

User Journey Mapping Document

Persona: Healthcare Providers

1. Introduction

This document outlines the journey of **Healthcare Providers** in assisting survivors of abuse, neglect, and gender-based violence (GBV). The purpose is to understand their workflow, identify challenges, and explore ways to improve healthcare support and coordination.

Key objectives:

- Identify pain points affecting medical professionals' ability to support survivors.
- Improve inter-agency communication and case coordination.
- Enhance training and forensic processing for better legal and medical outcomes.

2. Persona Overview

Who They Are:

- Doctors, nurses, and mental health professionals providing medical and psychological care.
- Work in hospitals, clinics, or specialized trauma centers.

Needs & Motivations:

- Provide timely and sensitive care to survivors.
- Coordinate effectively with legal, social, and mental health services.
- Access to better tools for forensic and psychological assessments.

Challenges They Face:

- Limited training in handling trauma survivors with sensitivity.
- Delayed forensic examinations affecting legal outcomes.

Lack of clear communication between hospitals and support services.

3. User Journey Stages

Stage 1: Awareness

How They Learn About a Case:

- o Information provided by helpline operators, law enforcement, or social workers.
- o Survivors self-reporting or being brought in by a guardian or police.

• Challenges & Barriers:

- Lack of clear protocols for prioritizing trauma cases.
- Miscommunication between support services and healthcare providers.

• Opportunities for Improvement:

- Standardized reporting mechanisms between agencies.
- Awareness campaigns on trauma-informed care for medical staff.

Stage 2: Contact & Referral

How They Engage with Survivors:

- Survivors are referred to hospitals or clinics for medical examination and treatment.
- Emergency treatment for injuries, forensic collection for legal purposes.

• Challenges & Barriers:

- Lack of specialized facilities for trauma survivors.
- Fear or reluctance from survivors to seek medical attention.

• Opportunities for Improvement:

- Safe, confidential spaces in healthcare settings for survivors.
- Quick referral systems for urgent cases.

Stage 3: Support & Treatment

Providing Medical & Psychological Care:

- Conducting forensic medical examinations for legal documentation.
- Offering mental health counseling and trauma-informed therapy.

• Challenges & Barriers:

- Limited access to mental health specialists.
- Time-consuming forensic processing delays legal proceedings.

• Opportunities for Improvement:

- Specialized training for handling GBV and child abuse cases.
- Faster forensic processing to support legal cases.

Stage 4: Follow-Up & Long-Term Support

• Ensuring Continued Care:

- o Ongoing psychological support and therapy sessions.
- o Referrals to rehabilitation programs for long-term recovery.

• Challenges & Barriers:

- o Inconsistent follow-ups leading to gaps in care.
- Limited coordination with social workers and law enforcement.

• Opportunities for Improvement:

- o Digital medical record systems for seamless case tracking.
- Multidisciplinary case review meetings for holistic survivor care.

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