# Machine Learning Course

# Lecture 13: Word Embeddings and Autoencoders

Harbour.Space University
March 2020

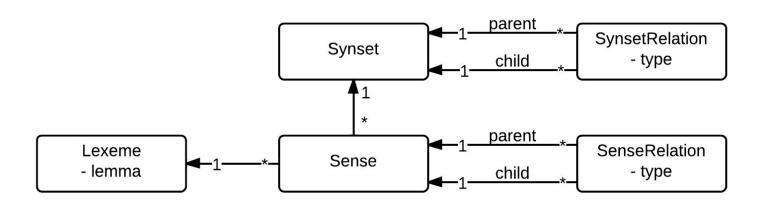
Radoslav Neychev

## Outline

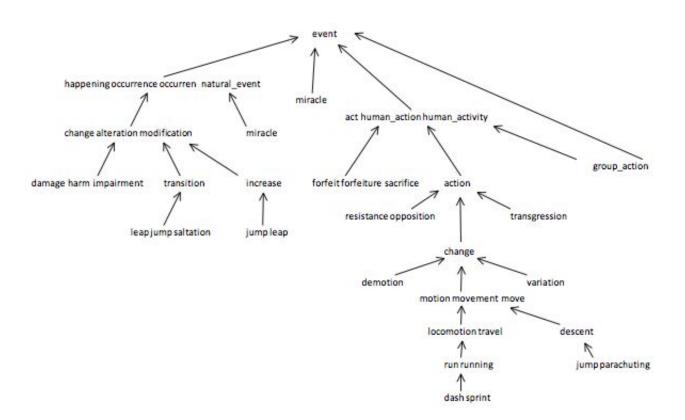
- 1. Discrete representations.
- 2. Matrix of co-occurrence.
- 3. Embeddings (GloVe, word2vec).
- 4. Examples.
- 5. Autoencoders
- 6. Denoising Autoencoders
- 7. Practice Session

## How to represent text in a computer?

Use a taxonomy like WordNet that has hypernyms (is-a) relationships and synonym sets



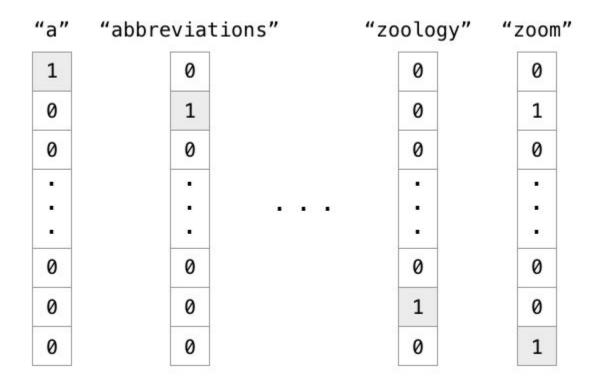
# How to represent text in a computer: WordNet



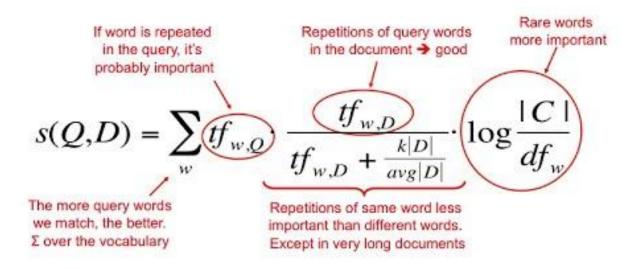
## Discrete representations: problems

- Missing new words
- Subjective
- Requires human labor to create and adapt
- Hard to compute accurate word similarity

# Discrete representations: one-hot encoding



#### TF-IDF



TF - term frequency

IDF - Inverse Document Frequency

## TF-IDF: make it simple

$$ext{tf("this",}\ d_1)=rac{1}{5}=0.2$$
  $ext{tf("this",}\ d_2)=rac{1}{7}pprox 0.14$   $ext{idf("this",}\ D)=\log\Bigl(rac{2}{2}\Bigr)=0$ 

