

Dashboard Overview

Last 30 Days

+ New Campaign

Total Revenue

\$847,290

↑ +23% from last month

Active Subscribers

12,547

↑ +8% from last month

Messages Sent

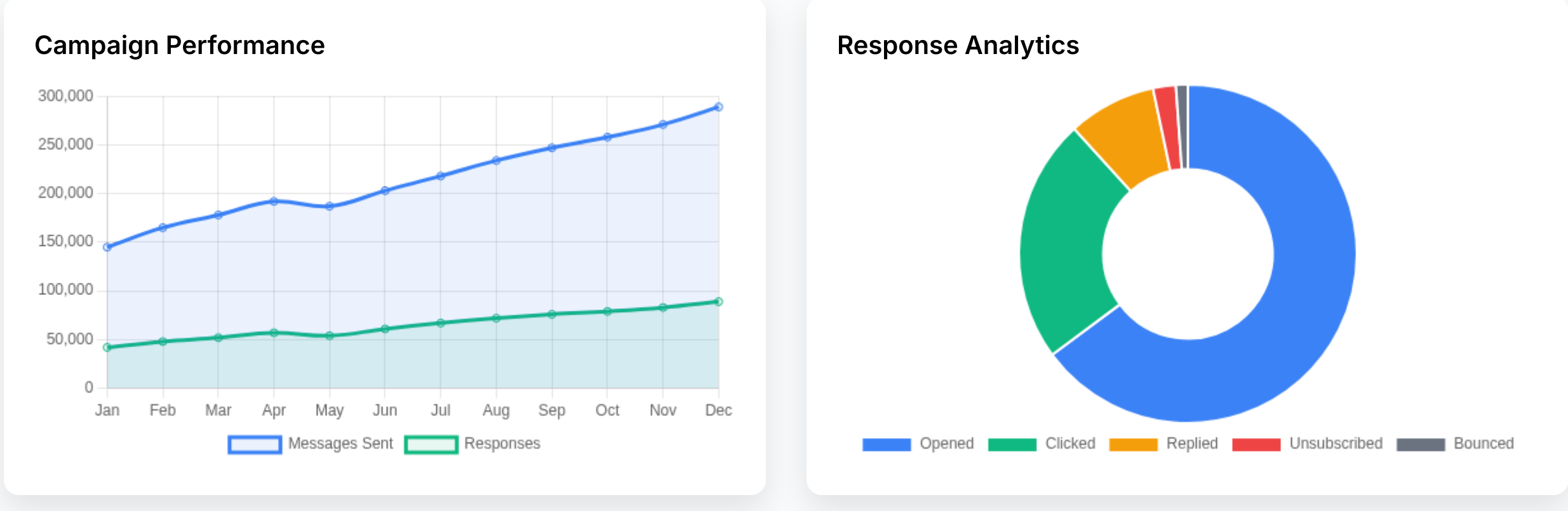
2.8M

↑ +15% from last month

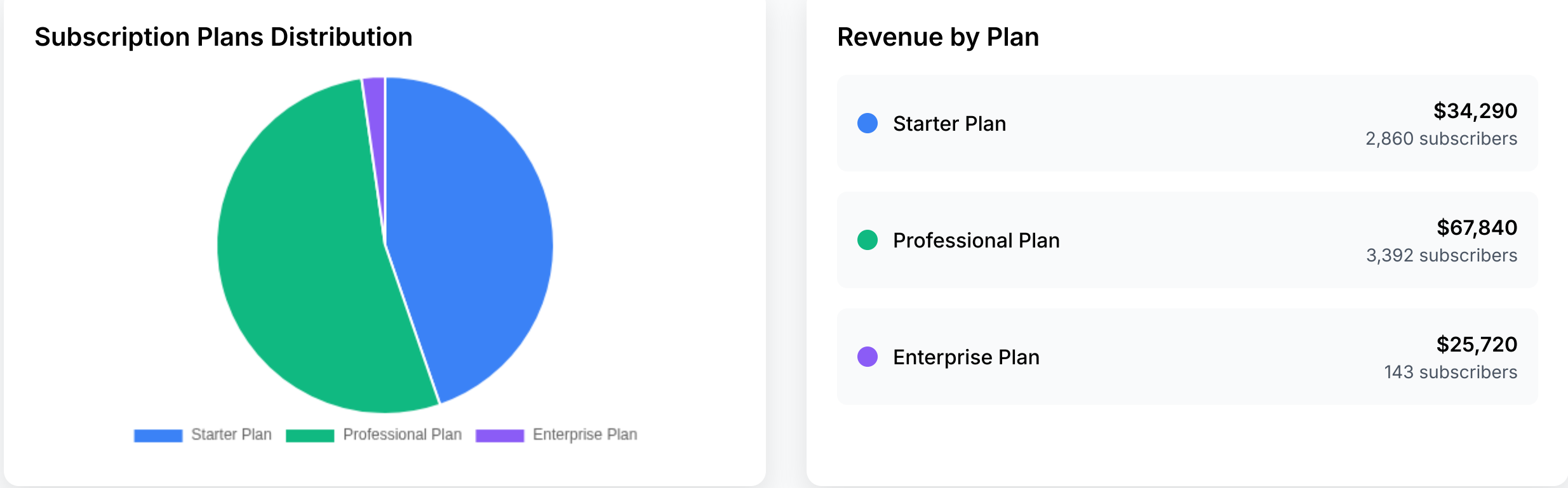
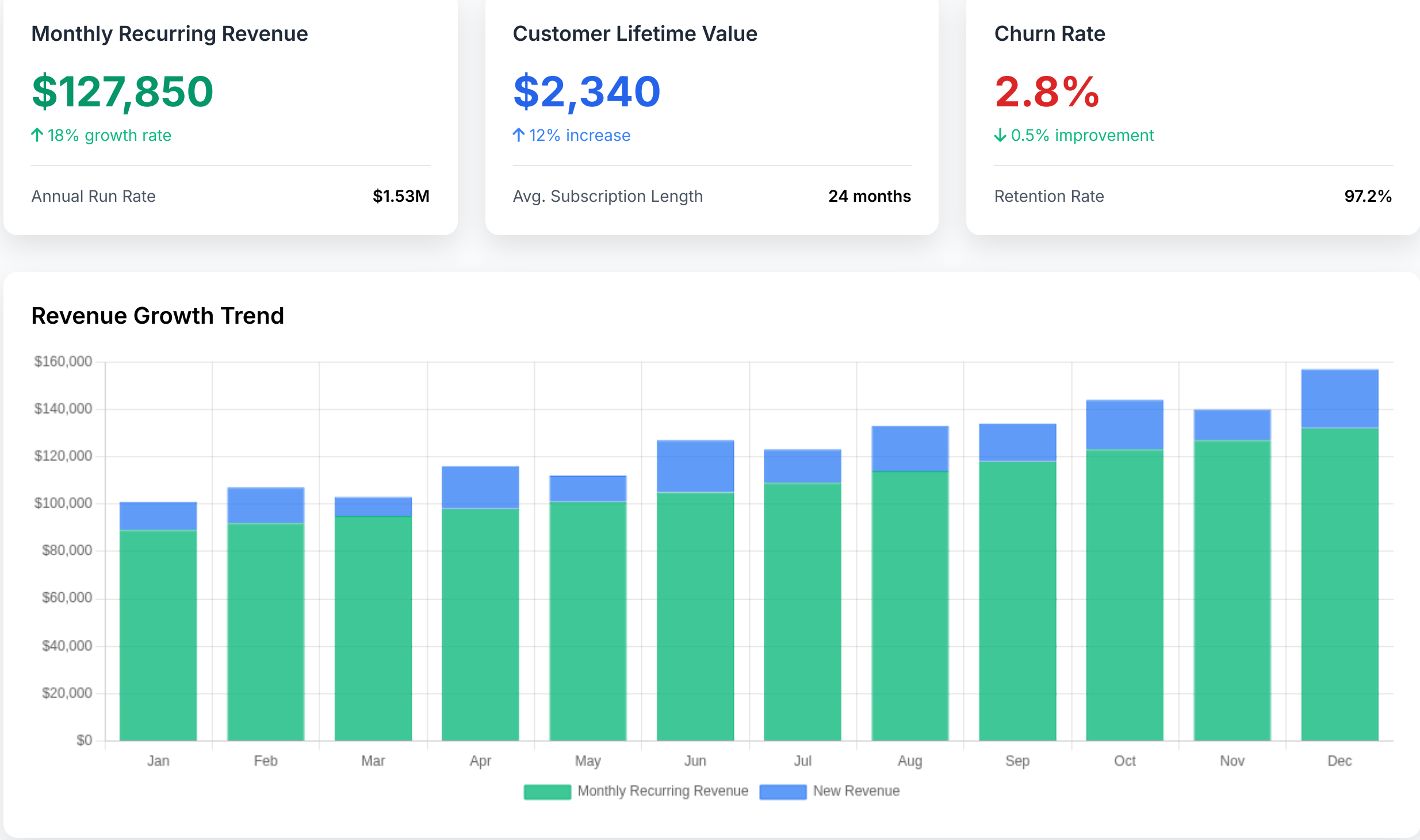
Response Rate

