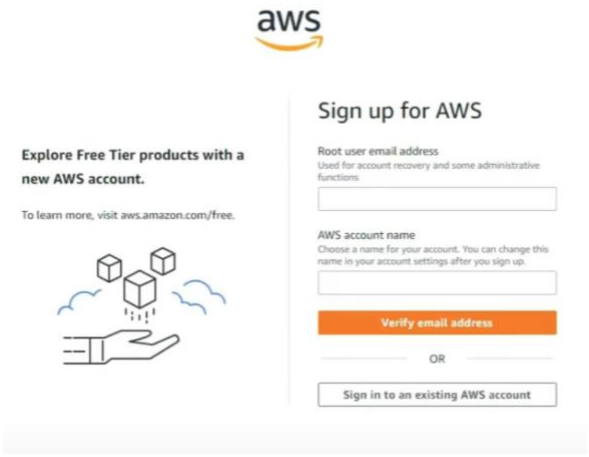
Data Engineering Core Skills – Exercises

1. Cracking the Case

1.1. Configuration

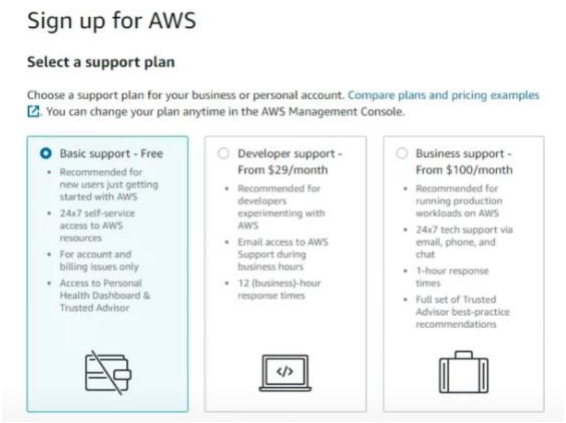
- **AWS Account Setup –** You'll need an AWS Account for this tutorial. To create an account, click HERE:
  - Click Free Account

  - Enter your email as root user
  - Enter an account name and credit card details (you will not be charged)

