

Pitchin'
How to tell good stories.



Tips & Tricks from the Master

**Storytelling
is telling a story.**

Not sh*t, sherlock.

Don't think
in bullet points.

- Introducing new product
- Revolutionary new phone
- Has 64Gb of disk drive (! Unique in the world)
- Such nice, very beautiful
- Only 999\$

“

This is a day
I've been waiting for
for two and a half years

”

Put your
slides on a diet.



Feux tricolores

- Mise en œuvre d'un frontal SLT pilotant les carrefours pour
 - une régulation au niveau macroscopique du trafic (réglage en fonction des conditions de circulation, optimisation des cycles,...)
 - une récupération de données de comptage, de pannes et défauts
- Rénovation des équipements

SEMINAIRE 11-06-2019

"INFORMATION GEOGRAPHIQUE ET NOUVELLE MOBILITE"

Stooml—nk.

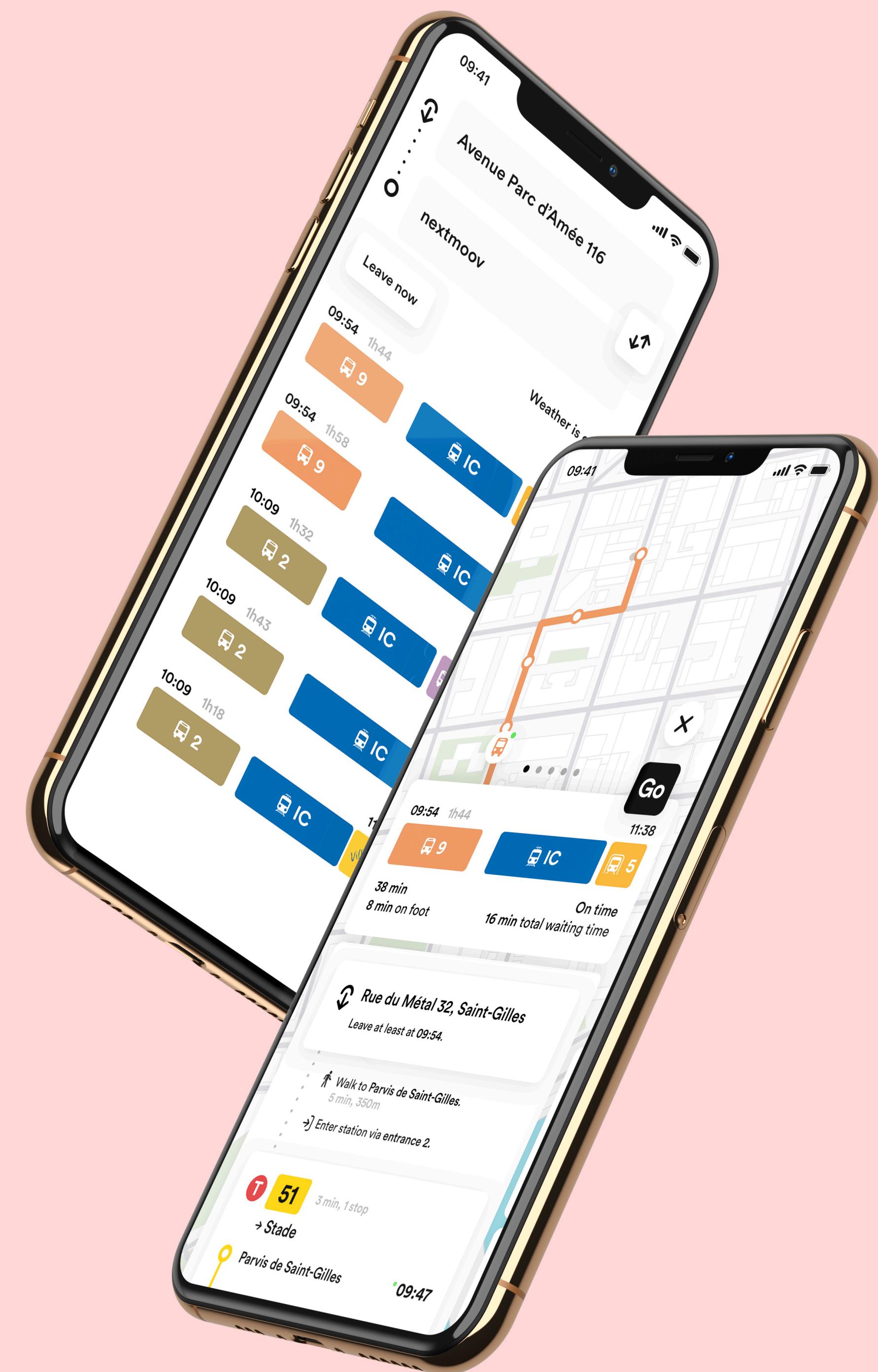
Notre mobilité,
en danger.