 $ext{tfidf}(" ext{this}",d_1,D)=0.2 imes 0=0$ 

 $\operatorname{tfidf}("\mathsf{this}", d_2, D) = 0.14 \times 0 = 0$ 

Term	Term Count			
this	1			
is	1			

2

sample

Document 1

Term	Term Count		
this	1		
is	1		
another	2		
example	3		



Word 'this' is not very informative

#### Words cooccurrences

One of the most successful ideas of statistical NLP:

"You shall know a word by the company it keeps"

(J. R. Firth 1957: 11)

#### Words cooccurrences

Finding N-grams in a text

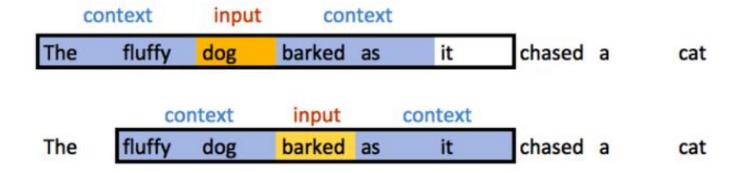
Word-document cooccurrence matrix

Window around each word

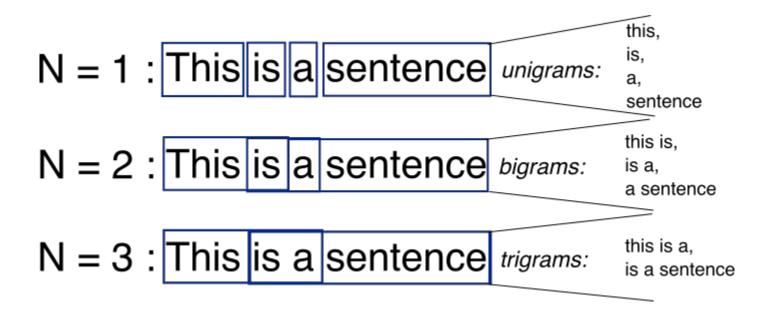
## Word-document cooccurrence matrix

		I	like	enjoy	deep	learning	NLP	flying	•
X =	I	0	2	1	0	0	0	0	0 ]
	like	2	0	0	1	0	1	0	0
	enjoy	1	0	0	0	0	0	1	0
	deep	0	1	0	0	1	0	0	0
	learning	0	0	0	1	0	0	0	1
	NLP	0	1	0	0	0	0	0	1
	flying	0	0	1	0	0	0	0	1
	٠	0	0	0	0	1	1	1	0

## Words cooccurrences: sliding window



## Words cooccurrences: n-grams



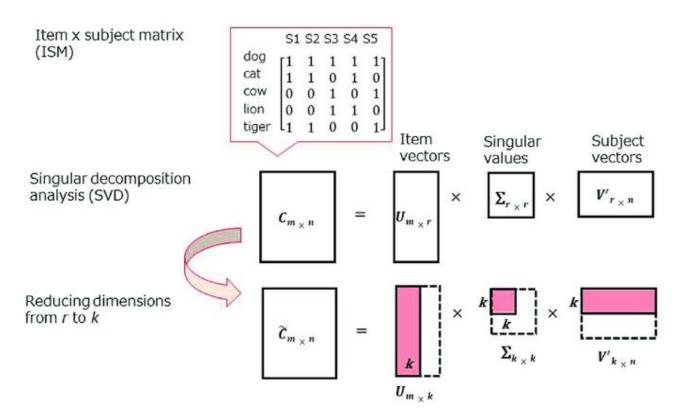
## Cooccurrence vectors: problems

- Increase in size with vocabulary
- Very high dimensional: require a lot of storage
- Subsequent classification models have sparsity issues

