

## Contact

Dhaka  
+8801576580080 (Mobile)  
information.instaforex@gmail.com

[www.linkedin.com/in/web-developer-and-seo-expert-in-bangladesh](https://www.linkedin.com/in/web-developer-and-seo-expert-in-bangladesh) (LinkedIn)

## Top Skills

On-Page SEO

Backlinks

Data Analytics

## Languages

English (Professional Working)

## Certifications

Microsoft Professional Program in Front-End Web Development

MERN stack web development

Professional Diploma in Digital Marketing

# Md Morad Hossain

Web Developer | Java script | Node.js | MongoDB | Expressjs | Tailwindcss | Digital Marketing expert | Social Media Manager | Lead Generation | SEO

Dhaka, Bangladesh

## Summary

Hello, I'm Md Morad Hossain, a dedicated digital marketing expert, social media manager, and experienced web developer with a diverse skill set in both the marketing and technical fields. With a strong background in digital strategies and web development, I help businesses leverage online platforms to achieve their goals and grow their presence.

### My Expertise:

In my current role at Intelvue, based in Austin, Texas, I work as a web developer, specializing in creating robust web solutions using the MERN stack. My development skills span across JavaScript, React, MongoDB, Express.js, and Node.js. With a strong technical foundation, I ensure that my work is scalable, efficient, and aligned with business objectives.

### Digital Marketing & Social Media Management

With a wealth of experience in social media marketing, SEO, and lead generation, I create comprehensive digital marketing strategies that are data-driven and results-oriented. From optimizing websites for search engines to managing engaging social media campaigns, I know how to drive organic traffic, engage audiences, and convert leads.

**Social Media Marketing:** I've managed and grown social media profiles across major platforms, ensuring consistent brand messaging, engaging content, and measurable results.

**SEO:** Proficient in on-page and off-page SEO, I improve website visibility, ranking, and organic traffic.

**Lead Generation:** By combining marketing tools and targeted strategies, I deliver qualified leads to boost sales and revenue.

### How I Can Help You

I am passionate about helping companies reach their full potential through tailored digital strategies and functional, user-friendly web applications. Whether you need an optimized website, a data-driven marketing strategy, or engaging social media content, I am here to make it happen.

### Let's Connect

If you're looking for a versatile digital marketing expert and web developer, feel free to connect with me. Let's discuss how we can collaborate to make your vision a reality!

Email: [merndevelpler@gmail.com](mailto:merndevelpler@gmail.com)

Whatsapp: +880 1576580080

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## Experience

### Upwork

Search Engine Optimization Specialist

June 2024 - Present (6 months)

United States

### webflexcode

Web Developer

February 2024 - Present (10 months)

Bangladesh

### Fiverr

1 year 2 months

Web Developer

February 2024 - Present (10 months)

United States

Social Media Marketing Manager

October 2023 - May 2024 (8 months)

United States

Unlock Explosive Growth for Your Brand with a USA-Based Social Media Maestro!

Look No Further!

EPIC DESIGNS STUDIO is your go-to qualified professionals for creating exciting social media posts and writing captivating SEO captions that engage with your target audience.

### Why Choose Our Social Media Management Services?

We handle social media management hassle-free, making your online presence a polished, contemporary, and visually appealing reflection of your company.

Developing a POWERFUL Monthly Content Strategy

Designing Pro, Scroll-Stopping Posts

Crafting SEO Captions with Strategic CTA

Researching Top SEO Hashtags for Maximum Reach

Incorporating Premium Stock Images into Design

Offering Flexible Revisions to Ensure 100% Perfection

Consistent Posting for Continuous Engagement

Reviewing & Approving Posts BEFORE Posting

Scheduling and Publishing Content

### PLATFORMS:

Instagram

Facebook

Pinterest

Twitter(X)

LinkedIn

TikTok

YouTube Shorts

IG & FB Reels, Stories, Youtube Shorts, Pins and Tweet

In modern world, a business simply can't survive without a Professional Social media marketing team!

Intero Digital

Lead Generation Manager

November 2023 - February 2024 (4 months)

United States

## Digital Marketing Expert & LinkedIn Lead Generation Specialist

With extensive experience in digital marketing, I specialize in LinkedIn lead generation, helping clients build meaningful connections and drive high-quality leads. Leveraging LinkedIn's powerful network, I design tailored strategies focused on connecting with targeted prospects, nurturing relationships, and increasing brand visibility.

### Key Responsibilities:

Develop and implement customized LinkedIn outreach campaigns.

Conduct thorough audience research to identify ideal client personas.

Use strategic messaging to foster engagement and build authentic connections.

Optimize LinkedIn profiles to enhance personal and brand credibility.

Track and analyze lead generation metrics to ensure continuous improvement and growth.

## Fiverr

### Social Media Manager

March 2023 - August 2023 (6 months)

United States

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IG & FB Reels, Stories, Youtube Shorts, Pins and Tweet

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#### Intelvue

1 year 6 months

#### Web Developer

March 2022 - August 2023 (1 year 6 months)

Austin, Texas 78702, United States

I am a talented web developer at Intelvue, based in Austin, Texas. With expertise in the MERN stack, JavaScript, and React, I am dedicated to building dynamic, responsive websites and applications tailored to user needs. At Intelvue, I plays a key role in crafting seamless digital experiences that enhance both usability and engagement, supporting clients across diverse industries. Leveraging additional knowledge in digital marketing and SEO, i am not only focuses on design and functionality but also on optimizing sites to boost client visibility and reach. Through collaboration and an eye for innovation, I bring a unique blend of technical skill and marketing insight to each project, driving the success of Intelvue's digital solutions.

#### Web Developer

March 2022 - May 2023 (1 year 3 months)

Austin, Texas 78702, United States

## Upwork

### Social Media Manager

June 2022 - January 2023 (8 months)

United States

#### Responsibilities:

- ✓ Develop and implement strategic social media plans to enhance brand visibility, increase engagement, and drive traffic across all major platforms (Facebook, Instagram, LinkedIn, Twitter, etc.).  
Create, curate, and manage high-quality, engaging content tailored to specific platform audiences, optimizing posts for maximum reach and engagement.
- ✓ Monitor social media trends, tools, and applications, staying ahead of industry changes and best practices to incorporate innovative strategies.
- ✓ Engage with followers by responding to comments, messages, and mentions, cultivating a positive community and enhancing the brand's online reputation.
- ✓ Plan, execute, and monitor paid social media advertising campaigns to meet specific goals, such as lead generation, brand awareness, or conversions.
- ✓ Analyze social media metrics and campaign performance, generating regular reports that offer insights into key metrics like engagement rate, follower growth, and conversions.
- ✓ Collaborate with marketing, content, and design teams to align social media strategies with broader marketing initiatives and brand voice.
- ✓ Utilize analytics tools to refine strategies based on data, ensuring a continuously optimized and data-driven approach to social media management.
- ✓ Conduct competitor analysis to identify opportunities and improve the brand's social media presence.
- ✓ Stay up-to-date with evolving social media policies, ensuring all content is compliant with platform guidelines and reflects the brand's values.

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## Education

### East West University

Bachelor's degree, Computer Science · (September 2001 - August 2005)