**Notre mobilité,
en (ré)volution.**

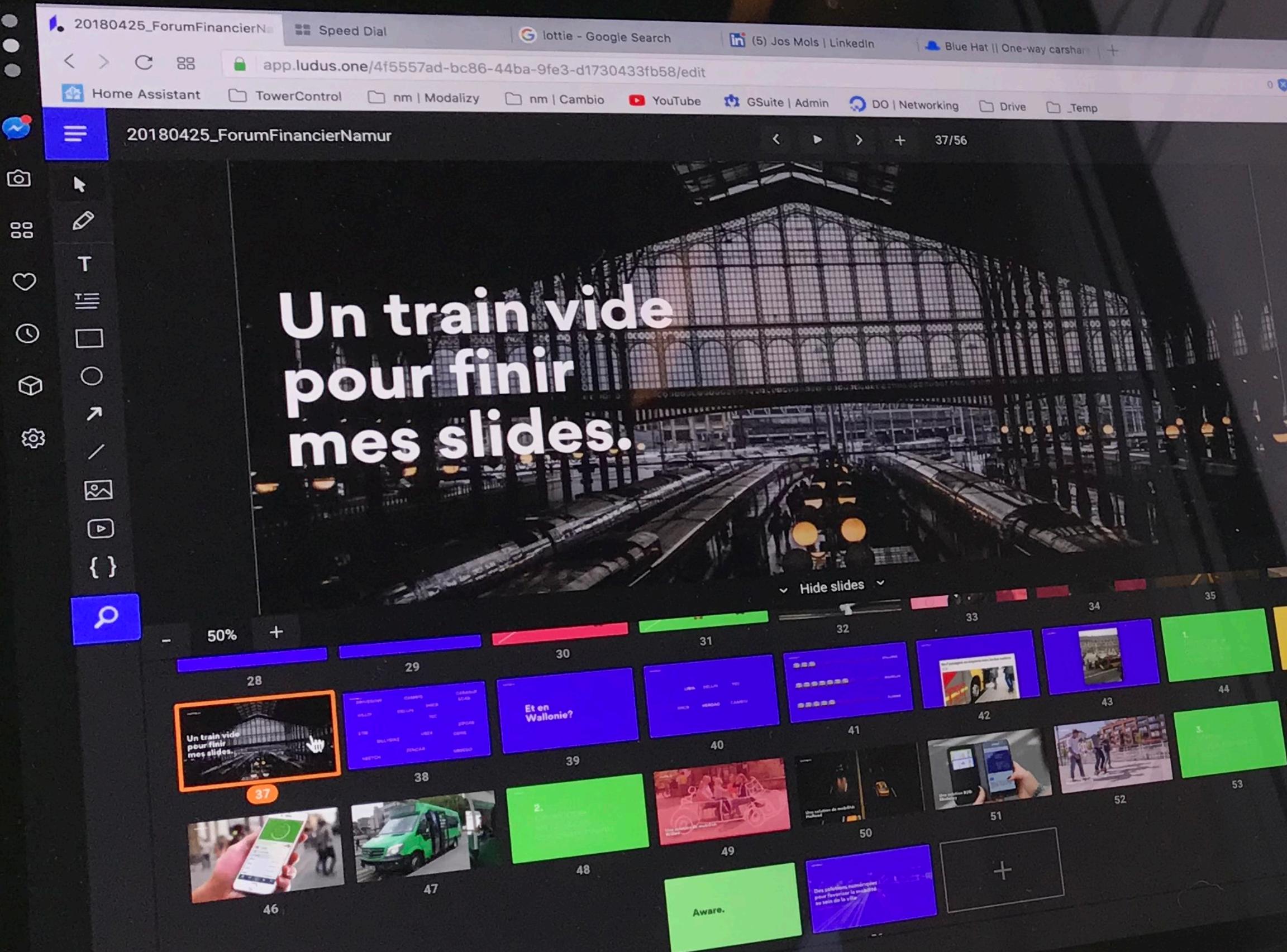
**Pictures:
Be nice to them.**

nextmoov

Do this.