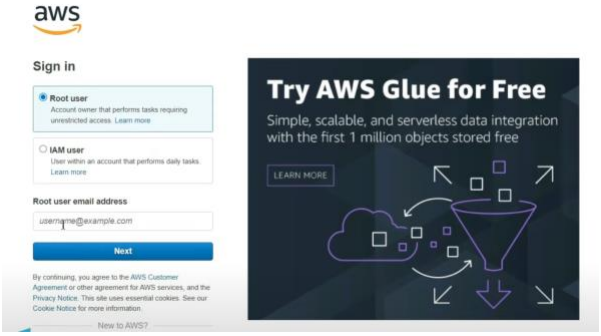


  - Enter a region – close to your country

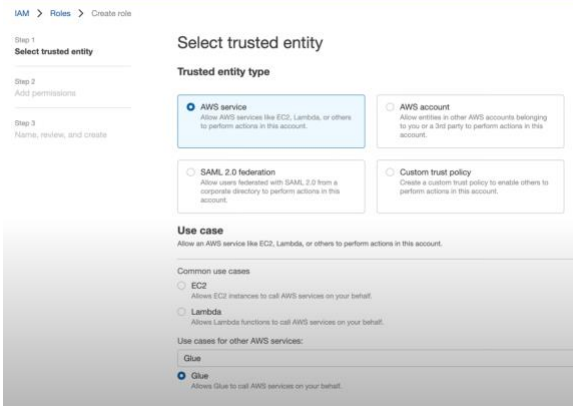
  - Select support plan - Free



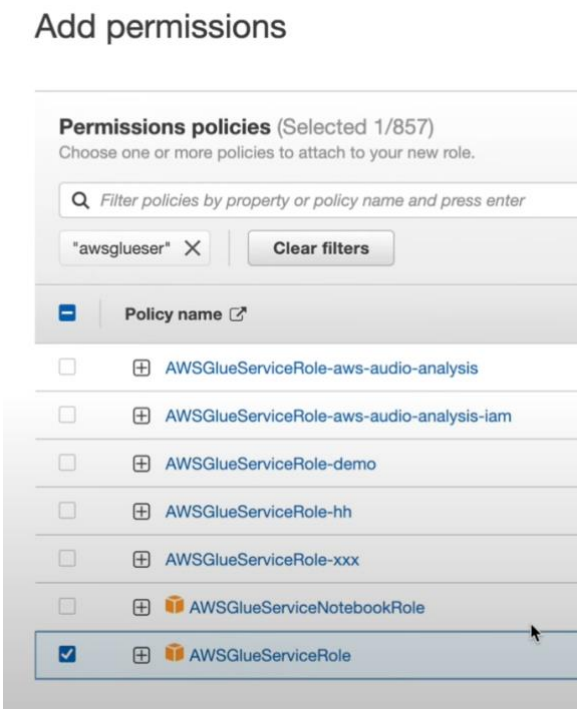
- Login – as root user



- **IAM Role Setup for AWS Glue**
  - Navigate to the IAM console
  - Click on **Roles** and **Create Role**.
  - Select Glue service from the section
  - **Choose the service that will use this role**.
  - Choose Glue for *Select your use case.*

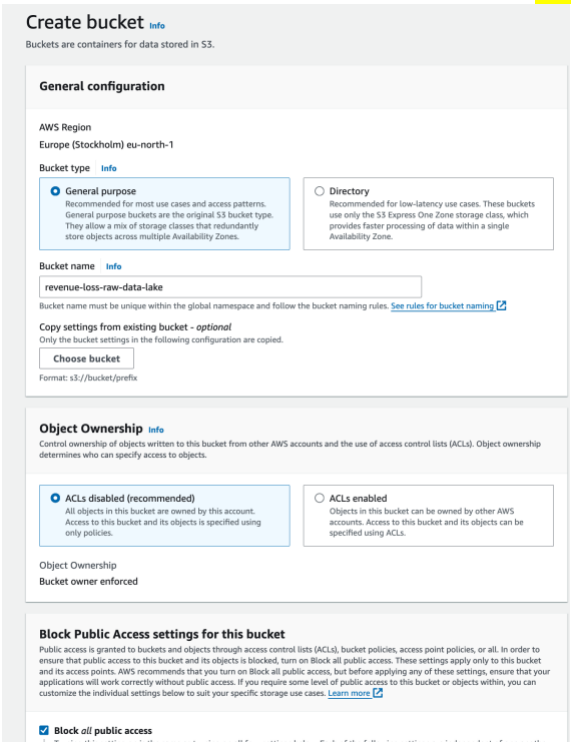


  - Select **AWSGlueServiceRole** from **Attach Permissions Policies**.



- Now, write S3Full in the filter box above to add **S3FullAccess**
- Leave the tag section blank and then create the role.

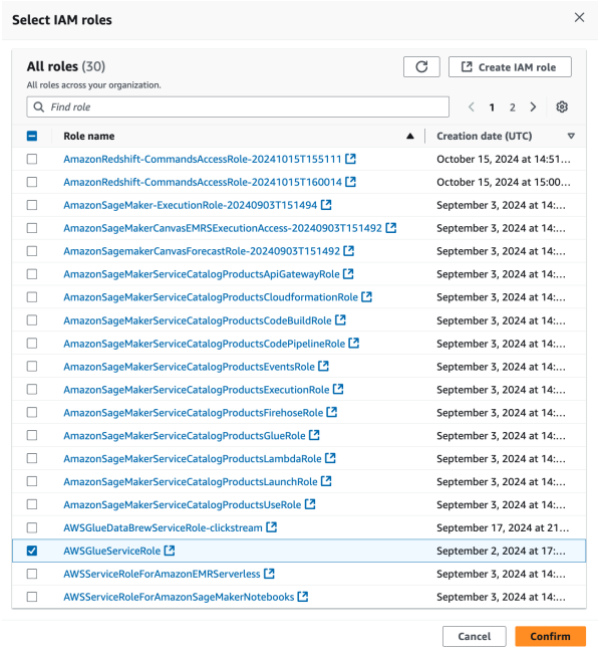
- **S3 Bucket Setup**
  - Navigate to the S3 console.
  - Click **Create bucket**. Give it a name: revenue-loss-raw-data-lake



