

## **EXPERT TIER**

**For mentors, advisors, and industry professionals who want to guide startups:**

### **Expert Profile Badge**

Verified badge displaying your expertise, credentials, and areas of specialization.

### **Mentorship Marketplace Access**

List your services, availability, and consultation rates in the mentorship marketplace.

### **Scheduled Consultation Management**

Calendar integration to manage and schedule mentorship sessions with founders.

### **Revenue Dashboard**

Track earnings from paid consultations, sessions, and advisory services.

### **Host Webinars/Events**

Create and host paid or free webinars, workshops, and masterclasses on the platform.

### **Direct Access to Verified Startups**

Browse and connect with verified startups seeking mentorship in your domain.

### **Content Creation Tools**

Enhanced tools for creating educational content, courses, and resources for the community.

### **Expert Community Forum**

Private forum for experts to share insights, discuss trends, and collaborate.

### **Analytics Dashboard**

View engagement metrics, consultation feedback, and impact statistics.

## **Priority Listing in Discovery**

Featured placement when founders search for mentors in your expertise area.

## **Bulk Messaging to Students/Mentees**

Send updates and announcements to all your connected mentees at once.

## **Resource Library Access**

Upload and share exclusive documents, templates, and tools with your mentees.

# **INVESTOR TIER**

**For angel investors, VCs, and funding organizations looking to discover and invest in startups:**

## **Investor Profile Badge**

Verified badge showcasing your investment portfolio, ticket size, and focus areas.

## **Advanced Startup Discovery**

Filter and search startups by stage, industry, funding requirement, traction, and location.

## **Pitch Deck Access**

View pitch decks and detailed business plans of startups seeking funding.

## **Investment Pipeline Dashboard**

Organize startups into pipeline stages (interested, under review, negotiating, invested).

## **Direct Contact with Founders**

Initiate conversations and schedule meetings with startup founders directly.

## Deal Room Access

Private workspace for due diligence, document sharing, and investment discussions.

## Investment Preferences Settings

Set criteria for startups you want to see based on stage, sector, geography, and funding size.

## Portfolio Management Tools

Track your investments, monitor startup progress, and receive regular updates.

## Exclusive Investor Events

Access to pitch events, demo days, and investor-only networking sessions.

## Startup Analytics & Insights

View growth metrics, user traction, and performance data shared by startups.

## Co-Investment Network

Connect with other investors for syndicate deals and collaborative investments.

## Priority Access to New Startups

Get notified first when promising startups join the platform and open for funding.

## Legal & Compliance Support

Access to templates, term sheets, and legal framework resources for investments.

## Investment Activity Feed

Curated feed showing funding rounds, successful exits, and investment opportunities.

# QUICK COMPARISON

Feature Category	Free	Pro	Elite	Expert	Investor
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Basic Networking	✓	✓	✓	✓	✓
Startup Submissions	X	✓	✓	X	X
Direct Messaging	X	✓	✓	✓	✓
Mentorship	X	✓	✓	Provide	Access
Session Recordings	7 days	1 month	Extended	Full	Full
Live Community	X	Limited	Full	Full	Full
Team Support	X	X	✓	✓	✓
MVP Development	X	X	✓	X	X
Investor Connections	X	X	✓	X	N/A
Host Events	X	X	X	✓	✓
Pitch Deck Access	X	Own Only	Own Only	X	✓
Revenue Dashboard	X	X	X	✓	X
Deal Room	X	X	X	X	✓
Portfolio Tracking	X	X	Own Progress	X	✓