAD



7 Rules to Influence Behaviour and Win at Cyber Security Awareness (Paperback)

By Joshi D Chirag

Chirag Joshi, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. Cyber Security explained in non-cyber language. Get ready to have everything you thought you knew about Cyber Security Awareness challenged. Fight back against the scourge of scams, data breaches, and cyber crime by addressing the human factor. Using humour, real-world anecdotes, and experiences, this book introduces seven simple rules to communicate cyber security concepts effectively and get the most value from your cyber awareness initiatives. Since one of the rules is "Don't Be Boring," this proven process is presented in an entertaining manner without relying on scary numbers, boring hoodie-wearing hacker pictures, or techie jargon! Additionally, this book addresses the "What" and "Why" of cyber security awareness in layman's terms, homing in on the fundamental objective of cyber awareness--how to influence user behaviour and get people to integrate secure practices into their daily lives. It draws wisdom from several global bodies of knowledge in the technology domain and incorporates relevant teachings from outside the traditional cyber areas, such as behavioural psychology, neuroscience, and public health campaigns. This book is for everyone, regardless of their prior cyber security experience. This includes cyber security and IT professionals, change managers, consultants, communication specialists,...



READ ONLINE
[2.65 MB]

Reviews

It is an awesome publication which i actually have ever read through. it had been writtern really properly and valuable. I found out this book from my i and dad recommended this pdf to discover.

-- Doyle Schmeler

This book is definitely not simple to begin on studying but quite fun to see. I actually have read and that i am sure that i will gonna read through yet again once again in the foreseeable future. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Brennan Koelpin