

NICK EXPOSITO

WEB DEVELOPER

WEB PROJECTS

The Recipe Box

A social recipe sharing website.

Video Game Store

An online video game store of my own design.

Twitter Clone

All the main functionality of Twitter built from scratch.

Review my code on Github:

<https://github.com/nexpos>

EDUCATION

Arizona State University

B.A. in Multimedia Studies, 2007-2010

Tech Talent South

Full Time Code Immersion, 2017

CONTACT

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WORK EXPERIENCE

Sr. Social Media and Digital Marketing Manager

Interactive Department | Nov 2016 - Sept 2017

- Oversaw MTM digital ad strategy and reports on ad delivery and effectiveness. Biggest win: Company's 900% engagement increase over the past 6 months.
- Designed reports and analyses of email campaign effectiveness and advised brand marketing teams on opportunities for optimizing on various A/B testing suggestions. Developed strategy and executed on campaigns with the Discovery Channel, Pop Sugar, Scary Mommy, Snapchat and Warner Bros.

Social Media Team Lead

Agency | Nov 2014 - Nov 2016

- Managed a team of Social Media Specialists by monitoring and driving performance metrics of the team as well as individual specialists. Acted as coach and mentor — guiding them towards KPIs and coaching individual specialists to maintain the performance of their book of business.
- Raised the average engagement percentage across our different verticals 201% YOY. Biggest win: Growing Jiffy Lube DC's Twitter audience by 180% compared to the previous year.

SKILLS

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|--------------|-------|-------------|-------|
| • HTML/HTML5 | ●●●●● | • MySQL | ●●●●● |
| • CSS/CSS3 | ●●●●● | • Ruby | ●●●●● |
| • JavaScript | ●●●●● | • Rails | ●●●●● |
| • jQuery | ●●●●● | • Bootstrap | ●●●●● |
| • WordPress | ●●●●● | • Ajax | ●●●●● |