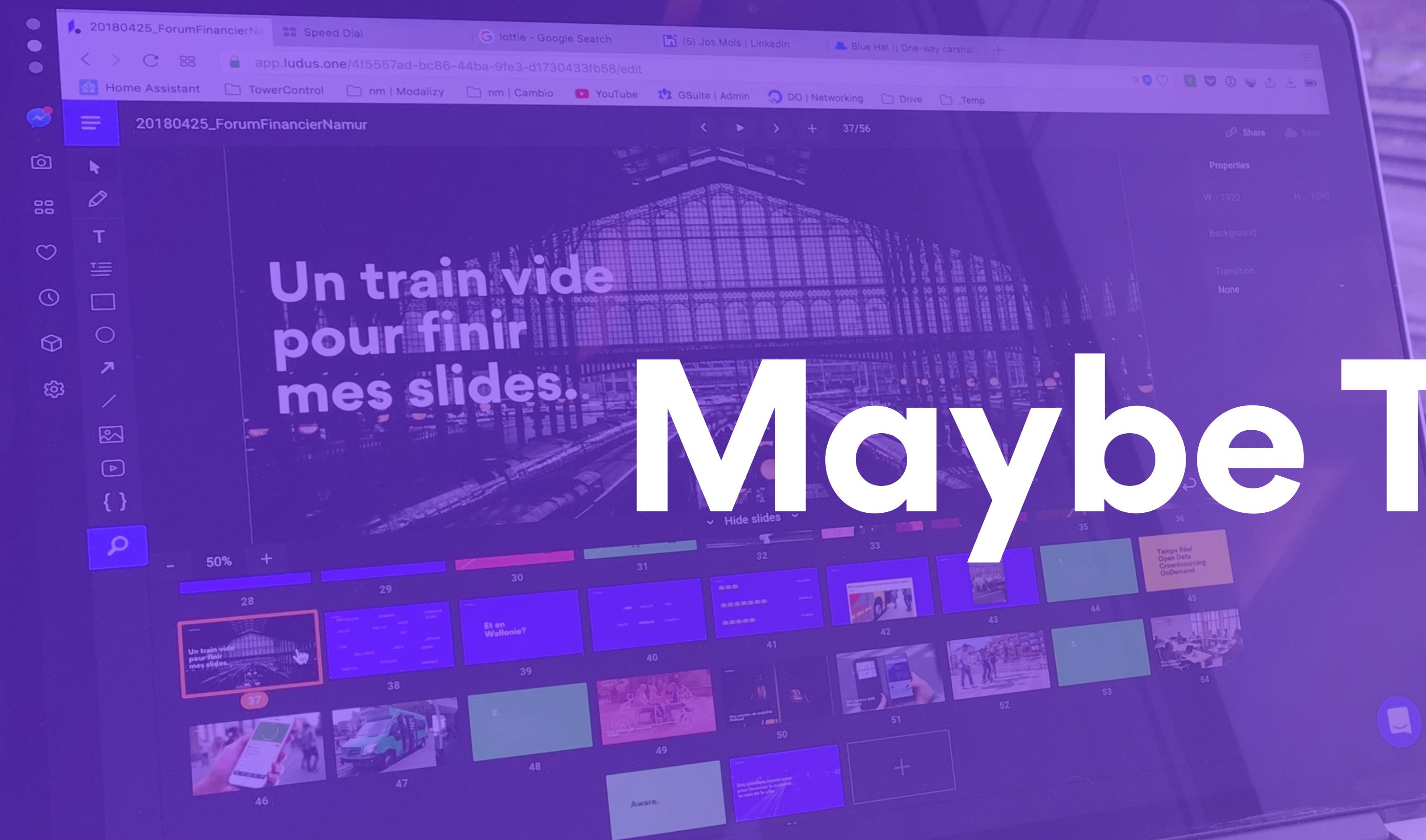


**Un train vide
pour finir
mes slides.**



Maybe This

Un train vide
pour finir
mes slides..





**But
avoid this**

nextm•ov

Videos are 

And so are emojis...

Slide != Speech

Use lightful slides

Use a few videos

...

Put your slides on a diet

Videos are like candy

...

Play with words
& Typo
& Animations

Be
Bold.

(but not too bold)

Rehearse,
Rehearse,
Rehearse.

Take notes,
but don't memorize.

nextm●ov

Technics
are everything.

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Have fun !

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One more thing.

nextmo•ov

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Let's face it.

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School is
boring

**Elon Musk
Steve Jobs
Jeff Bezos**



**Crea s'cool.
The future of teaching.**

1. Toolkit

2. Formation

3. Intervention

4. Labelisation



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