  - Select your region
  - Finish creating bucket.

- **AWS Glue Setup**

- Navigate to the Glue console
- In getting started, **Click on Setup roles and users from**
- Click on ‘Choose Roles’ and Confirm.



- Click on Next, Next and Apply Changes.

1.2. Create Glue Script

- Navigate to the Glue console
- Click ETL Jobs
- Click on Script editor
- Enter the following

```
import requests
from awsglue.context import GlueContext
from pyspark.context import SparkContext
from awsglue.dynamicframe import DynamicFrame  # Import the correct module

# Initialize GlueContext and SparkContext
sc = SparkContext.getOrCreate()
glueContext = GlueContext(sc)

# Make the GET request to the API
api_url = "https://github.com/nextgendata-academy/revenue-loss/blob/main/data/clickstream_data.csv"
response = requests.get(api_url)

# Check if the request was successful
if response.status_code == 200:

    # Read the CSV data directly from the API response
    csv_data = response.content.decode('utf-8')

    # API response is a string, split it into rows by breaking it at (\n)
    # Convert the CSV data into an RDD format that Spark understands
    rdd = sc.parallelize(csv_data.splitlines())
```

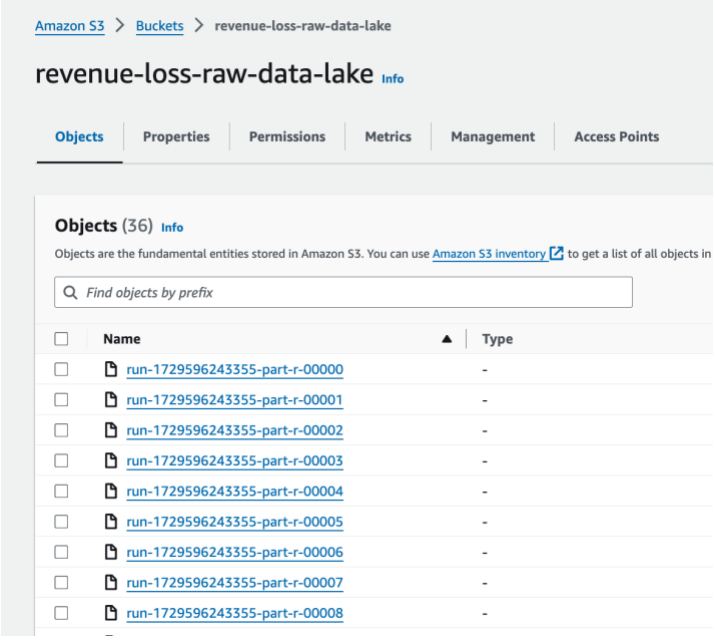
```
    # Convert RDD into Spark DataFrame, with a schema
    df = glueContext.spark_session.read.csv(rdd, header=True, inferSchema=True)

    # Convert the Spark DataFrame to a Glue DynamicFrame
    dynamic_frame = DynamicFrame.fromDF(df, glueContext)  # Corrected method usage

    # Write the data to S3 in CSV format
    glueContext.write_dynamic_frame.from_options(
        frame=dynamic_frame,
        connection_type="s3",
        connection_options={"path": "s3://revenue-loss-raw-data-lake"},
        format="csv"
    )

else:
    print(f"Failed to fetch data. Status code: {response.status_code}")
```

- Save Script and Run
- Click on “Runs” Tab to see the if the job succeeded.
- Navigate to the S3 console.
- Select the bucket to see if the data is ingested.