34.2%

↑ +5.2% from last month



Revenue Analytics & Tracking



Pricing Plans & Management

Starter

Perfect for small businesses

\$12/month

Billed monthly

✓ Up to 1,000 contacts

✓ 5 active campaigns

✓ Basic analytics

✓ Email support

✓ Google Sheets integration

Current Plan

2,860 active subscribers

Most Popular

Professional

For growing businesses

\$20/month

Billed monthly

✓ Up to 10,000 contacts

✓ Unlimited campaigns

✓ Advanced analytics & A/B testing

✓ Priority support

✓ CRM integrations

✓ AI-powered personalization

Upgrade Plan

3,392 active subscribers

Enterprise

For large organizations

\$180/month

Billed monthly

✓ Unlimited contacts

✓ White-label solution

✓ Custom integrations

✓ Dedicated account manager

✓ Advanced security & compliance

✓ 24/7 phone support

Contact Sales

143 active subscribers

Advanced Analytics & Performance

Open Rate

68.4%

↑ +3.2% vs last period

Click Rate

24.7%

↑ +1.8% vs last period

Conversion Rate

8.9%

↑ +0.9% vs last period

ROI

340%

↑ +12% vs last period

A/B Testing Results	
Subject Line Test - Campaign #247	
Version A (Winner) "Boost Your Sales by 300% with AI Automation" Open Rate: 72.3%	Click Rate: 28.1%
Version B "Increase Your Revenue with Smart Outreach" Open Rate: 58.7%	Click Rate: 22.4%
CTA Button Test - Campaign #248	
Version A (Winner) Button: "Start Free Trial Now" Click Rate: 31.2%	Conversion: 12.4%
Version B Button: "Get Started Today" Click Rate: 26.4%	Conversion: 10.5%

Top Performing Campaigns						
Campaign Name	Sent	Open Rate	Click Rate	Conversions	ROI	Status
Q4 Product Launch	45,230	74.2%	32.1%	1,847	420%	Active
Holiday Special Offer	38,940	68.7%	28.9%	1,423	380%	Scheduled
Webinar Invitation	52,100	71.3%	25.4%	2,184	290%	Completed
Customer Feedback Survey	29,850	65.8%	41.2%	876	150%	Active

User Management & Subscriptions

12,547

Total Users

+847

New This Month

11,890

Active Subscribers

143

Enterprise Clients

Recent User Activity					
Search users...			All Plans		
User	Plan	MRR	Join Date	Status	Actions
<div>JS</div> John Smith john@company.com	Professional	\$20	Nov 15, 2024	Active	View Edit
<div>EM</div> Emily Martinez emily@startup.io	Enterprise	\$180	Nov 12, 2024	Active	View Edit
<div>DL</div> David Lee david@agency.com	Starter	\$12	Nov 10, 2024	Trial	View Edit

System Settings & Configuration

Google Sheets Integration

Google Sheets API

Connected & Active

Connected

8,347

Connected Sheets

2.8M

Total Leads Synced

Manage Permissions

Email Gateway Settings

SendGrid Integration

Primary Gateway

Active

99.2%

Delivery Rate

847K

Emails/Month

Configure Gateway

Payment Processing

Stripe Integration

Payment Gateway

Live

\$847K

Monthly Volume

99.8%

Success Rate

View Transactions

System Health & Performance

API Response Time

142ms

Server Uptime

99.99%

Database Load

67%

Queue Processing

Normal

View System Logs