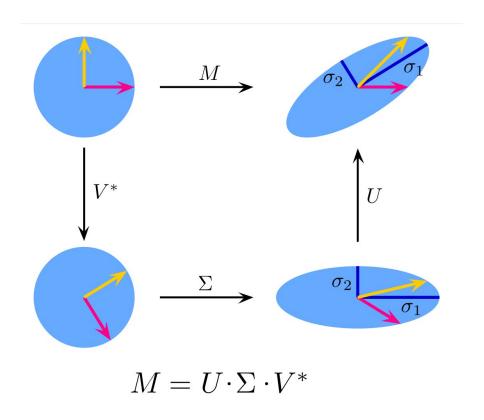


Models are less robust

## Reducing dimensionality: SVD of cooccurrence matrix



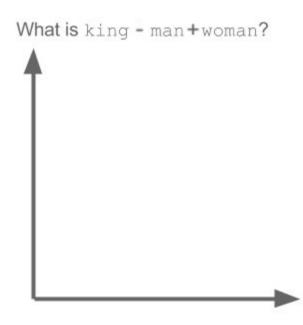
## SVD: intuition



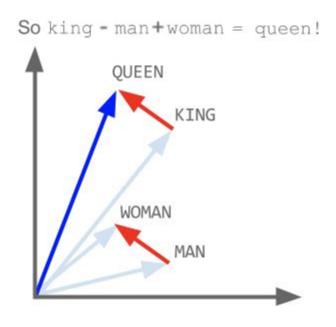
## SVD: problems

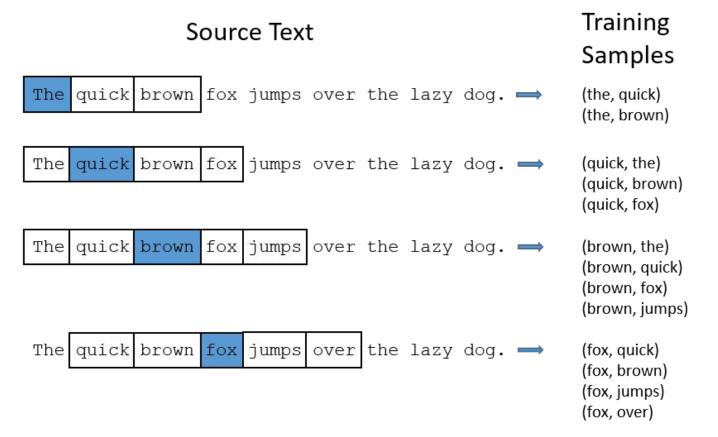
- Computational cost scales quadratically for n x m matrix:
   O(mn²) flops (when n<m)</li>
- Hard to incorporate new words or documents
- Different learning regime than other DL models

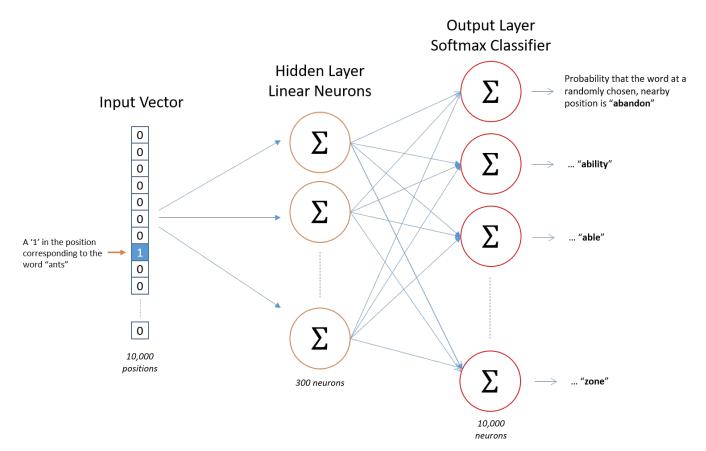
# Embeddings: intuition

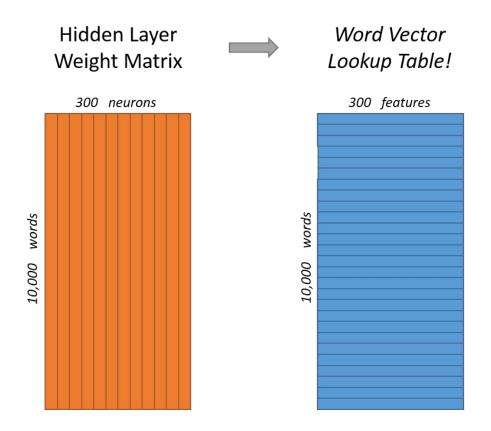


# Embeddings: intuition









- Word vectors with 300 components
- Vocabulary of 10,000 words.
- Weight matrix with 300 x 10,000 = 3 million weights each!