2. Section 2: Hands on Exercise

2.1. Create Data Brew Job for Data Cleaning

2.2. Create Glue Job for Data Cleaning

```
import sys
from awsglue.transforms import *
from awsglue.utils import getResolvedOptions
from pyspark.context import SparkContext
from awsglue.context import GlueContext
from awsglue.job import Job
from pyspark.sql.functions import col, when

# Initialize Glue context
glueContext = GlueContext(SparkContext.getOrCreate())
spark = glueContext.spark_session

# Load data from S3 (assuming it's already in the Glue Data Catalog)
clickstream_data = glueContext.create_dynamic_frame.from_catalog(database="your_database",
table_name="your_table")

# Convert to DataFrame for easier manipulation
df = clickstream_data.toDF()

# Data cleaning and transformation
# Handle missing ProductID by removing rows
df_cleaned = df.filter(df.ProductID.isNotNull())

# Standardize date formats (assuming SessionDate is in multiple formats)
df_cleaned = df_cleaned.withColumn("SessionDate", date_format(col("SessionDate"), "yyyy-MM-dd"))

# Handle outliers in TimeSpent by capping values above a threshold
df_cleaned = df_cleaned.withColumn("TimeSpent", when(col("TimeSpent") > 3600,
3600).otherwise(col("TimeSpent")))

# Remove duplicate entries based on SessionID
df_cleaned = df_cleaned.dropDuplicates(["SessionID"])

# Convert DataFrame back to DynamicFrame for writing
dynamic_frame_cleaned = DynamicFrame.fromDF(df_cleaned, glueContext, "dynamic_frame_cleaned")

# Save the cleaned data back to S3
glueContext.write_dynamic_frame.from_options(
    frame = dynamic_frame_cleaned,
    connection_type = "s3",
    connection_options = {"path": "s3://your-bucket/cleaned_data/"},
    format = "parquet"
)

# End Glue job
job.commit()
```

3. Section 2: Hands on Exercise

3.1. Create Glue Job to solve mystery: Lost customers

```
import sys
from awsglue.transforms import *
from awsglue.utils import getResolvedOptions
from pyspark.context import SparkContext
from awsglue.context import GlueContext
from awsglue.job import Job
from pyspark.sql.functions import col, count, when

# Initialize Glue context and job parameters
args = getResolvedOptions(sys.argv, ['JOB_NAME'])
sc = SparkContext()
glueContext = GlueContext(sc)
spark = glueContext.spark_session
job = Job(glueContext)
job.init(args['JOB_NAME'], args)

# Input S3 path and output paths
input_s3_path = "s3://your-bucket-name/clickstream_data.csv"
output_s3_path_cleaned = "s3://your-bucket-name/cleaned_clickstream_data/"
output_s3_path_disappearing = "s3://your-bucket-name/disappearing_visitors/"
output_s3_path_checkout = "s3://your-bucket-name/checkout_dropoff/"

# Load clickstream data from S3
clickstream_df = spark.read.csv(input_s3_path, header=True, inferSchema=True)

# === 1. The Disappearing Visitors: Identify users who only visited pages without engagement ===
disappearing_visitors = clickstream_df.groupBy("customerId", "sessionId").agg(
    count(when(col("eventType") == "pageView", 1)).alias("pageViewCount"),
    count(when(col("eventType") != "pageView", 1)).alias("otherEventCount")
).filter((col("pageViewCount") > 0) & (col("otherEventCount") == 0))

# Write disappearing visitors data to S3
disappearing_visitors.write.mode("overwrite").csv(output_s3_path_disappearing)

# === 2. The Missing Product Insights: Data Cleaning ===
cleaned_clickstream = clickstream_df.fillna({'productId': -1}) \
    .fillna({'customerId': 'Unknown'}) \
    .dropna(subset=['sessionId', 'eventType'])

# Drop duplicates
cleaned_clickstream = cleaned_clickstream.dropDuplicates()

# Write cleaned data to S3
cleaned_clickstream.write.mode("overwrite").csv(output_s3_path_cleaned)

# === 3. The Checkout Drop-Off: Identify users who added items to cart but didn't checkout ===
checkout_drop_off = cleaned_clickstream.groupBy("customerId", "sessionId").agg(
    count(when(col("eventType") == "addToCart", 1)).alias("addToCartCount"),
    count(when(col("eventType") == "checkout", 1)).alias("checkoutCount")
).filter((col("addToCartCount") > 0) & (col("checkoutCount") == 0))

# Write checkout drop-off data to S3
checkout_drop_off.write.mode("overwrite").csv(output_s3_path_checkout)

# Commit job
job.commit()
```

