# CI/CD Benefits

### **Overview**

**Continuous integration** involves all the steps of source code management, From code changes made in iterations to features/major changes in the code base.

**Continuous deployment** involves all the uses/steps of built code (artifacts) and deployment in the hands of end users .



## **Continuous Integration**

Early Feedbacks and lead time

Reduced downtime to restore services

Increased Deployment frequency

Change the failure rate by catching compile errors

### **Business Benefits**

- Iterate on features faster
- Reduce cost with more reliable software
- Find problems easily
- Greater transparency and communication

## **Continuous Deployment**

Release features automatically and faster

Automated rollbacks for failed deployments

- Improved transparency and encourage frequent feedbacks from teams and users
- Faster and frequent deployments to production environment

### **Business Benefits**

- Increase Revenue
- Faster feature delivery to customers
- Automated deployments to reduce costs and labour