Training is too long and computationally expensive

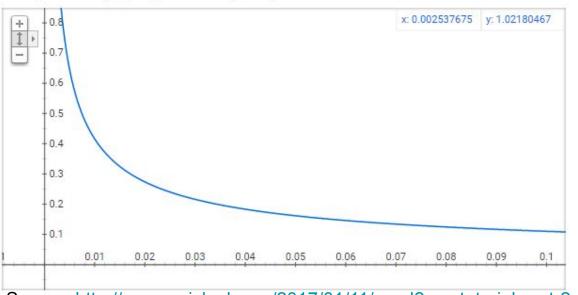
How to fix this?

#### Basic approaches:

- 1. Treating common word pairs or phrases as single "words" in their model.
- 2. Subsampling frequent words to decrease the number of training examples.
- Modifying the optimization objective with a technique they called "Negative Sampling", which causes each training sample to update only a small percentage of the model's weights.

#### Subsampling frequent words.

 $w_i$  is the word,  $z(w_i)$  is the fraction of this word in the whole Graph for  $(\sqrt{(x/0.001)+1})*0.001/x$ 



 $P(w_i)$  is the probability of *keeping* the word:

$$P(w_i) = (\sqrt{\frac{z(w_i)}{0.001}} + 1) \cdot \frac{0.001}{z(w_i)}$$

Source: http://mccormickml.com/2017/01/11/word2vec-tutorial-part-2-negative-sampling/

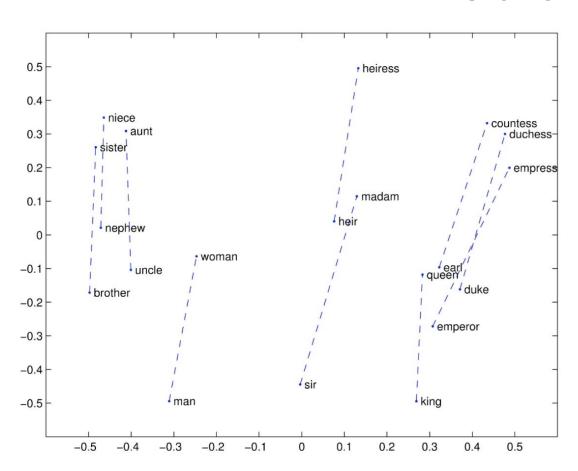
# Embeddings: negative sampling

Negative Sampling idea: only few words error is computed. All other words has zero error, so no updates by the backprop mechanism.

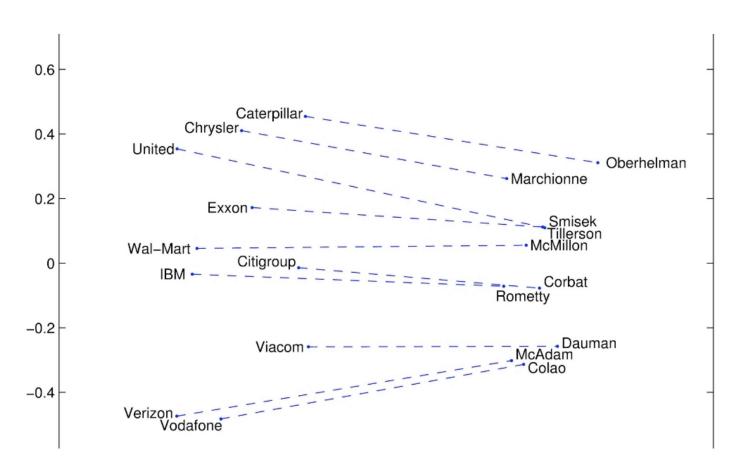
More frequent words are selected to be negative samples more often. The probability for a selecting a word is just it's weight divided by the sum of weights for all words.