4. Section 4: Hands on Exercise

```
import sys
from awsglue.transforms import *
```

```
from awsglue.utils import getResolvedOptions
from pyspark.context import SparkContext
from awsglue.context import GlueContext
from awsglue.job import Job
from pyspark.sql.functions import col, count, when

# Initialize Glue context and job parameters
args = getResolvedOptions(sys.argv, ['JOB_NAME'])
sc = SparkContext()
glueContext = GlueContext(sc)
spark = glueContext.spark_session
job = Job(glueContext)
job.init(args['JOB_NAME'], args)

from pyspark.sql import functions as F

# Load the cleaned clickstream data
clickstream_df = spark.read.csv("s3://your-bucket-name/cleaned_clickstream_data/", header=True,
inferSchema=True)

# === Fact Table: Customer Sessions ===
fact_customer_sessions = clickstream_df.groupBy("customerId", "sessionId").agg(
    F.count(when(col("eventType") == "pageView", 1)).alias("pageViewCount"),
    F.count(when(col("eventType") == "view_product", 1)).alias("productViewCount"),
    F.count(when(col("eventType") == "addToCart", 1)).alias("addToCartCount"),
    F.count(when(col("eventType") == "checkout", 1)).alias("checkoutCount"),
    F.max("sessionDate").alias("sessionDate"),  # Optional to store the latest session date
    F.max("timeSpent").alias("timeSpent")  # Total time spent in session
)

# Create a sessionType column to label the session based on conditions
fact_customer_sessions = fact_customer_sessions.withColumn(
    "sessionType",
    F.when((F.col("pageViewCount") > 0) & (F.col("productViewCount") == 0), "ViewingButNoProduct")
     .when((F.col("addToCartCount") > 0) & (F.col("checkoutCount") == 0), "CheckoutDropOff")
     .when((F.col("pageViewCount") > 0) & (F.col("productViewCount") == 0) & (F.col("addToCartCount") == 0),
"Disappearing")
     .otherwise("Other")
)

# Write the fact table to S3
fact_customer_sessions.write.mode("overwrite").csv("s3://your-bucket-name/fact_customer_sessions/")

# === Dimension Table: Customer ===
dim_customer = clickstream_df.select("customerId", "customerName", "email", "age", "city").distinct()

# Write the customer dimension table to S3
dim_customer.write.mode("overwrite").csv("s3://your-bucket-name/dim_customer/")

# === Dimension Table: Product ===
dim_product = clickstream_df.select("productId").distinct()

# Optionally, join product metadata if available
# product_metadata = spark.read.csv("s3://your-bucket-name/product_metadata.csv", header=True,
inferSchema=True)
# dim_product = dim_product.join(product_metadata, "productId", "left")

# Write the product dimension table to S3
dim_product.write.mode("overwrite").csv("s3://your-bucket-name/dim_product/")


# Commit job
job.commit()
```