

# Privacy Policy

Welcome to Blockademy - The Online Learning Platform. We are committed to protecting your privacy and want to ensure that you understand how we collect, use, and safeguard your personal information.

## 1. Information We Collect

### 1.1 Account Information

When you create an account, we collect personal information such as your name, email address, and password to ensure a personalized and secure user experience.

### 1.2 User Content

Any content you create, upload, or share on our platform, including comments, discussions, or assignments, is collected to facilitate learning and collaboration.

### 1.3 Usage Data

We gather information about your interactions with our platform, including the courses you enroll in, the time spent on each module, and assessment results, to improve our services.

### 1.4 Device and Location Information

We may collect information about the device you use to access our platform and your approximate location to optimize the user experience.

## 2. How We Use Your Information

### 2.1 Personalization

We use your information to personalize your learning experience, recommend courses, and provide relevant content.

### 2.2 Communication

We may contact you with important updates, announcements, or personalized recommendations based on your learning preferences.

## **2.3 Blockchain Integration**

Our platform is integrated with Blockchain technology to ensure the security and immutability of certain data, providing enhanced transparency and trust.

## **3. Information Sharing**

### **3.1 Instructors and Peers**

Certain information, such as your username and course interactions, may be visible to instructors and fellow learners to facilitate collaboration.

### **3.2 Service Providers**

We may share data with third-party service providers to assist us in delivering, analyzing, and improving our services.

### **3.3 Legal Requirements**

We may disclose your information in response to legal requests, court orders, or to comply with applicable laws.

## **4. Your Choices**

### **4.1 Account Settings**

You can manage your account settings and privacy preferences through the account dashboard.

### **4.2 Communication Preferences**

You can choose to opt-out of non-essential communications.

## **5. Security Measures**

We implement industry-standard security measures, including Blockchain technology, to protect your personal information from unauthorized access, disclosure, or alteration.

## **6. Changes to the Privacy Policy**

We reserve the right to update this Privacy Policy. You will be notified of any material changes, and your continued use of the platform constitutes acceptance of these changes.

## **7. Contact Us**

If you have any questions or concerns about our Privacy Policy, please contact us at [contact@blockademy.ai](mailto:contact@blockademy.ai)

Effective Date: Nov 17, 2023

**Blockademy - Learn, Grow, Succeed.**