$$P(w_i) = \frac{f(w_i)^{3/4}}{\sum_{i=0}^{n} (f(w_i)^{3/4})}$$

#### **GloVe Visualizations**



# GloVe Visualizations: Company - CEO



#### Conclusion

Word vectors are simply vectors of numbers that represent the meaning of a word

#### Approaches:

- One-hot encoding
- Bag-of-words models
- Counts of word / context co-occurrences
- TF-IDF
- Predictions of context given word (skip-gram neural network models, e.g. word2vec)

#### Autoencoders

Denote **z** as encoded with encoder E input **x** 

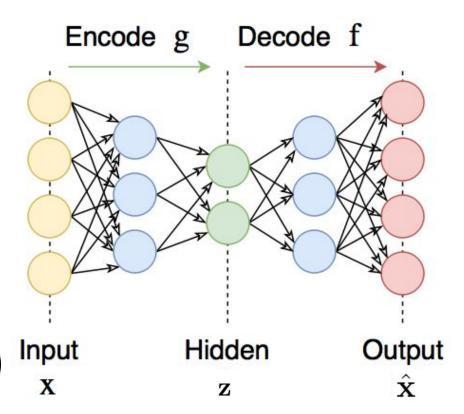
$$\mathbf{z} = E(\mathbf{x}, \boldsymbol{\theta}_E)$$

Decoder D recovers **x** from latent representation

$$\hat{\mathbf{x}} = D(\mathbf{z}, \boldsymbol{\theta}_D)$$

Optimal parameters learned w.r.t. loss function L

$$[\boldsymbol{\theta}_E, \boldsymbol{\theta}_D] = \arg\min L(\hat{\mathbf{x}}, \mathbf{x})$$



#### Autoencoders

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Simple example: PCA

Optimal parameters learned w.r.t. loss function L

$$[\boldsymbol{\theta}_E, \boldsymbol{\theta}_D] = \arg\min L(\hat{\mathbf{x}}, \mathbf{x})$$

## PCA performance on MNIST



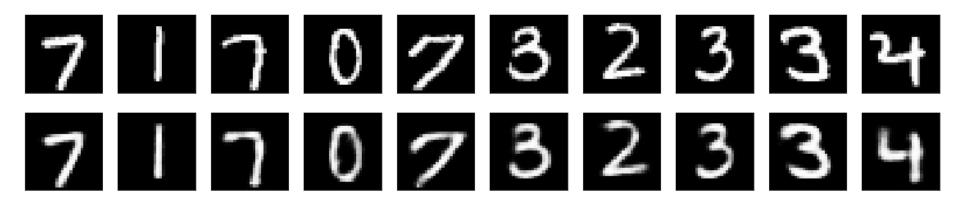
16 components

# Simple Autoencoder



Epoch 1 Epoch 100 Epoch 200

## Convolutional AE performance on MNIST



7 x 7 latent space

#### **Autoencoders**

Denote **z** as encoded with encoder E input **x** 

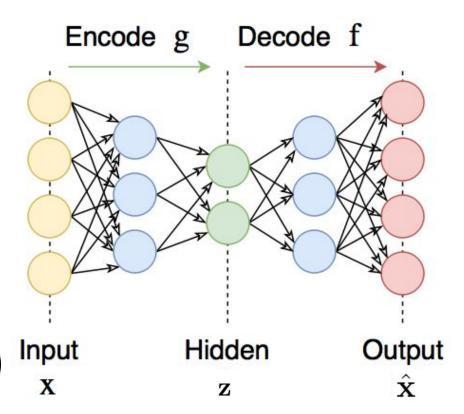
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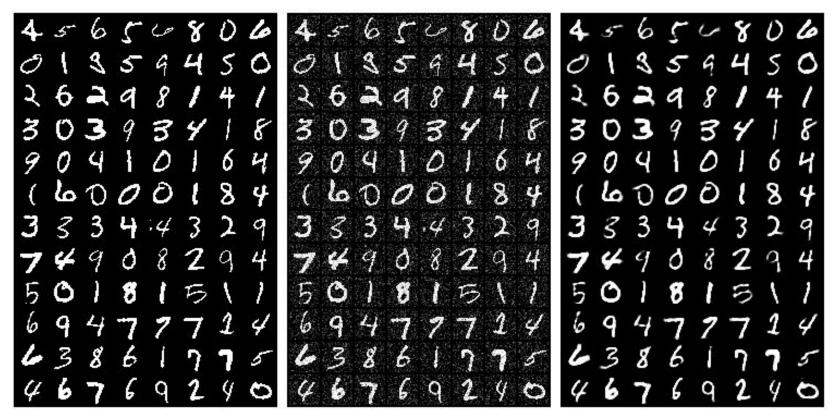
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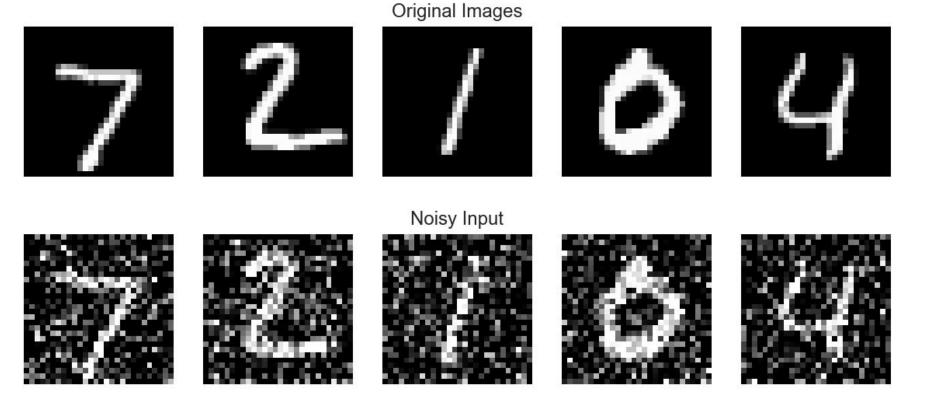
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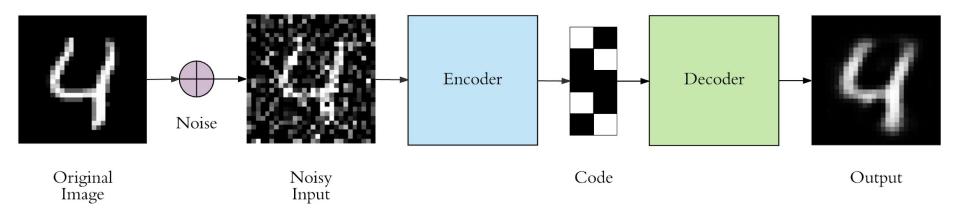
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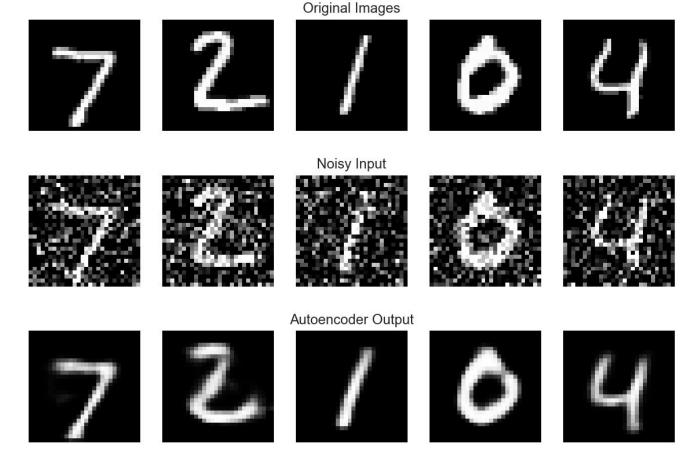




input noisy input output







#### Outro

#### Autoencoders are used for variety of problems:

- Data compression
- Feature extraction
- Denoising
- Anomaly detection

Remember: a well-defined problem is halfway to being solved